



**DESERT HEALTHCARE FOUNDATION
SPECIAL MEETING OF THE BOARD
Board of Directors Meeting
December 18, 2018
7:00 P.M.**

Or As Soon After The Adjournment of the Desert Healthcare District Board Meeting

Jerry Stergios Building, 2nd Floor
Arthur H. "Red" Motley Boardroom
1140 N. Indian Canyon Drive, Palm Springs, California 92262
This meeting is handicapped-accessible

<i>Page(s)</i>	AGENDA	<i>Item Type</i>
	<i>Any item on the agenda may result in Board Action</i>	
	<p>A. CALL TO ORDER – President Zendle, MD Roll Call ____Director Wortham, DrPH____Director PerezGil____Director Matthews ____Vice-President/Secretary Rogers, RN _____President Zendle, MD</p>	
1-2	<p>B. APPROVAL OF AGENDA</p>	Action
	<p>C. PUBLIC COMMENT At this time, comments from the audience may be made on items <i>not</i> listed on the agenda that are of public interest and within the subject-matter jurisdiction of the Foundation. The Board has a policy of limiting speakers to no more than three minutes. The Board cannot take action on items not listed on the agenda. Public input may be offered on agenda items when they come up for discussion and/or action.</p>	
	<p>D. CONSENT AGENDA All Consent Agenda item(s) listed below are considered to be routine by the Board of Directors and will be enacted by one motion. <u>There will be no separate discussion of items unless a Board member so requests, in which event the item(s) will be considered following approval of the Consent Agenda.</u></p>	Action
3-9	<p>1. BOARD MINUTES a. Board of Directors Meeting November 27, 2018</p>	
10-19	<p>2. FINANCE AND ADMINISTRATION a. Approval of October and November 2018 Financial Statements F&A Committee approved December 11, 2018</p>	
	<p>E. DESERT HEALTHCARE FOUNDATION CEO REPORT</p>	



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<i>Page(s)</i>	AGENDA	<i>Item Type</i>
	F. FINANCE & ADMINISTRATION COMMITTEE	
	1. No November Meeting of the F&A Committee	
	G. OLD BUSINESS	
20-28	1. CVHIP	
29-30	a. Analytics & Alternative Platform/IEHP Update	Information
31-32	2. Behavioral Health Initiative Update	Information
	3. The California Endowment (TCE) – Public Policy and Research/Academic Partnership Update	Information Information
	H. NEW BUSINESS	
	I. DIRECTOR'S COMMENTS & REPORTS	
	J. ADJOURNMENT	

If you have any disability which would require accommodation to enable you to participate in this meeting, please email Andrea S. Hayles, Special Assistant to the CEO and Board Relations Officer, at ahayles@dhcd.org or call (760) 323-6110 at least 24 hours prior to the meeting.

**DESERT HEALTHCARE FOUNDATION
 BOARD OF DIRECTORS
 MEETING MINUTES
 November 27, 2018**

Directors Present	District Staff Present	Absent
President Zendle, MD Vice-President/Secretary Carole Rogers, RN Treasurer Mark Matthews Director Kay Hazen Director Jennifer Wortham, DrPH	Chris Christensen, CFO, Interim CEO Lisa Houston, COO Donna Craig, Senior Program Officer Alejandro Espinoza, Program Officer and Outreach Director Will Dean, Communications and Marketing Director Meghan Kane, Community Health Analyst Annalisa Wurm, Health Policy Analyst Andrea S. Hayles, Clerk of the Board <u>Legal Counsel</u> Jeff Scott	

AGENDA ITEMS	DISCUSSION	ACTION
A. Call to Order Roll Call	President Zendle called the meeting to order at 5:30 p.m. The Clerk of the Board called the roll with all Directors present. President Zendle introduced elected officials in attendance that include Councilmember Lupe Ramos, City of Indio; Councilmember Mark Carnevale, Cathedral City; Councilmember Shelley Kaplan, Cathedral City; Mayor Sabby Jonathan, City of Palm Desert; and Steve Brown, Special Assistant, Assemblymember Eduardo Garcia.	
B. Approval of Agenda	President Zendle asked for a motion to approve the Agenda.	#17-82 MOTION WAS MADE by Director Matthews and seconded by Vice-President Rogers to approve the agenda. Motion passed unanimously. AYES – 5 President Zendle, Vice-President Rogers, Director

**DESERT HEALTHCARE FOUNDATION
 BOARD OF DIRECTORS
 MEETING MINUTES
 November 27, 2018**

		<p>Matthews, Director Hazen, and Director Wortham NOES – 0 ABSENT – 0 ABSTAIN – 0</p>
C. Public Comment	<p>President Zendle called for public comment. No public comment.</p>	
<p>D. Consent Agenda</p> <p>D.1.a. Board Meeting October 23, 2018</p> <p>D.2.a. No November Meeting of the F&A Committee</p> <p>D.3. Adoption of Alternative Workweek Schedule – Foundation Staff</p>	<p>President Zendle asked for a motion to approve the Consent Agenda.</p>	<p>#17-83 MOTION WAS MADE by Director Wortham and seconded by Vice-President Rogers to approve the Consent Agenda. Motion passed unanimously. AYES – 5 President Zendle, Vice-President Rogers, Director Matthews, Director Hazen, and Director Wortham NOES – 0 ABSENT – 0 ABSTAIN – 0</p>
E. Desert Healthcare Foundation CEO Report	<p>No report was provided.</p>	
<p>F. Finance & Administration Committee</p> <p>1. Minutes of October 9, 2018</p>	<p>Director Matthews asked for a motion to approve the Minutes of the October 9, 2018 F&A meeting.</p>	<p>#17-84 MOTION WAS MADE by Director Wortham and seconded by Vice-President Rogers to approve the Consent Agenda. Motion passed unanimously. AYES – 5 President Zendle, Vice-President Rogers, Director Matthews, Director Hazen, and Director Wortham NOES – 0 ABSENT – 0 ABSTAIN – 0</p>
G. Old Business		
<p>1. Barbara Poppe, Principal, Barbara Poppe &</p>	<p>Lisa Houston, COO, introduced Barbara Poppe, Principal</p>	

**DESERT HEALTHCARE FOUNDATION
 BOARD OF DIRECTORS
 MEETING MINUTES
 November 27, 2018**

Associates, Homelessness Initiative Recommendations	<p>Barbara Poppe & Associates. Barbara Poppe led the presentation by explaining the focus groups, core teams, and other activities. Mrs. Poppe outlined the purpose of the recommendations, keys to success, and optimal systems with Housing First as a proven approach and the foundation to success. The four pillars of recommendations include Community Engagement and Leadership, Improve Cross-Sector Responses, Improve Crisis Response, and Increase Exits to Housing and Services.</p>	
Public Comments	<p>Darla Burkett, Executive Director, Coachella Valley Rescue Mission (CVRM), relayed concerns for a west valley shelter that was not detailed in the presentation explaining that the collaborative is far down the road, and a 100-bed shelter is necessary as many are sent to CVRM via taxis and Ubers.</p> <p>Linda Barrack, Executive Director, Martha’s Village and Kitchen, explained the services that Martha’s Village provides and the need for shelter beds, especially with the at-risk population.</p> <p>Sabby Jonathan, Mayor Palm Desert, Chair Coachella Valley Association of Governments Homelessness Committee, congratulated consultant Barbara Poppe on a thorough</p>	

**DESERT HEALTHCARE FOUNDATION
BOARD OF DIRECTORS
MEETING MINUTES
November 27, 2018**

	<p>process and explained his concerns that include the Housing First model. The Coachella Valley currently uses Housing First as a regional approach. Mayor Jonathan outlined the Health Assessment and Research for Communities (HARC) report highlighting Coachella Valley's Housing First program. There has been \$721,000 in matching funds thanks to the District/Foundation's Homelessness Initiative that totaled \$2M. Mayor Jonathan explained other financial contributors when Roy's Resource Center was in operation. Mayor Jonathan further explained that progress has already been made suggesting that the District build on the current structure instead of starting with new groundwork. The matching program motivated cities to invest in the solution, which is a huge factor in the success of the program.</p> <p>Greg Rodriguez, Government Relations and Public Policy Advisor, Supervisor V. Manuel Perez, thanked consultant Barbara Poppe and the District explaining that the report aligns with the county's 10-year plan and has highlighted the county's shortfalls. Homelessness is a holistic approach, but Mr. Rodriguez respectfully differs with Mayor Jonathan on some matters as</p>	
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**DESERT HEALTHCARE FOUNDATION
BOARD OF DIRECTORS
MEETING MINUTES
November 27, 2018**

	<p>homelessness is a complex issue. Coachella Valley Association of Governments (CVAG) and other agencies have accomplished a great amount of work, and it is important to leverage their efforts into a collective impact collaborating with cities, local government, tribes, nonprofit agencies, law enforcement agencies, and philanthropic agencies to assist.</p> <p>Homelessness is the Supervisor's priority with an emphasis on a collective impact and comprehensive approach.</p> <p>Natalie Profant Komuro, Deputy County Executive Officer Homelessness Solutions, County of Riverside Executive Officer, explained that the county through the Department of Public and Social Services (DPSS) operates the Homelessness Management System (HMIS) and the county has begun a process for setting criteria for a new system. The county is functioning more effectively through different services and working with various cities on encampments. Mrs. Komuro highlighted that there was no reference in the presentation to the need or response to encampments. The District is taking a regional approach which is important and helpful, but problematic for those in other regions that</p>	
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**DESERT HEALTHCARE FOUNDATION
 BOARD OF DIRECTORS
 MEETING MINUTES
 November 27, 2018**

<p>2. Staff Recommendations on Homelessness Initiative</p>	<p>must travel. The county supports exploring areas in the desert region and other portions of the county to better organize the limited resources that are available, and the District has the support of the county executive office.</p> <p>President Zendle explained that staff should initially examine the public comments and future funding then return with future recommendations.</p> <p>Vice-President Rogers suggests that staff move forward with a proposal for engaging the three staff persons required to establish the Coachella Valley Collaborative to End Homelessness.</p> <p>Director Wortham would prefer a timeline with a plan and a budget moving forward before the board can approve the recommendations. Use more resources towards the programs based on the challenges and possibly engaging Barbara Poppe with additional solutions.</p> <p>Director Hazen explained that the collaborative is a call for action with direction to progress and continue the work that will cement the partners and increase learning opportunities. The District should lead the effort in establishing the collective and</p>	
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**DESERT HEALTHCARE FOUNDATION
 BOARD OF DIRECTORS
 MEETING MINUTES
 November 27, 2018**

	<p>determine from staff the process to advance the first recommendation of Barbara Poppe’s report to accept the role and organizing to identify the mid and long-term strategies.</p> <p>Director Hazen made a motion for the District to take the first step and convene the Coachella Valley Collaborative to End Homelessness and provide direction to staff to support and continue with the current strategies within the collective fund.</p> <p>President Zendle clarified that staff should provide recommendations to continue the Housing First collaborative with Coachella Valley Association of Governments (CVAG) within the same framework, including a timeline.</p>	<p>#17-85 MOTION WAS MADE by Director Hazen and seconded by Vice-President Rogers to accept the framework to continue Housing First, convene the Coachella Valley Collaborative to End Homelessness, and provide direction to staff to continue with the current strategies within the collective fund. Motion passed unanimously. AYES – 5 President Zendle, Vice-President Rogers, Director Matthews, Director Hazen, and Director Wortham NOES – 0 ABSENT – 0 ABSTAIN – 0</p>
H. New Business	None	
I. Directors’ Comments & Reports		
J. Adjournment	President Zendle adjourned the meeting at 7:07 p.m.	Audio recording available on the website at http://dhcd.org/Agenda-Board-of-Directors

ATTEST: _____
 Carole Rogers, Vice-President/Secretary
 Desert Healthcare District Board of Directors

Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board

DESERT HEALTHCARE FOUNDATION					
OCTOBER & NOVEMBER 2018 FINANCIAL STATEMENTS					
INDEX					
Statement of Operations					
Balance sheet					
Allocation of Restricted Funds					
Deposit Detail					
Check Register					
Credit Card Expenditures					
Schedule of Grants					

Desert Healthcare Foundation
Profit & Loss Budget vs. Actual
 October through November 2018

	MONTH						TOTAL		
	Oct 18	Budget	\$ Over Budget	Nov 18	Budget	\$ Over Budget	Jul - Nov 18	Budget	\$ Over Budget
Income									
4003 · Grants	136,000	0	136,000	0	0	0	136,000	250,000	(114,000)
4007 · Grant Income - RSS Jr	41,077	0	41,077	0	0	0	63,192	0	63,192
4116 · Bequests - Frederick Lowe	3,556	7,083	(3,527)	7,328	7,083	245	35,104	35,415	(311)
4130 · Misc. Income	0	83	(83)	0	83	(83)	0	415	(415)
8015 · Investment Interest Income	5,097	5,417	(320)	7,710	5,417	2,293	30,888	27,085	3,803
8040 · Restr. Unrealized Gain/(Loss)	(59,975)	833	(60,808)	18,868	833	18,035	(1,122)	4,165	(5,287)
Total Income	125,755	13,416	112,339	33,906	13,416	20,490	264,062	317,080	(53,018)
Expense									
5001 · Accounting Services Expense	647	628	19	647	628	19	3,235	3,140	95
5035 · Dues & Memberships Expense	24	83	(59)	0	83	(83)	24	415	(391)
5057 · Investment Fees Expense	3,789	1,100	2,689	1,031	1,100	(69)	10,692	8,000	2,692
5065 · Legal Costs Ongoing Expense	0	83	(83)	0	83	(83)	0	415	(415)
5101 · DHCD-Exp Alloc Wages& benefits	17,668	17,668	0	17,668	17,668	0	88,340	88,340	0
5106 · Marketing & Communications	1,209	4,167	(2,958)	10	4,167	(4,157)	2,854	20,835	(17,981)
5110 · Other Expenses	378	125	253	0	125	(125)	1,466	625	841
5115 · Postage & Shipping Expense	0	8	(8)	0	8	(8)	0	40	(40)
5120 · Professional Fees Expense	0	0	0	0	0	0	0	250	(250)
5210 · RSS Jr - Expense Clearing Acct	(2,471)	0	(2,471)	(3,092)	0	(3,092)	(12,948)	0	(12,948)
8051 · Major grant expense	0	18,250	(18,250)	412	18,250	(17,838)	1,465	91,250	(89,785)
8052 · Grant Expense - Collective/Mini	136,000	26,667	109,333	0	26,667	(26,667)	136,000	133,335	2,665
8053 · Grant Expense - RSS Jr	41,077	0	41,077	0	0	0	63,192	0	63,192
Total Expense Before Social Services Fund	198,322	68,779	129,543	16,676	68,779	(52,103)	294,321	346,645	(52,324)
5054 · Social Services Fund	6,000	2,083	3,917	0	2,083	(2,083)	12,000	10,415	1,585
Net Income	(78,567)	(57,446)	(21,121)	17,230	(57,446)	74,676	(42,258)	(39,980)	(2,278)

Desert Healthcare Foundation
Balance Sheet
As of November 30, 2018

		Nov 30, 18
ASSETS		
Current Assets		
Checking/Savings		
100 · CASH		
	146 · Checking - Pacific Premier 6718	4,306,747
	149 · Money Market - Pacific Premier	1,939
	150 · Petty Cash	200
	Total Checking/Savings	4,308,886
Other Current Assets		
476-486 · INVESTMENTS		
	477 · Morgan Stanley-Investments	
	477.2 · Unrealized Gain/(Loss)	(62,597)
	477 · Morgan Stanley-Investments - Other	1,831,378
	Total 477 · Morgan Stanley-Investments	1,768,781
	486 · Merrill Lynch	
	486.1 · Merrill Lynch Unrealized Gain	163,381
	486 · Merrill Lynch - Other	626,283
	Total 486 · Merrill Lynch	789,664
	Total 476-486 · INVESTMENTS	2,558,445
500 · CONTRIBUTIONS -RCVB -CRTS		
	515 · Contrib RCVB-Pressler CRT	66,389
	530 · Contrib RCVB-Guerts CRT	122,540
	Total 500 · CONTRIBUTIONS -RCVB -CRTS	188,929
	601 · Prepaid Payables	2,766
	Total Other Current Assets	2,750,139
	Total Current Assets	7,059,025
Other Assets		
	460 · Investments - Point Center Fin	
	461 · Reserve - Point Center - Loan	(25,015)
	460 · Investments - Point Center Fin - Other	25,015
	Total Other Assets	-
TOTAL ASSETS		7,059,025

Desert Healthcare Foundation
Balance Sheet
As of November 30, 2018

				Nov 30, 18
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
		1000 · Accounts Payable		75
		1052 · Account payable-DHCD Exp Alloc		96,473
		Total Accounts Payable		96,549
Other Current Liabilities				
		2180 · Accrued Accounts Payable		46,985
		2190 · Current - Grants payable		3,478,528
		Total Other Current Liabilities		3,525,513
		Total Current Liabilities		3,622,062
Long Term Liabilities				
		2186 · Grants payable		1,200,000
		Total Liabilities		4,822,062
Equity				
		3900 · Retained Earnings		2,279,221
		Net Income		(42,258)
		Total Equity		2,236,964
TOTAL LIABILITIES & EQUITY				7,059,025

DESERT HEALTHCARE FOUNDATION					
BALANCE SHEET 11/30/18					
ALLOCATION OF MAJOR CATEGORIES/LIABILITIES					
		T/B	GENERAL Fund	Restricted Funds	Trusts
ASSETS					
	146 · Checking Pacific Premier 6718	4,306,747	706,747	3,600,000	
	149 · Money Market Pacific Premier Bank	1,939	1,939		
	150 · Petty Cash	200	200		
	Total 100 · CASH - UNRESTRICTED	4,308,886	708,886	3,600,000	-
Accounts Receivable					
	324- RSS Jr. Receivable	-	-		
	Total Accounts Receivable	-	-	-	-
477 · Invt-Morgan Stanley					
	477.2 · Unrealized Gain	(62,597)	(62,597)		
	477 · Invt-Morgan Stanley	1,831,378	752,850	1,078,528	
	Total 477 · Invt-Morgan Stanley	1,768,781	690,253	1,078,528	
6441	486.1 · Merrill Lynch Unrealized Gain	163,381	163,381		
	486 · Merrill Lynch	626,283	626,283		
	Total 486 · Merrill Lynch	789,664	789,664	-	
	515 · Contrib RCVB-Pressler CRT	66,389			66,389
	530 · Contrib RCVB-Guerts CRT	122,540			122,540
	601 - Prepaid payables	2,766	2,766		
	Total Current Assets	7,059,025	2,191,568	4,678,528	188,929
	TOTAL ASSETS	7,059,025	2,191,568	4,678,528	188,929
LIABILITIES & EQUITY					
Liabilities					
Current Liabilities					
Accounts Payable					
	1000 · Accounts Payable	75	75		
	1052 - Account Payable - DHCD - Alloc Expenses	96,473	96,473		
	2180 - Accrued Accounts Payable	46,985	46,985		
	2190 - Grants Payable - Current Portion	3,478,528		3,478,528	
	Total Current Liabilities	3,622,062	143,533	3,478,528	-
	2186 - Grant Payable - Long Term	1,200,000		1,200,000	
	Total Liabilities	4,822,062	143,533	4,678,528	-
Equity					
	3900 · Retained Earnings	2,279,221	2,090,292		188,929
	Net Income	(42,258)	(42,258)		
	Total Equity	2,236,964	2,048,035	-	188,929
	TOTAL LIABILITIES & EQUITY	7,059,025	2,191,568	4,678,528	188,929

Desert Healthcare Foundation
Deposit Detail
 October through November 2018

Type	Date	Name	Amount
Deposit	10/30/2018		145,651
		Tams-Witmark Music Library	(3,556)
		Riverside County Treasurer - August 18 RSS Jr.	(6,095)
		Desert Healthcare Dist. - Grant #981 RSS	(136,000)
TOTAL			(145,651)
Deposit	11/30/2018		49,399
		Riverside County Treasurer - September 18 RSS Jr.	(42,071)
		American Society of Composers	(7,328)
TOTAL			(49,399)
		Total Deposits	195,050

Desert Healthcare Foundation
Check Register
As of November 30, 2018

Type	Date	Num	Name	Amount
100 · CASH				
146 · Checking - Pacific Premier 6718				
Bill Pmt -Check	10/09/2018	10937	Alejandro Espinoza	(1,199)
Bill Pmt -Check	10/09/2018	10938	Annalisa Wurm-	(115)
Bill Pmt -Check	10/09/2018	10939	City of Palm Springs	(24)
Bill Pmt -Check	10/09/2018	10940	Meghan Kane-	(105)
Bill Pmt -Check	10/09/2018	10941	O'Bayley Communications	(383)
Bill Pmt -Check	10/09/2018	10942	The Desert Sun	(617)
Bill Pmt -Check	10/16/2018	10943	Alejandro Espinoza	(85)
Bill Pmt -Check	10/18/2018	10944	Cardmember Services	(608)
Bill Pmt -Check	10/26/2018	10945	Desert Recreation District	(37,000)
Bill Pmt -Check	10/26/2018	10946	Meghan Kane-	(108)
Bill Pmt -Check	10/26/2018	10947	Attorney General's Registry of Charitable	(150)
Bill Pmt -Check	10/26/2018	10948	Franchise Tax Board	(10)
Bill Pmt -Check	10/26/2018	10949	Regents - University of California	(535)
Bill Pmt -Check	11/01/2018	10950	Desert Regional Medical Ctr Aux	(6,000)
Bill Pmt -Check	11/01/2018	10951	Regents - University of California	(233)
Bill Pmt -Check	11/09/2018	10952	Alejandro Espinoza	(295)
Bill Pmt -Check	11/09/2018	10953	Boys & Girls Club of Palm Springs	(2,990)
Bill Pmt -Check	11/09/2018	10954	Desert Entertainer/Desert Mobile Home New	(265)
Bill Pmt -Check	11/09/2018	10955	Diane Ragle	(92)
Bill Pmt -Check	11/09/2018	10956	Employment Development Department	(412)
Bill Pmt -Check	11/19/2018	10957	Alejandro Espinoza	(78)
Bill Pmt -Check	11/19/2018	10958	Barbara Poppe	(7,594)
Bill Pmt -Check	11/19/2018	10959	Cardmember Services	(10)
Bill Pmt -Check	11/19/2018	10960	Tidbits of Coachella Valley	(621)
TOTAL				(59,529)

Desert Healthcare Foundation						
Details for credit card Expenditures						
Credit card purchases - Oct 2018 - Paid Nov 2018						
Number of credit cards held by Foundation personnel - 2						
Credit Card Limit - \$5,000						
Credit Card Holders:						
Chief Executive Officer						
Chris Christensen - Chief Financial Officer						
Routine types of charges:						
Office Supplies, Dues for membership, Supplies for Projects, Programs, etc.						
		Statement				
Year	Month	Total	Expense	Amount	Purpose	
Charged	Charges	Type				
		\$ 10.00				
Chris' Statement:						
	2018 Oct	\$ 10.00	Foundation			
				5106 \$ 10.00	Desert Sun subscription - marketing	
				\$ 10.00		

Desert Healthcare Foundation
Details for credit card Expenditures
Credit card purchases - Sept 2018 - Paid Oct 2018

Number of credit cards held by Foundation personnel - 2

Credit Card Limit - \$5,000

Credit Card Holders:

Chief Executive Officer

Chris Christensen - Chief Financial Officer

Routine types of charges:

Office Supplies, Dues for membership, Supplies for Projects, Programs, etc.

		Statement					
Year	Month Charged	Total Charges	Expense Type	Amount	Purpose		
		\$ 608.00					
Chris' Statement:							
2018	Sept	\$ 608.00	Foundation				
				5106 \$ 10.00	Desert Sun subscription - marketing		
				6005 \$ 598.00	State of Reform Health Policy Conf Registration - Meghan & Annalisa		
				\$ 608.00			

**DESERT HEALTHCARE FOUNDATION
OUTSTANDING GRANTS AND GRANT PAYMENT SCHEDULE**

November 30, 2018

TWELVE MONTHS ENDED JUNE 30, 2019

A/C 2190 and A/C 2186-Long term		6/30/2018 Open	New Grants Current Yr	Total Paid	11/30/2018 Open	
Grant ID Nos.	Name	BALANCE	2018-2019	July-June	BALANCE	
	Mayor's Check recorded - \$100K HP	\$ 46,106		\$ 16,740	\$ 29,366	100 HP-cvHIP
	Mayor's Check recorded - \$100K HP	\$ 100,000		\$ -	\$ 100,000	100 HP - cvHIP
BOD - 7/25/17 (#937)	*West Valley Homelessness Initiative - Matching Grant	\$ 1,382,000		\$ 133,183	\$ 1,248,817	Homelessness
BOD - 9/26/17- RSS	RSS Funds-From Investment Funds for additional 4th year	\$ 53,904		\$ 94	\$ 53,810	RSS
TCE Grant 01/31/18	Cal Endowment - Community & Health Policy Analysts 12/1/17- 11/30/18	\$ 189,375		\$ 73,165	\$ 116,210	TCE
BOD - 04/24/18	Behavioral Health Initiative Collective Fund	\$ 2,000,000			\$ 2,000,000	Behavioral Health
BOD - 06/26/18 BOD	Avery Trust Funds-Committed to Pulmonary services	\$ 1,000,000			\$ 1,000,000	
BOD - 10/23/18 BOD	RSS Grant from Desert Healthcare District		\$ 136,000	\$ 5,676	\$ 130,324	
TOTAL GRANTS		\$ 4,771,385	\$ 136,000	\$ 228,857	\$ 4,678,528	
Summary: As of 11/30/18		\$ 217,292		A/C 2190	\$ 3,478,528	
Health Portal (CVHIP):	\$ 129,366	\$ 200,000		A/C 2186	\$ 1,200,000	
Swim	\$ 53,810	\$ 417,292		Total	\$ 4,678,528	
Swim (funded by DHCD 10.25.18)	\$ 130,324	\$ 4,354,093		Diff	\$ -	
West Valley Homelessness Initiative	\$ 1,248,817					
Cal Endowment-Analysts	\$ 116,210					
Behavioral Health Initiative Collective Fund	\$ 2,000,000					
Avery Trust - Pulmonary Services	\$ 1,000,000					
Total	\$ 4,678,528					
<i>* West Valley Homelessness Initiative - COMMITTED FUNDS \$1,201,183 (BALANCE \$798,817)</i>						
Amts available/remaining for Grant/Programs - FY 2018-19:		FY17 Grant Budget				
Amount budgeted 2018-2019		\$ 539,000		\$ 219,000		
Amount granted year to date		\$ (136,000)		\$ 320,000		
Mini Grants:						
Net adj - Grants not used:						
Balance available for Grants/Programs		\$ 403,000				



Date: December 18, 2018

To: Board of Directors

Subject: CVHIP update

Staff Recommendation:

Informational item only.

Background:

- DHCD/F staff has had meetings with representatives from IEHP and Aunt Bertha to gather more information on the ConnectIE platform and concluded that there was an opportunity for further collaboration.
- At the October 23, 2018, Board of Directors meeting, staff presented what a collaboration with IEHP and Aunt Bertha can produce. The Board directed staff to continue the pursuit of a partnership with both parties and bring back an MOU for approval.
- DHCD/F staff is currently working with IEHP to finalize the MOU, which will be forwarded to legal counsel for review.
- A final draft of the MOU with IEHP will be presented to the January 2019 Finance and Administration Committee.
- Regarding the current CVHIP online application, Staff continues to hold community outreach meetings to promote the use of CVHIP. The analytics show a spike in users that correlates to these presentations.
- The number of users has not decreased significantly since marketing efforts were finalized in August 2018.

Fiscal Impact:


None presently.



May 1, 2018 to December 1, 2018

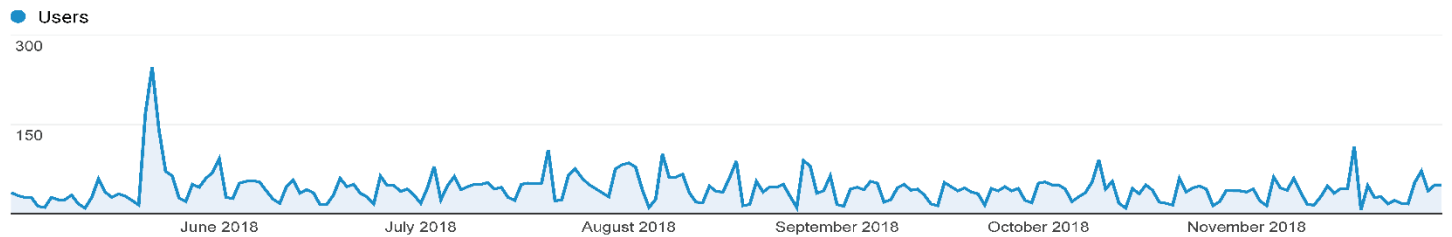
Audience Overview

Audience Overview


All Users
 100.00% Users

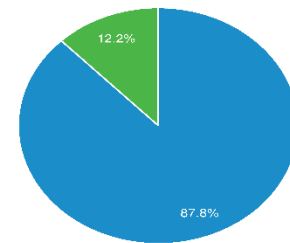
May 1, 2018 - Nov 30, 2018

Overview



Users 7,492	New Users 7,436	Sessions 9,905
Number of Sessions per User 1.32	Pageviews 31,233	Pages / Session 3.15
Avg. Session Duration 00:02:09	Bounce Rate 62.73%	

■ New Visitor ■ Returning Visitor




Language	Users	% Users
1. en-us	6,765	90.02%
2. fr	317	4.22%
3. pt-br	76	1.01%
4. en-ca	48	0.64%
5. es-419	44	0.59%
6. es-es	38	0.51%
7. es-xl	32	0.43%
8. fr-fr	31	0.41%
9. en-gb	29	0.39%
10. it-it	21	0.28%



Specific Page Views

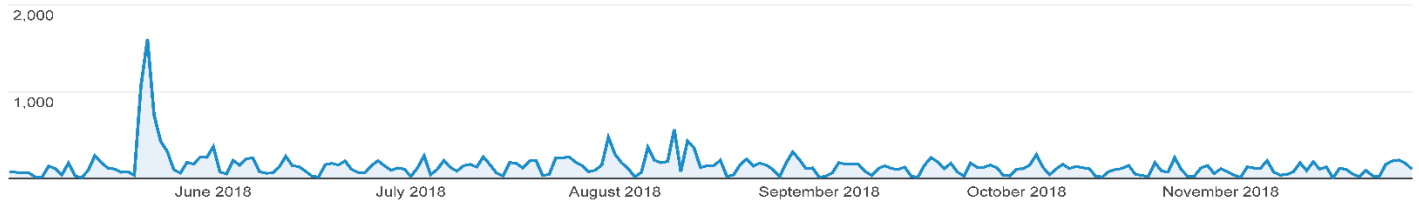
Pages


All Users
 100.00% Pageviews

May 1, 2018 - Nov 30, 2018

Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	31,233 % of Total: 100.00% (31,233)	23,398 % of Total: 100.00% (23,398)	00:01:00 Avg for View: 00:01:00 (0.00%)	9,905 % of Total: 100.00% (9,905)	62.73% Avg for View: 62.73% (0.00%)	31.71% Avg for View: 31.71% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /	5,728 (18.34%)	3,327 (14.22%)	00:00:59	3,171 (32.01%)	34.25%	29.73%	\$0.00 (0.00%)
2. /binders/4087/food-assistance	331 (1.06%)	205 (0.88%)	00:00:42	97 (0.98%)	34.02%	21.45%	\$0.00 (0.00%)
3. /locations/riverside-county-department-of-mental-health/full-service-partnership-fsp-adult-program-desert-fsp-adult	267 (0.85%)	248 (1.06%)	00:05:37	245 (2.47%)	88.98%	88.39%	\$0.00 (0.00%)
4. /locations/county-of-riverside-department-of-public-health/women-infants-and-children-wic-indio-wic	253 (0.81%)	228 (0.97%)	00:04:41	227 (2.29%)	89.87%	88.54%	\$0.00 (0.00%)
5. /binders/4073/diabetes	241 (0.77%)	178 (0.76%)	00:00:33	99 (1.00%)	25.25%	14.94%	\$0.00 (0.00%)
6. /locations/riverside-university-health-system/desert-flow	235 (0.75%)	207 (0.88%)	00:05:12	206 (2.08%)	87.86%	86.81%	\$0.00 (0.00%)
7. /locations/riverside-county/cooling-center-well-in-the-desert	233 (0.75%)	206 (0.88%)	00:01:44	204 (2.06%)	77.94%	77.68%	\$0.00 (0.00%)
8. /binders/4413/scholarships	218 (0.70%)	139 (0.59%)	00:00:44	103 (1.04%)	33.01%	27.06%	\$0.00 (0.00%)
9. /h/4550556.html	176 (0.56%)	173 (0.74%)	00:06:21	173 (1.75%)	98.27%	98.30%	\$0.00 (0.00%)
10. /binders/4086/low-income-services	175 (0.56%)	124 (0.53%)	00:00:36	19 (0.19%)	47.37%	11.43%	\$0.00 (0.00%)



Number of Sessions per Visitor

Frequency & Recency



All Users
100.00% Users (100.00% Sessions)

May 1, 2018 - Nov 30, 2018

Distribution

Count of Sessions

Sessions

9,905

% of Total: 100.00% (9,905)

Pageviews

31,233

% of Total: 100.00% (31,233)

Count of Sessions	Sessions	Pageviews
1	7,440	21,327
2	996	2,926
3	353	1,411
4	202	746
5	133	393
6	97	375
7	82	289
8	68	249
9-14	225	983
15-25	170	943
26-50	124	1,496
51-100	15	95

Session Duration per Visit

Engagement



All Users
100.00% Users (100.00% Sessions)

May 1, 2018 - Nov 30, 2018

Distribution

Session Duration

Sessions

9,905

% of Total: 100.00% (9,905)

Pageviews

31,233

% of Total: 100.00% (31,233)

Session Duration	Sessions	Pageviews
0-10 seconds	6,410	6,632
11-30 seconds	481	1,224
31-60 seconds	535	1,714
61-180 seconds	1,001	4,723
181-600 seconds	884	7,163
601-1800 seconds	483	5,424
1801+ seconds	111	4,353



User Device

Overview

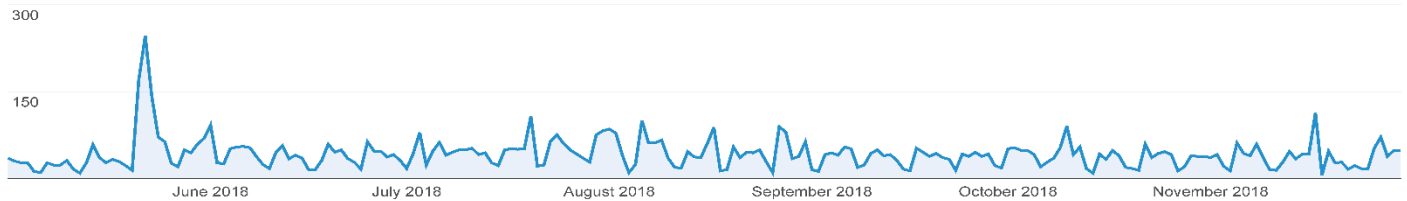
All Users
100.00% Users

May 1, 2018 - Nov 30, 2018

Explorer

Summary

Users



Device Category	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	7,492 % of Total: 100.00% (7,492)	7,440 % of Total: 100.05% (7,436)	9,905 % of Total: 100.00% (9,905)	62.73% Avg for View: 62.73% (0.00%)	3.15 Avg for View: 3.15 (0.00%)	00:02:09 Avg for View: 00:02:09 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	3,928 (52.30%)	3,881 (52.16%)	5,382 (54.34%)	58.16%	3.67	00:02:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. mobile	3,071 (40.89%)	3,051 (41.01%)	3,899 (39.36%)	69.07%	2.41	00:01:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. tablet	511 (6.80%)	508 (6.83%)	624 (6.30%)	62.50%	3.33	00:02:13	0.00%	0 (0.00%)	\$0.00 (0.00%)

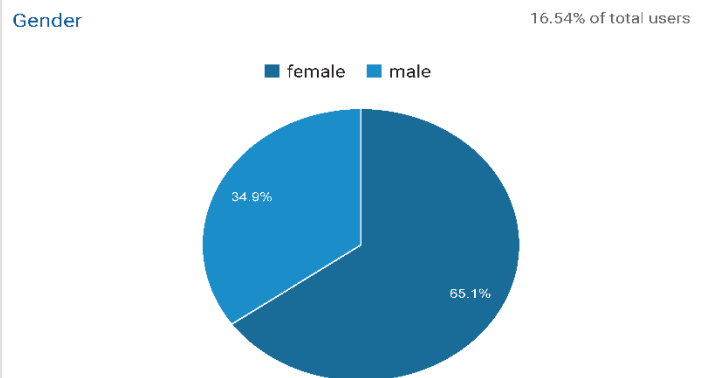
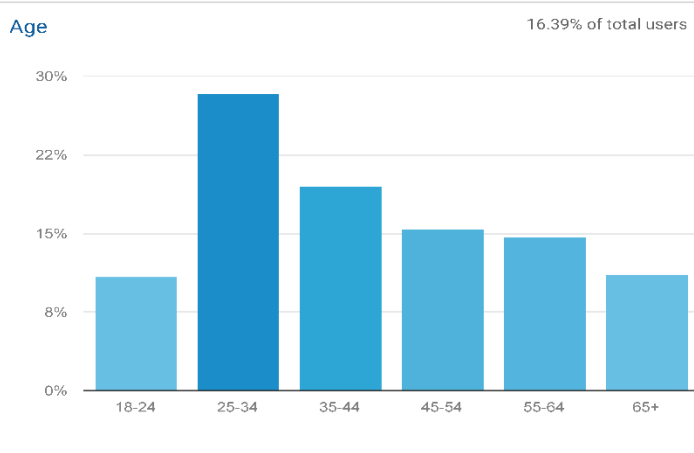
User Demographics

Demographics: Overview

All Users
100.00% Users

May 1, 2018 - Nov 30, 2018

Key Metric:





New vs Returning Users

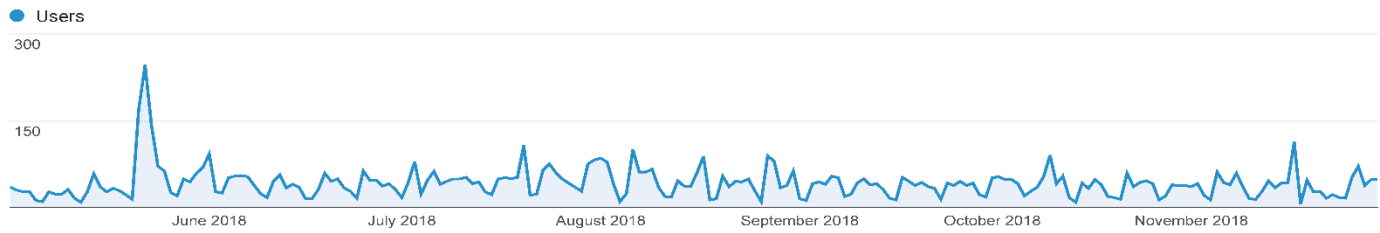
New vs Returning

All Users
 100.00% Users

May 1, 2018 - Nov 30, 2018

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	7,492 % of Total: 100.00% (7,492)	7,440 % of Total: 100.05% (7,436)	9,905 % of Total: 100.00% (9,905)	62.73% Avg for View: 62.73% (0.00%)	3.15 Avg for View: 3.15 (0.00%)	00:02:09 Avg for View: 00:02:09 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. New Visitor	7,404 (87.81%)	7,440 (100.00%)	7,440 (75.11%)	65.24%	2.87	00:01:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Returning Visitor	1,028 (12.19%)	0 (0.00%)	2,465 (24.89%)	55.13%	4.02	00:03:20	0.00%	0 (0.00%)	\$0.00 (0.00%)

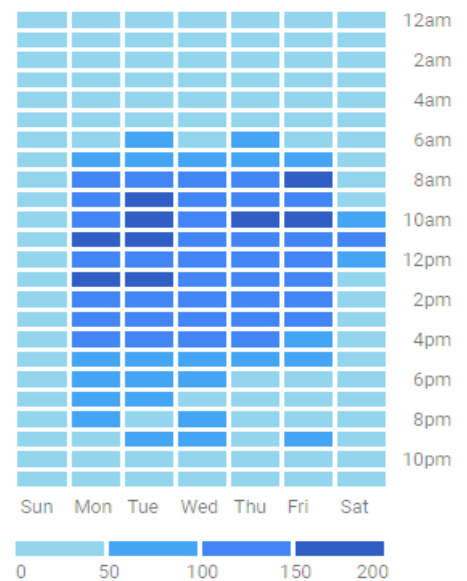
Monthly/Weekly/Daily Average Visits

Active Users



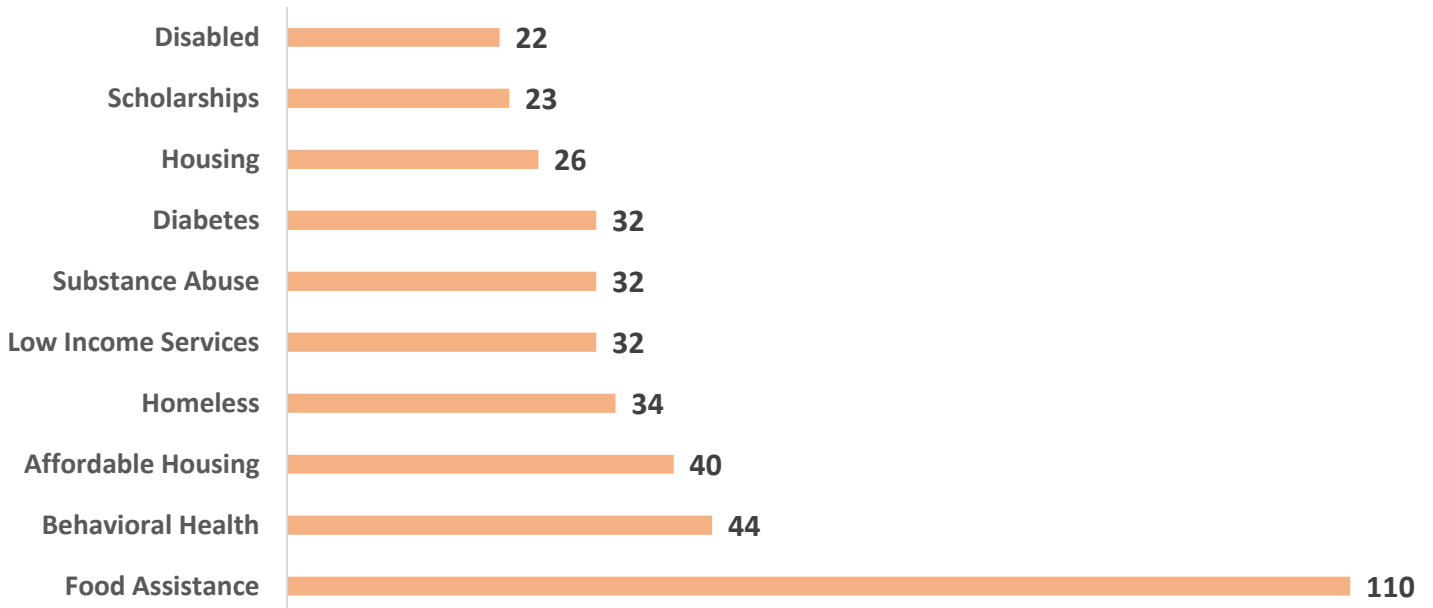
Time of Day Visits

Users by time of day

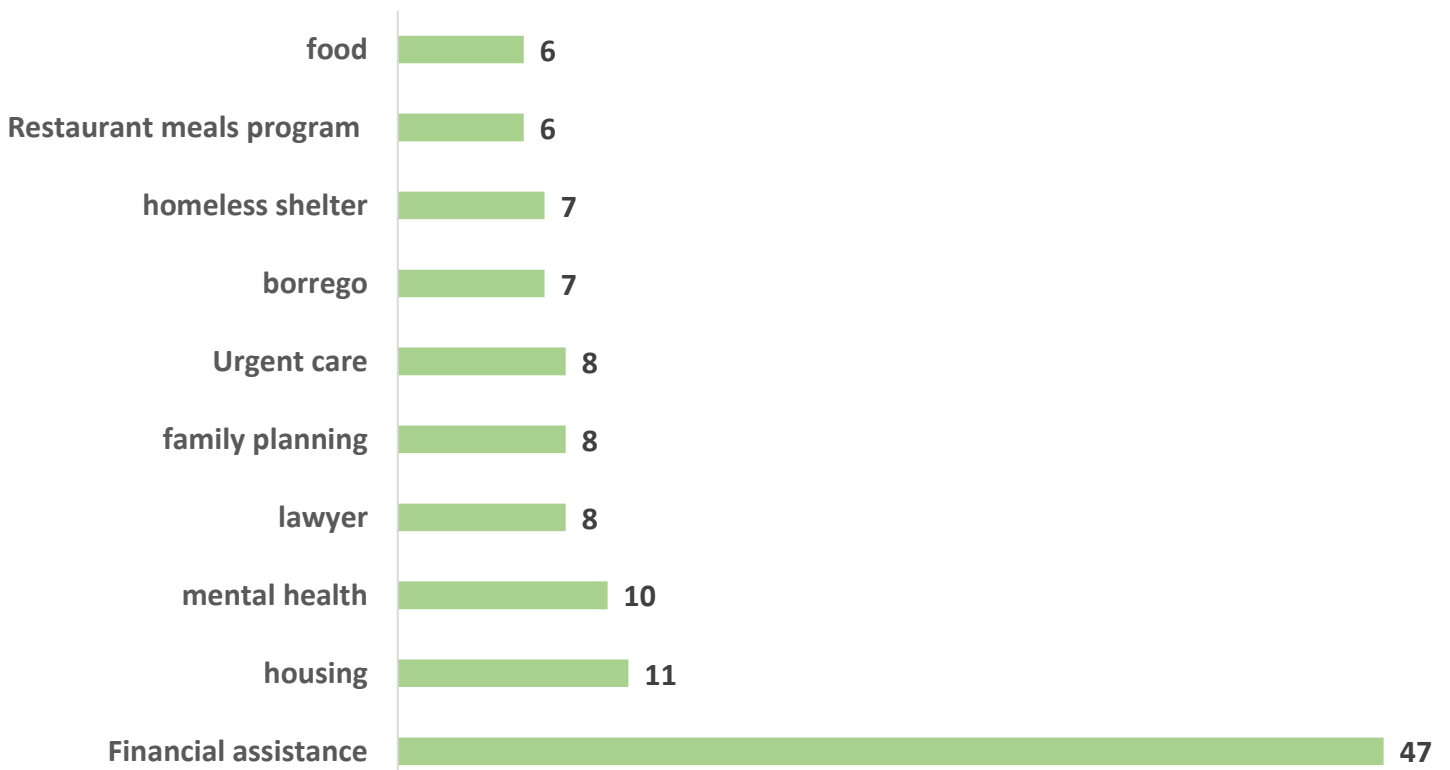




Most Popular Binders (Last 30 days)

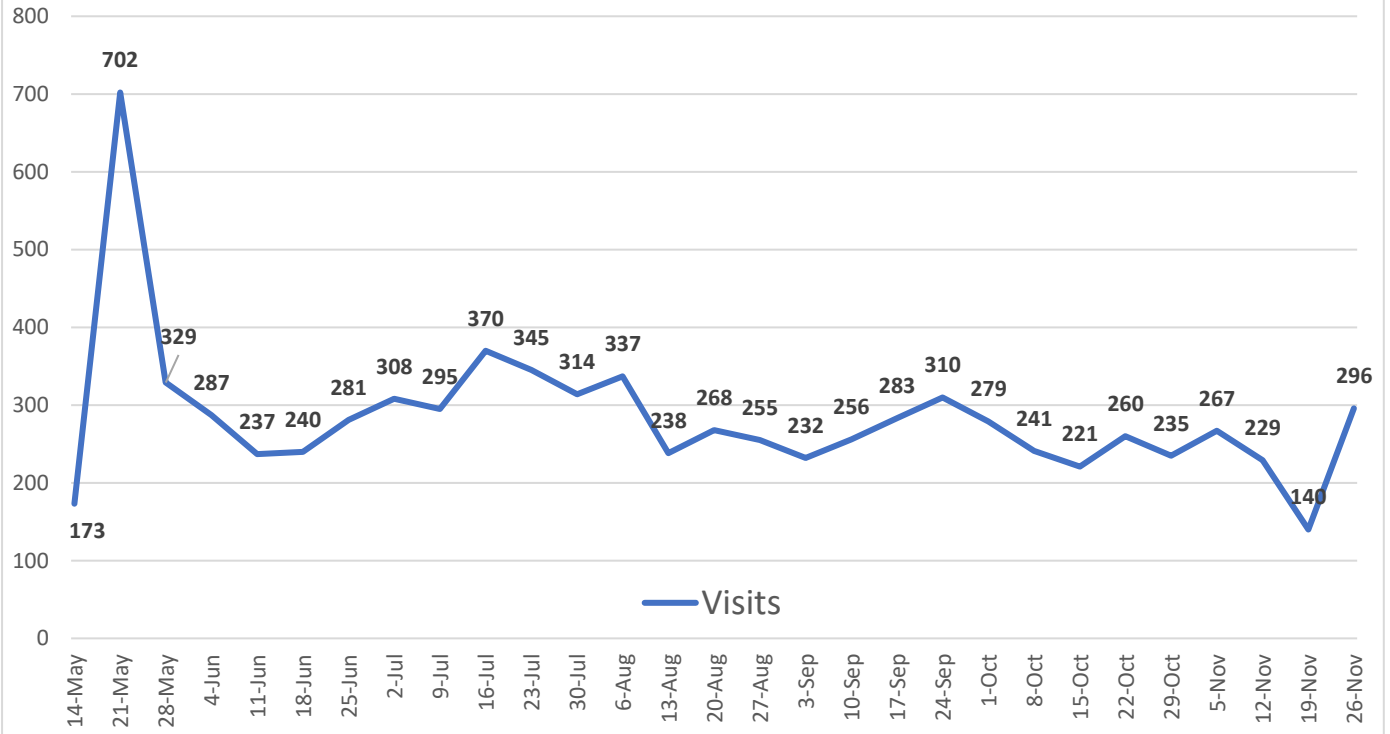


Top Search Terms (Last 30 days)

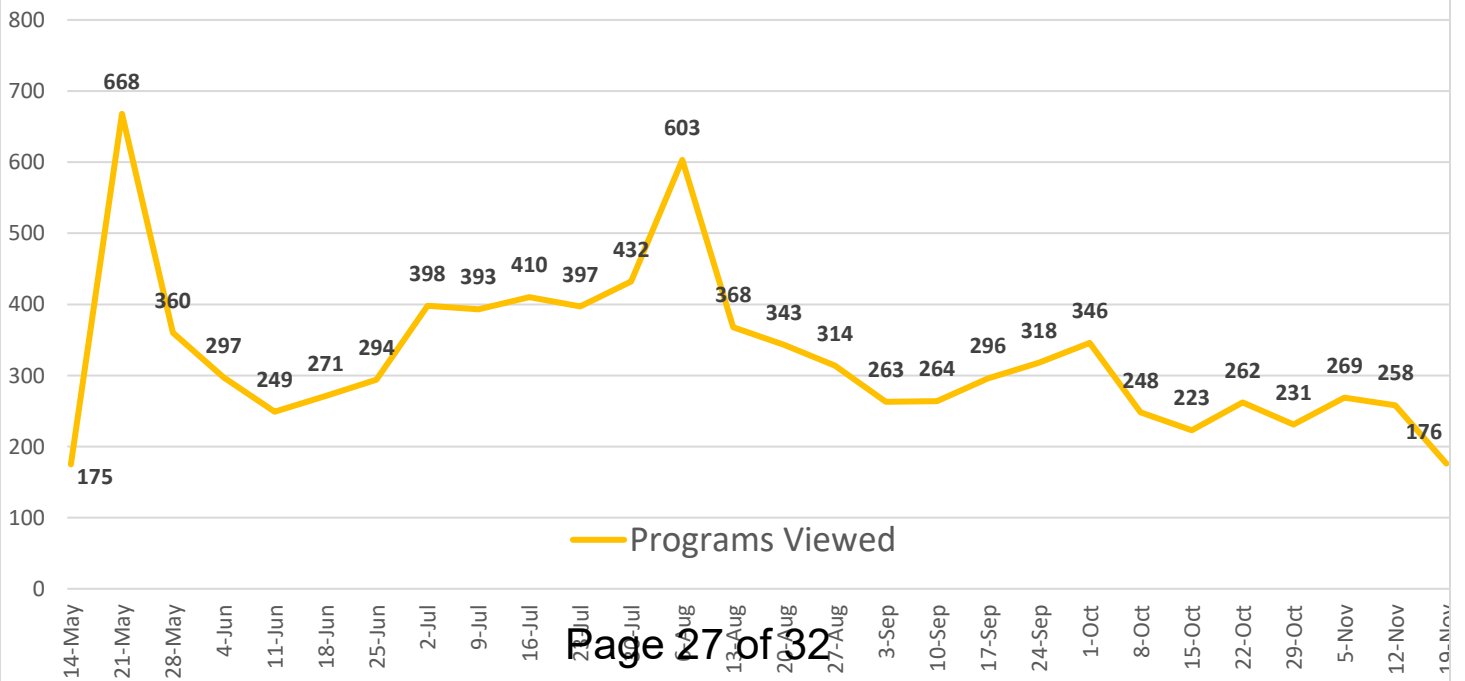




Visits by Week



Programs Viewed by Week





Staff Activities

- Included #CVHIP in Facebook posts starting in mid-July (July13)
- Facebook posts highlighting CVHIP on June 22, July 20 and July 24.
- CVHIP presentations/trainings:
 - May 31 (YMCA, CVRM, and All About Families)
 - June 7 (HARC Wellness Awards)
 - June 8 (GCVCC luncheon)
 - July 20 (Volunteers In Medicine and 417 Recovery)
 - July 25 (Coachella Senior Center)
 - August 1 (Future Physicians Leaders)
 - August 3 (Back to School night: James O Jesse Center)
 - August 6 (Desert Aids Project-Case Managers)
 - August 8 (RUHS-Behavioral Health-Social Workers)
 - August 15 (PSUSD Open Enrollment event)
 - August 17 (Volunteers In Medicine Staff training)
 - September 5 (RUHS Transitional Age Youth)
 - September 14 (Clinicas de Salud del Pueblo medical staff training)
 - September 18 (Momma's House staff training)
 - September 21 (CVRM case managers training)
 - September 24 (Palm Springs: Sustainability Commission presentation)
 - September 29 (Resource table @ Flying Doctors event)
 - October 25 (FIND Food Bank partners meeting presentation)
 - October 29 (Resource table @ Tamarisk Country Club HR event)
 - November 1 (UCR: Family Practice Residency presentation)
 - November 15 (DHS High School counselors' presentation)
 - November 28 (Resource table @ Mecca Community Health Fair)
- Other meetings have been held with local community-based organizations since late May to review their profile, but those meetings only involved one staff member.



Date: December 18, 2018
To: Board of Directors
Subject: Behavioral Health Collective Fund Initiative Update

Staff Updates:

1. Staff continues to work with the lead group from the “Green Ribbon Committee” – Supervisor V. Manual Perez Initiative.
2. Meetings have been held with subject-matter specialists and frontline staff:
 - a. These meetings are identifying opportunities for programs/services and funding.
 - b. The consensus is there’s a lack of support services for the 5150 patients prior to the calls to the First Responder staff.
3. **Riverside County CREST team update:**
 - CREST has now included *Desert Hot Springs* in its service area (expanded the area only; no new teams were added).
 - The CREST team has been servicing DHS, but now it is official.
 - The hours during the week have changed from 11:30 a.m. – 10 p.m. to 9:30 a.m. to 10 p.m. Weekends are 12 noon to 8 p.m. Currently there is no delay in the response time to get to DHS – it hasn’t been an issue.
 - *Supervisor Perez’s office, the hospitals, and police departments have all been notified.*
4. **OneFuture CV:**
 - With the creation of the Behavioral Health Alignment-Team through the now-closed District grant, efforts continue to assure that local Coachella Valley students, and especially bi-lingual students, will choose careers in behavioral health.
 - The team focuses on a tactical plan to ensure that CV students learn about mental health, get the basics of mental health, and know they can have careers in mental health.
 - The tactical plan is all about exposing students to careers in mental health. Upcoming “homework” for the team is to identify at least two measurable needles that the team could focus on for the 2019 tactical plan. Some of those items could be:
 - reduction in student suspension rates due to behavioral problems

- reducing the number of students being referred to local law enforcement for 5150s. Note: The CREST (Community Response Evaluation and Support Team) has been highly successful in diverting patients (overall diversion rate of 71%) from the 5150 process. Students make up about 60% of the calls.
- increase students enrolling in behavioral health majors/certificates in the Coachella Valley (post-secondary).

5. HRSA Health Workforce:

- A new report has been released in September 2018 by HRSA Health Workforce (US Department of Health and Human Services), titled, “State-Level Projections of Supply and Demand for Behavioral Health Occupations: 2016-2030”.
 - The report covers nine (9) occupations including:
 - Psychiatrists
 - Psychiatric nurse practitioners
 - Psychiatric physician assistants
 - Clinical, counseling, and school psychologists
 - Addiction counselors
 - Mental health counselors
 - School counselors
 - Social workers
 - Marriage & family therapists
 - This report could assist DHCD in guidance as we move forward with our Behavioral Health Initiative Collective Fund and gaps in the mental health workforce in the Coachella Valley
6. Staff continues to remain abreast of the updates for the potential of an Indio Behavioral Hospital LLC (Acadia Group) facility proposed to be built in Indio. This development of an 89,534-square-foot Behavioral Health Center would be in two phases, consisting of a total of 120 beds, and Adolescent and Adult Outpatient Therapy Program. Of the 120 beds, 80 beds are designated for the Acute Psychiatric Behavioral Health Center, consisting of an Adolescent and Adult Therapy Program.
- This proposal was declined by Indio Planning Commission but staff from Acadia Group have expressed intent to continue their pursuit of approval.
7. Staff continues to work with the three area hospitals to create a data-sharing platform to support the understanding and tracking of 5150 data. The draft MOU between the three hospitals has been created and currently sits with Tenet for approval.



Date: December 18, 2018

To: Board of Directors

Subject: The California Endowment Grant #20181928: Desert Healthcare Foundation - \$200,166

Staff Recommendation: Information only.

Background:

- The District/Foundation approved three-year strategic plan included, under Priority 3 — two leading strategies.
 - 3.3 – Public Policy — Provide policy monitoring and guidance to the Board, conduct research & impact analysis to evaluate the impact of county, state and federal policies in the Coachella Valley.
 - 3.4 – Community Partners — Provide policy-related information, technical assistance and convening support to community partners on important local, regional, state and federal policy areas that impact the Coachella Valley.
- Board approved and accepted a grant for one-year (December 1, 2017 – November 30, 2018) funding from The California Endowment (TCE) to support employed positions for the DHCD/F and the development of a partnership with UCR School of Public Policy (UCR SPP) and supporting school departments with a focus on public policy and research.
- District CEO and COO held several meetings with UCR SPP to establish cross-sector department relations and concept discussions for the co-development of a research plan and timeline to formalize the partnership and scope of work.
- Due to a delay in the hiring of staff, TCE granted a no-cost extension which extends the grant period to November 30, 2019.
- In July 2018, there was a change of leadership (the two authors, DHCD/F and UCR SPP, of the community-university partnership grant) leading to uncertainty about the final co-developed research plan with identified roles and responsibilities.
- District staff and analysts continued meetings with both UCR SPP and Building Healthy Communities (BHC) for the co-design of a research plan as described in the grant application.
- On, August 30, 2018, a meeting was held with a TCE representative to gain further clarity as to the direction for the grant due to the challenges of an unclear commitment from UCR and differing strategic focus areas. The TCE representative requested that a full partnership with Building Healthy Communities evolve and for District staff and analysts to find ways to support their work. Staff expressed to TCE representative the importance of District staff honoring the strategic focus areas approved by the District

Board in the 2017 Strategic Plan. It was mutually agreed that District staff would work with BHC to find alignment with both entities' strategic focus areas.

- District COO met with BHC management staff and worked to identify mutual focus areas that would complement, enhance and align to drive change across many systems and issues. Currently the focus areas are the, 1) Salton Sea – Prop 68 with a focus on the \$10 million for “the new River Water Quality, Public Health, and River Parkway Development Program” and 2) Census 2020 - Community Engagement Plan.
- Unfortunately, the Health Policy Analyst resigned Thursday, December 6, 2018. With the change in scope of work and only 6 months of funds remaining, District staff recommends not rehiring due to the length of time anticipated to recruit for the position.
- Staff has submitted a six-month update and has requested further direction from TCE as the partnership with UCR SPP has not evolved as described in the original grant.

Fiscal Impact:

None currently.