



**DESERT HEALTHCARE DISTRICT  
SPECIAL MEETING OF THE BOARD OF DIRECTORS  
Board of Directors  
May 8, 2018  
6:00 P.M.**

Miracle Springs Resort & Spa  
10625 Palm Drive, Desert Hot Springs, CA 92240  
Joshua Tree Conference Room  
***This meeting is handicapped-accessible***

<b>Pages(s)</b>	<b>AGENDA</b>	<b>Item Type</b>
	<i>Any item on the agenda may result in Board Action</i>	
	<b>A. CALL TO ORDER – President Zendle, MD</b> Roll Call ____Vice-President/Secretary Rogers, RN____Director/Treasurer Matthews ____Director Hazen____Director Wortham, DrPH	
	<b>B. PLEDGE OF ALLEGIANCE</b>	
	<b>C. APPROVAL OF AGENDA</b>	<b>Action</b>
	<b>D. PUBLIC COMMENT</b> At this time, comments from the audience may be made on items <u>not</u> listed on the agenda that are of public interest and within the subject-matter jurisdiction of the District. <b>The Board has a policy of limiting speakers to no more than three minutes.</b> The Board cannot take action on items not listed on the agenda. Public input may be offered on agenda items when they come up for discussion and/or action.	
<b>2-26</b>	<b>E. PUBLIC HEARING</b> 1. Pursuant to Elections Code Section 10010(a)(1) and changing from an at-large method to a district-based election and before drawing a draft map or maps of the proposed boundaries of the districts, the Board is holding public hearings at which the public is invited to provide input regarding the composition of the districts. This is the first of two public meetings that will be scheduled before the new maps are drafted.	<b>Discussion &amp; Consideration</b>
	<b>F. ADJOURNMENT</b>	



# Desert Healthcare District/Foundation

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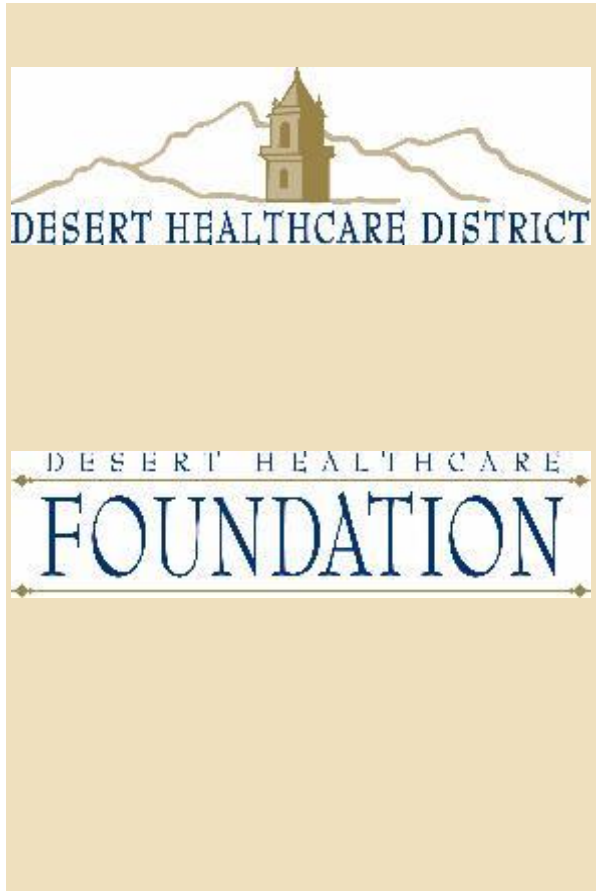
## Zoning Public Hearing

May 08, 2018

Presented by: Herb K. Schultz, Chief Executive Officer

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# Mission - Misión de District/Foundation



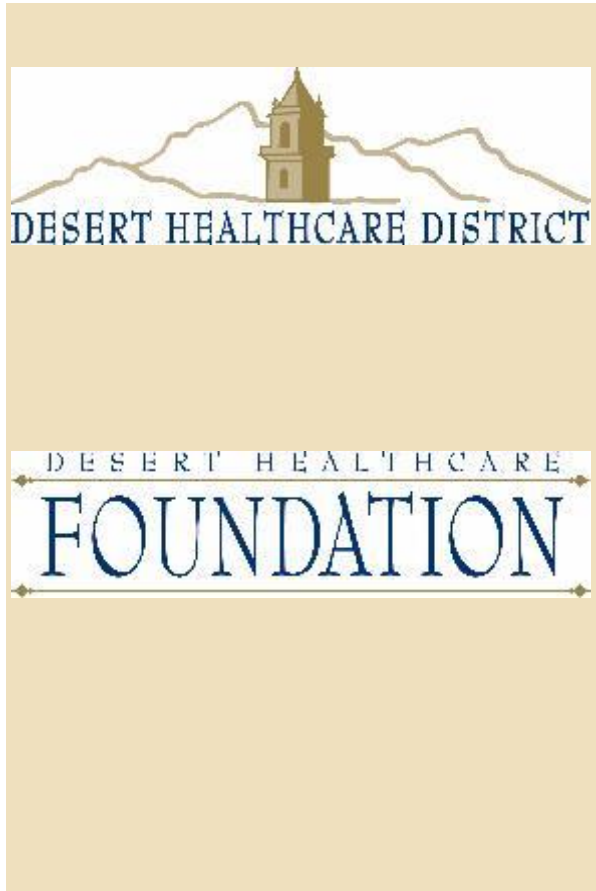
## **Mission**

To achieve optimal health at all stages of life for all District residents

## **Misión:**

Obtener un óptimo nivel de salud en todas las etapas de vida para los residentes del Distrito.

# Vision – Visión de District/Foundation



## **Vision:**

Connecting Coachella Valley residents to health and wellness services and programs through philanthropy, health facilities, information and community education, and public policy.

## **Visión:**

Conectando residentes del Valle de Coachella a servicios y programas de salud y del bienestar a través de filantropía, establecimientos de salud, información y educación comunitaria y políticas públicas.

# About the District/Foundation

- Desert Healthcare District (DHCD) is almost 70 years old, governed by 5 members elected by voters, and funded through the receipt of a very small portion of property taxes paid to Riverside County by property owners.
- *El Desert Healthcare District (DHCD) casi tiene 70 años de existencia, gobernado por 5 miembros de una mesa directiva que son elegidos por los electores, y es financiado por una porción muy pequeña de impuestos pagados al Condado de Riverside por los dueños de propiedades.*
- The DHCD includes the cities of Desert Hot Springs, Palm Springs, Cathedral City, Rancho Mirage, part of Palm Desert, and some unincorporated areas.
- *El DHCD incluye las ciudades de Desert Hot Springs, Palm Springs, Cathedral City, Rancho Mirage, parte de Palm Desert, y algunas áreas que no son incorporadas.*

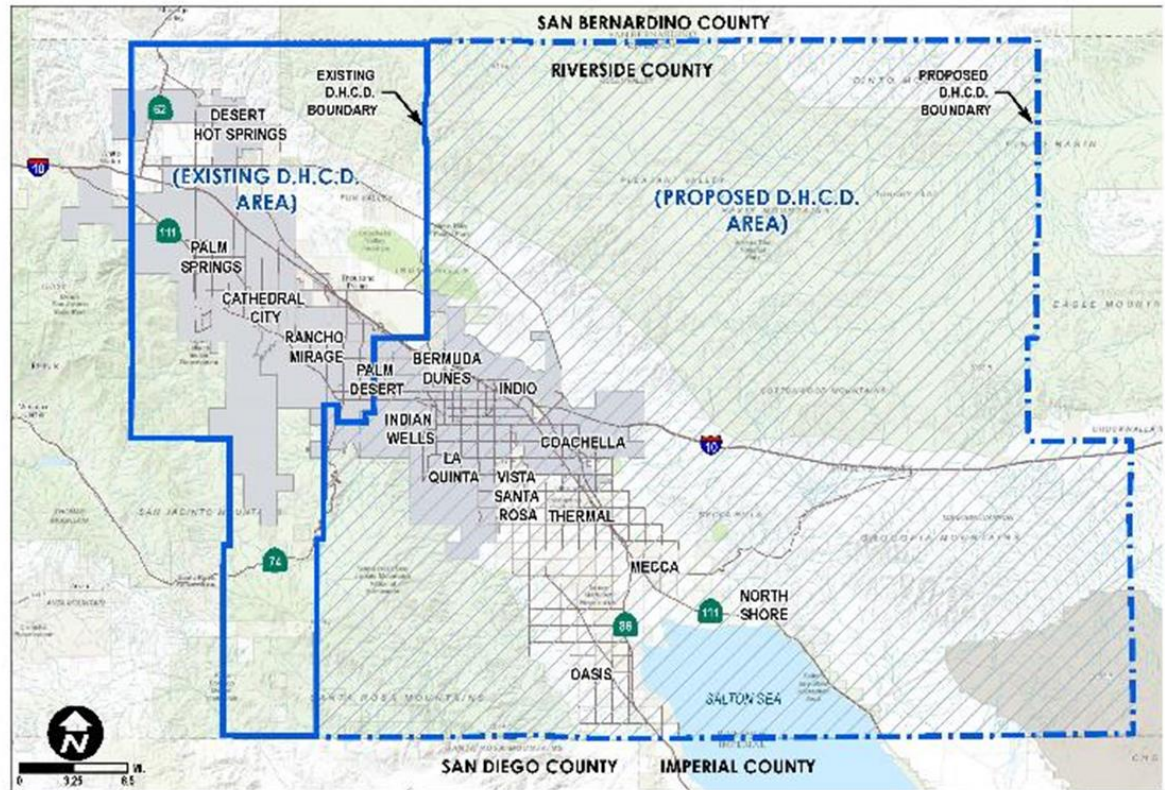
# About the District/Foundation

- DHCD is one of the largest funders of health and wellness services and programs in the Coachella Valley.
- *El DHCD es uno de los más grandes fundadores de servicios y programas de salud y del bienestar en el Valle de Coachella.*
- DHCD has provided more than \$70 Million to community-based organizations, providers, school districts, and others for services and programs to benefit community residents.
- *El DHCD ha proporcionado más de \$70 millones de dólares a organizaciones comunitarias, proveedores, distritos escolares, y otros para servicios y programas basados en la comunidad que benefician a la comunidad.*
- DHCD owns Desert Regional Medical Center. Tenet Healthcare leases and operates the hospital.
- *EL DHCD es dueño del Desert Regional Medical Center. Tenet Healthcare alquila y maneja el hospital.*

# COACHELLA MAP

## (Current District/East Valley Expansion)

The DHCD/F includes the cities of Desert Hot Springs, Palm Springs, Cathedral City, Rancho Mirage, part of Palm Desert – West of Cook, and some unincorporated areas north of Hwy 10



DESERT HEALTHCARE DISTRICT PROPOSED BOUNDARY EXPANSION  
PURSUANT TO CALIFORNIA ASSEMBLY BILL 2414



# STRATEGIC PLAN: Strategic Priority 1



## **New Providers, Facilities, Programs and Services –**

Provide facility, provider and service initiatives that enhance delivery system capacity

## ***Nuevos Proveedores, Instalaciones, Programas y Servicios –***

*Brindar iniciativas de instalaciones, proveedores y servicios que mejoren la capacidad del sistema de entrega*



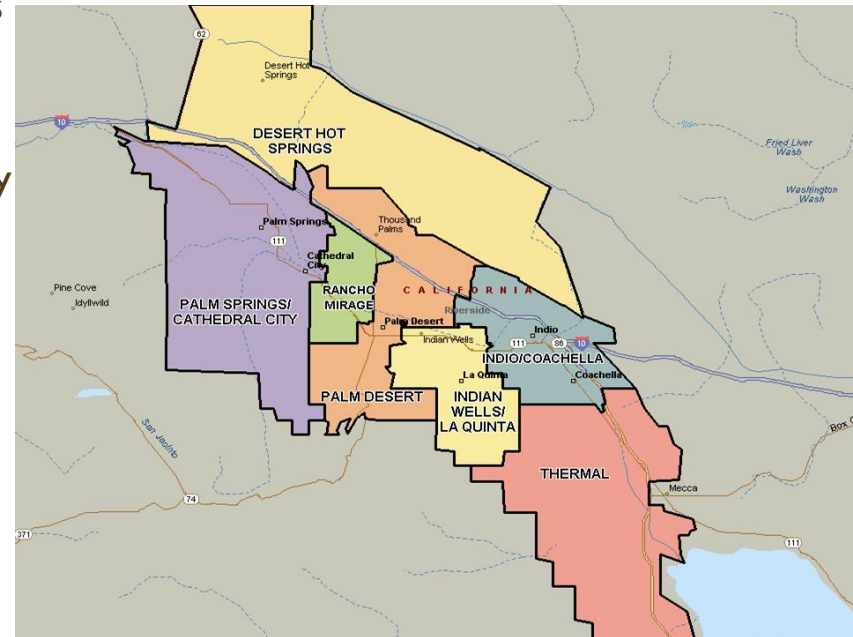
# STRATEGIC PLAN: Strategic Priority 2

## **One Coachella Valley –**

Strengthen community health outcomes by implementing a District expansion that enhances and broadens community funding, considers the health needs of all residents, and effectively engages residents in the entire Coachella Valley

## **One Coachella Valley -**

*Fortalecer los resultados de salud de la comunidad mediante la implementación de una expansión del Distrito que mejora y amplía el financiamiento de la comunidad, considera las necesidades de salud de todos los residentes y compromete efectivamente a los residentes en todo el Valle de Coachella*



# STRATEGIC PLAN: Strategic Priority 3



## **Community Health and Wellness –**

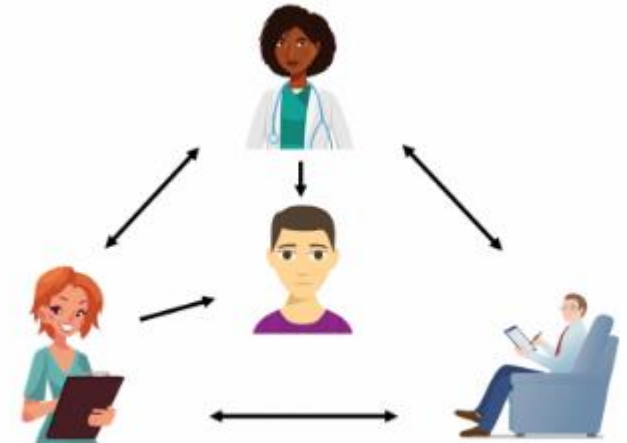
Demonstrably improve community health in the Coachella Valley leveraging District/Foundation investments and activities

## ***Salud y Bienestar Comunitario -***

*Mejora de manera demostrable la salud de la comunidad en el Valle de Coachella aprovechando las inversiones y actividades del Distrito / Fundación*

# STRATEGIC PLAN: Community Health Focus Areas

- Homelessness
- *Falta de vivienda*
- Primary Care and Behavioral Health Access
- *Acceso a la atención primaria y a la salud conductual*
- Healthy Eating, Active Living
- *Comida sana, vida activa*
- Quality, Safety, Accountability and Transparency
- *Calidad, seguridad, responsabilidad y transparencia*





# Desert Healthcare District 2018 Zoning

May 8, 2018

Dr. Justin Levitt, Vice President, NDC

1. **“At Large”**
2. **“From Zone” or “Residence” Zones**
3. **“By Zone”**

**The Desert Healthcare District is transitioning to “by zone” elections to better represent the communities served by the District**

# Project Timeline

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Date	Event
April 24	1 <sup>st</sup> hearing: gather public input on the composition of zones Cathedral City Senior Center, Cathedral City, 6 pm
<b>May 8</b>	<b>2<sup>nd</sup> hearing: gather public input on the composition of zones</b> <b>Miracle Springs Resort &amp; Spa, Desert Hot Springs, 6 pm</b>
<i>June 12 at the latest</i>	<i>Draft maps posted on District website and available at the Desert Healthcare District</i>
June 19	3 <sup>rd</sup> hearing: public input on draft maps and election sequencing UC Riverside – Palm Desert, Palm Desert, 6 pm
June 26	4 <sup>th</sup> hearing: public input on draft maps and election sequencing Map selection and ordinance introduction Desert Healthcare District Stergios Building, Palm Springs, 6 pm
Nov. 2018	First by-district elections in two zones
Nov. 2020	First by-district elections in remaining three zones
2021	Zones redrawn to reflect 2020 Census data



# Traditional Districting Criteria

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## Federal Laws

- ❑ Equal Population
- ❑ Federal Voting Rights Act
- ❑ No Racial Gerrymandering



## Traditional Criteria

- ❑ Communities of interest
- ❑ Compact
- ❑ Contiguous
- ❑ Visible (Natural & man-made) boundaries
- ❑ Respect for voters' wishes and continuity in office
- ❑ *Planned future growth/Growth since 2010*

Health and Safety Code Section 32100.04 specifies that Zones 1, 3, and 5 should hold elections in the same year and Zones 2 and 4 should hold elections on the opposite election cycle



# Demographic Summary

**Latinos are 40% of the total population and 27% of the eligible voters (measured by Citizen Voting Age Population counts).**

**Each of 5 zones would have about 39,400 residents and roughly 19,000 registered voters.**

## Desert Healthcare District

Race/Ethnic Profile	Count	Percent	ACS Profile	Count	Percent
Total Population	196,998		ACS Total Population	204,828	+4%
Latino	78,643	40%	Age 0 - 19	45,568	22%
NH White	100,987	51%	Age 20 - 60	94,731	46%
NH Black/African-American	6,759	3%	Age 60+	64,529	32%
NH Native American	1,611	1%			
NH Asian-American	7,715	4%	Immigrant	49,453	24%
NH Pacific Islander	331	0%	Naturalized (pct of total immigrants)	19,342	39%
NH Other	357	0%	Age 5+	194,179	
NH Multi-Race	595	0%	Speak English at home	119,734	62%
Voting Age Population total	155,718		Speak Spanish at home	62,684	32%
VAP Latino	50,481	32%	Speak an Asian language at home	5,234	3%
VAP NH White	92,302	59%	Speak other language at home	6,526	3%
VAP NH Black/African-American	4,688	3%	Speak English only "well" or less	27,043	14%
VAP NH Native American	1,284	1%	Age 25+	149,199	
VAP NH Asian-American	6,069	4%	Age 25+, no HS degree	24,814	17%
VAP NH Pacific Islander	255	0%	Age 25+, HS degree (only)	84,214	56%
VAP NH Other	238	0%	Age 25+, bachelor degree (only)	24,015	16%
VAP NH Multi-Race	401	0%	Age 25+, graduate degree (only)	16,156	11%
Citizen VAP total	135,933		Households	83,896	
CVAP Latino	36,136	27%	Child under 18 in Household	17,143	20%
CVAP NH White	87,730	65%	Income \$0-25k	23,927	29%
CVAP NH African-American	5,377	4%	Income \$25-50k	22,057	26%
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Voter Registration (Nov. 2016)	94,572		Income \$200k+	4,162	5%
Latino Reg	24,273	26%	Housing units	123,401	
Asian-Surnamed Reg.	1,102	1%	Single-Family	94,687	77%
Filipino-Surnamed Reg.	1,036	1%	Multi-Family	28,714	23%
Est. NH White Reg.	63,210	67%	Vacant	39,506	32%
Est. African-Amer. Reg	3,618	4%	Occupied	83,896	68%
Democratic Reg.	42,139	45%	Rented	32,903	39%
Republican Reg.	30,028	32%	Owned	50,993	61%
Other/No Party Reg.	22,406	24%			
Voters Casting Ballots (Nov. 2016)	72,397	77%	Voters Casting Ballots (Nov. 2014)	43,757	51%
Latino voters	15,788	22%	Latino voters	6,339	14%
Asian-Surnamed voters	810	1%	Asian-Surnamed voters	415	1%
Filipino-Surnamed voters	684	1%	Filipino-Surnamed voters	361	1%
Est. NH White voters	51,282	71%	Est. NH White voters	34,495	79%
Est. African-Amer. Reg	2,446	4%	Est. African-Amer. Reg	1,528	3%
Democratic voters	34,241	47%			
Republican voters	22,590	31%			

# Demographic Summary

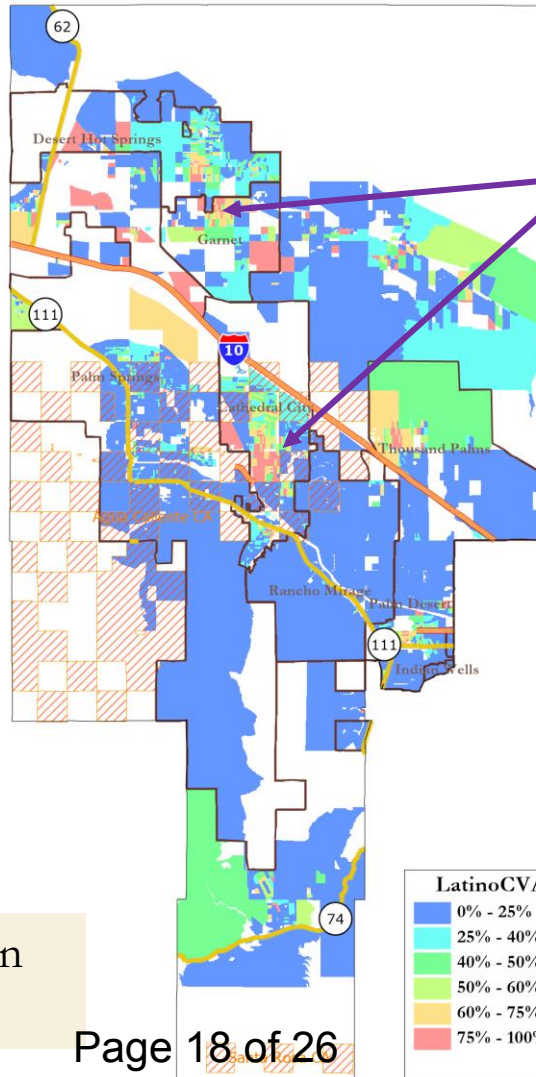
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Hawaiano	331	0%	Naturalizada	19,342	39%
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Población +18 años	155,718		Habla Español en casa	62,684	32%
Población Hispana de +18 años	50,481	32%	Habla idioma Asiático en casa	5,234	3%
Blanco +18 años	92,302	59%	Habla otro idioma en casa	6,526	3%
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Ciudadanos +18 años total	135,933		Hogares	83,896	
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# Percent Latino Eligible Voting Population

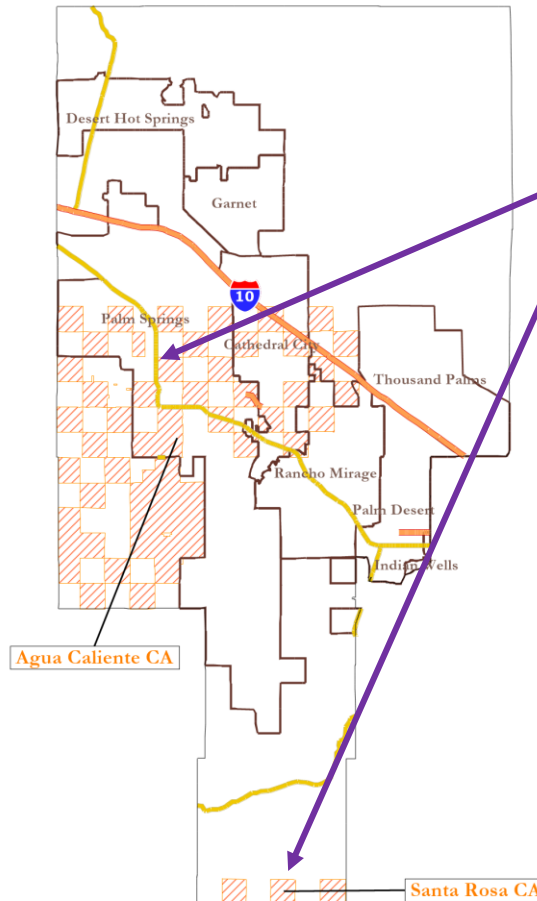
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Latinos live in Cathedral City and Desert Hot Springs/Garnet

No concentrations of Asian-American or African-American populations.

# Native American Reservations



**Desert Healthcare District's service area has two Native American reservations**

# Defining Communities of Interest

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## 1<sup>st</sup> Question: what is your neighborhood or community of interest?

**A Community of Interest is generally defined as a neighborhood or community of shared interests, views, problems, or characteristics.**

Possible community feature/boundary definitions include:

- ❑ School attendance areas
- ❑ Natural neighborhood dividing lines, such as highway or major roads, rivers, canals, and/or hills
- ❑ Areas around parks and other neighborhood landmarks
- ❑ Common issues, neighborhood activities, or legislative/election concerns
- ❑ Shared demographic characteristics
  - ▣ Such as similar levels of income, education, or linguistic isolation

## 2<sup>nd</sup> Question: Does a Community of Interest want to be united in one district, or to be divided to have a voice in multiple elections?



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Sources: 2010 Census, California Statewide Database (2014 and 2016 November elections), 2012-2017 American Community Survey Special Tabulation of Citizen Voting Age data, and 2012-2016 American Community Survey data. "Latino" registration and turnout numbers are Spanish-surnamed data adjusted with US Census

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Fuentes: Censo 2010, California Statewide Database (elecciones Nov 2014 y 2016), 2012-2017 American Community Survey Special Tabulation de ciudadanos +18, y 2012-2016 American Community Survey. Los números de registros y votantes "latinos" son ajustados según el ratio para California del US Census Population Division



## Desert Healthcare District/Foundation Public Participation Map for New Zones

### **Question: What is your neighborhood or community of interest?**

Typically, zones are structured, so they do not carve up neighborhoods or separate groups of people living in an area that have similar interests. Similar interests are especially important for groups that have always been represented together because of their close geography, social and economic interests such as transportation, culture, or jobs.

Examples of Communities of Interest:

- A town
- A neighborhood
- A city
- An urban area
- A rural area

### **Question: Does a Community of Interest want to be united in one district, or divided to have a voice in multiple elections?**

Do you prefer your neighborhood be kept together in one district or have multiple representatives? [Some communities want to maximize their voting strength in one zone to give the best chance possible to elect the one Board member who will represent that zone. Other communities want multiple Board members who answer to voters in the community so that more of the Board has a direct interest in the community's concerns, even if that divides the community's voting strength.]

What are other communities of interest in the District that should be considered when drafting 5 Zone maps?

### **Instructions:**

Based on the questions above:

1. Use the map to design your proposed zones. An ideal zone will have a **total population of 39,400 people.**
2. You do not need to complete all five Zones. We welcome partial submissions, as well as indications of your community of interest.
3. We encourage you, but not required, to include an explanation of the borders you have included in a zone(s).
4. Submission: email: [DesertHealthcare@NDCresearch.com](mailto:DesertHealthcare@NDCresearch.com) Mail: PO Box 5271, Glendale, CA 91221 or Mail or Dropoff to Desert Healthcare District Office at 1140 N. Indian Canyon Dr., 2<sup>nd</sup> Floor, Palm Springs, CA 92262.
5. If you have any questions, please contact Douglas Johnson or Justin Levitt of National Demographics Corporation (NDC) at (818)254-1221.

# Desert Healthcare District 2018 Districting Cities and Regions Map

Unincorp. North  
1755

Sparsely populated far south area left off map to improve readability.

Numbers shown are total population for each city/region.

Each of the five zones will need about 39,400 residents.

Zone borders do not have to follow city borders.

Desert Hot Springs  
25938

Unincorp. Northwest  
14023

Unincorp. Central  
114

Sky Valley  
2406

Palm Springs  
44552

Cathedral City  
51200

Thousand Palms  
7587

Agua Caliente CA








Unincorp. Agua Caliente  
245

Rancho Mirage  
17218

Palm Desert  
30239

Indian Wells  
745

Unincorp. South  
976

- Map layers**
-  Cities and Regions
  -  DHCD
  -  Indian Reservation
  -  Railroad
  -  River
  -  Streets
  -  Water Area

National Demographics Corporation  
May 2, 2018

# Desert Healthcare District/Foundation

## Participación del Público en los Mapas para las Nuevas Zonas

### **Pregunta: ¿Cuál es su vecindario o comunidad de interés?**

Normalmente, las zonas están estructuradas, de manera que no reparten vecindarios o separan a grupos de personas que viven en un área que tiene intereses similares. Los intereses similares son especialmente importantes para grupos que siempre han sido representados juntos debido a su estrecha geografía, intereses sociales y económicos como lo son el transporte, la cultura o el empleo.

Ejemplos de Comunidades de Interés:

- Un pueblo
- Un vecindario
- Una ciudad
- Una área urbana
- Una área rural

### **Pregunta: ¿Desea una comunidad de interés unirse en un distrito, o dividirse para tener voz en elecciones múltiples?**

¿Prefiere usted que su vecindario se mantenga unido en un distrito o que tenga varios representantes? [Algunas comunidades quieren maximizar su poder de voto en una zona para dar la mejor oportunidad posible de elegir a un solo miembro de la Junta que representará esa zona. Otras comunidades quieren múltiples miembros de la Junta que respondan a los electores en la comunidad para que más miembros de la Junta tengan un interés directo en las preocupaciones de la comunidad, inclusive si eso divide la fuerza de votación de la comunidad.]

¿Cuáles son otras comunidades de interés en el distrito que deberían considerarse al redactar mapas de 5 zonas?

### **Instrucciones:**

Basándose en las preguntas anteriores:

1. Utilice el mapa para diseñar sus zonas propuestas. Una zona ideal tendrá una **población total de 39,400 personas.**
2. Usted no tiene que completar las cinco zonas. Agradecemos las presentaciones parciales, así como las indicaciones de su comunidad de interés.
3. Le recomendamos, pero no es obligatorio, que incluya una explicación de los límites que ha incluido en una(s) zona(s).
4. Presentación: correo electrónico: [DesertHealthcare@NDCresearch.com](mailto:DesertHealthcare@NDCresearch.com) Correo: PO Box 5271, Glendale, CA 91221 o Envíe por correo o pase a dejarla en la oficina de Desert Healthcare District en 1140 N. Indian Canyon Dr., 2nd Floor, Palm Springs, CA 92262.
5. Si tiene alguna pregunta, comuníquese con Douglas Johnson o Justin Levitt de National Demographics Corporation (NDC) al (818)254-1221.



# Desert Healthcare District 2018 Districting Cities and Regions Map

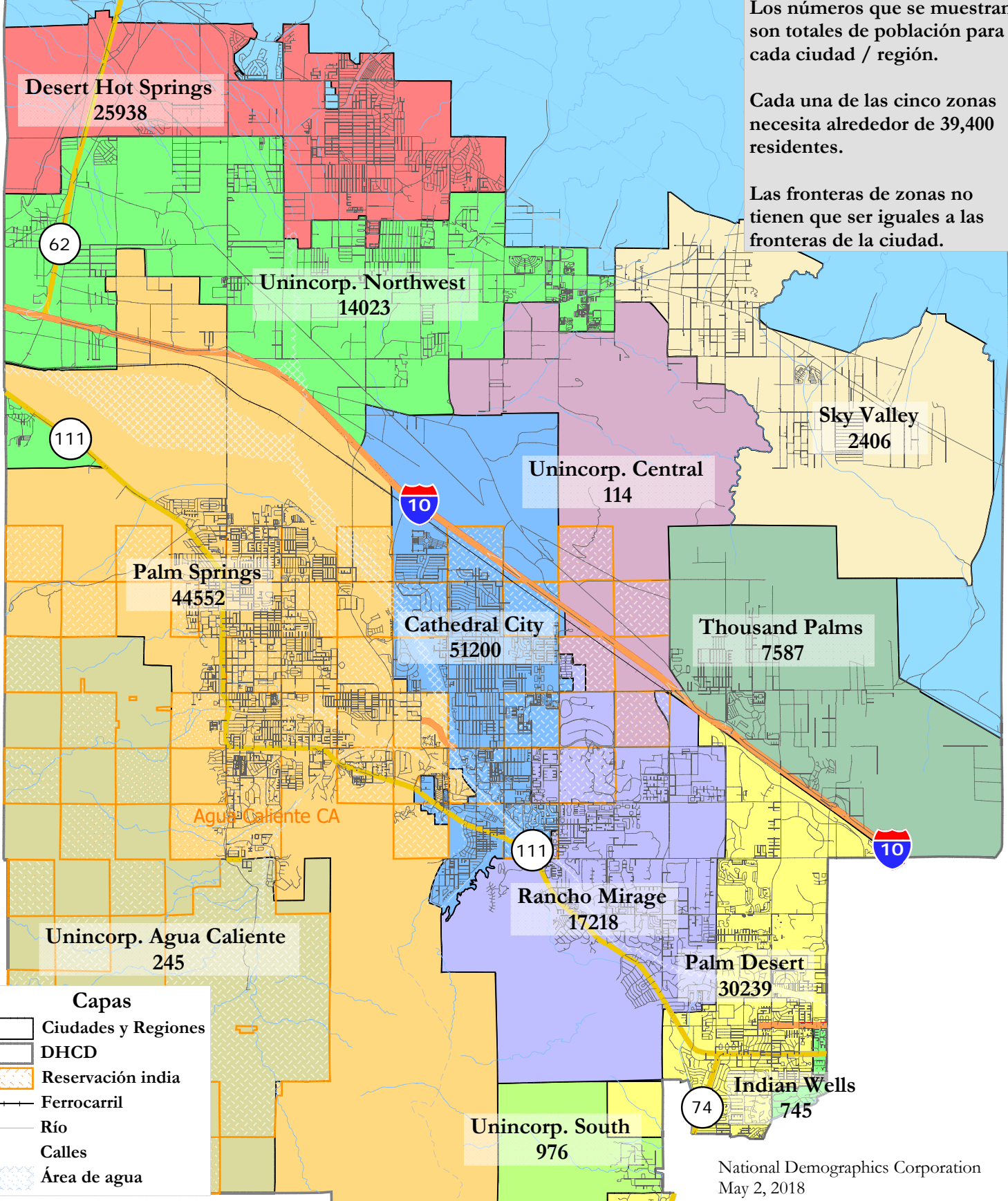
Unincorp. North  
1755

Áreas al extremo sur son escasamente pobladas y quitadas del mapa para mejorar la legibilidad.

Los números que se muestran son totales de población para cada ciudad / región.

Cada una de las cinco zonas necesita alrededor de 39,400 residentes.

Las fronteras de zonas no tienen que ser iguales a las fronteras de la ciudad.



- Capas**
- Ciudades y Regiones
  - DHCD
  - Reservación india
  - Ferrocarril
  - Río
  - Calles
  - Área de agua

National Demographics Corporation  
May 2, 2018