



**DESERT HEALTHCARE FOUNDATION
BOARD OF DIRECTORS MEETING MINUTES
MEETING MINUTES
March 24, 2020**

Directors Present	District Staff Present	Absent
President Leticia De Lara Vice-President/Secretary Karen Borja Treasurer Mark Matthews - <i>Telephonic</i> Director Carole Rogers Director Evett PerezGil Director Les Zendle, MD Director Arthur Shorr	Conrado E. Bárzaga, MD, CEO Chris Christensen, CAO Donna Craig, Senior Program Officer Will Dean, Marketing and Communications Director Alejandro Espinoza, Program Officer and Outreach Director Eric Taylor, Accounting Manager Meghan Kane, Programs and Research Analyst Vanessa Smith, Special Projects and Program Manager Andrea S. Hayles, Clerk of the Board <u>Legal Counsel</u> Jeff Scott	

AGENDA ITEMS	DISCUSSION	ACTION
A. Call to Order Roll Call	President De Lara called the meeting to order at 8:19 p.m. The Clerk of the Board called the roll with all Directors' present.	
B. Approval of Agenda	President De Lara asked for a motion to approve the Agenda.	#18-49 MOTION WAS MADE by Director PerezGil seconded by Director Rogers to approve the agenda. Motion passed unanimously. AYES – 7 President De Lara, Vice-President Borja, Director Matthews, Director Rogers, Director PerezGil, Director Zendle, and Director Shorr NOES – 0 ABSENT – 0
C. Public Comment		
D. Consent Agenda 1. Board Minutes	President De Lara asked for a motion to approve the consent agenda.	#18-50 MOTION WAS MADE by Director Zendle seconded by Vice-President Borja approve the consent agenda and



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<p>a. Board of Directors Meeting – February 25, 2019</p> <p>2. FINANCIALS - Approval of the February 2020 Financial Statements – F&A Approved March 10, 2020</p> <p>3. AUDIT FIRM</p> <p>a. Audit firm proposal and annual budget of up to \$50,000 of grant budget to provide financial statement audits for small non-profit organizations</p> <p>4. Coachella Valley Health Info Place (CVHIP) Marketing Campaign – Estimated \$41,555 over 10 months</p> <p>5. Grant #1046 – Public Health Institute – Modified Contract Exhibit B – Payment Schedule, Requirements & Deliverables to reflect grant term end date</p> <p>a. Exhibit B Amended</p>	<p>Vice-President Borja requested that apart for the estimated money for the CVHIP Marketing campaign, that staff bring back the costs of a media marketing campaign on nontraditional advertising – create research for smaller local platforms. Vice-President Borja requested an additional \$7k allocated for small media market throughout the Valley.</p>	<p>including an additional \$7k to the CVHIP Marketing Campaign for smaller nontraditional advertising. Motion passed unanimously. AYES – 7 President De Lara, Vice-President Borja, Director Matthews, Director Rogers, Director PerezGil, Director Zendle, and Director Shorr</p> <p>NOES – 0</p> <p>ABSENT – 0</p>
<p>E. Desert Healthcare Foundation CEO Report</p> <p>1. Coronavirus Disease (COVID-19) Update on Homelessness Community</p>	<p>Conrado E. Bázquez, MD, CEO, explained providing financial support to the three largest agencies in the Valley providing support to the homeless (Coachella Valley Rescue Mission, Martha’s Village & Kitchen, and Galilee Center), and the allocation of \$25,000 to each</p>	<p>#18-51 MOTION WAS MADE by Director PerezGil seconded by Director Rogers to approve the agenda. Motion passed unanimously. AYES – 7 President De Lara, Vice-President Borja, Director Matthews, Director Rogers, Director PerezGil, Director Zendle, and Director Shorr</p> <p>NOES – 0</p> <p>ABSENT – 0</p>



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	<p>organization, totaling \$75,000</p> <p>Public Comment was provided by: Greg Rodriguez, Government Relations and Public Policy Advisor, Office of Supervisor Perez</p> <p>Staff was directed to continue to work with the county and the Coachella Valley Association of Governments (CVAG) to address the summer heat for people experiencing homelessness and determine a broader plan.</p>	
F. Adjournment	President De Lara adjourned the meeting at 8:44 p.m.	Audio recording available on the website at https://www.dhcd.org/Agendas-and-Documents

ATTEST: _____
Karen Borja, Vice-President/Secretary
Desert Healthcare District Board of Directors

Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board