



DESERT HEALTHCARE DISTRICT
Board of Directors Meeting
MEETING MINUTES

January 22, 2025

Directors Present

District Staff Present

Absent

President Carole Rogers, RN
Vice-President Greg Rodriguez
Secretary Kimberly Barraza
Director Dan Logsdon, MD
Director Leticia De Lara, MPA
Director Arthur Shorr
Director Evett PerezGil

Chris Christensen, CPA, Chief
Executive Officer
Eric Taylor, CPA, Chief
Administration Officer
Donna Craig, Chief Program
Officer
Alejandro Espinoza, MPH, Chief
of Community Engagement
Will Dean, Director of
Communications and
Marketing
Andrea S. Hayles, MBA, Board
Relations Officer

A. CALL TO ORDER

President Rogers called the meeting to order at 5:31 p.m., with all Directors present except Director Logsdon, MD, who joined at 5:48 p.m.

1. Roll Call –
Director PerezGil
Director Shorr
Director De Lara

Director Logsdon, MD
Secretary Barraza
Vice-President Rodriguez
President Rogers, RN

B. PLEDGE OF ALLEGIANCE

C. APPROVAL OF AGENDA

Any item on the agenda may result in Board Action

President Rogers asked for a motion to approve the agenda.

Moved by: Greg Rodriguez

Seconded by: Leticia De Lara

Yes Carole Rogers, RN, Leticia De Lara, Evett
PerezGil, Kimberly Barraza, Arthur Shorr, and
Greg Rodriguez

Carried 6-0

D. PUBLIC COMMENT

At this time, comments from the audience may be made on items not listed on the agenda that are of public interest and within the subject-matter jurisdiction of the District. **The Board has a policy of limiting speakers to no more than three minutes.** The Board cannot take action on items not listed on the agenda. Public input may be offered on agenda items when they come up for discussion and/or action.

E. BOARD OF DIRECTORS BOARD MEMBER ORIENTATION

1. Overview and Discussion of Outreach and Programs – Role of the Chief of Community Engagement, Community Outreach, Environmental Health, Mobile Medical Clinics, Coachella Valley Equity Collaborative, and Connect IE – presented by Alejandro Espinoza, MPH, Chief of Community Engagement – 20 minutes

Alejandro Espinoza, Chief of Community Engagement, presented the District's orientation Outreach and Programs.

The board discussed the significance of community engagement within the strategic plan.

2. Overview and Discussion of Finance and Investments – Role of the Chief Administration Officer, Accounting, Human Resources, Information Technology, Property Taxes/LPMP Rental Income, Investment Portfolio, Internal Control, Check Writing Process/Banking/Transfers, Budget Preparation, and the Annual Audit Process – presented by Eric Taylor, CPA, Chief Administration Officer – 20 minutes

Eric Taylor, CAO, provided a presentation on the Finance and Investments, additional components of his role, and addressed questions from the board.

3. Overview and Discussion of Communications and Marketing – Role of the Director of Communications and Marketing, Communications & Marketing Plan, Annual Report, Multimedia Campaigns, and Future Brand Analysis – presented by Will Dean, Director of Communications and Marketing – 20 minutes

Will Dean, Director of Communications and Marketing, provided a presentation on District communications and marketing and addressed questions from the board.

4. Overview and Discussion of the CEO and Board Relations – Role of the Special Assistant to the CEO and Board Relations Officer, Board Relations, Compliance and Trainings, AB 1234 Ethics and AB 1661 Sexual Harassment Trainings, Board and Committee Assignments, BOD-03 Appointment & Duties for Committees, Diligent Community Introduction, Special District Associations - Association of Healthcare Districts (ACHD) and California Special District Association (CSDA) – presented by Andrea S. Hayles, MBA, Special Assistant to the CEO and Board Relations Officer – 20 minutes

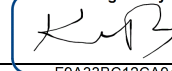
Andrea Hayles, Special Assistant to the CEO and Board Relations Officer, provided a presentation on her role, including aspects of her duties with the CEO and the Board, and responded to questions from the Board.

F. ADDITIONAL INFORMATION OF INTEREST / Q&A

G. ADJOURNMENT

President Rogers adjourned the meeting at 7:49 pm.

DocuSigned by:



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Kimberly Barraza, Secretary
Desert Healthcare District and Foundation Board of Directors

Audio recording available on the website at <http://dhcd.org/Agendas-and-Documents>