

Directors Present	District Staff Present	Absent
President Les Zendle, MD	Conrado E. Bárzaga, MD, CEO	4-
Vice-President/Secretary Leticia De Lara	Chris Christensen, CAO	
Treasurer Mark Matthews	Donna Craig, Chief Program Officer	
Director Carole Rogers	Will Dean, Marketing and	
Director Evett PerezGil	Communications Director	
Director Karen Borja	Alejandro Espinoza, Program Officer and	
Director Arthur Shorr	Outreach Director	
	Meghan Kane, Community Health	
	Analyst	
	Andrea S. Hayles, Clerk of the Board	
	Legal Counsel	
	Jeff Scott	

AGENDA ITEMS	DISCUSSION	ACTION
A. Call to Order	President Zendle called the meeting to order at 5:32 p.m.	
Roll Call	The Clerk of the Board called the roll with all Directors present except Director Matthews.	
B. Pledge of Allegiance	Director Borja led the pledge of allegiance.	
C. Approval of Agenda	President Zendle pulled item J.1.2. from the agenda and asked for approval of the agenda with the change. Director Matthews joined the meeting at 5:37 p.m.	#20-27 MOTION WAS MADE by Vice-President De Lara and seconded by Director Shorr to approve the agenda with the change. Motion passed unanimously. AYES – 7 President Zendle, Vice- President De Lara, Director Matthews, Director Rogers, Director PerezGil, Director Borja, and Director Shorr NOES – 0 ABSENT – 0
D. Public Comment	Numerous individuals of the Thermal area provided public comment on the mulch fire describing the toxic waste from the recycling plant, unhealthy air	



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	quality, health, social and emotional concerns of students, reevaluating CV Link to improve the quality of life for the residents of the Coachella Valley and working collectively with the District to resolve the problems. Public speakers included Gina Chapa, Indio resident; Carissa	
	Carrera, President, Coachella Valley Teachers Association; Margie Avina, Teacher, Coachella Valley Unified School District; Yolanda Corona, Board member, Coachella Valley Unified School District; Anna Nevenic, Activist, United Children's Network; Lorraine Salas, Teacher, Coachella Valley Unified School District; Bea Gonzalez, Coordinator of Expanded Learning After School Programs, Coachella Valley Unified School District; Karina Vega, Crisis Intervention Counselor, Coachella Valley Unified School District; and Blanca Hall, Board member, Coachella Valley Unified School District.	
	President Zendle thanked those that provided public comment and explained that Dr. Barzaga will present additional details related to the remarks further in the meeting.	
E. Consent Agenda	President Zendle described the	#20-28 MOTION WAS MADE by
1. Board Minutes	consent agenda items and asked	Director Mathews and seconded by
a. Board of Directors	for a motion to approve.	Vice-President De Lara to approve
Meeting –		the consent agenda.
September 24, 2019		Motion passed unanimously.
b. Board of Directors		AYES – 7 President Zendle, Vice-
Meeting Closed		President De Lara, Director Matthews, Director Rogers,
Session –		Director PerezGil, Director Borja,
		and Director Shorr
	A1 7005	



	October 22, 2019	
September 24,		NOES – 0
2019		ABSENT – 0
2. Finance and		
Administration		
a. Approval of		,
September 2019		
Financial		
Statements- F&A		
Approved October		
8, 2019		
b. Las Palmas Lease		
Renewal – Suite 3E		
104-105 –		
Laboratory		
Corporation of		
America		
c. Las Palmas Medica	1	
Plaza Fire Sprinkler		
Alarm Proposal		
d. Auditing Firms –		
Request for		
Proposal		
F. Public Hearing		2000
1. Expansion and		
Rezoning Background	Doug Johnson, President, National	
2. Zone Mapping Process	Demographic Corporation, detailed	
for the New District	the rezoning timeline of the	
Boundaries – 7 zones –	District, districting criteria, federal	
Justin Levitt, Vice	laws, traditional criteria, and	
President, National	shaping the District with the	
Demographics	proposed maps.	
	proposed maps.	
Corporation	Discrete a Communication of the communication of th	
	Director Rogers explained her prior	177
	concern of keeping communities	
	together and did not note any	
	changes on the Agave map. Mr.	
	Johnson explained that the only	
	changes were in Indio.	
	Linda Evans, Mayor, La Quinta,	
	explained that the Agave 2 map	
	represents La Quinta and keeps the	
	communities together.	
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Sergio Carranza, Executive Director, Pueblo Unido, Cathedral City resident, thanked the Board for keeping Cathedral City together, and stated that the Board should promote the maps in the media for more community awareness.

Dieter Crawford, Desert Highland Gateway Estates resident, supports the Cholla 2 map to keep the majority-minority communities together, as well as Palm Springs and the minority areas of Cathedral City that would provide the best representation.

Joslyn Vargas, Thermal resident, supports the Agave 2 map in the eastern valley.

Director Borja explained that she prefers to keep Indio together supporting the Cholla 2 map, further explaining that the voter representation in the east versus the population size in Thermal, Mecca, Oasis, and North Shore totals approximately 17,000 people, but the voter turnout rates are lower than the actual population.

Vice-President De Lara thanked the staff and NDC for providing updated maps based on last month's comments. Recognizing the issues that Director Borja described, Vice-President De Lara, explained that she supports two representatives in Indio to reduce those disenfranchised and bring more opportunity to the area with



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	a tremendous need, supporting the	
	Agave 2 map.	
	Director PerezGil favors the Cholla	
	2 map, which keeps Cathedral City	
	together.	
	President Zendle asked the Board	j
	to vote for either the Agave 2 map	#20-29 MOTION WAS MADE by
	or the Cholla 2 map.	Director Shorr and seconded by
		Director PerezGil to approve the
	Director Shorr voted for the Agave	Cholla 2 map.
	2 map; Director Borja voted for the	Motion passed unanimously.
	Cholla 2 map; Director PerezGil	AYES – 7 President Zendle, Vice-
	voted for the Cholla 2 map;	President De Lara, Director
	Director Rogers voted for the Cholla	Matthews, Director Rogers,
	2 map; Director Matthews voted	Director PerezGil, Director Borja,
	for the Cholla 2 map; Vice President	and Director Shorr
	De Lara and President Zendle voted	NOES – 0
	for the Agave 2 maps.	ABSENT - 0
G. Desert Healthcare District		
CEO Report		
1. Consideration to	Conrado E. Barzaga, MD, CEO,	
appoint CEO to External	explained that he is building a	
Advisory Board (EAB) of	culture of excellence and	
the Center of Health	professionalism while promoting	
Disparities Research –	transparency and accountability for	
University of California,	the District, ensuring that	
Riverside - National	leadership is not questionable in	
Institutes of Health	the community. Staff is working on	
(NIH) \$16M grant-	awarding grants through the	
funding from the	competitive request for proposals	
Research Center in	and promoting an evidence-based	
Minority Institutions	approach in response to the needs	
(RCMI)	of the community as presented	
2. AB 1184 – Public	later in the meeting, such as the	
records: writing	community health needs	
transmitted by	assessment and east valley funding	
electronic mail:	announcement. Staff is working	
retention	with various agencies on a strong	
3. Association of	outreach and engagement plan in	
California Healthcare	the community. Staff is also	
Districts (ACHD)	pursuing the Association of	
Certification	California Healthcare Districts	



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(ACHD) certification with a completion date of March 2020. The inclusion of the certification includes the Local Area Formation Commission (LAFCO) municipal services review. A timeline from LAFCO has not been established, and Chris Christensen, CAO, is the point of contact.

Dr. Bárzaga explained the invitation from UCR School of Medicine to join the External Advisory Board of the Center of Health Disparities Research related to a \$16M grant award.

At last month's Board meeting, **EVALCORP** provided a presentation on Behavioral Health Needs Assessment highlighting the coordinated effort in the Coachella Valley and the work ahead. The District has allocated \$2M to the Foundation for the Behavioral Health Initiative, and Dr. Bárzaga inquired on direction concerning the assessment and whether the District should have an active or supportive role to ensure the efforts continue moving forward with coordination to evaluate different alternatives.

Dr. Bárzaga explained that staff continues to address the CV Link project, meeting with the Coachella Valley Association of Governments (CVAG) staff and requested that CVAG follow the District's grantmaking policy. Staff forwarded a link to the application, which CVAG has declined to complete. No application has been submitted to



date with the study session scheduled on November 7.

AB 1184 that would have required the District to keep all communications and electronic files for a minimum of 2 years was vetoed by Governor Newsom.

Lastly, Dr. Bárzaga inquired on the direction to proceed with engagement related to the residents of the Thermal area based on public comments.

President Zendle asked for a motion to approve the appointment of Dr. Bárzaga to the External Advisory Board of the Center of Health Disparities Research.

Dr. Barzaga provided clarity on his request for direction to continue with the Behavioral Health Needs Assessment: whether the District should have an active or supportive role in the coordinated efforts of the Behavioral Health Initiative, continue the assessment, and provide a recommendation.

Director Rogers explained that two years ago the Board approved the Behavioral Health Initiative with a job description for a consultant and a needs assessment. At Supervisor Perez's most recent Green Ribbon Committee, EVALCORP provided ideas for the path forward, and Director Rogers would like to see the District move forward as a leader, including with a point person.

#20-29 MOTION WAS MADE by Director Mathews and seconded by Director Rogers to approve appointment of the CEO to the External Advisory Board (EAB) of the Center of Health Disparities Research.

Motion passed unanimously.

AYES – 7 President Zendle, VicePresident De Lara, Director

Matthews, Director Rogers,
Director PerezGil, Director Borja,
and Director Shorr

NOES – 0

ABSENT – 0



Vice-President De Lara agreed with Director Rogers, explaining that a strong leadership role is necessary. While the District appreciates and thanks Supervisor Perez for his work in behavioral health, his office cannot succeed without an equal partnership and for the District to understand its success by including additional partners. The District should be proactive with bold steps, such as identifying funding to allow key decision-making on accomplishments and ensure there are resources and accountability of the District for reaching goals.

Direct Matthews reminded the Board this is part of some of its important work with long-term consequences, and in the past if a large entity wanted to contribute funds to the District, the District has a record of transparency with grants that also brings the community together, and the behavioral health issues will require lots of funding.

President Zendle directed staff to bring forward at the next board meeting a proposal and budget with a behavioral health coordinator from the District to work with various agencies, such as the Green Ribbon Committee, and EVALCORP.

Vice-President De Lara explained that when the District annexed the area the Board recognized the many issues in the east that are larger than anticipated and cannot



be changed overnight, and the District is a leader on health issues and should identify resources and the District's role, while working with the community on priorities and how the District can support and improve the air quality.

Director Borja explained that as the District engages, she would like to see a conversation on not simply closing the recycling plant, but actual cleanup of the plant, including understanding the responsible parties, cleanup costs, and other data and action.

Director Rogers supports the comments explaining the frustration with the new boundaries that were extended without any additional funding from the county or the state. Residents in the east valley pay the same tax rate as the residents in the west valley, but do not receive the same services and the District could take a leadership role in identifying the problems, such as using funding from the \$1M pulmonary trust for respiratory issues to conduct a study with the participation of other organizations.

President Zendle explained that there are several agencies involved in the Thermal area, and the District has a role in dealing with health issues, requesting that staff examine ways the District and Foundation can participate in addressing the problems and bring forth a proposal for action. The



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7	pulmonary fund is a good resource	
	to start. The District can highlight	
	the health issues, explaining that	
	data is necessary to examine the	
	concerns as mentioned by Director	
	Borja.	
H. Desert Regional Medical	Michele Finney, CEO, Desert Care	
Center CEO Report	Network, Desert Regional Medical	
	Center, explained that Desert	
	Regional Medical Center	
	participated in the county's active	
	drill for mass casualties. New	
	physicians are on board to support	
	the trauma service, including a new	
	open-heart surgeon, a new surgical	
	spine surgeon, a vascular surgeon,	
	and a pain management specialist.	
	Desert Regional Medical Center is	
	celebrating mammography month	
	with extended hours to encourage	
	women and men to obtain exams,	
	and a new 3D mammography unit	
	has been purchased. Hospital	
	improvements consist of the	
	pharmacy remodel and upgrade to	
	state codes; a two-year project for	
	sterile processing replacement is	₹
	underway. The ER Department	
	expansion and remodel is	
	advancing, and Mrs. Finney	
	thanked the community for its	
	patience. The nursing call system is	
	being replaced; the hospital hosted	
	community education classes	
	throughout the month and	
	participated in a variety of	
	sponsorships. Desert Care Network	
	is assisting the children in the ER	
	Department at JFK with respiratory	
	issues and deployed 40,000 masks	
	to affected areas in Thermal,	
	encouraging the Board to assist in	
	the east even with small matters.	
	the east even with small matters.	



Desert Regional Medical Center Governing Board of Directors Report Governing Board meeting that included a new board member, review of the open and closed cases with the California Department of Public Health (CDPH), comprehensive stroke accreditation, Desert Regional Medical Center's (DRMC) participation in the mass casualty drill, and an overview of the
Directors Report Governing Board meeting that included a new board member, review of the open and closed cases with the California Department of Public Health (CDPH), comprehensive stroke accreditation, Desert Regional Medical Center's (DRMC) participation in the mass casualty
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American College of Surgeons
certification concerning designating
DRMC as level two trauma center.
The flu has been reported in the
valley; due to the Paradise fire, a
bill passed to allow free-standing
emergency departments, and the
governor vetoed a bill that would
allow the use of marijuana in
hospitals for treatment of
terminally ill patients.
. 1. Finance, Legal, Director Matthews explained the
Administration, and Real F&A Committee items as approved
a. Meeting Minutes — meeting minutes that are available october 8, 2019 for review.
October 8, 2019 for review.
b. Political Consultants for litem J. was pulled from the agenda.
Potential Hospital
Lease/Transaction
Balling Affirm at Bright Manual William Control of the Control of
c. Policy Map – 15-month Director Matthews described the #20-30 MOTION WAS MADE by
subscription - \$5,005.54 Policy Map for data purposes and Director Rogers and seconded by
moved for approval. Director Shorr to approve Policy
Vice-President De Lara explained Map — 15-month subscription -
that the map is not expensive, but \$5,005.54.
collaboration is necessary, such as Motion passed unanimously.
working with Lift to Rise and other AYES – 7 President Zendle, Vice-
organizations investing in data to President De Lara, Director
ensure that the District is not Matthews, Director Rogers,
duplicating efforts.



Heather Vaikona, Executive
Director, Lift to Rise (LTR),
explained the distinction with LTR's
data portal detailing the work of a
prior needs assessment
collaboration with USC School of
Innovation in cooperation with the
District, and obtained raw data not
secondary data. LTR has invested in
a data portal that has the capacity
to obtain data from local sources,
including public safety for
demographics of data.

Director PerezGil, Director Borja, and Director Shorr
NOES – 0

d. FY 2019 Audit Reports --Moss Levy & Hartzheim Director Matthews explained the details for the FY 2019 audit reports, also describing the pension plan history with approximately \$3M available in the fund.

Director Rogers explained that each year she requests that the auditors attend the Board meetings and explain the audit reports. In addition, Director Rogers inquired about the community members on the F&A Committee.

President Zendle recommended inviting the auditors to the next Board meeting to provide a brief overview of the audit reports.

#20-31 MOTION WAS MADE by Vice-President De Lara and seconded by Director Shorr to approve the FY 2019 Audit Reports. Motion passed.

AYES – 5 President Zendle, Vice-President De Lara, Director Matthews, Director PerezGil, and Director Shorr NOES – 0 ABSTAIN – 2 Director Rogers and

Director Borja

- 2. Program Committee
- a. Meeting Minutes October 8, 2019
- b. Progress and Final Reports
- c. Letters of Interest and Pending Applications

Director Rogers explained the minutes, the progress and final reports, and letters of interest and pending applications. Director Rogers provided details of Monica Telles, Senior Development Specialist, Riverside County Economic Agency, request for funds



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		for the residents of Oasis Mobile Home Park. Director Rogers requested that staff reassess the Oasis Mobile Home Park application.	
app Coa Mis Tra Sen Hos	nsideration to prove Grant #1023 achella Valley Rescue assion (CVRM) – ansportation for niors and Homeless spital Discharge ferrals - \$216,200	Donna Craig, Chief Program Officer, explained the details of the Coachella Valley Rescue Mission (CVRM) grant to purchase 3 new vans to transport clients (seniors and homeless patients) to follow up medical appointments, including staff costs for the transportation of the clients.	#20-32 MOTION WAS MADE by Director Rogers and seconded by Director De Lara to approve Grant #1023 Coachella Valley Rescue Mission Transportation for Seniors and Homeless Hospital Discharge Referrals. Motion passed unanimously. AYES – 7 President Zendle, Vice- President De Lara, Director Matthews, Director Rogers, Director PerezGil, Director Borja, and Director Shorr NOES – 0
Cor a. Me Sep b. Me	ategic Planning mmittee eting Minutes – otember 23, 2019 eting Minutes – cober 17, 2019	President Zendle explained the minutes of the meeting and the introduced Meghan Kane, Community Health Analyst.	
Nee	mmunity Health eds Assessment RFP TE \$300,000	Meghan Kane, Community Health Analyst, provided a presentation on the Community Health Needs Assessment that included the reasons for the assessment, goals, nine-step goal tool kit, a description of phases one and two, and the timeline. Vice-President De Lara suggested a collective impact model to ensure methodology since there are not enough resources to commence steps one through five, while recognizing that the District should take the lead in some matters and	#20-33 MOTION WAS MADE by Director Zendle and seconded by Director Rogers to approve the Community Health Needs Assessment RFP – NTE \$300,000 Motion passed unanimously. AYES – 7 President Zendle, Vice- President De Lara, Director Matthews, Director Rogers, Director PerezGil, Director Borja, and Director Shorr NOES – 0



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as supporters on other matters.	
Community input is important but	
using the structure to communicate	
back accountability should be	
robust. The District's current	
resources should not limit our	
efforts, and it is necessary for the	
District to examine its resources for	
funding opportunities.	
There was no old business.	
There was no new business.	
Jeff Scott, legal counsel, explained	
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President Zendle adjourned the	Audio recording available on the
1	website at
•	l
	http://dhcd.org/Agendas-and-
	as supporters on other matters. Community input is important but using the structure to communicate back accountability should be robust. The District's current resources should not limit our efforts, and it is necessary for the District to examine its resources for funding opportunities. There was no old business. There was no new business.

ATTEST.

Leticia De Lara, Vice-President/Secretary

Desert Healthcare District Board of Directors

Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board