

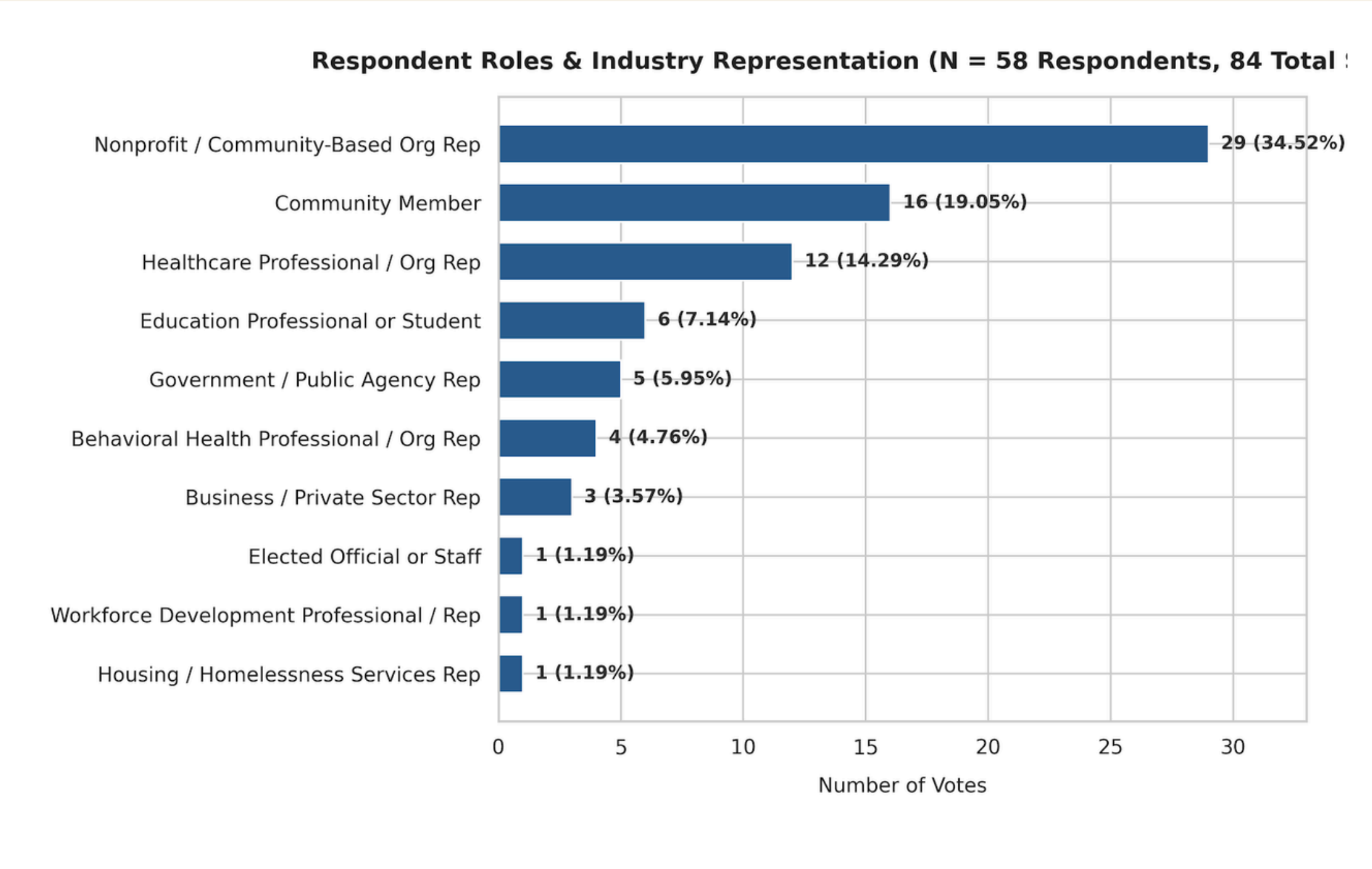
IMPACT BRIEF / 2026

Healthy Desert, Healthy You Summit

2026 POST SUMMIT- SURVEY RESULTS

SEPTEMBER 22, 2026

Respondent Roles & Industry Representation



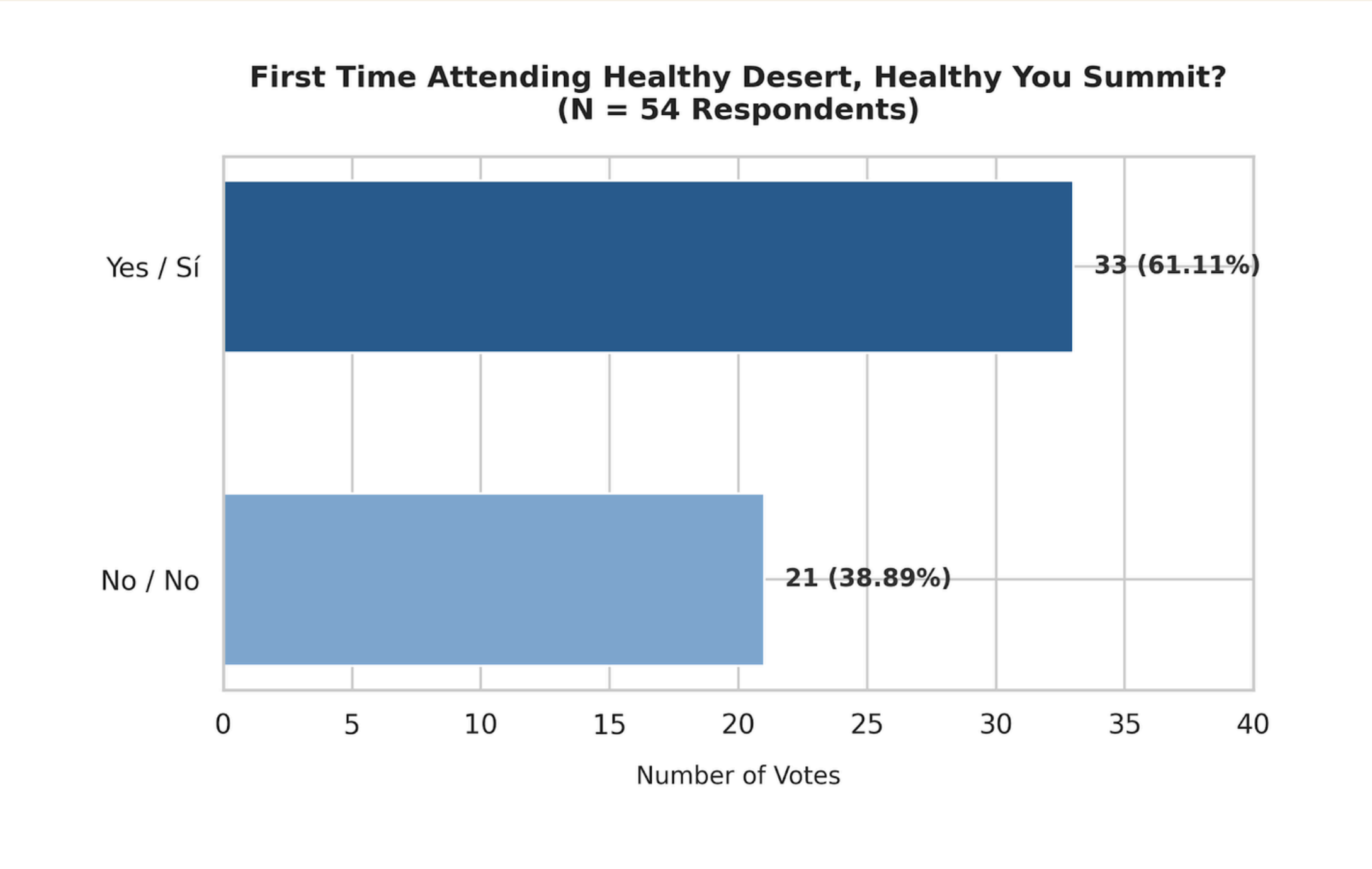
Source: 2026 Healthy Desert, Healthy You Summit survey

58

respondents across sectors

84 total selections reflect multi-sector participation. Nonprofit and community-based organizations lead at 34.52%, followed by community members (19.05%) and healthcare professionals (14.29%).

First-Time Attendance at the Summit



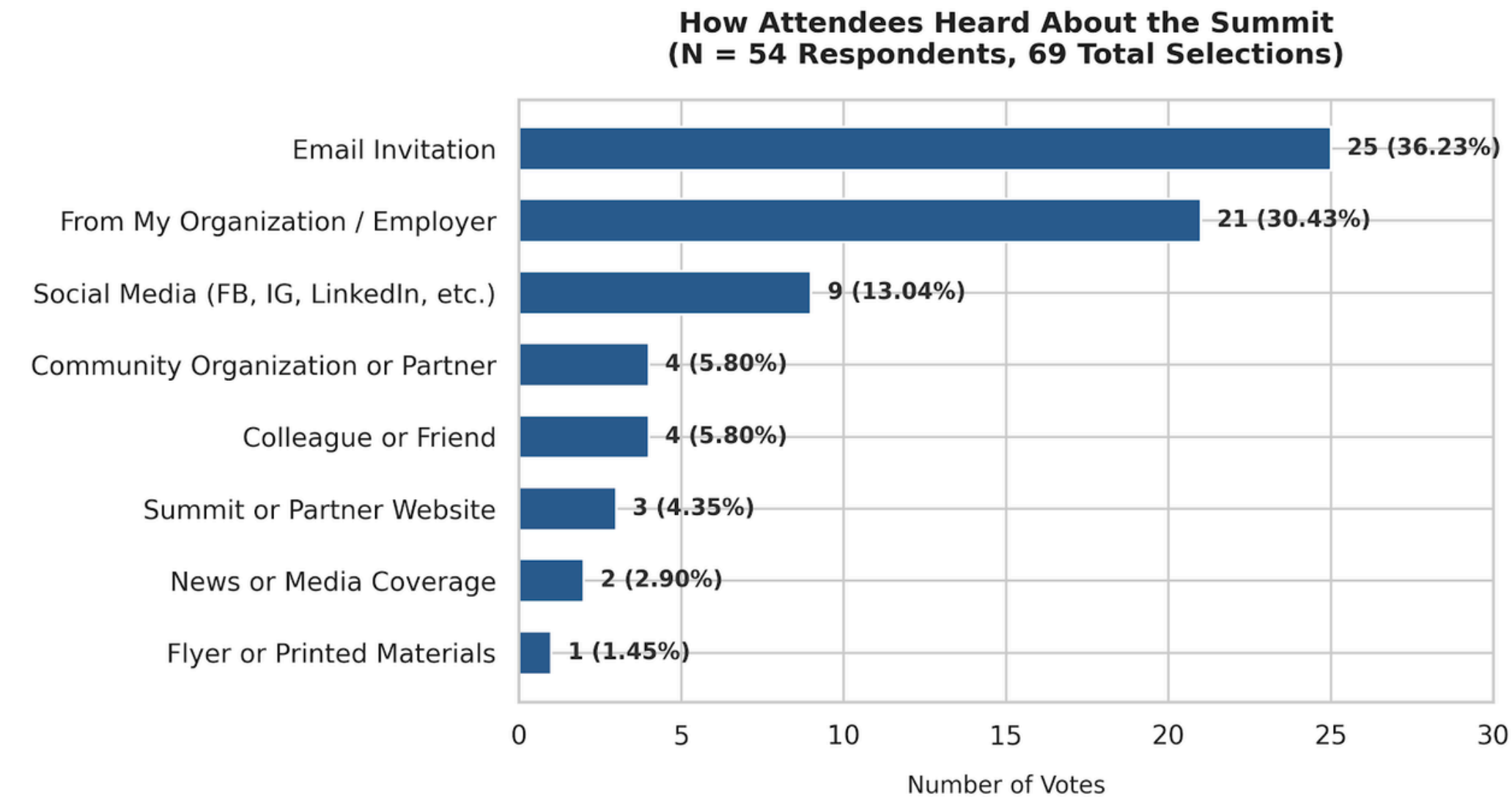
Source: 2026 Healthy Desert, Healthy You Summit survey

61.11%

were first-time attendees

33 of 54 respondents joined the summit for the first time; 21 had attended previously. The audience is expanding while retaining a meaningful returning cohort.

How Attendees Heard About the Summit



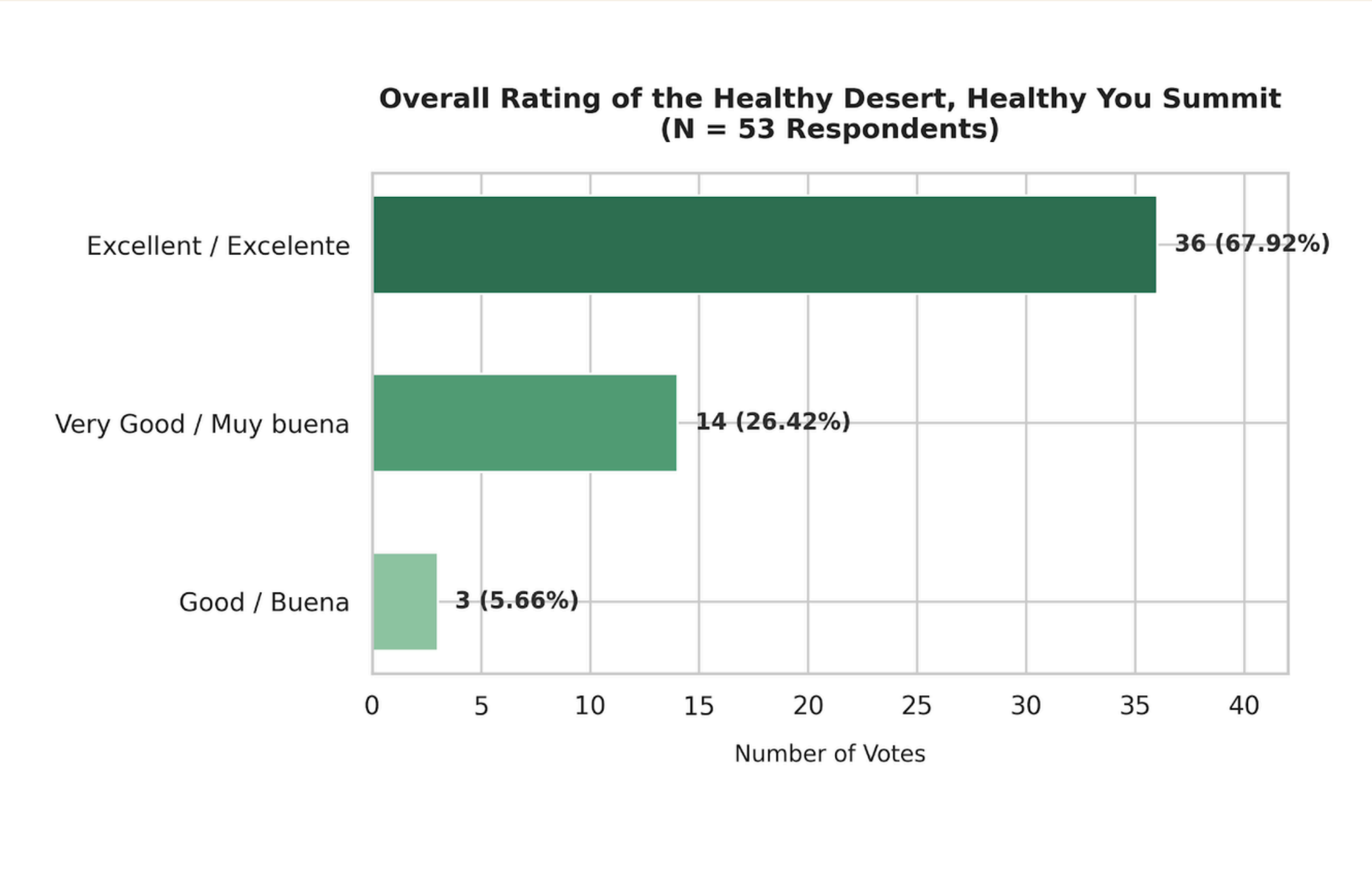
Source: 2026 Healthy Desert, Healthy You Summit survey

66.66%

came through two core channels

Email invitations (36.23%) and organizations or employers (30.43%) drove two-thirds of 69 selections. Social media contributed another 13.04%.

Overall Summit Rating



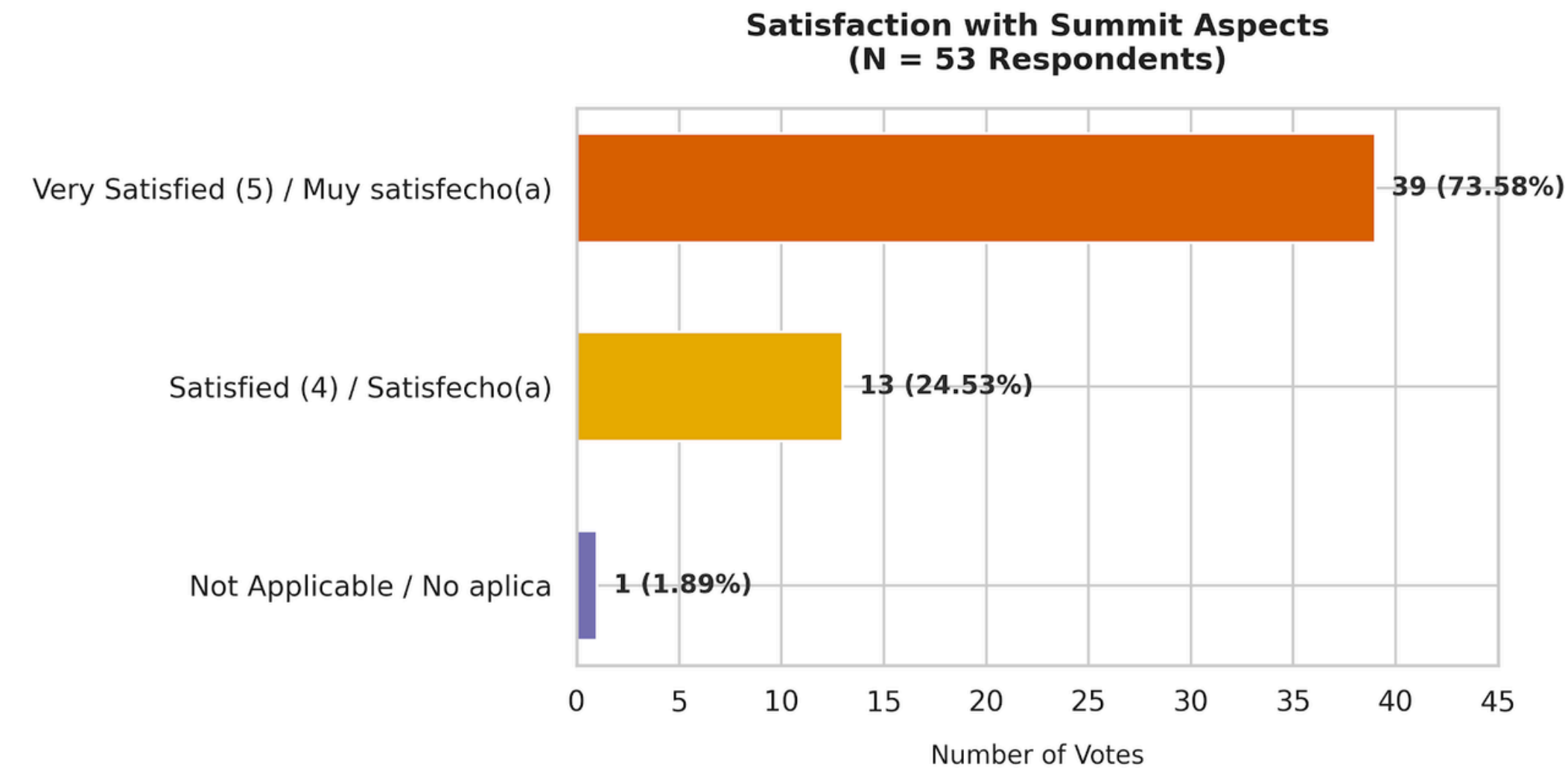
Source: 2026 Healthy Desert, Healthy You Summit survey

94.34%

rated Excellent or Very Good

67.92% selected Excellent and 26.42% selected Very Good. The remaining 5.66% rated the summit Good—an unequivocally positive experience.

Satisfaction with Summit Aspects



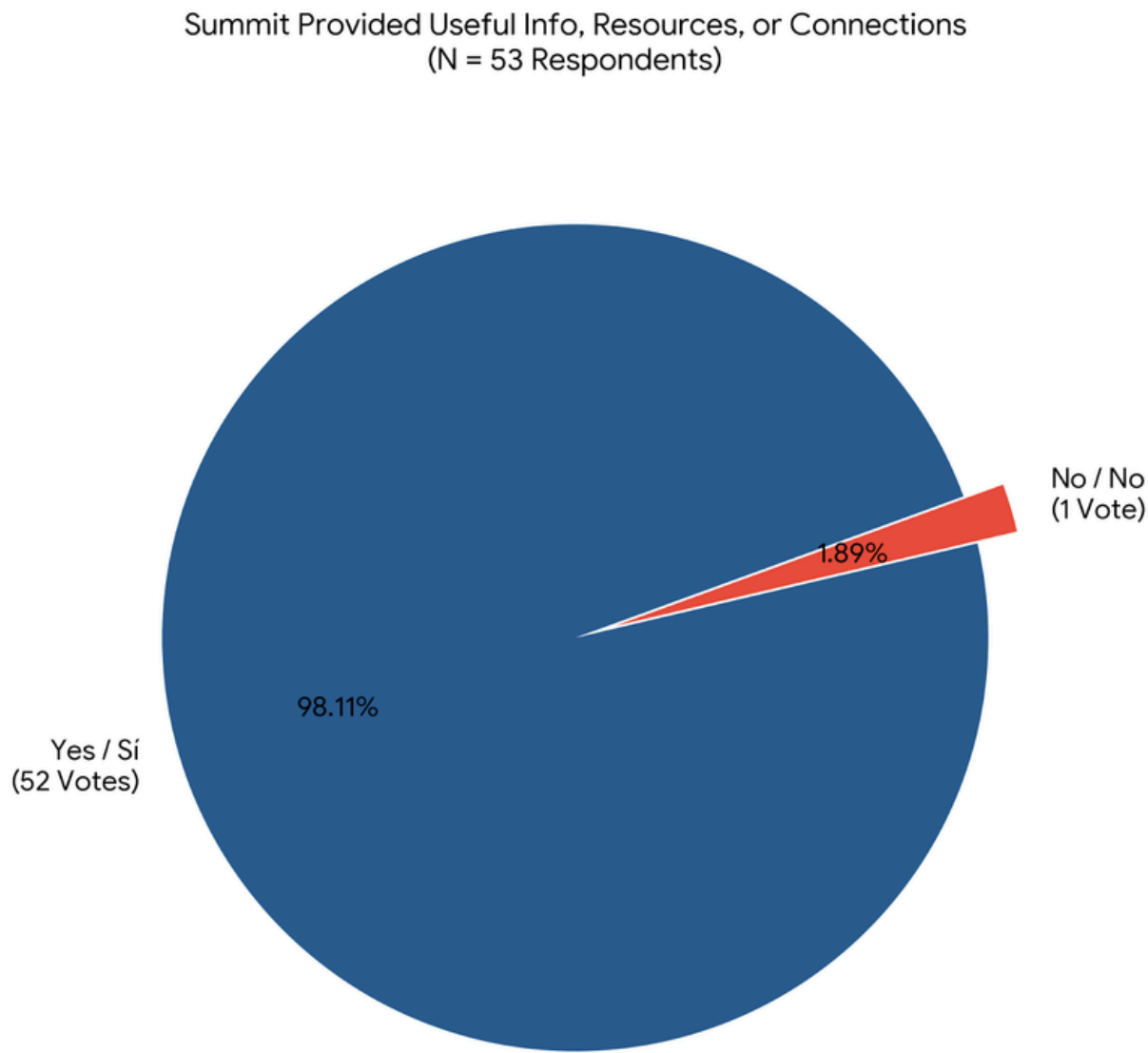
98.11%

satisfied or very satisfied

Nearly three quarters were Very Satisfied (73.58%), while 24.53% were Satisfied. Only 1.89% selected Not Applicable.

Source: 2026 Healthy Desert, Healthy You Summit survey

Useful Information, Resources, or Connections



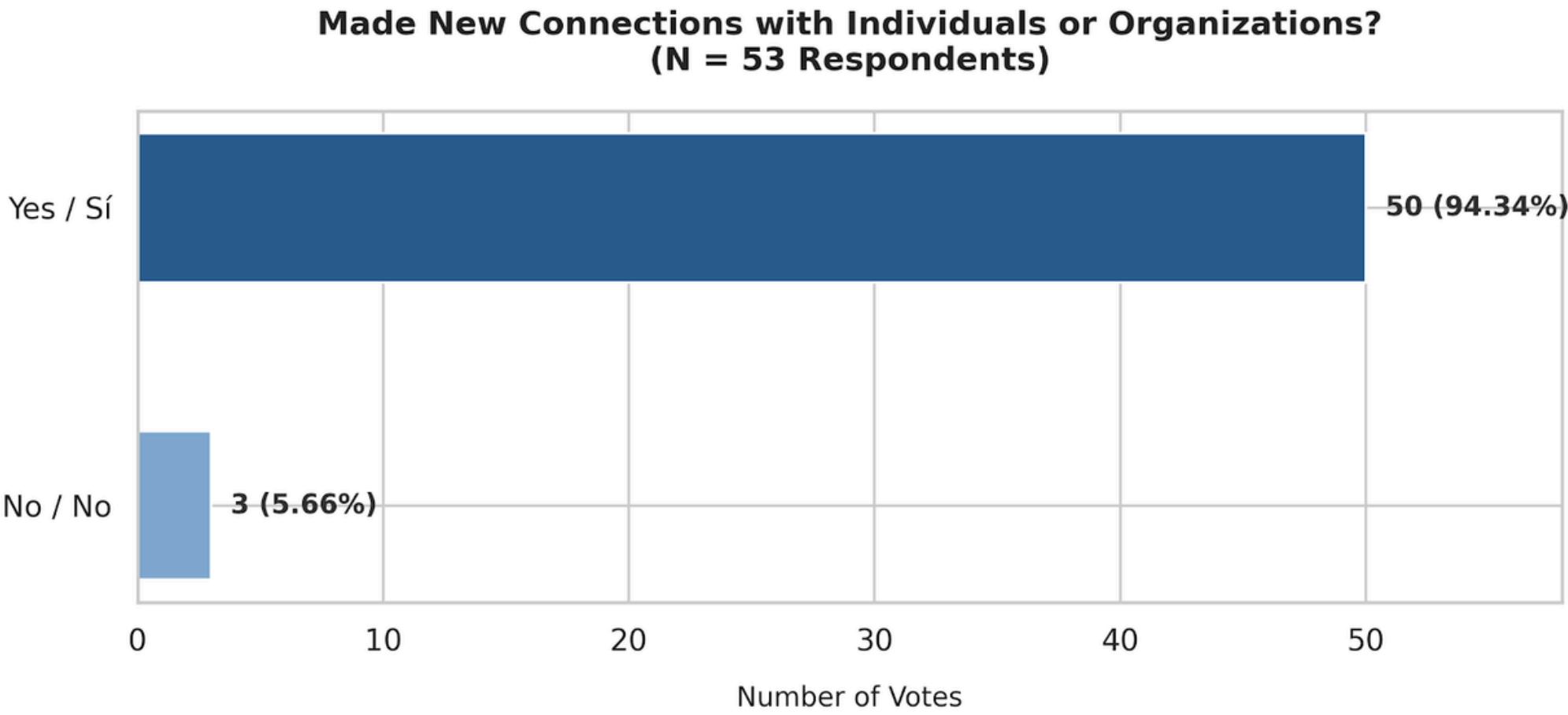
98.11%

said the summit delivered value

52 of 53 respondents gained useful information, resources, or connections. Just one respondent answered No.

Source: 2026 Healthy Desert, Healthy You Summit survey

Made New Connections

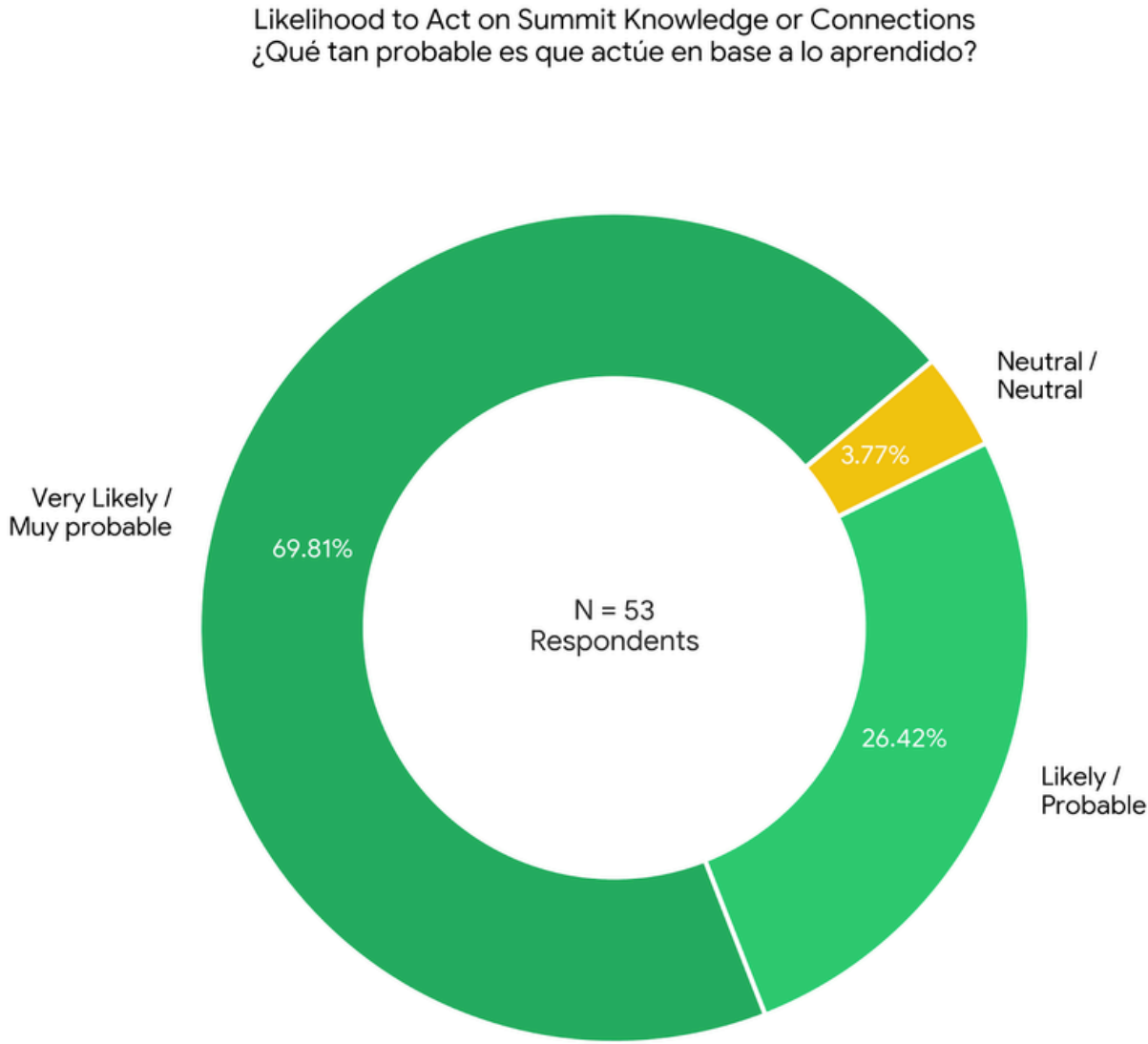


94.34%
formed new relationships

50 of 53 respondents connected with new individuals or organizations—strong evidence that the summit functioned as a networking catalyst.

Source: 2026 Healthy Desert, Healthy You Summit survey

Likelihood to Act on Knowledge or Connections

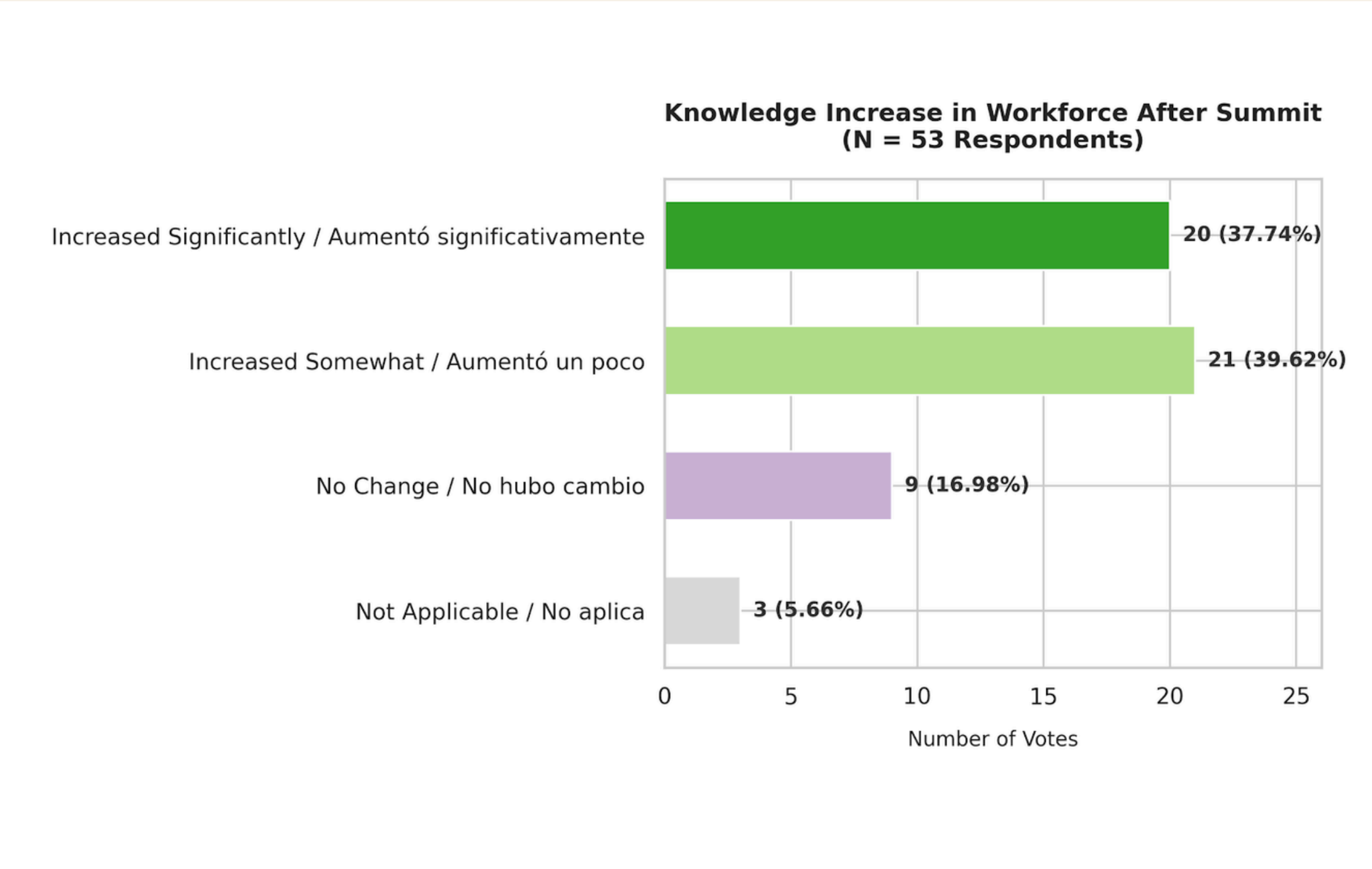


96.23%
are likely to take action

69.81% are Very Likely and 26.42% are Likely to apply what they learned or activate a new connection. Only 3.77% were Neutral.

Source: 2026 Healthy Desert, Healthy You Summit survey

Knowledge Increase in Workforce

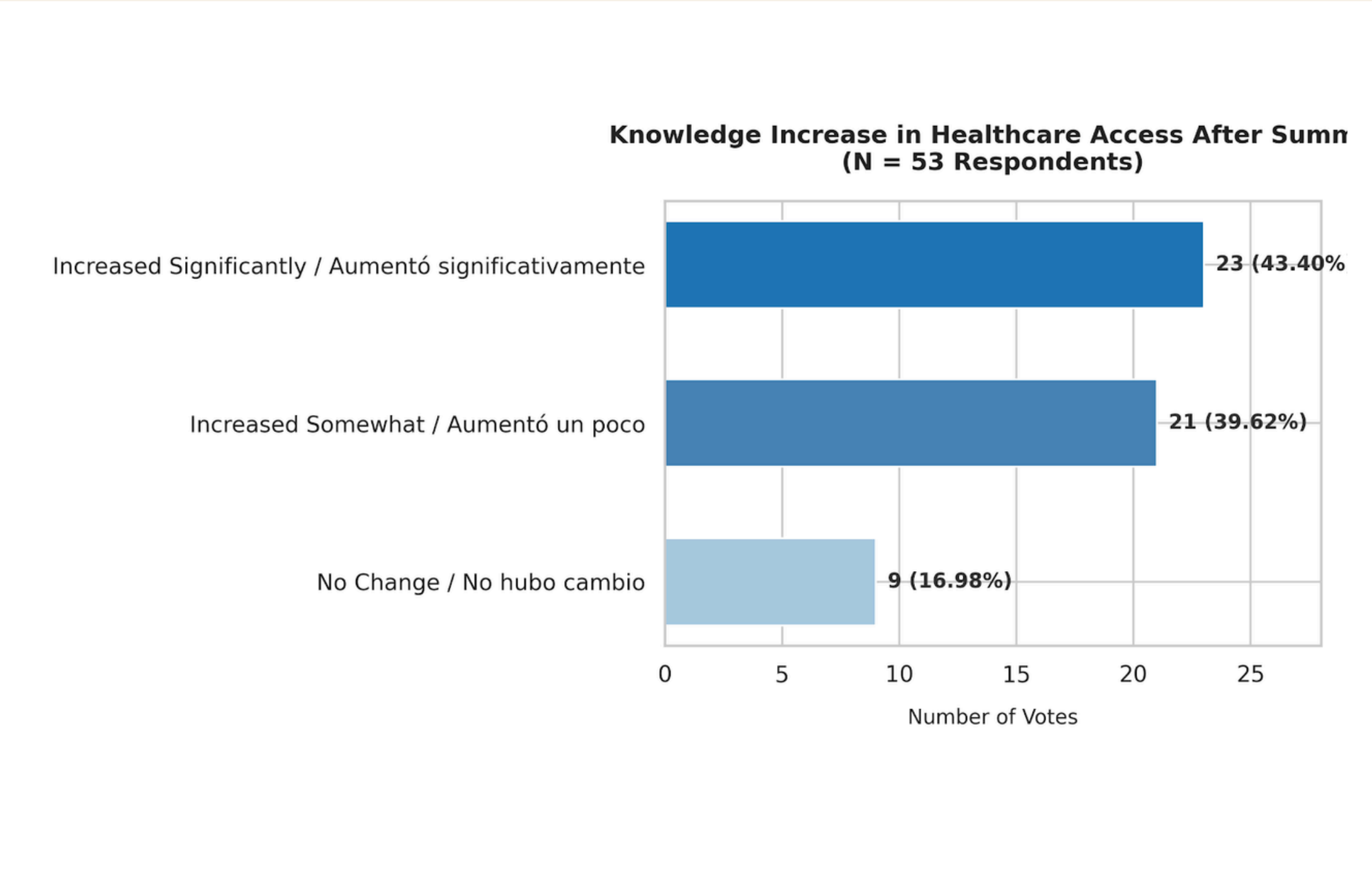


77.36%
reported increased knowledge

37.74% increased significantly and 39.62% increased somewhat. 16.98% reported no change and 5.66% selected Not Applicable.

Source: 2026 Healthy Desert, Healthy You Summit survey

Knowledge Increase in Healthcare Access



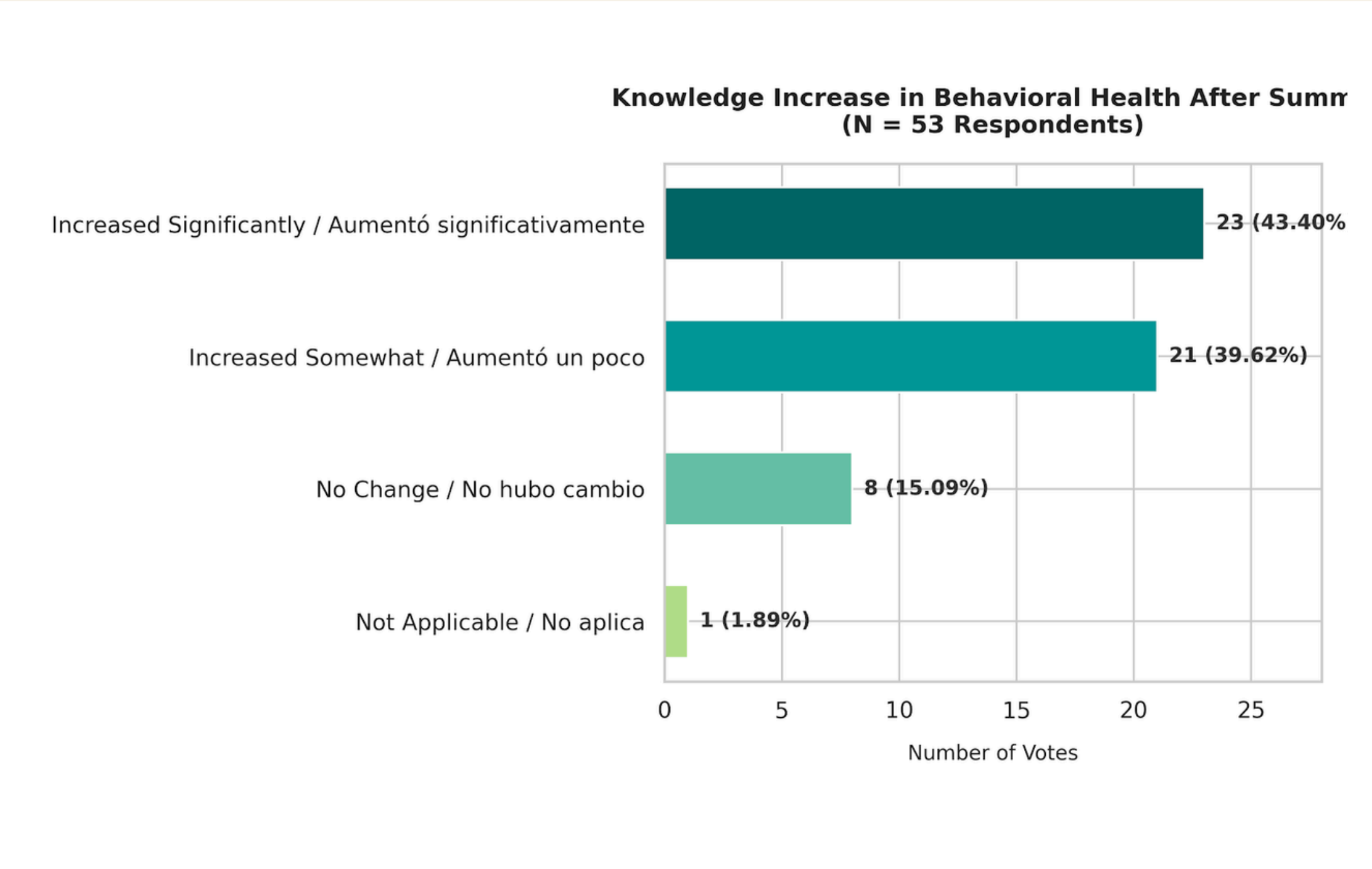
Source: 2026 Healthy Desert, Healthy You Summit survey

83.02%

reported increased knowledge

43.40% increased significantly and 39.62% increased somewhat. The remaining 16.98% reported no change.

Knowledge Increase in Behavioral Health

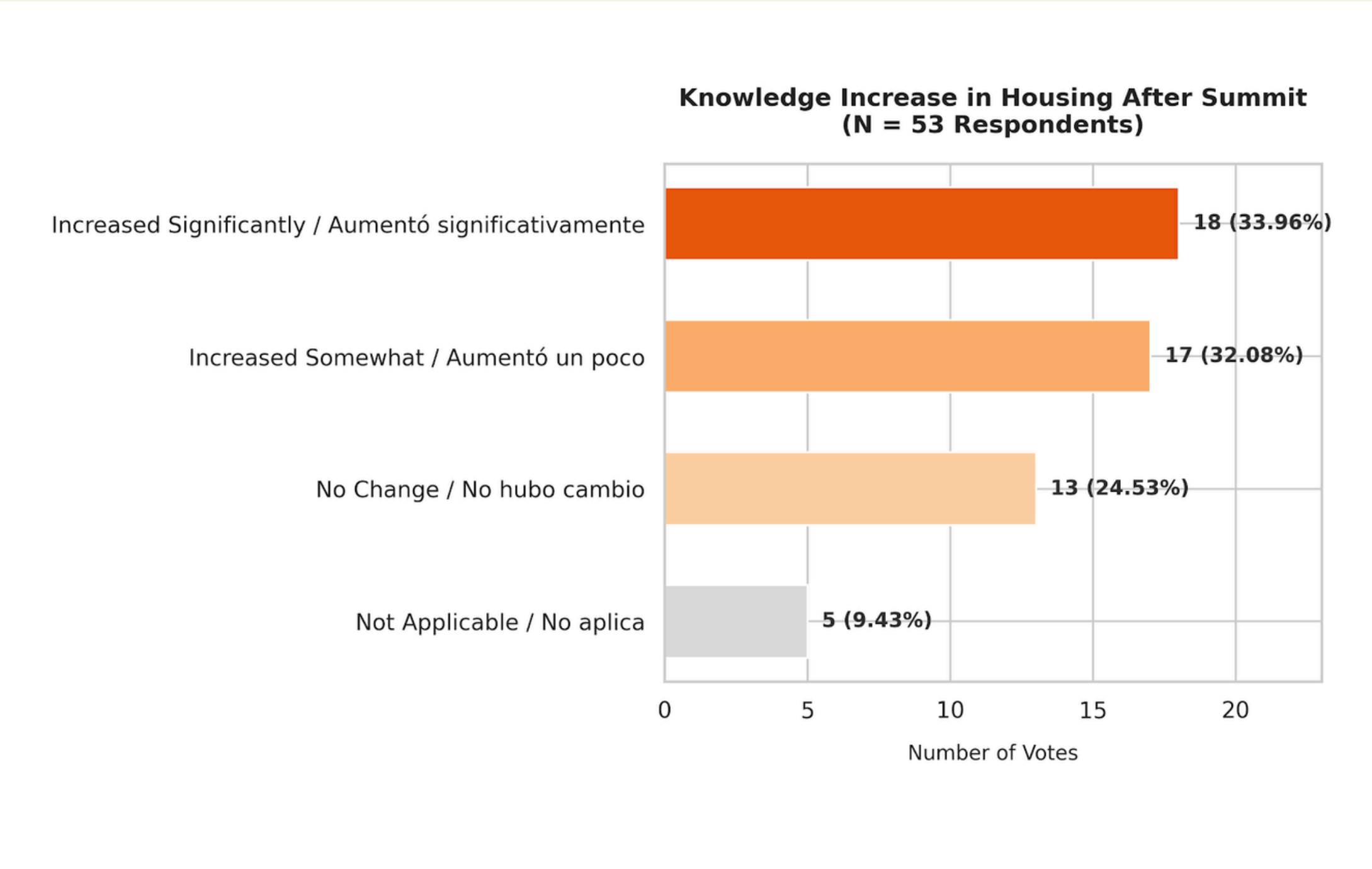


83.02%
reported increased knowledge

43.40% increased significantly and 39.62% increased somewhat. 15.09% reported no change; 1.89% selected Not Applicable.

Source: 2026 Healthy Desert, Healthy You Summit survey

Knowledge Increase in Housing



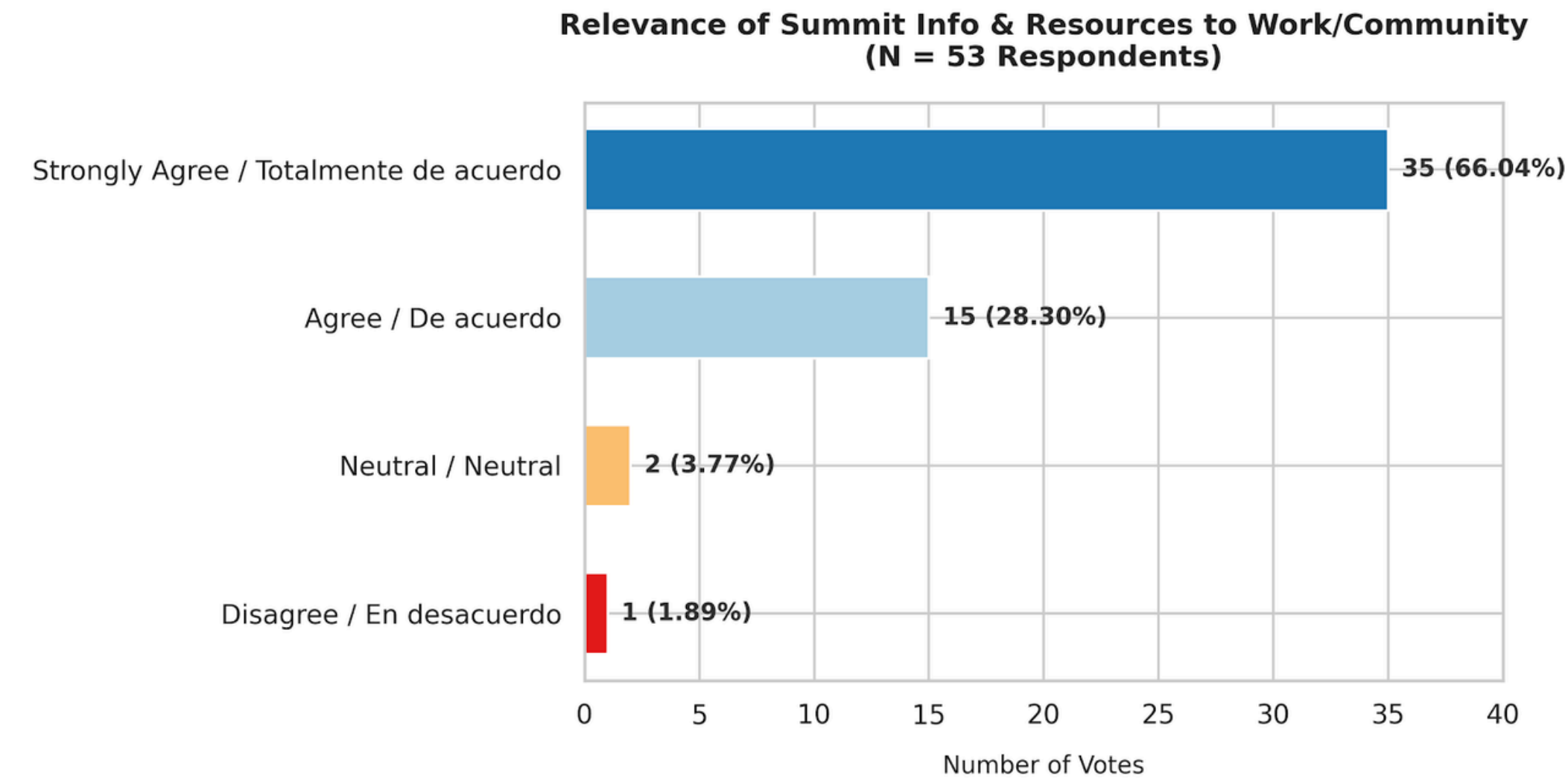
Source: 2026 Healthy Desert, Healthy You Summit survey

66.04%

reported increased knowledge

33.96% increased significantly and 32.08% increased somewhat. Housing shows the clearest opportunity for deeper future programming.

Relevance to Work and Community



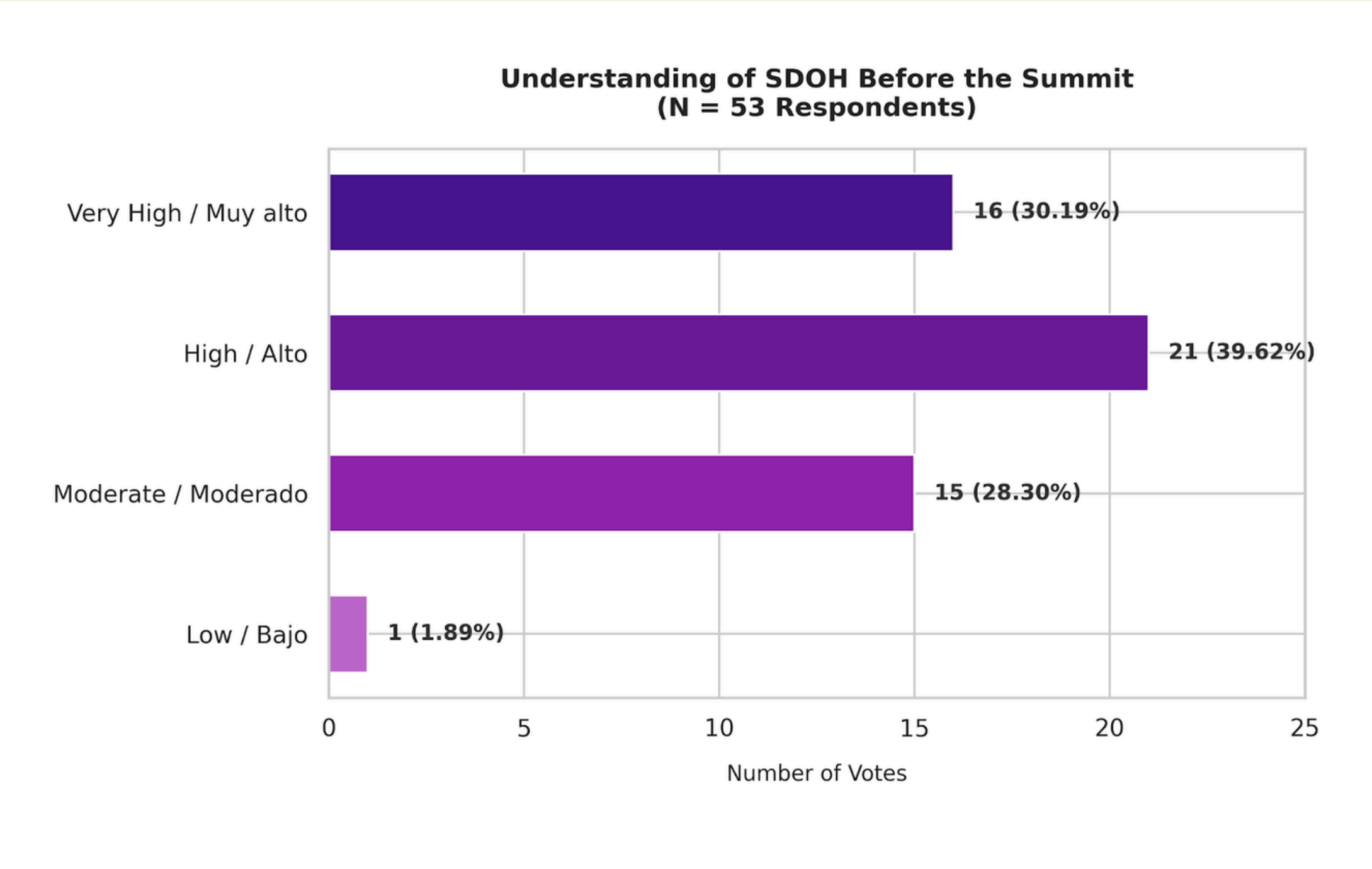
Source: 2026 Healthy Desert, Healthy You Summit survey

94.34%

agreed the content was relevant

66.04% Strongly Agree and 28.30% Agree that summit information and resources apply to their work or community.

Understanding of SDOH Before the Summit



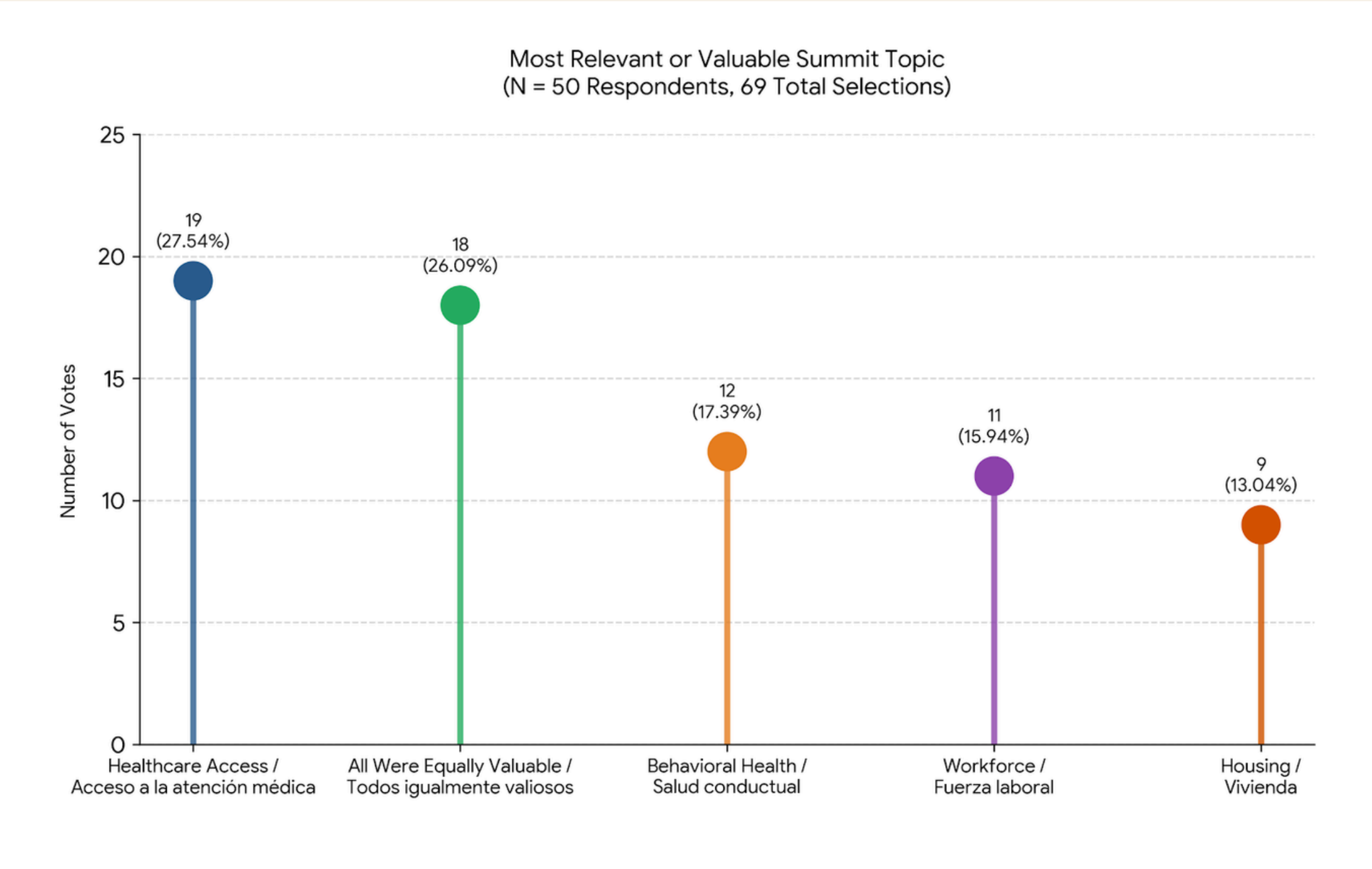
Source: 2026 Healthy Desert, Healthy You Summit survey

69.81%

began with high understanding

30.19% rated their baseline understanding Very High and 39.62% High, indicating an informed audience ready for depth and application.

Most Relevant or Valuable Summit Topics



27.54%

selected healthcare access

Healthcare Access narrowly led All Were Equally Valuable (26.09%). Behavioral Health, Workforce, and Housing all drew meaningful interest—evidence of a balanced agenda.

Source: 2026 Healthy Desert, Healthy You Summit survey



collaboration connections partnerships
transportation resources healthcare housing
workforce behavioral health community networking
funding access services knowledge communication
Coachella Valley Summit organizations providers students retention
planning action strategic empathy asthma panels speakers vendors
SDOH working together healthcare access community needs limited resources