

DESERT HEALTHCARE DISTRICT STRATEGIC PLANNING COMMITTEE MEETING MINUTES October 17, 2019

Directors Present	District Staff Present	Absent
President/Chair Les Zendle, MD	Conrado E Bárzaga, MD, CEO	
Director Karen Borja	Chris Christensen, CFO	
Director Arthur Shorr	Donna Craig, Senior Program Officer	
	Meghan Kane, Community Health Analyst	
	Andrea S. Hayles, Clerk to the Board	

AGENDA ITEMS	DISCUSSION	ACTION
I. Call to Order	Chair Zendle called the meeting	
	to order at 11:00 a.m.	
II. Approval of Agenda	Chair Zendle asked for a motion	It was moved by Director Shorr and
	to approve the Agenda.	seconded by Director Borja to
		approve the agenda.
		Motion passed unanimously.
III. Public Comment	There was no public comment.	
IV. New Business	Conrado E. Bárzaga, MD, CEO,	
1. Community Needs	explained the details of the	
Assessment RFP – NTE	prior meeting, and the	
\$300,000	feedback from the committee	
	to revise the assessment and	
	separate the process into two	
	phases to access the feasibility	
	and the second phase to	
	include the completion of the work.	
	work.	
	Dr. Bárzaga , CEO, detailed his	
	presentation describing the	
	reasons for the community	
	health needs assessment that	
	includes the District's LAFCO	
	application Plan of Services	
	illustrating a needs assessment	
	after the voter-approved	
	expansion, the new District is	
	much larger, and the	
	importance of understanding	
	<u></u>	



DESERT HEALTHCARE DISTRICT STRATEGIC PLANNING COMMITTEE MEETING MINUTES October 17, 2019

the priorities of the Coachella Valley.

Dr. Bárzaga explained the goals of the assessment and the nine-step toolkit. Phase One includes three steps – to reflect and strategize, identify and engage stakeholders, and to define the community. Phase Two includes six steps – collect and analyze data, prioritize community health issues, document and communicate results, plan implementation strategies, implement strategies, and evaluate progress.

Dr. Bárzaga explained his meetings with Riverside County Health Systems and their data processes and sources that will be shared with the District, further describing an upcoming meeting with IEHP and Kaiser, and describing past meetings with Borrego Health and Desert Regional Medical Center that supports the assessment and agreed to provide some type of financial support.

Director Shorr inquired if the data would incorporate undocumented families and if the data would also include 2020 Census statistics.

Dr. Bárzaga explained that the assessment will examine undocumented families, and the census is lengthy, complex,



DESERT HEALTHCARE DISTRICT STRATEGIC PLANNING COMMITTEE MEETING MINUTES October 17, 2019

	and will not commence until April 2020.	
	Dr. Zendle explained that ss data becomes available, staff will present strategies to the Strategic Planning Committee; however, the assessment will lead to the Strategic Planning process of the District.	It was moved by Director Shorr and seconded by Director Borja to approve the Community Needs Assessment RFP NTE - \$300,000 with
	President Zendle motioned for the committee to accept the	a timeline. Motion passed unanimously.
V. Adjournment	assessment with a timeline. Chair Zendle adjourned the	Audio recording available on the
	meeting at 11:19 a.m.	website at
		https://www.dhcd.org/Agendas- and-Documents

ATTEST:

Les Zendle, MD, Chair/President, Strategic Planning Committee

Desert Healthcare District Board of Directors

Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board