



**DESERT HEALTHCARE DISTRICT
PROGRAM COMMITTEE
Program Committee Meeting
March 10, 2020
12:00 P.M.**

Palm Desert Chamber of Commerce
Conference Room 3
72559 CA-111
Palm Desert, CA 92260

This meeting is handicapped-accessible

<i>Page(s)</i>	AGENDA	<i>Item Type</i>
	I. Call to Order – Director Evett PerezGil, Committee Chairperson	
1	II. Approval of Agenda	Action
2-3	III. Meeting Minutes 1. February 11, 2020	Action
	IV. Public Comments At this time, comments from the audience may be made on items <u>not</u> listed on the agenda that are of public interest and within the subject-matter jurisdiction of the District. The Committee has a policy of limiting speakers to not more than three minutes. The Committee cannot take action on items not listed on the agenda. Public input may be offered on an agenda item when it comes up for discussion and/or action	
4-12 13	V. Old Business 1. Funding Requests 2. Grant Payment Schedule	Information Information
14-45	VI. New Business 1. Consideration to approve Grant #1045 FIND Food Bank: <i>Ending Hunger Today, Tomorrow, and for a Lifetime</i> – \$401,380	Action
	VII. Committee Member Comments	
	VIII. Adjournment Next Scheduled Meeting April 14, 2020	



**DESERT HEALTHCARE DISTRICT
PROGRAM COMMITTEE MEETING
MEETING MINUTES
February 11, 2020**

Directors Present	District Staff Present	Absent
Chair Evett PerezGil Vice-President Karen Borja Director Carole Rogers, RN Nicolas Behrman, Community Member Allen Howe, Community Member Thomas Thetford, Community Member	Conrado E. Bázquez, MD, Chief Executive Officer Chris Christensen, Chief Administration Officer Donna Craig, Chief Program Officer Alejandro Espinoza, Program Officer and Director of Outreach Andrea S. Hayles, Clerk of the Board	Luciano Crespo, Community Member

AGENDA ITEMS	DISCUSSION	ACTION
I. Call to Order	The meeting was called to order at 12:04 p.m. by Chair PerezGil.	
II. Approval of Agenda	Chair PerezGil asked for a motion to approve the agenda.	Moved and seconded by Director Rogers and Community Member Thetford to approve the agenda. Motion passed unanimously.
III. Meeting Minutes 1. January 14, 2020	Chair PerezGil asked for a motion to approve the January 14, 2020 minutes.	Moved and seconded by Vice-President Borja and Community Member Thetford to approve the January 14, 2020 meeting minutes. Motion passed.
IV. Public Comment	No public comment	
V. Old Business		
1. Progress and Final Reports Update	Donna Craig, Chief Program Officer, explained the updates of the progress and final reports that are not included in the packet. Recent reports were received and will be available in March.	
2. Funding Requests	Donna Craig, Chief Program Officer, provided an overview of the funding requests. The committee members discussed AB 2019 concerning grants and the legislative restrictions.	



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<p>3. Community Health Needs Assessment Update</p>	<p>Dr. Bárazga explained that the grant program guidelines are on the website for the public and grantees, and a conversation with the Board on the best way to implement the program with transparency may be necessary.</p> <p>Conrado E. Bárazga, MD, CEO, explained that another organization has joined the financial efforts of the Community Health Needs Assessment. First 5 Riverside contributed \$25k, and the total contributions are \$100k. On February 19, the Steering Committee will conduct its first meeting to include Desert Regional Medical Center, First 5 Riverside, Borrego Health, Inland Empire Health Plan, Riverside University Health Systems, and UCR School of Medicine.</p>	
<p>VI. New Business</p>	<p>There was no new business</p>	
<p>VII. Committee Members Comments</p>	<p>There were no committee member comments.</p>	
<p>V. Adjournment</p>	<p>Chair PerezGil adjourned the meeting at 12:19 p.m.</p>	<p>Audio recording available on the website at http://dhcd.org/Agendas-and-Documents</p>

ATTEST: _____
 Evett PerezGil, Chair/Director
 Program Committee

Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board

FUNDING REQUESTS UPDATE for March 2020

Information only – status update of new letters of interest and pending applications

Letters of Interest				
Agency	Staff Notes	Status & Staff Notes	Funding Allocation	Strategic Plan Focus Area
Coachella Parks and Recreation Foundation	LOI – Stage 1 received requesting \$120,578 to fund the purchase of 2 outdoor fitness gyms; 2 shade structures; and 8 drinking and water bottle-refilling stations at 2 public parks.	<p>The request, if approved, will not begin until February 2020. This is contingent on Coachella being awarded grant funding under the Statewide Park Program (Prop. 68).</p> <p><i>A site visit was conducted on October 24, 2019. Stage 2 – the Application – will be generated if and when Prop 68 funding is awarded.</i></p> <p><i>As part of the continued due diligence, State officials from the Statewide Park Program (Prop 68) visited both park sites on December 3rd. DHCD staff participated in the site visit and answered questions regarding the wellness aspect of the parks.</i></p> <p>UPDATE: due to a delay in recertifying the appointee to the Dept of State Parks, Coachella Park & Recreation Foundation most likely will be notified in March if there is a grant award for either of the 2 parks.</p>	Foundation	Healthy Eating / Active Living

Grassroots Junior Tennis	LOI MINI GRANT – stage 1 - \$5,000 for low-income children to receive 8 months of tennis lessons with a healthy eating/active living curriculum	LOI sent back for republishing as budget needs to be completed before processing Grassroots has hired a grant writer who will assist with the mini grant application. Most likely the mini grant will be delayed until the next cohort begins in the fall.	District	Healthy Eating / Active Living
El Sol Neighborhood Educational Center	LOI received requesting \$400,000 over a 3-year period to build out their Vida Vibrante Diabetes Management Program. The program utilizes trained Community Health Workers to provide diabetes education, practical disease prevention strategies and to assist participants in the management of their disease.	DHCD previously funded the start up of this program, Vida Vibrante, with a 2-year grant in 2013 for \$314,000. The final report of the grant stated the following about program sustainability: After the initial investment, the project/program is to be financially sustained by (from the grant application): <i>As a pioneer in Promotores de Salud we envision being able to sustain the efforts of this program upon completion of funding. Vida Vibrante will be incorporated into El Sol's ongoing community-based health education services. The fund development plan includes targeting both foundation and individual major donors, with the goal of securing \$1,500,000 in additional funding in three (3) years and to diversify the funding portfolio. El Sol has begun conversations with other</i>		Access to Primary Care & Behavioral Health Care

		<p><i>partners (e.g. Healthy Families America) to take advantage of prevention resources that are included in the Affordable Care Act.</i></p> <p><i>Will the project/program be financially sustained in the manner described above? Explain:</i></p> <p><i>El Sol is in conversations with several local funders and health care systems (Borrego Health) in order to examine the possibility of continued funding also at the State level exploring opportunities in how throughout the ACA can support reimbursement fees for CHWs on Diabetes. El Sol is coordinating a presentation on Diabetes WV to the University on New Mexico and waiting on further conversation with CDC on popular education on Diabetes.</i></p> <p><i>The evaluation results from this project will serve as evidence for grant proposals.</i></p> <p><i>The Grants Team will be scheduling a meeting to discuss the LOI, the 2013 grant's financial sustainability plan, and collaborative opportunities to partner with organizations (Eisenhower Health, Riverside Chronic Diabetes Collaborative,</i></p>		
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		<p>Borrego, Clinicas, VIM, IEHP, Desert Oasis Healthcare, & Kaiser) who offer free diabetes education and management classes.</p> <p>UPDATE: The grants team will be meeting with El Sol on 2/13.</p> <p>The grants team met with the El Sol team and it was determined that the diabetes LOI would be dropped and replaced with Mental Health Community Health Workers introducing the PEARLS program to the Coachella Valley (see below)</p>		
El Sol Neighborhood	<p>Concept paper received for \$445,321 over a three-year period to introduce CHW introducing the PEARLS (Program to Encourage Active and Rewarding Lives)</p>	<p>PEARLS is a community-based treatment program designed to reduce depression in physically impaired and socially isolated people.</p> <p>Staff is researching the opportunity for a PEARLS collaboration with the two senior centers (Mizell and Joclyn) who have submitted individual grant requests that indicate similar wellness goals and objectives.</p>		<p>Access to Behavioral Health Care services</p>
Mizell Senior Center	<p>LOI received requesting funding of \$163,348 to support the start-up a case management program.</p>	<p>Before launching Stage 2 – the application- staff will be inviting Mizell to a roundtable discussion regarding offering the PEARLS program in the case management program.</p>		<p>Access to Primary Care & Behavioral Health Care services</p>

Joslyn Center	LOI received requesting \$124,121 for <u>continued</u> funding support of the agency's Wellness Center Program and associated programs.	Before launching Stage 2 – the application – staff will be inviting Joclyn to a roundtable discussion in incorporating a PEARLS track in their Wellness Center programs.		Access to Primary Care & Behavioral Health Care services
Loma Linda University Children's Hospital	LOI received requesting \$519,472 to financially sustain the Pediatric Clinic in Indio - \$400,000 for medical staff and \$119,472 for requisite equipment.	<p>Staff concerns and observations: LLU Indio Clinic does not anticipate revenue stability until year 4 of operation, which will be the result of patient volumes. Patient volumes are at 1,500 annually now but need to reach 18,000 annual visits. Operations show a current \$886,397 annual deficit.</p> <p>Chief Administration Officer's review of the audited financials: The audit looked okay for June 30, 2018. It is concerning the operations of the Indio Clinic show a deficit of almost \$900,000.</p> <p>The LLU SACHS (Social Action Corp Health System) Indio Pediatric Clinic is a Federally Qualified Health Center (FQHC), receiving federal HRSA funding.</p> <p>Next step: Site visit is scheduled for December 9, 2019. Site visit was conducted by Grant Team who met with LLU's fundraising staff, the Division Chief of General Pediatrics, and</p>	District	Access to primary care and behavioral health care

		<p>the Assistant VP of Ambulatory Services. The clinic is underutilized with one full time physician. The Division Chief is actively recruiting for two more pediatricians. The clinic offers general pediatric services, pediatric dentistry and special services. The next goal is to build out the Urgent Care, that, according to LLU, will not be covered under SACHS.</p> <p>DHCD Staff is working on a Pediatric Collaborative concept that could include local pediatric partners, such as, UCR, Borrego, Clinicas, IEHP, VIM (who refers children under 18 to LLU), and the 3 school districts. Staff will introduce the concept to LLU to further determine other funding opportunities.</p> <p>Waiting for the following information from LLU Finance Dept: the clinic's operating finances; future projections for the clinic; assessment of the clinic's sustainability</p>		
<p>Make A Wish Foundation</p>	<p>LOI received requesting \$75,000 for direct and indirect wish expenses.</p>	<p>Staff declined as the funds requested were a) \$50,000 in cash to purchase airline miles, hotel reservations, theme park tickets, family meals, play</p>		

		structures, gaming systems, etc. and b) \$25,000 for staffing expenses to pay the staff that grant the wishes. Staff's financial due diligence resulted in the declination and that it was also outside of the grantmaking guidelines.		
EASTERN COACHELLA VALLEY FUNDING OPPORTUNITY REQUESTS: (NTE \$50,000 for core operating support for access to primary healthcare and behavioral health care)	<p>Stage 1 – Letters of Interest received from:</p> <ul style="list-style-type: none"> ABC Recovery Center - \$50,000 renovation of sober living facilities 	<ul style="list-style-type: none"> ABC: Grant team met with ABC Recovery on December 4th to discuss the LOI and next steps. ABC Recovery was made aware of the District hold on capital grants. It was suggested that ABC Recovery apply for funding in guidance of integrating their outdated EMR system with others so that outcome studies and quality improvement would be sustained. Stage 2—the application—has been generated and is planned to be presented at the February 2020 Program Committee meeting. Update: Stage 2 application has been generated and ABC is applying for support for substance abuse counselors and clinical director. 	Foundation	Access to Primary Care and Behavioral Health Care

	<ul style="list-style-type: none"> • Clinicas De Salud Del Pueblo, Inc. - \$50,000 to support Outreach and Education Dept. (peer patient educators and Certified Enrollment Counselors). • Cal State University SB Palm Desert Campus- \$50,000 to support Street Medicine Nursing Students Program • Leadership Counsel for Justice & Accountability - \$50,000 to implement water and wastewater master plans. 	<ul style="list-style-type: none"> • Clinicas – Stage 2 has been generated and Clinicas anticipates presented the grant application to the Program committee at the April meeting. • This program is currently being fully funded by Caldwell-Weiss Trust, operated through Morgan-Stanley. The request from the Foundation has a start date of 9/1/120. Staff will set up a site visit; however, this request will not be processed until Fiscal Year 20/21 when new Eastern Coachella Valley funds have been allocated in the budget. • Staff declined as the grant funds allocated for the Eastern Coachella Valley are designated for core support specific to access to primary care and behavioral health, which was not a primary focus of the organization’s LOI. Staff, however, will remain in contact with Leadership 		<p>Access to Primary Care and Behavioral Health Care</p> <p>Access to Primary Care and Behavioral Health Care/Homelessness</p>
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		Counsel, to identify possible partnership opportunities through the locally-driven Community Emission Reduction Plan (CERP) under AB 617 as well as with Concur and the Public Health Institute (Avery Trust funds).		
Pending Applications				
Grantee	Staff Notes	Status		
FIND Food Bank	LOI received requesting \$401,380 for continued funding of fresh produce distribution and associated costs; CalFresh/Medi-Cal Outreach; Case Management in partnership with Desert Healthcare Foundation's Nutrition Education CalFresh grant; and Community Health Worker outreach.	Stage 2 generated. The grant application will be presented at the 3/10 Program Committee	District	Food insecurity and access to care

DESERT HEALTHCARE DISTRICT						
OUTSTANDING GRANTS AND GRANT PAYMENT SCHEDULE						
As of 2/29/20						
TWELVE MONTHS ENDED JUNE 30, 2020						
Grant ID Nos.	Name	Approved Grants - Prior Yrs	Current Yr 2019-2020	6/30/2019 Bal Fwd/New	Total Paid July-June	Open BALANCE
2014-MOU-BOD-11/21/13	Memo of Understanding CVAG CV Link Support	\$ 10,000,000		\$ 10,000,000	\$ -	\$ 10,000,000
2015-876-BOD-6-23-15	Arrowhead Neuroscience Fndtn-NeuroInterventional & NeuroCritical Care Fellowship 2 Yr	\$ 373,540		\$ 37,354	\$ 27,522	\$ 9,832
	Unexpended funds of Grant #876 (\$9,832.32 10% Retention)					\$ (9,832)
2016-927-BOD-12-20-16	SafeHouse of the Desert - "What's Up" Crisis Texting Application - 3 Yr	\$ 679,357		\$ 169,839	\$ 101,904	\$ 67,935
2017-938-BOD-07-25-17	Mizell Senior Center - A Matter of Balance Phase 2 - 2 Yr	\$ 400,300		\$ 40,030	\$ 2,077	\$ 37,953
	Unexpended funds of Grant #967 (\$37,953 10% Retention)				\$ -	\$ (37,953)
2018-960-BOD-02-27-18	Desert Cancer Foundation - Patient Assistance and Suzanne Jackson Breast Cancer	\$ 200,000		\$ 20,000	\$ 20,000	\$ -
2018-967-BOD-05-22-18	The City of DHS-Public Safety Emergency Response Program - Purchase AEDs	\$ 30,000		\$ 3,000	\$ 710	\$ 2,290
	Unexpended funds of Grant #967 (\$2,290.34 10% Retention)				\$ -	\$ (2,290)
2018-974-BOD-09-25-18	HARC - 2019 Coachella Valley Community Health Survey - 2 Yr	\$ 399,979		\$ 219,989	\$ 89,995	\$ 129,994
2018-980-BOD-10-23-18	Joslyn Wellness Senior Behavioral Health Services Program - 1 Yr	\$ 112,050		\$ 11,205	\$ 11,205	\$ -
2018-981-BOD-10-23-18	Desert Arc Healthcare Program - 1 Yr	\$ 164,738		\$ 16,474	\$ 16,474	\$ (0)
2018-979-BOD-11-27-18	FIND Food Bank - Healthy Food First/Pathways Out of Hunger - 1 Yr	\$ 396,345		\$ 217,989	\$ 171,513	\$ 46,476
						\$ (39,633)
						\$ (6,843)
2019-985-BOD-03-26-19	Coachella Valley Volunteers in Medicine - Primary Healthcare & Support Services - 1 Yr	\$ 121,500		\$ 66,825	\$ 54,675	\$ 12,150
2019-986-BOD-05-28-19	Ronald McDonald House Charities - Temporary Housing & Family Support Services - 1 Yr	\$ 200,000		\$ 200,000	\$ 180,000	\$ 20,000
2019-997-BOD-05-28-19	Martha's Village & Kitchen - Homeless Housing With Wrap Around Services - 1 Yr	\$ 200,896		\$ 110,493	\$ 90,403	\$ 20,090
2019-989-BOD-05-28-19	Pegasus Riding Academy - Cover the Hard Costs of Pegasus Clients - 1 Yr	\$ 109,534		\$ 60,244	\$ 49,290	\$ 10,954
2019-994-BOD-05-28-19	One Future Coachella Valley - Mental Health College & Career Pathway Development - 2 Yr	\$ 700,000		\$ 621,250	\$ 78,750	\$ 542,500
2019-995-BOD-05-28-19	One Future Coachella Valley - HCC Summer Intern at DHCD/F & FIND Food Bank	\$ 14,628		\$ 1,463	\$ 1,463	\$ -
2019-1000-BOD-05-28-19	Voices for Children - Court Appointed Special Advocate Program - 1 Yr	\$ 24,000		\$ 13,200	\$ 10,800	\$ 2,400
2019-1006-BOD-06-25-19	Desert Healthcare Foundation - Homelessness Initiative Collective Fund	\$ 1,000,000		\$ 1,000,000	\$ 1,000,000	\$ -
2019-1017-BOD-09-24-19	Jewish Family Services - Case Management Services for Homeless Prevention - 1 Yr		\$ 90,000	\$ 90,000	\$ 40,500	\$ 49,500
2019-1025-BOD-09-24-19	Desert Healthcare Foundation - Ready Set Swim - 1 Yr		\$ 200,000	\$ 200,000	\$ 200,000	\$ -
2019-1023-BOD-10-22-19	CVRM - Transportation for Seniors & Homeless Hospital Discharge Referrals - 1 Yr		\$ 216,200	\$ 216,200	\$ 48,645	\$ 167,555
2019-1021-BOD-11-26-19	Neuro Vitality Center - Community Based Adult Services Program - 6 Months		\$ 143,787	\$ 143,787	\$ 64,704	\$ 79,083
				\$ -	\$ -	\$ -
TOTAL GRANTS		\$ 15,126,867	\$ 649,987	\$ 13,459,342	\$ 2,260,629	\$ 11,102,161
Amts available/remaining for Grant/Programs - FY 2019-20:						
Amount budgeted 2019-2020			\$ 3,500,000		G/L Balance:	2/29/2020
Amount granted through June 30, 2020:			\$ (649,987)		2131	\$ 5,702,161
Mini Grants:	1009; 1015; 1019; 1016; 1039; 1031		\$ (27,508)		2281	\$ 5,400,000
Net adj - Grants not used:	967; 876; 938; 979		\$ 96,552		Total	\$ 11,102,161
Balance available for Grants/Programs			\$ 2,919,057		Difference - Rdg	\$ 0



Date: 3/10/20

To: Program Committee

Subject: Grant # 1045: FIND Food Bank

Grant Request: Ending Hunger Today, Tomorrow, and for a Lifetime

Amount Requested: \$401,380.00

Project Period: 4/1/2020 to 4/1/2021

Project Description and Use of District Funds: FIND Food Bank, in alignment with Desert Healthcare District’s initiatives “Healthy Eating, Active Living” and “Homelessness”, proposes “Ending Hunger Today, Tomorrow and for a Lifetime”. This programmatic vision also supports Feeding America’s 2025 strategic plan:

- Ending Hunger Today:
 - Fresh Produce Distribution to low-income individuals and families in need in the District. In addition, FIND will leverage the DHCD grant, as we have done in years past, to fund Fresh Produce Distribution for areas outside of the District to ensure equitable healthy food distribution to the entire Coachella Valley and desert region.
- Distribution of fresh produce to Kids’ Farmers Markets within the District:
 - Agua Caliente Elementary School, Cathedral City
 - Della S. Lindley Elementary School, Thousand Palms
 - Painted Hills Middle School, Desert Hot Springs
- Ending Hunger Tomorrow:
 - Whole person Outreach Services: Community Health Worker (DHCD west region); CalFresh/Medi-Cal Outreach Team
 - All outreach services will utilize CVHIP Platform ensuring a unified approach to social services.
- Ending Hunger for a Lifetime:
 - Utilizing FIND’s root cause of hunger research funded by DHCD last year, FIND initiates Root Cause Programming:
 - Case Management – Building on the successful pilot of the summer DHCD CalFresh nutrition education outreach, FIND will partner with the DHCD to support, promote, and assist in implementing their Behavioral Economics program through both our Agency Network and our Mobile Markets ensuring nutrition education to food insecure clients.



Strategic Plan Alignment: Healthy Eating, Active Living

Geographic Area(s) Served: All District Areas

Action by Program Committee: (Please select one)

- Full recommendation and forward to the Board for consideration with the Committee's recommendation that a grant amount of \$401,380.00 be approved.
- Recommendation with modifications
- Deny

2020 Grant Request Summary

FIND Food Bank, Grant #1045

About the Organization

FIND Food Bank
P.O. Box 10080
Indio, CA 92202
Tel: (760) 775-3663
Fax: (760) 775-0252
www.findfoodbank.org

Organization Type:

501(c)(3) \Medical

Primary Contact:

Lorena Marroquin
Tel: (760) 775-3663
Fax: (760) 775-0252
lmarroquin@findfoodbank.org

Historical (approved Requests)

Grant Year	Project Title	Grant Amount	Type	Disposition Date	Fund
2000	purchase a cargo van	\$25,000	Grant	10/17/2000	Grant budget
2003	Hunger's Hope for the Coachella Valley	\$40,000	Grant	11/18/2003	Grant budget
2007	Capital Fund Raising Campaign	\$1,700,000	Grant	9/25/2007	Grant budget
2007	SUMMER FOOD PROGRAM	\$2,500	Grant	6/18/2008	Grant budget
2008	Desert Kids Summer Food Program	\$5,000	Food Assistance	4/8/2009	
2009	Emergency Food Distribution	\$5,000	Food Assistance	2/9/2010	Grant budget
2009	Desert Childrens Summer Feeding Program	\$5,000	Food Assistance	6/1/2010	Grant budget
2010	Healthy Alternative Initiative in conjunction with Hunger Action Month	\$5,000	Food Assistance	11/8/2010	Grant budget
2011	Maintain distribution of healthy emergency food to underserved District residents to promote healthy eating and determine feasibility of administering a pilot food assistance program in partnership with DHCD to enhance District food grant efforts.	\$72,763	Achievement Building	7/26/2011	Grant budget
2012	Food Assistance Transition Plan	\$47,310	Food Assistance	10/23/2012	

2012	Project Produce 2013-16	\$543,288	Grant	1/11/2013	Grant budget
2012	Food-Assistance Research & Pilot Project: Considering Local Market Conversions, Mobile Farmers' Markets, and Other Models to Increase Access to Healthy, Affordable Food in Food-Insecure Areas	\$38,938	Grant	6/25/2013	Grant budget
2013		\$159,923	Foundation	10/17/2013	Grant budget
2013	Year 2 Project Produce 2013-16	\$530,000	Achievement Building	1/28/2014	Grant budget
2014	Year 3, Project Produce 2013-16	\$635,775	Achievement Building	4/28/2015	Grant budget
2015	From Hunger to Health	\$390,151	Achievement Building	6/28/2016	Grant budget
2017	Project Produce	\$387,068	Grant	11/28/2017	Grant budget
2018	FIND's Healthy Food First / Pathways Out of Hunger pilot	\$396,345	Grant	11/27/2018	Grant budget

Proposal

Project Title: Ending Hunger Today, Tomorrow, and for a Lifetime

Total Project Budget: \$1,096,051

Requested Amount: \$401,379

Length of Project: 12 months

Start Date: 4/1/2020

End Date: 4/1/2021

Background:

Background

FIND, recognized by California and Feeding America as our desert's Regional Food Bank, ensures equitable food distribution over a 5,000-square-mile area using client-centric approaches.

FIND has evolved its "produce program" to a paradigm where fresh produce/healthy meals is a primary lens which helps develop all food banking programs.

FIND's Ending Hunger for Today, Tomorrow, and a Lifetime model combines being the primary supplier of food to 132 food pantries, homeless shelters, soup kitchens, and food deserts (through FIND's 22 Mobile Markets) ensuring equity in nutritious food, and providing whole person care through our CalFresh/Medi-Cal Team and Community Health Worker Programs.

Community Health Focus Area

Healthy Eating, Active Living

Community Need:

FIND Food Bank, in alignment with Desert Healthcare District's initiatives "Healthy Eating, Active Living" and "Homelessness", proposes "Ending Hunger for Today, Tomorrow and A Lifetime". This programmatic vision also supports Feeding America's 2025 strategic plan:

- Ending Hunger for Today:
 - Fresh Produce Distribution to low-income individuals and families in need in the District. In addition, FIND will leverage the DHCD grant, as we have done in years past, to fund Fresh Produce Distribution for areas outside of the District to ensure equitable healthy food distribution to the entire Coachella Valley.
- Distribution of fresh produce to Mobile Kids' Farmers Markets within the District:
 - Agua Caliente Elementary School, Cathedral City
 - Painted Hills Middle School, Desert Hot Springs
- Ending Hunger for Tomorrow:
 - CalFresh/Medi-Cal Outreach (Community Health Workers)
 - All outreach services will utilize CVHIP Platform ensuring a unified approach to social services.
- Ending Hunger for a Lifetime:
 - Utilizing FIND's root cause of hunger research funded by DHCD last year, FIND initiates Root Cause Programming:
 - Case Management – Building on the successful pilot of the summer DHCD CalFresh nutrition education outreach, FIND will partner with the DHCD Nutrition Education CalFresh Team to support, promote, and assist in implementing their Nutrition Education program through both our Agency Pantry Network and our Mobile Pantries ensuring direct education access to food insecure clients.
 - Financial Literacy Education Expansion – Building on the more than 500 surveys conducted in partnership with Loma Linda Health Care and DHCD 2019 funding, FIND identified 5 specific areas of Financial Literacy concerns for people struggling with hunger. FIND will create a financial literacy program at District food distribution sites, and sites outside the District where DHCD funds will be leveraged for programming in the entire Coachella Valley.

FIND Food Bank's focus is Ending Hunger Today, Tomorrow, and for a Lifetime which aligns with DHCD's Strategic Plan Community Health Focus Areas of Healthy Eating, Active Living and Homelessness.

Committed to healthy food banking, FIND was nationally recognized in 2019, as a leader and best practice model in Healthy Food Banking moving strategically from a produce "program" into a full organizational culture shift incorporating produce into our way of work as a norm. FIND has utilized the USDA My Plate Distribution for more than 8 years thoughtfully distributing the ingredients that comprise a healthy, nutritious meal.

With support from DHCD, FIND supplies almost all food distribution sites across the Coachella Valley. Last year, with DHCD as a partner, FIND distributed more than 5.5 million pounds of produce – 75% of which was sourced from outside of our desert region – from throughout California and the west coast.

The injection of more than 5.5 million pounds of produce has altered the health trajectories of our community immeasurably. Produce thwarts obesity, diabetes and a host of co-morbid conditions such as heart disease (the #1 killer), hypertension, cancer, etc. FIND, with DHCD,

teaches our community nutrition and healthy life choices while simultaneously and responsibly fighting hunger.

Feeding those in need is one of the most significant homeless prevention strategies. One must eat to live. Food nourishes the hungry and supports strength and stability. Monies not spent on one's essential need – food, are then available to be spent on housing, medicine, health care. Studies consistently demonstrate that hunger precedes housing when ranking hardships.

In addition, FIND leverages DHCD funding to equitably distribute food throughout the entire DHCD, and more importantly, our entire Valley. West valley dollars leverage east valley dollars...and ensure produce and healthy foods are equally accessible to all.

Program Area

Direct Services;Direct Services

Project Description:

FIND Food Bank, in alignment with Desert Healthcare District's initiatives "Healthy Eating, Active Living" and "Homelessness", proposes "Ending Hunger Today, Tomorrow and for a Lifetime". This programmatic vision also supports Feeding America's 2025 strategic plan:

- Ending Hunger Today:
 - Fresh Produce Distribution to low-income individuals and families in need in the District. In addition, FIND will leverage the DHCD grant, as we have done in years past, to fund Fresh Produce Distribution for areas outside of the District to ensure equitable healthy food distribution to the entire Coachella Valley and desert region.
- Distribution of fresh produce to Kids' Farmers Markets within the District:
 - Agua Caliente Elementary School, Cathedral City
 - Della S. Lindley Elementary School, Thousand Palms
 - Painted Hills Middle School, Desert Hot Springs
- Ending Hunger Tomorrow:
 - Whole person Outreach Services: Community Health Worker (DHCD west region); CalFresh/Medi-Cal Outreach Team
 - All outreach services will utilize CVHIP Platform ensuring a unified approach to social services.
- Ending Hunger for a Lifetime:Utilizing FIND's root cause of hunger research funded by DHCD last year, FIND initiates Root Cause Programming:
 - Case Management – Building on the successful pilot of the summer DHCD CalFresh nutrition education outreach, FIND will partner with the DHCD to support, promote, and assist in implementing their Behavioral Economics program through both our Agency Network and our Mobile Markets ensuring nutrition education to food insecure clients.

Proposed Program / Project Evaluation Plan

Because FIND Food Bank is recognized as the Desert's Regional Food Bank by the state of California, and nationally, by Feeding America, extensive qualitative and quantitative assessments are required by both entities. For example, the age groups specified above are for the west District only and are unduplicated numbers; however, we also track duplicated numbers.

FIND's qualitative assessments are based upon the percentage of healthy foods of the total pounds of food distributed, the percentage of healthy foods distributed to comprise nutritionally balanced meals based on the USDA My Plate recommendations, the number of people served

and the geographic locations served throughout the region ensuring equitability, the types of services provided to food insecure clients, beyond food, that address increased self-sufficiency and/or the root causes of hunger.

Annually, FIND Food Bank is required to submit to Feeding America a comprehensive activity report that tracks more than 75 quantifiable metrics including food distribution benchmarks, the total pounds of food/number of meals distributed, outreach services, agency and community partner assessments, FIND’s direct Mobile Market distributions, food insecurity and advocacy work, board governance, equity, diversity and inclusion, and financial health.

At the state level, FIND Food Bank submits monthly and quarterly reports on FIND’s service numbers by city and by zip code and statistics on CalFresh outreach activities.

From these complex metrics, that are clear and transparent, FIND derives the majority of metrics that are specified below.

Specific goals and evaluations are noted for each goal in the next section.

Program/Project Goals and Evaluation

<p>Goal #1: In alignment with DHCD’s mission “to achieve optimal health at all stages of life for all District residents”, FIND Food Bank has a long history of healthy food banking and a commitment to providing healthy meal components, using the USDA My Plate model. In fact, FIND was recently recognized nationally for “healthy and progressive food banking”, acknowledging our landmark partnership with DHCD, at the national Feeding America conference.</p> <p>In September 2019, FIND President & CEO Debbie Espinosa presented FIND’s model to a national audience of CEOs highlighting FIND’s prominent healthcare partnerships, such as DHCD, and their ability to move produce from a “program” to full integration throughout all programs, ensuring that healthy food banking is an organizational, cultural norm and a lens through which all food banking programs are developed. This vision coupled with FIND’s unique 38,000-square-foot warehouse and infrastructure designed to process the sheer volume of produce, and the operations/distribution partnerships model that efficiently spreads the produce, equitably, throughout our large service area, are the hallmarks of healthy, enlightened, and advanced food banking.</p> <p>Ending Hunger Today denotes healthy food choices to strengthen our community, heal our community, and prevent chronic diseases such</p>	<p>Evaluation #1: All food at FIND Food Bank is inventoried, and as standard practice in food banking, measured by weight. In the FIND Food Bank warehouse and at every food distribution, FIND knows which foods are distributed and the overall weights are tracked. FIND therefore knows that, in Calendar year 2019, 14,075,942 pounds of food were distributed, of which 5,554,419 pounds of fresh produce or 40% were fresh produce. FIND, then, can extrapolate, using the Feeding America/USDA meal equivalence metric, that 14,075,942 pounds of food is approximately 11,633,010 meals.</p> <p>During the grant period, FIND Food Bank will track and measure the total pounds of fresh produce distributed both within the western District region and outside of the western District region.</p> <p>FIND Food Bank will track and measure the total pounds of food distributed in the western District region and outside the western District region within the grant period.</p> <p>While FIND Food Bank will measure the pounds of produce distributed, the impact on the community well-being of injecting 5 million pounds of fresh produce is truly immeasurable. The healthy living, and healthy habits formed, when utilizing a high percentage of fresh produce in lieu of high-carbohydrate, low-nutrition, alternative foods are incalculable and life-changing.</p>
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<p>as heart disease, diabetes and obesity.</p> <p>Ending Hunger Today, FIND's SMART Goal #1 is to provide 5 million pounds of fresh produce, 2.5 million pounds of which will be in the western District region. FIND is the vital pipeline providing healthy produce to over 132 feeding sites in our region.</p> <p>As we have done for many years, FIND will leverage DHCD's seminal support to fund fresh produce distribution to areas outside the western District boundaries. FIND is committed to ensuring equitable healthy food distribution to the entire Coachella Valley and FIND's partnership with DHCD has ignited and compelled crucial funding to support fresh produce in other regions.</p>	
<p>Goal #2: In alignment with DHCD's mission "to achieve optimal health at all stages of life for all District residents" and goal to "increase access to healthy foods especially for vulnerable populations including seniors, the food insecure, and children living in poverty", FIND Food Bank will continue to serve the food insecure children and families through Kids' Farmers Markets.</p> <p>According to the Council on Community Pediatrics' Committee on Nutrition, early childhood malnutrition and food insecurity is strongly linked to adult diseases, including diabetes, pre-diabetes, and cardiovascular disease. Food insecurity in children is also linked to lower cognitive indicators, dysregulated behavior, and emotional distress. Furthermore, longitudinal studies have shown that food insecurity in kindergarten students predicts reduced academic achievement in math and reading. ("Promoting Food Security for All Children," Nov. 2015, Vol. 136.)</p> <p>The California Board of Education 2018/19 Student Poverty Free and Reduced-Price Meal (FRPM) Data reveals that at Della S. Lindley Elementary School in Thousand Palms the number of children qualifying for the FRPM is 85.2%; at Painted Hills High School in Desert Hot Springs, the number of children qualifying for the FRPM is 94.5%; and, at Agua Caliente Elementary School in Cathedral City, that number exceeds 96.5%.</p>	<p>Evaluation #2: At each Kids' Farmers Market, FIND distributes approximately 20 — 30 pounds of food (nearly 50% in the form of fresh produce) to each child to take home for their families.</p> <p>FIND Food Bank will track and measure the total pounds of food distributed at these 3 Kids' Farmers Markets. FIND will also track the total pounds of fresh produce distributed at each school ensuring a healthy impact in these communities.</p> <p>In addition to tracking total food distributed, FIND Food Bank also tracks, by count, the number of individuals who receive food. In aggregating these numbers, FIND Food Bank uses food banking standards of measuring the one-day highs, each month, at every distribution site. In 2018/19, FIND estimates that an average of 90,000 people in need received food every month.</p> <p>Last year, FIND Food Bank distributed a total of 182,580 pounds of food at these 3 Kids' Farmers Markets. In 2018/19, FIND Food Bank served 732 (unduplicated, monthly high) children at Agua Caliente Elementary. At Della S. Lindley Elementary FIND Food Bank served 595 (unduplicated, monthly high) children in need. At Painted Hills Middle School, FIND Food Bank served 488 (unduplicated, monthly high) children in need.</p>

<p>Ending Hunger Today, FIND’s SMART Goal #2 is to provide Kids’ Farmers Markets at Agua Caliente Elementary School, in Cathedral City, at Della S. Lindley Elementary School in Thousand Palms, and at Painted Hills Middle School, in Desert Hot Springs. Initiated in partnership with DHCD in 2019, the Cathedral City and Desert Hot Springs Kids’ Farmers Markets have garnered much enthusiasm from the community.</p> <p>FIND’s Kids’ Farmers Markets are a critical component of FIND’s children’s nutritional programming and vital to breaking the cycles of poverty and poor health. Further, FIND is exploring the Kids’ Farmers Markets link to reducing chronic absenteeism in schools.</p>	
<p>Goal #3: In alignment with DHCD’s mission “to achieve optimal health at all stages of life for all District residents” and vision to connect “Coachella Valley residents to health and wellness services and programs through philanthropy, health facilities, information and community education, and public policy,” FIND Food Bank will augment the nationally recognized FIND Outreach Team adding a second Community Health Worker. These staff are trained to assist clients in submitting multiple, public-benefit program applications. The barriers to accessing these benefits are many and complex, and often deter eligible individuals from applying.</p> <p>The FIND CalFresh Team provides direct, hands-on assistance using mobile devices to fill out online applications, scan and upload relevant documents, track client applications, notify clients of appointments and facilitate the lengthy process overall. The FIND CalFresh Team annually submits nearly 2,000 CalFresh applications for individuals in need.</p> <p>Going beyond the work of the CalFresh Outreach Team, the FIND Community Health Workers are certified professionals, conversant in the multitude of social service benefits available to individuals in need. FIND’s Community Health Workers can assess the root causes that may be preventing individuals from food self-sufficiency and provide referrals to low-income medical resources, government program, low-income housing agencies, financial counseling resources, education</p>	<p>Evaluation #3: Successfully piloted last year in partnership with Loma Linda University Health, the FIND Community Health Worker has been a resounding success. FIND’s Community Health Worker analyzes the social determinants of health, economic stability, education, health and healthcare, neighborhood and environment, as well as the social and community context for each client. Moreover, FIND’s Community Health Worker serves as an important referral resource for FIND’s CalFresh Outreach Team.</p> <p>In 2019, FIND’s Community Health Worker assisted with 273 CalFresh/Medi-Cal applications, 87 economic stability applications, including unemployment, SSI, utility assistance, employment applications, and general assistance. FIND’s Community Health Worker helped 17 individuals receive assistance with education, including GED classes, language classes, scholarship programs, and financial aid. In addition, 54 individuals received neighborhood and built environment assistance, including housing, transportation and safety. Further, 38 individuals received help in social and community context, including legal aid and community service.</p> <p>FIND Food Bank will track and measure similar benchmarks for the new Community Health Worker. These measurements may include the quantities of:</p> <ul style="list-style-type: none"> • CalFresh/Medi-Cal applications • economic stability applications • education assistance • neighborhood and built environment

<p>services, mental health counseling, etc. In addition, FIND's Community Health Workers support clients with applications to government programs including Medi-Cal, WIC, CalFresh, free and reduced-price school meals, as well as unemployment benefits.</p> <p>Ending Hunger for Tomorrow, FIND's SMART Goal #3 is to add a new Community Health Worker to serve the western region of the District, moving our current Community Health Worker, funded by Loma Linda University Health, to the eastern region of the District. FIND's Community Health Workers directly address root cause issues and rapidly foster change, initiating protocols and programs to enhance household stability and create independence.</p>	<p>assistance, and</p> <ul style="list-style-type: none"> • social and community assistance
<p>Goal #4: In alignment with DHCD's Coachella Valley Health Information Place (CVHIP) initiative, FIND Food Bank participates in CVHIP data collection and input to enhance the health and well-being of the Coachella Valley. Integral to DHCD's vision to connect "Coachella Valley residents to health and wellness services and programs through philanthropy, health facilities, information and community education, and public policy," FIND's robust Community Outreach Team provides needed referrals and assistance to individuals in need.</p> <p>Last year, FIND's Community Health Worker participated in the CVHIP program. This year, FIND will expand our Community Outreach Team's participation and support of CVHIP.</p> <p>Ending Hunger for Tomorrow, FIND's SMART Goal #4 is to have FIND's entire Community Outreach Team participate in CVHIP. With the new Community Health Worker, the FIND Community Outreach Team totals 6 professionals who would actively utilize the CVHIP platform. Consistent with identifying root causes of hunger, FIND's Team provides application assistance, in addition to multiple referrals. During this grant period, FIND's Outreach Team establishes a goal to connect 2,800 individuals to services on the CVHIP platform.</p>	<p>Evaluation #4: FIND Food Bank has expertise in measuring, tracking and providing detailed outreach data. For many years, FIND has utilized a comprehensive management system designed for tracking CalFresh applications and other social service interventions. The current management system is designed to capture the number of CalFresh applications submitted, the number of application approved, the number of applications denied and some demographic data, as well.</p> <p>Last year, FIND Food Bank instituted a system to track the broad spectrum of social service interventions of FIND's new Community Health Worker. In addition, this new Community Health Worker utilized CVHIP to assist clients in accessing a wide range of services and resources in the region.</p> <p>FIND Food Bank's Outreach Team are all equipped with mobile electronic tablets and devices for use in the field and can directly access the CVHIP resources for clients. All FIND Food Bank Outreach Team members will be trained to utilize CVHIP and their CVHIP access tracked and measured. FIND's Director of Community Impact will work closely with DHCD monitoring the input of all outreach workers' data into CVHIP.</p>
<p>Goal #5: In alignment with DHCD's vision to connect "Coachella Valley residents to health and wellness services and programs through philanthropy, health facilities, information and</p>	<p>Evaluation #5: FIND Food Bank has an intricate matrix for tracking pounds of food distributed, pounds of produce distributed, distribution of educational materials, outreach activities, client</p>

<p>community education, and public policy,” FIND Food Bank will build upon the successful pilot of the summer DHCD CalFresh nutrition education outreach. Utilizing FIND’s root cause of hunger research funded by DHCD last year, FIND initiates Root Cause Programming in Case Management.</p> <p>Both Feeding America and FIND Food Bank, have strong track records of implementing programs to effect social change. FIND is currently partnering with UC Riverside, Borrego Health and the Patient-Centered Outcomes Research Institute, on Behavioral Economics in the east valley utilizing the “My Plate Dissemination for Latinos in Rural Communities” project. The multi-year partnership provides for nutritional education and includes the development of recipes that accompany FIND’s Mobile Market distributions and the dissemination of healthy cookbooks in year 2.</p> <p>Nutritional education is a cornerstone of healthy food banking. Food banks have been promoting nutrition in various manners for 10-15 years. FIND Food Bank has a strong network in Feeding America and can utilize recipe cards, best practices, and other materials from food banks across the nation.</p> <p>Ending Hunger for a Lifetime, FIND’s SMART Goal #5 is to partner with the DHCD to support, promote, and assist in implementing their Behavioral Economics program through FIND’s Agency Network and Mobile Markets ensuring nutrition education to food insecure clients. FIND Food Bank will provide over 15 varieties of fresh fruits and vegetables to our agency pantry networks to ensure that the DHCD’s Behavioral Economics program can be implemented.</p> <p>FIND Food Bank will also develop, print, and distribute recipe cards, to accompany fresh produce. In addition, FIND will commit to having DHCD attend all of our agency meetings. These meetings occur quarterly and 40 – 60 agencies typically attend.</p>	<p>applications, social service interventions, etc. Moreover, FIND Food Bank has a proven track record of reporting complex data to various entities, such as SoCal Gas Company, the IE Census Bureau, Feeding America, and CalFresh/SNAP.</p> <p>FIND Food Bank will track the number of agencies who have worked with DHCD’s Behavioral Economics. In addition, FIND will track the number of agencies attending the quarterly agency meetings and receiving DHCD’s Behavioral Economics training at the meetings. FIND will track all foods provided to the agencies where DHCD’s Behavioral Economics program is offered.</p> <p>FIND will also help develop, produce, and then track recipe cards for distribution, as well as the distribution of any other nutritional education materials. FIND envisions disseminating recipe cards 6 times per year – delivering 100 recipe cards to 15 agencies – for an annual distribution total of 9,000 recipe cards.</p>
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Participants:
Population Served
 Other

Geographical Area Served

All District Areas

Age Group

(0-5) Infants

(06-17) Children

(18-24) Youth

(25-64) Adults

(65+) Seniors

Number Served Per Age Group**0-5:** 3,900**6-17:** 9,000**18-24:** 6,000**25-64:** 12,000**65 or more:** 10,500**Total:****Participant Community**

Cutting across all demographics, hunger is a pervasive trauma, existing daily, for 1 in every 7 Americans. In 2018/19, FIND Food Bank fed more than 90,000 people, every month. Of that total, 42% or 37,800, were children, 26% or 23,400, were seniors, and 32% or 28,800, were adults. Overall, 2% or 1,800 were homebound, and 3% or 2,700 were homeless. FIND Food Bank will continue to feed people of all ages, all ethnicities, all races, all religions, all orientations, abled and disabled...anyone who is hungry. In 2018/19, FIND Food Bank distributed more than 10 million meals to people in need.

Organizational Capacity and Sustainability**Organizational Capacity**

FIND Food Bank is uniquely qualified to provide services to the desert as the California designated Regional Food Bank and as the Feeding America partner. FIND holds the area's USDA contract and is a member of the California Association of Food Banks (CAFB). FIND procures and distributes food from FIND's hub, a 38,000-square-foot warehouse space designed for large volume receiving, storing, commercial refrigeration/freezing and inventory-management. FIND's network of 132+ distribution sites includes senior centers, after-school programs, recovery programs, homeless shelters and local pantries. There is no organization in our area with such capacity.

FIND's strength in carrying out this work is attributable to a seasoned team of 30 full-time staff and over 5,000 volunteers lead by FIND's uniquely qualified President and CEO Debbie Espinosa. Ms. Espinosa has served as the Director of Programs for a 16-county food bank in the San Francisco Bay Area, and as a Feeding America Compliance and Capacity Development Manager for 37 southwest food banks, a food insecurity advisor to the California Department of Social Services, a charitable food safety advisor to CAFB/Environmental Health Departments, and an advisor to Feeding America on Equity, Diversity and Inclusion.

Organizational Sustainability:

The vision and benchmarks of Ending Hunger Today, Tomorrow, and for a Lifetime are well-identified in FIND Food Bank's 2016-2020 Strategic Goals and form the basis of FIND's 2021 Strategic Plan. Ending Hunger Today mirrors FIND's Plank #4, Healthy Food Banking, which identifies 2 key measurements: % of fresh produce compared to all other food products, and % of healthy foods matching USDA My Plate. The Kids' Farmers Markets are part of FIND's Plank #3, Focus on Youth, with activities to "increase site location for summer feeding" and "expand feeding programs in local university and college locations."

Ending Hunger for Tomorrow adds a Community Health Worker to promote self-sufficiency. This proactive strategy is identified in Plank #3 which specifies the goal to increase access to nutritious foods and to increase the rate of equity. The CVHIP platform utilization identifies with FIND's Plank #1 which highlights the metrics needed to measure the "number of people served and understanding of the population we serve".

Ending Hunger for a Lifetime includes the implementation of Behavioral Economics which is exemplified by the focus on healthy food banking and the "creation of nutritional/literacy program for youth" in Plank #3.

Partnerships:

Key Partners:

FIND Food Bank has forged many strong community partnerships, too numerous to list.

Important partners that allow FIND to help so many individuals include:

- Feeding America, connecting FIND to national retail donors and funders
- California Association of Food Banks' "Farm to Family Program", a conduit for fresh produce from California and the west coast
- Hidden Harvest, accessing excess local produce
- Desert Healthcare District, steadfast partner in providing produce and programming to End Hunger
- Loma Linda University Health, piloting our Community Health Worker program, and conducting area needs assessments and program development
- The Community Foundation, assisting with Census education and participation
- UC Riverside, Borrego Health and the Patient-Centered Outcomes Research Institute, partnering on the "My Plate Dissemination for Latinos in Rural Communities"
- FIND's 88+ network agencies aiding FIND's food distribution efforts
- In all, FIND provides 75% – 100% of the food supply to over 140 agencies including Coachella Valley Rescue Mission, Martha's Village, Well in the Desert, Desert AIDS Project, Boys & Girls Clubs, College of the Desert, Desert Recreation District, and YMCAs, throughout Riverside, San Bernardino and Imperial Counties.
- In Riverside County, FIND's partners are found in the following communities: Anza, Blythe, Cathedral City, Coachella, Desert Hot Springs, Indian Wells, Indio, La Quinta, Mecca, North Shore, Oasis, Palm Desert, Palm Springs, Rancho Mirage, Thermal, and Thousand Palms.
- In San Bernardino County, FIND partners in the isolated communities of Joshua Tree, Morongo, Twentynine Palms, and Yucca Valley at the Armed Services of the YMCA, Calvary Christian Fellowship-Paying it Forward, Church of the Lighted Cross, Food for Life Ministry, Morongo Basin Unity Home, Inc., The Way Station, and Yucca Valley Church of Nazarene.
- In Imperial County, FIND serves the remote community of Salton City at Sea View Elementary School.

Line Item Budget

Operational Costs

PROGRAM OPERATIONS		Total Program/Project Budget	Funds from Other Sources <i>Detail on sheet 3</i>	Amount Requested from DHCD
Total Staffing Costs <i>Detail on sheet 2</i>		459,251.12		197,379.07
Equipment (itemize)				
1				-
2				-
3				-
4				-
Supplies (itemize)				
1	Produce, includes shipping charges	415,000.00		166,000.00
2	Supplies	8,000.00		3,500.00
3				-
4				-
Printing/Duplication				
Mailing/Postage				
Travel/Mileage				
Education/Training				
Office/Rent/Mortgage				
Telephone/Fax/Internet				
Utilities				
Insurance				
Other facility costs not described above (itemize)				
1	FIND Transportation	67,500.00		12,500.00
2				
3				-
4				-
Other program costs not described above (itemize)				
1	In-Direct Expenses	12,000.00		4,000.93
2	CAFB - F2F Fees	5,000.00		2,500.00
3				-
4				-
Total Program Budget				
		\$ 1,096,051.12	\$ 694,671.11	\$ 401,380.00

Line Item Budget Staffing Costs

Staff Salaries		Annual Salary	% of Time Allocated to Program	Actual Program Salary	Amount of Salary Paid by DHCD Grant
Employee Position/Title					
1	Agency Relations and Program Coordinators (1.5 Coordinators)	53,828.50	43.00%	23,146.26	11,573.13
2	Logistics (4.5 Drivers)	156,600.63	43.00%	67,338.27	33,669.14
3	Director of Operations	62,079.52	43.00%	26,694.19	13,347.10
4	Warehouse Associates (5 Associates)	164,769.39	43.00%	70,850.84	35,425.42
5	Community Relations Coordinator	32,543.80	43.00%	13,993.83	6,996.92
6	Inventory Control Coordinator	34,643.40	43.00%	14,896.66	7,448.33
7	President & CEO	133,243.85	30.00%	39,973.15	-
8	CalFresh Outreach Associates (4 Outreach Staff)	131,176.00	43.00%	56,405.68	28,202.84
9	Associate Director of Communications	55,518.27	30.00%	16,655.48	8,327.74
10	Community Healthcare Worker	29,394.40	100.00%	29,394.40	14,697.20
11	Director of Community Impact	60,565.38	30.00%	18,169.62	9,084.81
12	Benefits	197,959.62		81,732.73	28,606.46
13					
Total Employee Benefits					
Enter this amount in Section 1; Staffing Costs				Total >	197,379.07
Budget Narrative	<p style="color: red;">Please describe in detail the scope of work and duties for each employee on this grant.</p> <p>SEE "SECTION 2 - NARRATIVE" TAB</p>				
Budget Narrative	<p style="color: red;">Please describe in detail the employee benefits including the percentage and salary used for calculation.</p> <p>Benefits are calculated using the Federal government approved calculation of 21.65%. The benefits include employer taxes, workers compensations insurance, Life and ADD insurance coverage of \$20,000 per employee, Critical Illness Insurance, and Supplemental Accident Insurance fully paid by FIND. Medical insurance is offered with 80% of the employee premium paid by FIND.</p>				
Professional Services / Consultants		Hourly Rate	Hours/Week	Monthly Fee	Fees Paid by DHCD Grant
Company and Staff Title					
1					
2					
3					
4					
5					
Enter this amount in Section 1; Staffing Costs				Total >	0

Line Item Budget Staffing Costs

Budget Narrative	Please describe in detail the scope of work for each professional service/consultant on this grant. N/A
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Staffing Costs - Narrative

Agency Relations and Program Coordinator: Agency Relations and Programs Coordinator positions will be focused on the success of two main areas of the Community Impact Department, oversight and coordination of FIND's Partner Agency and the coordination of direct service delivery programs including *KIDS Summer Club (KSC)*, *KIDS Farmers Markets*, *Community Hunger*, *Senior Hunger* and *Community Mobile Markets*.

Logistics: CDL drivers are responsible for driving a company truck on a regularly scheduled route to pick up donated products from food donors and returning to the appropriate warehouse for unloading. Additionally, the drivers pick up product from unscheduled destinations and transport product to distribution sites.

Director of Operations: The Director of Operations provides overall management of the operational activities to the Food Bank in support of the established policies, goals and objectives. The Director of Operations insures that Food Bank warehouse/facilities, logistics, inventory, and other activities pertaining to FIND Food Bank's operations are in compliance with Feeding America, local, state, federal and AIB guidelines.

Warehouse Associates: Warehouse Associates load and unload product, handle the proper storage of food/non-food product with established operational policies, principles, and procedures. They are responsible for all inventory, stock rotation, safe food handling and accounting of products. They are required to maintain a clean, sanitary, and organized warehouse facility.

Community Relations Coordinator: Community Relations Coordinator will oversee the volunteer events necessary to support the process and ensure food safety requirements of all food processed through FIND's warehouse. The coordinator will be knowledgeable of the need for volunteers in the daily operations and special events. They will work to increase the volunteer base to assist FIND in serving the community.

Inventory Control Coordinator: The Inventory Control Coordinator is responsible for the day-to-day management and supervision of FIND Food Bank's inventory and the systems that record the transactions. This position is responsible for ensuring compliance with the FIND Food Bank and Feeding America standard operating procedures for inventory management, safety and accuracy.

Staffing Costs - Narrative

President & CEO: Serves as the leader of the organization whose primary responsibilities include making major corporate decisions, managing the overall operations and resources of a company, acting as the main point of communication between the board of the directors and corporate operations and is the public face of the organization.

CalFresh Outreach Associates: CalFresh OutReach Associates provide services to assist the people in our community with their basic needs and administer CalFresh Program per Program requirements. They provide information and referrals to individuals in need of assistance who call or come to FIND Food Bank to address their needs.

Associate Director of Communications: Associate Director of Communications plans and executes FIND Food Bank communication strategies to ensure the broader community is aware of FIND's work and its ability to serve the community. Oversight includes all media relations, printed and digital communications, public presentations, website management, development, social media and any other form of communications required for community awareness.

Community Healthcare Worker: Community Health Worker will be focused on the oversight and coordination of FIND program strategies for recipients to THRIVE by providing Community Health Resources and whole person outreach focusing on 1 to 1 in depth outreach support services. The CHW assists clients and families to develop their capacity for access to resources, including health insurance, food, housing, quality care and health information, and other root factors contributing to their food insecurity.

Director of Community Impact: The Director of Community Impact provides overall management of FIND Food Bank programs to meet the established policies, goals, and objectives of the organization. The DCI ensures that the programs including but not limited to USDA, CalFresh and MediCal Outreach, agency services, food distributions, and all End Hunger for Today, Tomorrow and a Lifetime Programs, are in compliance with Feeding America, local, state, federal, and AIB policies and guidelines and that they are serving the needs of the community.

Line Item Budget

Other

Program Funds

Other funding received (actual or projected) SPECIFIC to this program/project		Amount
Fees		
Donations		110,000.00
Grants (List Organizations)		
1	CAFB (actual)	93,545.25
2	EFSP Phase 37 (projected)	24,175.00
3	Feeding America Wells Fargo Matching Campaign (actual)	50,000.00
4	Loma Linda University (24 month grant) (actual)	115,000.00
5	Indio CDBG (actual)	19,000.00
6	Desert Classic Charities (actual)	25,000.00
7	Bank of America Economic Mobility (actual)	25,000.00
8	Bighorn Golf Club Charities (actual)	15,000.00
9		
Fundraising (describe nature of fundraiser)		
1	2020 Telethon (projected)	100,000.00
2	Major Gifts and Direct Mail (projected)	125,000.00
Other Income, e.g., bequests, membership dues, in-kind services, investment income, fees from other agencies, etc. (Itemize)		
1	In-Kind Produce Donations	500,000.00
2		
3		
4		
Total funding in addition to DHCD request		\$ 1,201,720.25
Budget Narrative	<p>Describe program/project income listed above. Note whether income is "projected" or actual.</p> <p>Lines 1 - 9 are notated as actual or projected with a high likelihood that they will be funded. Telethon, Major Gifts and Direct Mail are factored over a 12 month of time. The amount is conservative based on 3 years of actuals. All major gifts, direct mail and telethon are supported by our Board of Directors and are in alignment with organizational strategic plans and initiatives.</p>	

COMMUNITY IMPACT — ENDING HUNGER FOR TODAY, TOMORROW, AND A LIFETIME

For Today: (Width)

- Total Distribution Sites: 159
- Agency Network
- USDA / TEFAP: 32 sites
- Gap Sites: 7 sites
- Senior Nutrition: 13 sites
- Kids Farmers Markets: 9 Sites
- Kids Summer Club: 41 Sites

For Tomorrow: (Width + Depth)

- CalFresh Outreach
- MediCal Outreach
- Community Health Worker Outreach
- 2020 Census – Hard To Reach Communities

For a Lifetime: (Depth)

- Commitment to FIND Employee Living Wage and Health Benefits
- Nutrition Education
- Jobs Skills Training / Internships
- Financial Literacy
- Higher Education / Continuing Education Scholarships
- Low Income Grocery Stores

HISTORY SUMMARY

Organization's Name contains 'Find Food Bank'

3/4/2020

Type/Status	Project Title	Request Amount	Grant Amount	Disposition
Grant Program Committee Review	Ending Hunger Today, Tomorrow, and for a Lifetime	\$401,380.00	\$0.00	Pending 3/2/2020 Start: 4/1/2020 End: 4/1/2021 (AESPINOZA)
Grant Active Grant	FIND's Healthy Food First / Pathways Out of Hunger pilot	\$396,345.00	\$396,345.02	Approved 11/27/2018 Start: 1/1/2019 End: 12/31/2019 (DCRAIG)
Grant Closed Grant	Project Produce	\$387,068.00	\$387,068.00	Approved 11/28/2017 Start: 12/1/2017 End: 11/30/2018 (DCRAIG)
Achievement Building Closed Grant	From Hunger to Health	\$390,151.00	\$390,151.00	Approved 6/28/2016 Start: 7/1/2016 End: 6/30/2017 (DCRAIG)
Achievement Building Closed Grant	Year 3, Project Produce 2013-16	\$639,731.00	\$635,774.85	Approved 4/28/2015 Start: 5/1/2015 End: 4/30/2016 (DCRAIG)
Achievement Building	Year 2 Project Produce 2013-16	\$530,000.00	\$0.00	Declined 1/28/2014 (DCRAIG)
Achievement Building Closed Grant	Year 2 Project Produce 2013-16	\$530,000.00	\$530,000.00	Approved 1/28/2014 Start: 2/1/2014 End: 1/31/2015 (DCRAIG)

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Type/Status	Project Title	Request Amount	Grant Amount	Disposition
Foundation Closed Grant		\$150,444.00	\$159,922.78	Approved 10/17/2013 Start: 10/21/2013 End: 2/16/2015 (DCRAIG)
Grant Closed Grant	Food-Assistance Research & Pilot Project: Considering Local Market Conversions, Mobile Farmers' Markets, and Other Models to Increase Access to Healthy, Affordable Food in Food-Insecure Areas	\$40,000.00	\$38,938.00	Approved 6/25/2013 Start: 7/1/2013 End: 6/30/2014 (DCRAIG)
Grant Closed Grant	Project Produce 2013-16	\$629,471.00	\$543,287.90	Approved 1/11/2013 Start: 2/1/2013 End: 1/31/2014 (DCRAIG)
Food Assistance Closed Grant	Food Assistance Transition Plan	\$50,000.00	\$47,310.09	Approved 10/23/2012 Start: 11/1/2012 End: 1/31/2013 (DCRAIG)
Achievement Building Closed Grant	Maintain distribution of healthy emergency food to underserved District residents to promote healthy eating and determine feasibility of administering a pilot food assistance program in partnership with DHCD to enhance District food grant efforts.	\$72,763.00	\$72,763.00	Approved 7/26/2011 Start: 8/1/2011 End: 7/31/2012 (TWHEELER)
Achievement Building	Build capacity on distribution of healthy foods to underserved district residents to promote healthy eating active lifestyles	\$275,249.00	\$0.00	Declined 6/20/2011 (TWHEELER)
Food Assistance Closed Grant	Healthy Alternative Initiative in conjunction with Hunger Action Month	\$5,000.00	\$5,000.00	Approved 11/8/2010 Start: 10/1/2010 End: 12/31/2010 (TWHEELER)
Food Assistance Closed Grant	Desert Childrens Summer Feeding Program	\$5,000.00	\$5,000.00	Approved 6/1/2010 Start: 6/14/2010 End: 9/13/2010 (TWHEELER)

Type/Status	Project Title	Request Amount	Grant Amount	Disposition
Food Assistance Closed Grant	Emergency Food Distribution	\$5,000.00	\$5,000.00	Approved 2/9/2010 Start: 2/1/2010 End: 4/30/2010 (DCRAIG)
Food Assistance Closed Grant	Desert Kids Summer Food Program	\$5,000.00	\$5,000.00	Approved 4/8/2009 Start: 6/1/2009 End: 8/28/2009 (DCRAIG)
Grant Closed Grant	SUMMER FOOD PROGRAM	\$2,500.00	\$2,500.00	Approved 6/18/2008 Start: 6/18/2008 End: 9/17/2008 (DCRAIG)
Grant Closed Grant	Capital Fund Raising Campaign	\$1,700,000.00	\$1,700,000.00	Approved 9/25/2007 Start: 9/25/2007 End: 1/30/2009 (RSMITH)
Grant Staff	purchase of used refrigerated truck	\$10,000.00	\$0.00	Declined 10/12/2004 (CPHILLIPS)
Grant Staff	Equipment repair	\$7,813.30	\$0.00	Declined 10/12/2004 (CPHILLIPS)
Grant Staff	Preventive health nutrition, education and outcomes program	\$100,000.00	\$0.00	Declined 9/22/2004 (CPHILLIPS)
Grant Closed Grant	Hunger's Hope for the Coachella Valley	\$75,000.00	\$40,000.00	Approved 11/18/2003 Start: 12/1/2003 End: 11/30/2004 (CPHILLIPS)
Grant Staff	Increase capacity and expand their range of foods	\$60,000.00	\$0.00	Declined 4/4/2003 (CPHILLIPS)

Type/Status	Project Title	Request Amount	Grant Amount	Disposition
Grant Closed Grant	purchase a cargo van	\$25,000.00	\$25,000.00	Approved 10/17/2000 Start: 11/29/2000 End: 12/29/2000 (0)
Grand Totals		\$6,492,915.30	\$4,989,060.64	

Grant Scoring Review

Reviewer: Donna Craig

Executive Summary: 9

Need and Alignment: 9

Goals: 9

Evaluation: 9

Organizational Capacity: 9

Organizational Sustainability: 9

Budget: 9

Percent of Funding Requested: 9

Fiduciary Compliance: 9

Financial Stability: 9

Key Partners/Collaborations: 9

Total Score: 99.00

Reviewer Comments: FIND Food Bank continues to distribute healthy food to approximately 159 sites, valley-wide, with an average of 90,000 clients per month utilizing the free food. FIND has launched an impressive campaign to end hunger for today, tomorrow and a lifetime, by taking the approach of incorporating programs that have immediate, mid and eventually long term results to end hunger. This request from FIND Food Bank addresses all three strategies.

Response Notes:

Average Review Score: Staff Review Stage: 93.333333333333333333333333333333 (3 of 3)

Sum of all Reviews: Staff Review Stage: 280 (3 of 3)

Grant Scoring Review

Reviewer: Alejandro Espinoza

Executive Summary: 9

Need and Alignment: 9

Goals: 8

Evaluation: 8

Organizational Capacity: 9

Organizational Sustainability: 8

Budget: 7

Percent of Funding Requested: 7

Fiduciary Compliance: 8

Financial Stability: 8

Key Partners/Collaborations: 9

Total Score: 90.00

Reviewer Comments: FIND Food Bank's proposed project, "End Hunger For Today, For Tomorrow, and a Lifetime" provides a great example of how successful community programs, such as "Project Produce" can evolve to not only address the immediate food insecurity needs, but also implement mid-term and long-term interventions to address additional social determinants of health. The inclusion of CalFresh enrollment specialists and community health workers to outreach activities will ensure community residents receive additional support and follow-up in their efforts to identify and secure additional health and wellness resources.

Response Notes:

Average Review Score: Staff Review Stage: 93.3333333333333333333333333333 (3 of 3)

Sum of all Reviews: Staff Review Stage: 280 (3 of 3)

Grant Scoring Review

Reviewer: Meghan Kane

Executive Summary: 9

Need and Alignment: 9

Goals: 7

Evaluation: 9

Organizational Capacity: 8

Organizational Sustainability: 8

Budget: 8

Percent of Funding Requested: 7

Fiduciary Compliance: 9

Financial Stability: 9

Key Partners/Collaborations: 10

Total Score: 91.00

Reviewer Comments: FIND Food Bank’s initiative to End Hunger For Today, For Tomorrow, and a Lifetime focuses on addressing the immediate challenges of food insecure individuals and families while also focusing on root causes of hunger to help people thrive for a lifetime. FIND is diligently working to not only demonstrate output (meals served, people served, pounds of food provided, etc.) but to start to further look at different ways to demonstrate outcomes (behavioral changes, community change, societal change, etc.). This is not an easy task; however, with our continued support and their partnership networks they can continue to explore opportunities to address community needs and barriers. District funds will not only directly support providing fresh produce, but our funding will increase CALFRESH outreach and add additional Community Health Workers services to the Coachella Valley to connect people to supportive resources. I recommend approving this grant with the hopes that FIND continues to seek sustainable, future funding opportunities from additional organizations.

Response Notes:

Average Review Score: Staff Review Stage: 93.3333333333333333333333333333 (3 of 3)

Grant Scoring Review

Sum of all Reviews: Staff Review Stage: 280 (3 of 3)



Grant Application Scoring Rubric

Category	Exceeds expectations <i>(7-10 points)</i>	Meets expectations <i>(3-6 points)</i>	Does not meet expectations <i>(0-2 points)</i>
Executive Summary (10 points)	The applicant includes and effectively describes the project’s mission and vision, the specific population the project will serve, the expected benefits to the community, the support for applicant’s project in the community with evidence based proposed methods, approaches and strategies are realistic, reasonable, effective, outcome-oriented.	The applicant includes and describes the project’s mission and vision, the population the project will serve, the expected benefits to the community, the support for applicant’s project in the community with evidence based proposed methods, approaches and strategies are realistic, reasonable, effective, outcome-oriented.	The applicant is unclear or does not include or describe the project’s mission and vision, the general population the project will serve, the expected benefits to the community, the support for applicant’s project in the community with proposed methods, approaches and strategies are realistic, reasonable, effective, outcome-oriented.
Need & Alignment and Demonstrate (10 points)	The applicant explicitly defines a specific need for the project within the identified community and effectively describes the alignment of that need to one of the Community Focus Areas of the District/Foundation’s Strategic Plan by using data, case studies, interviews, focus group results, media attention, etc.	The applicant identifies a need within the identified community for the project and describes the alignment of that need to one of the Community Focus Areas of the District/Foundation’s Strategic Plan by using data, case studies, interviews, focus group results, media attention, etc.	The applicant does not clearly describe a need for the project that its alignment to one of the Community Focus Areas of the District/Foundation’s Strategic Plan by using data, and/or case studies, and/or interviews/focus group results, and/or media attention, etc.
Goals (10 points)	The applicant has provided SMART goals with an evaluation plan that is fully developed . The SMART goals are specific, measurable, ambitious, realistic and time-bound , and the evaluation plan will accurately measure the project’s effectiveness.	The applicant has provided SMART goals with an evaluation plan. The SMART goals are mostly specific, measurable, ambitious, realistic, and time-bound , and the evaluation plan will measure the aspects of the project’s effectiveness.	The applicant has provided very limited goals and evaluation plan. The goals are not specific, measurable, timebound and will weakly measure the project’s effectiveness.

<p>Proposed Program/Project Evaluation Plan (10 points)</p>	<p>The applicant describes a specific detailed plan of action for evaluation, that includes both qualitative and quantitative assessment of the project that is well-defined with data reporting mechanisms and narrative that are clear and transparent. Evaluation is in alignment with Goals of the project.</p>	<p>The applicant describes a plan of action for evaluation that includes both qualitative and/or quantitative assessment of the project that is well-defined with data reporting mechanisms and /or narrative that are clear and transparent. Evaluation is in alignment with the Goals of the project.</p>	<p>The applicant does not describe, or vaguely describes a reasonable plan of action that can be completed during the grant period, involves some identified partners appropriately, and might make the project a reality.</p>
<p>% of Funding Requested – Leveraging of Outside Funds (10 points)</p>	<p>0-50% Budget shows mostly committed funds, in-kind funds for professional services and balance is from proposed funds have been identified and in place</p>	<p>51-70% Budget shows some committed funds, in-kind funds for professional services and proposed funds making up the majority, have been identified.</p>	<p>71 - 100% Budget shows limited to no committed funds, balance is made up of mostly identified proposed funds</p>
<p>Applicant Capacity and Infrastructure to Execute Proposal (10 points)</p>	<p>The applicant includes concrete examples that strongly demonstrate that the human resource allocation to this project is appropriate (internal staff expertise, use of external consultants, advisory committee, etc.)</p> <p>The applicant strongly demonstrates credibility for this kind of work (strength, name recognition, a history or track record of achievements, related mission and letters of support)</p>	<p>The applicant includes solid examples that demonstrate that the human resource allocation to this project is appropriate (internal staff expertise, use of external consultants, advisory committee, etc.).</p> <p>The applicant demonstrates credibility for this kind of work (strength, name recognition, a history or track record of achievements, related mission and letters of support)</p>	<p>The applicant does not include examples that would demonstrate the human resource allocation to this project is appropriate (internal staff expertise, use of external consultants, advisory committee, etc.).</p> <p>The applicant is limited in its ability to demonstrate credibility for this kind of work (strength, name recognition, a history or track record of achievements, related mission and letters of support).</p>

<p>Organizations' Sustainability (10 Points)</p>	<p>The applicant strongly demonstrates that it has a current strategic plan and/or business plan with measurable outcomes. Strong board engagement and governance. The proposed program is identified within the strategic plan.</p>	<p>The applicant demonstrates that it has a current strategic plan and/or business plan with measurable outcomes Shows Board engagement and governance. Applicant has clearly identified that the program is supported by the strategic plan</p>	<p>The applicant does not demonstrate that it has a strategic plan and/or business plan. The program only reflects the applicant's mission.</p>
<p>Budget (10 points)</p>	<p>The budget is specific and reasonable, and all items strongly align with the described project. The budget strongly demonstrates financial clarity/value and tells the same story as the proposal narrative. There are no unexplained amounts. The overall value of the project (the relationship of benefits and/or participants) to costs is effective. Additional leveraged funding sources and in-kind services are included. Staff FTE is identified clearly.</p>	<p>The budget is clear and reasonable, with the items aligned with the described project. There are no unexplained amounts. The overall value of the project (the relationship of benefits and/or participants to costs) is reasonable and/or some additional funding sources and/or in-kind services are included.</p>	<p>The budget is not specific and/or reasonable, and the items are somewhat aligned with the described project. The budget somewhat demonstrates financial clarity. There are no unexplained amounts.</p>
<p>Fiduciary Compliance (10 Points)</p>	<p>The applicant strongly demonstrates a financial history that shows a continuous cycle of fiduciary responsibility of the Board through unmodified audited financials produced in a timely fashion, positive cash flow at the end of each fiscal year, asset ratio meets required debt load, and the Board reviews financials on a regular basis.</p>	<p>The applicant demonstrates a financial history that shows a continuous cycle of fiduciary responsibility of the Board through unmodified audited financials produced in a timely fashion, and the board reviews financials on a regular basis.</p>	<p>The applicant demonstrates a financial history that shows a continuous cycle of fiduciary responsibility of the Board through audited financials produced. A positive cash flow at the end of each fiscal year is not consistent. and the Board does not review financials on a regular basis.</p>

<p>Financial Stability (10 Points)</p>	<p>Funding sources for operations and programs are coming from multiple sources and is driven by a strategic plan for stability for both short- and long-term growth.</p>	<p>Source of funds for operations and programs are coming from multiple sources. There is a limited plan in place for stability for short term only.</p>	<p>Source of funds for operations and programs are coming from limited sources. There is no plan for stability in place currently.</p>
<p>Key Partners / Collaboration (10 points)</p>	<p>The applicant strongly demonstrates solid partnerships and collaborative approach with letters of commitment or an MOU that includes a scope of work.</p>	<p>The applicant demonstrates partnerships and collaborative approach with letters of commitment.</p>	<p>The applicant demonstrates limited or no partnerships and has not included any letters of commitment.</p>
<p>Comments/Notes:</p>			

Total Score: ____ / 110 = ____%

Exceeds expectations:	77% or Higher	Fully Funded
Meets expectations:	50%- 76%	Full to Partial – Possible restrictions/conditions
Does not meet expectations:	49% or Lower	No funding to Partial funding with restrictions/conditions