



**DESERT HEALTHCARE DISTRICT
PROGRAM COMMITTEE
Program Committee Meeting
June 11, 2019
12:00 P.M.**

UC Riverside Palm Desert
Building A, Room A129 Graduate Center
75080 Frank Sinatra Drive
Palm Desert, CA 92260

This meeting is handicapped-accessible

Chair Rogers – 13722 Washougal River Road, Washougal, WA 98671– Video Conference

Page(s)	AGENDA	Item Type
	I. Call to Order – Director Carole Rogers, RN Committee Chairperson	
1-2	II. Approval of Agenda	Action
3-9	III. Meeting Minutes 1. May 16, 2019	Information
	IV. Public Comments At this time, comments from the audience may be made on items <u>not</u> listed on the agenda that are of public interest and within the subject-matter jurisdiction of the District. The Committee has a policy of limiting speakers to not more than three minutes. The Committee cannot take action on items not listed on the agenda. Public input may be offered on an agenda item when it comes up for discussion and/or action	
10-16	V. Old Business 1. Grant Proposals Under Development	Information
17-25 26-32	VI. New Business 1. Letter of Intent #1005 – Lift to Rise 2. Grant #1006 - Desert Healthcare Foundation - Homelessness Initiative Collective Fund - \$1,000,000	Discussion/Direction Action
33	3. Census 2020 – Coachella Valley Regional Roundtable	Information
34-37	4. Facility site visits of grant recipients 5. Interviews to consider the appointment of one additional Volunteer Community Member	Information/Discussion Information/Discussion



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Candidates	City of Residence
1. Christine Anderson	Rancho Mirage
2. Alan Howe	Palm Springs

VII. Committee Member Comments

VIII. Adjournment

Next Scheduled Meeting July 9, 2019

**SPECIAL MEETING OF THE PROGRAM COMMITTEE
MEETING MINUTES
May 16, 2019**

Directors Present		District Staff Present	Absent
Chair, Carole Rogers, RN Vice-President Leticia De Lara Director Evett PerezGil		Chris Christensen, Interim CEO, CFO Donna Craig, Senior Program Officer Meghan Kane, Community Health Analyst Andrea S. Hayles, Clerk of the Board	Alejandro Espinoza, Program Officer and Outreach Director

AGENDA ITEMS	DISCUSSION	ACTION
I. Call to Order	The meeting was called to order at 3:09 p.m. by Chair Rogers.	
II. Approval of Agenda	Chair Rogers asked for a motion to approve the agenda.	Moved and seconded by Director PerezGil and Vice-President De Lara to approve the agenda. Motion passed unanimously.
III. Meeting Minutes 1. March 21, 2019	Chair Rogers asked for a motion to approve the minutes.	Moved and seconded by Vice-President De Lara and Director PerezGil to approve the meeting minutes. Motion passed unanimously.
IV. Public Comment	None	
V. Old Business		
1. The California Endowment (TCE) – Public Policy and Research Academic Partnership Grant a. Eastern Coachella Valley Listening Forums	Meghan Kane, Community Health Analyst, explained the Eastern Coachella Valley Listening Forums conducted from February to April, describing the goals of the forums to understand the needs and priorities of the newly annexed boundaries.	
2. Expanded Area Grant Funding - \$300,000	Chair Rogers outlined the new boundaries of the District. Chris Christensen, Interim CEO, inquired with the committee whether there are any areas the	

**SPECIAL MEETING OF THE PROGRAM COMMITTEE
MEETING MINUTES
May 16, 2019**

<p>3. Grant Proposals Under Development Update</p>	<p>staff should focus on based on the listening forums.</p> <p>Vice-President De Lara would like staff to consider how the FY 19-20 budgeted monies are distributed equally or address some of the outstanding community needs. Additionally, a criterion and supportive alignment between funders to advance the issues are necessary.</p> <p>Chair Rogers explained that collaborations in the area to support and assist with funding are necessary, also recommending homeless housing proposals such as the upcoming cycle for Homeless Emergency Aid Program (HEAP) grants.</p> <p>Director PerezGil suggested collaborating with Loma Linda University Medical Center that recently scheduled a mobile unit in Mecca to address the healthcare shortage.</p> <p>Donna Craig, Senior Program Officer, explained that the proposals under development are included in the packet for the committee's review to address any questions or concerns.</p>	
<p>VI. New Business</p> <p>1. Grant Policy OP-5 (Revised) – Consideration for Approval</p>	<p>Chris Christensen, Interim CEO, explained the revisions to grant policy OP-5 that includes upgrades to the grant program</p>	<p>Moved and seconded by Director PerezGil and Vice-President De Lara to approve Grant Policy OP-5 and forward to the board for approval.</p>

**SPECIAL MEETING OF THE PROGRAM COMMITTEE
MEETING MINUTES
May 16, 2019**

	software with more consolation of the LOIs and grant applications.	Motion passed unanimously.
2. Grant Process Review	Chris Christensen, Interim CEO, described the details for reviewing the grant process, as well as with the grant policy.	Moved and seconded by Director PerezGil and Vice-President De Lara to approve the Grant Process Review and forward to the Board for approval. Motion passed unanimously.
3. Grant Applications for Consideration		
a. Grant #986 – Ronald McDonald House Charities - \$200,000	Donna Craig, Senior Program Officer, explained that Ronald McDonald House Charities is a new grant submission, also outlining the services such as transplants and pediatric oncology that are not offered in the Coachella Valley. Karen Hooper, Executive Director, Ronald McDonald House Charities, described the services and east valley residents that present to Loma Linda University Medical Center for services that are not offered in the Coachella Valley.	Moved and seconded by Chair Rogers and Director PerezGil to approve Grant #986 – Ronald McDonald House Charities – \$200,000 and forward to the board for approval. Motion passed unanimously.
b. Grant #997 – Martha’s Village and Kitchen - \$200,896	Donna Craig, Senior Program Officer, explained Martha’s Village and Kitchen grant request was for west valley homeless residents that present to the shelter. Linda Barrack, Executive Directors, Martha’s Village & Kitchen, described the percentage of homeless that were housed based on the prior grant funding from the District, and the number of unduplicated persons experiencing homelessness that are served.	Moved and seconded by Vice-President De Lara and Director PerezGil to approve Grant #997 – Martha’s Village and Kitchen – \$200,896 and forward to the Board for approval. Motion passed unanimously.

**SPECIAL MEETING OF THE PROGRAM COMMITTEE
MEETING MINUTES
May 16, 2019**

<p>c. Grant #989 — Pegasus Riding Academy — \$109,534</p>	<p>Donna Craig, Senior Program Officer, described the Pegasus Riding Academy program and its assistance with the disabled community.</p> <p>Robin Montgomery, Executive Director, Pegasus Riding Academy, and Chase Burke, Chief Operating Officer, explained the physician referrals and the autistic and cerebral palsy children that benefit from the program. Vice-President De Lara outlined supplemental funding that can also assist such as the Regional Access Project (RAP) Foundation.</p>	<p>Moved and seconded by Vice-President De Lara and Chair Rogers to approve Grant #989 — Pegasus Riding Academy — \$109,534 and forward to the Board for approval.</p> <p>Motion passed unanimously.</p>
<p>d. Grant #993 — Galilee Center — \$75,000</p>	<p>Donna Craig, Senior Program Officer, explained that the Galilee Center is a new grant request, also describing the site visit that staff participated in at the center. Claudia Castorena, of Galilee Center, thanked the Program Committee and described the services in the east valley such as emergency services for food and basic items, including referrals for services provided by the center.</p>	<p>Moved and seconded by Vice-President De Lara and Chair Rogers to approve Grant #993 — Galilee Center — \$75,000 and forward to the Board for approval.</p>
<p>e. Grant #994 — OneFuture Coachella Valley - \$700,000 (24 months)</p>	<p>Donna Craig, Senior Program Officer, described the grant request for the mental health college and career pathway development initiative.</p>	<p>Motion passed unanimously.</p> <p>Moved and seconded by Vice-President De Lara and Chair Rogers to approve Grant #994 — OneFuture Coachella Valley — \$700,000 (24 months) and forward to the Board for approval.</p> <p>Motion passed unanimously.</p>

**SPECIAL MEETING OF THE PROGRAM COMMITTEE
MEETING MINUTES
May 16, 2019**

<p>f. Grant #995 — OneFuture Coachella Valley - \$15,042 — Health Career Connections Summer Interns</p>	<p>Donna Craig, Senior Program Officer, explained the specifics of the grant for Health Career Connections summer interns. Sheila Thornton, Executive Director, OneFuture Coachella Valley, thanked the committee, describing the improvements from the prior grant also outlining the benefits of Latino students enrolled in the program.</p>	<p>Moved and seconded by Vice-President De Lara and Director PerezGil to approve Grant #995 — OneFuture Coachella Valley — \$15,042 — Health Career Connections Summer Interns and forward to the Board for approval. Motion passed unanimously.</p>
<p>g. Grant #100 — Voices for Children — \$24,000</p>	<p>Donna Craig, Senior Program Officer, explained that the Voices for the Children is a new grant request for court-appointed individuals that advocate for foster care. Jessica Munoz, Voices for Children, described the Court Appointed Special Advocate (CASA) Program and support for children in the foster program.</p>	<p>Moved and seconded by Vice-President De Lara and Director PerezGil to approve Grant #100 — Voices for Children — \$24,000 and forward to the Board for approval. Motion passed unanimously.</p>
<p>4. Interviews to consider the appointment of five (5) volunteer community members</p>	<p>Chair Rogers explained that Dr. Hare withdrew his application, and Christine Anderson is not in attendance. Chair Rogers also explained the mission of the District and the role of volunteer community members.</p> <p>Thomas Thetford described his background at Clinicas De Salud, Yale University Medical Group, Quest Diagnostics, reviewing grants for Health Resources and Services Administration (HRSA), and his 30 years of experience in healthcare.</p> <p>Nicholas Behrman described his background as a retired ordained</p>	

**SPECIAL MEETING OF THE PROGRAM COMMITTEE
MEETING MINUTES
May 16, 2019**

	<p>Rabbi, his work with the clergy association, and experience with strategic planning and program funding.</p> <p>Thomas Smith described his prior employment with the Office of the Comptroller of the Currency, and his leadership in the Palm Springs area with the Rotary Club, also detailing his education.</p> <p>Luciano Crespo described his background in the Coachella Valley also detailing his work as a behavioral health specialist for 16 years with the County of Riverside.</p> <p>The Directors asked individual questions of the interviewees and thanked them for their interest.</p> <p>Chair Rogers explained that Christine Anderson was unable to attend, including Sid Rubenstein who serves on the Finance and Administration Committee. However, the policy state's five (5) community members. More than five community members requires Board approval and a change to the bylaws.</p> <p>The committee concluded that Christine Anderson and Sid Rubenstein will interview at the June 11 Program Committee meeting.</p>	<p>Moved and seconded by Vice-President De Lara and Chair Rogers to recommend all four candidates as Volunteer Community Members of the Program Committee to the Board for approval.</p> <p>Motion passed unanimously.</p>
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**SPECIAL MEETING OF THE PROGRAM COMMITTEE
MEETING MINUTES
May 16, 2019**

	Vice-President De Lara recommended a wait list for any potential appointments beyond five members. Vice-President De Lara motioned to appoint all four candidates.	
VII. Committee Member Comments	None	
V. Adjournment	Chair Rogers adjourned the meeting at 5:30 p.m.	Audio recording available on the website at http://dhcd.org/Agendas-and-Documents

ATTEST: _____
Carole Rogers, RN, Chair/Director
Program Committee

Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board

PROPOSALS UNDER DEVELOPMENT

Information only – status update of new and existing grants since last Board report 5/28/19

Letters of Inquiry		
Agency	Staff Notes	Status
Dr. Carreon Foundation – MINI GRANT	LOI – Stage 1 - received requesting \$5,000. The \$5,000 requested from DHCD will be matched so that at least \$15,000 will be leveraged in creating scholarships that will be granted to eight to 12 students, all of whom are interested in careers in health care and will be enrolling (or are enrolled already) in a field related to health care.	Stage 2 generated- waiting for mini grant application to be submitted.
Desert Ability Center MINI GRANT	LOI – Stage 1 received requesting \$5,000 toward the acquisition of adaptive equipment including, but not limited to, trainers upon which handcycles are placed, handcycles, wheelchair-accessible rowing machines and strength trainers. Residents with spinal cord injuries, other neurological disorders and amputations will have the ability to train at Kirkfit. Initial training offerings will include indoor cycling, rowing and strength training.	Waiting for project budget to be submitted before generating Stage 2.
Alzheimers Coachella Valley	LOI received requesting \$10,000 for programming. This is a relatively new organization (IRS determination January 2018), split off from Alzheimers	A funding request of over \$5,000 requires audited financial statements. Requested audited financials from the organization. Audited financials still not received.

	Association Desert Chapter (501 © 3 determination June 1985).	
Desert AIDS Project	<u>Emailed</u> LOI requesting \$459,006 for Get Tested Coachella Valley 2.0.	Site visit and meeting at DAP was completed April 2, 2019. The funding request was concentrating the new 2.0 version of Get Tested Coachella Valley (GTCV) specific to the residents of the East Valley. Other items included in the funding request were advertising dollars; support for the mobile testing van and Smart cars; salaries; event sponsorship; and support for the DOCK (the STD clinic) to offset lost revenue. DAP will provide its strategic plan (received) & Vision 2030 for review and compatibility with DHCD's strategic plan.
Hidden Harvest	LOI received requesting \$50,000 for low-income senior markets.	Grant request on hold (per grantee's decision) until more current audited financials are completed.
Coachella Valley Rescue Mission	LOI received requesting \$270,000 for services for hospital-discharged homeless patients.	Site visit to be scheduled; awaiting data report from Desert Care Network re discrepancies in reported numbers of hospital-discharged patients.
Lift To Rise	LOI received requesting \$605,677 for two years – requesting support for staffing capacity, resident engagement, and communications	LOI to be reviewed and discussed at 6/11/19 Program Committee.
Applications		
Grantee	Staff Notes	Status

Progress Reports		
Applicant	Staff Notes	Status
HARC #974: 2019 Coachella Valley Community Health Survey	<p>Grant term 11/1/18 – 10/31/2020</p> <p>Original Approved Amount \$399,979</p> <p>First six-month progress report covering the time period of 11/1/18 – 4/30/19. Compared to where we had hoped to be at the end of April, we are running behind on the number of completed surveys. This is likely because of the large number of completes that are done on cell phones. In the 2016 survey, about 60% of our completes were done on cell phones. This time around, it's around 80%. This is very exciting, as it mirrors the actual use of the population much more closely. However, it's also slower — cell phone completes take longer to achieve, due to interruptions, etc. So, data collection has been slower than we'd hoped. We had hoped that at this time we would be 56% complete. Instead, we are 24% complete (590 completed).</p> <p>To address this issue:</p> <p>Kent State University has hired 20 additional interviewers; they also added a second supervisor to the late shift who is assisting with continuing training, by working one-on-one for short stints with top performing interviewers to better understand what works and what doesn't work.</p>	<p>SURVEY PROGRESS: to date we've been collecting data for 13 weeks. As of the end of the shift 4/29 (start of the day 4/30), there were 590 completes, or 24% of the complete sample.</p> <p>FUNDS SECURED To date, we have secured \$244,200 beyond DHCD funding, or 31.8% of the three-year \$767,701 budget.</p> <p>GRANTS SUBMITTED We continue to submit at least two grant proposals per month, as stated in our DHCD proposal.</p> <p>CNCEF OUTREACH Per our grant proposal, we hired Communities for a New California Education Fund (CNCEF) to conduct door-to-door in-person outreach in primarily Spanish-speaking neighborhoods. To date, they've done six weekends of outreach in the following communities: Indio (two different areas), Coachella, Mecca, Thermal, and Oasis.</p> <p>COMMUNITY PARTNER OUTREACH We have reached out to a total of 87 local community partners for assistance in getting the word out. We are actively</p>

		<p>working with 54 of these (e.g., they are posting about it on social media, distributing flyers, including in their newsletters, etc.). The other 33 are pending (e.g., we're going back and forth via email, or they have not responded yet.</p> <p>PAID ADVERTISING HARC is active in several forms of paid advertising in both English and Spanish. Our Facebook/Instagram ads combined have reached a total of 39,857 people and they have made 49,172 impressions and have had 368 link clicks. Our Spotify ads (English and Spanish) have reached 19,837 unique Spotify users and 41,270 ads have been served.</p> <p>MASS MAILING In early March, we sent a postcard (one side English, one side Spanish) to about 37,000 homes in Coachella Valley.</p>
FIND Food Bank #979: FIND's Healthy Food First/Pathways Out of Hunger pilot	<p>Grant term 1/1/19 – 12/31/19 Original Approved Amount: \$396,345 First six-month progress report covering the time period from 1/1/9 – 3/31/19.</p> <p>The project is on track. "While we have not yet hired the two (2) Community Health Workers ("CHWs"), FIND Food Bank has already pre-screened hundreds of applicants and has actively partnered with Loma Linda University Health, which has</p>	<p>During the first quarter of the grant period (January 1, 2019 through March 31, 2019), the following milestones were achieved:</p> <p>(a) FIND distributed 1,198,441 pounds of fresh produce across its service area (24%) of the stated goal of 5 million pounds during the January 2019-December 2019 grant period. Within the District, FIND distributed 633,076 pounds, (25%) of the stated 2.5 million</p>

	<p>also identified a number of candidates, to complete the hiring process. We anticipate that both CHWs will be hired and trained within the next quarter.”</p>	<p>pounds goal for the one-year grant period.</p> <p>(b) Our food bank also successfully launched two (2) new mobile pantry distribution sites at Desert Springs Middle School in Desert Hot Springs, and Agua Caliente Elementary School in the Dream Homes area of Cathedral City in accordance with our proposal.</p> <p>(c) Every effort has been made to recruit two (2) Community Health Workers (“CHWs”) during the first quarter, including utilizing job boards to advertise the CHW openings and pre-screening hundreds of applicants. While the positions have not yet been filled, FIND is actively working with Loma Linda University Health to interview and select qualified applicants. FIND projects that the CHWs will be hired by April 30, 2019 and fully trained by mid-May.</p>
<p>Desert ARC #981: <i>Desert ARC Healthcare Program</i></p>	<p>Grant term 11/1/18 – 10/31/19 Original Approved Amount: \$164,738 First progress report covering the time period from 11/1/18 – 4/30/19.</p> <p>The project is on track with no issues or concerns.</p>	<p>During the first six months of the grant implementation Desert Arc conducted 30 staff trainings under the training category 1:1. There were 30 staff trainings under the training category Group. There were 89 Behavior Plans created.</p> <p>Desert Arc reports on a monthly basis the number of clients that attend the program versus the budgeted number of clients who should attend the program. The Adult Day Center program has a</p>

		<p>budgeted attendance of 85%. The Behavior Management Program has a budgeted attendance of 80%. During the months of November and December the Adult Day Center met its budgeted attendance. In January it was 4% below, in February it was 3% below and in March, the last available data, it was 1% below. The Behavior Management Program did not reach its budgeted attendance. In November and December, it was 9% below, in January it was 10% below, and in February and March it was 1% below.</p>
Final Grant Reports		
Applicant	Staff Notes	5 things to be done differently
<p>Eisenhower Medical Center #962: <i>Coachella Valley Antibiotic Resistance Prevention Collaborative</i></p>	<p>Grant term 4/2/18 – 4/1/19 Original Approved Amount: \$55,805</p> <p>FINAL RESULTS TO BE ACHIEVED: The hiring of the Community Engagement Specialist (CES) will support the grant activities over the course of the one-year funding period. The three objectives listed in the initial project plan were: (1) improve implementation of CDI prevention strategies within healthcare facilities in the Coachella Valley, (2) improve coordination of care to maintain appropriate infection control precautions when patients/residents with CDI transfer</p>	<p>There were a few main challenges or barriers identified during the collaborative – one was staff retention within the SNFs (e.g., high staff turnover and administrative changes), and the other was getting skilled nursing leadership to allow their nursing, clinical, and/or environmental cleaning staff to attend the quarterly meetings. With those two barriers in mind, the five things that we plan on modifying for our program moving forward are:</p> <ul style="list-style-type: none"> - Routine check-ins with SNFs (e.g., first week of every month, check-in phone calls with administration and/or infection

	<p>between facilities, (3) improve CDI surveillance by enhancing capacity to track and analyze CDI data using the National Healthcare Safety Network (NHSN).</p> <p>FINAL RESULTS IMPEDIMENTS:</p> <ul style="list-style-type: none"> - Retention of skilled nursing facility contacts due to high staff-turnover; - Change of ownership, staff, and facility name of skilled nursing facilities; - Time and facility permissions needed to collect data for annual Coachella Valley-wide antibiogram; - Time and resources needed to create community-wide interfacility transfer form; - Time and resources needed to create an online toolkit with resources for collaborative members. 	<p>preventionist);</p> <ul style="list-style-type: none"> - Offer CME credit to increase participation at quarterly meetings (e.g., leadership may be more likely to send additional staff to the meetings if credit was offered); - Offer web access to meetings (e.g., live web-stream or recorded sessions to email or post on website); - On-site education with CDPH (e.g., involvement with in-services) (e.g., environmental cleaning staff training, training on National Healthcare Safety Network, antibiotic stewardship); - Online toolkit (e.g., clearinghouse of resources and materials generated from each of the quarterly meetings and posted on a website).



Date: June 11, 2019

To: Program Committee

Subject: #1005 Lift to Rise Letter of Interest Summary

Amount Requested: \$605,677

Project Description: Lift To Rise (LTR) seeks funding to support our resident engagement, communications and staffing capacity, to extend our ongoing work toward more inclusive and dynamic engagement.

We seek funding to further catalyze our housing, health and social connection work and build upon the strong alignment between and across our collective work. We propose funding support to operationalize resident engagement in our Collaborative Action Networks (CAN) and organizational infrastructure, communications and research support to drive interventions toward our result. Specifically, we seek partial funding for:

1. A Director of Community Engagement to extend resident engagement and create an influential Resident Engagement Table;
2. Implementation Manager to support implementation of CAN interventions and further move our work toward action;
3. Communications and marketing strategies to improve our external messaging; and
4. Funding for research to improve our tracking of the pipeline of housing projects and opportunities within our Housing CAN, to support progress toward our regional housing goal.

We are requesting funding support in the amount of \$605,677 over a two-year period to effectively execute the goals of our proposal. Our funding proposal aligns with Lift To Rise's mission and strategy and as such we continue to seek and secure additional funding sources and partnership opportunities to successfully meet our programmatic goals and objectives. It may be useful for readers to know that this funding request, if favorably received, will be used to fulfill a matching grant from a major national funder, and therefore increase investment in the Coachella Valley.



Background:

- February 26, 2019 - Heather Vaikona, CEO, of Lift To Rise (Lift), described the organization's work as a collective impact organization and was requested to provide a presentation at the FDN's March 19, 2019 Special Study Session on Homelessness.
- March 19, 2019 (Special Study Session) –introduced the concept to house the homelessness collaborative as a committee within Lift's Housing Stability Collaborative Action Network (CAN).
- March 26, 2019 - Lift submitted a concept proposal to the FDN Board regarding the homelessness collaborative, requesting funding support for staffing, capacity building, partner-tested interventions and research support, and would be the backbone organization for the collaborative. NTE \$825,000 over two years.
- Staff was directed to work with Lift to develop a detailed scope of work, timeline, deliverables, and reporting requirements to submit a grant application through the Desert Healthcare District and to bring back a proposal for including Greg Rodriguez in the collaborative process.
- However, on April 17, 2019, the CVAG Homelessness Committee moved to recommend that CVAG work with Riverside County to appoint Greg Rodriguez to lead the collaborative for one year. CVAG staff concurred with the recommendation, with the addition of an option to renew for a second year.
- On April 29, 2019, the CVAG Executive Committee moved in support of the recommendation with the option to renew and authorized the executive director to enter into an agreement with Riverside County. Eventually, oversight of regional initiatives like CV Housing First will shift to the collaborative, and the purpose and scope of the CVAG Homelessness Committee could be redefined to focus on homelessness and affordable housing policy and advocacy.
- Consequently, the role that LTR was originally going to play regarding housing the Barbara Poppe-recommended homelessness collaborative has now morphed into a different direction with a revised request for funding.

Staff & Legal Counsel Review and Assessment:

Staff, along with legal counsel advice, has done due diligence with the review of the request, the budget, financial documents, and the MOU of RAP/Lift To Rise for fiscal sponsorship:

- In that, as stated above, the original intent of Lift to house the homelessness collaborative is now under the auspices of CVAG.
- Regional Access Project Foundation has been the fiscal agency for Lift To Rise since January 31, 2018 and is not to exceed eighteen (18) months.
- The MOU for the fiscal sponsorship between RAP and Lift terminates June 30, 2019.
- Lift does not have audited financial statements. The agency is has begun the audit prep and is expected to have the audited financials available in September 2019.



- The District's Board-approved grant policy requires all organizations requesting grant funds from the District have current audited financial statements.
- In order to comply with the District's grantmaking technical requirements, it is suggested that Lift go through the normal process later in the year when their audited financials have been completed.
- The process has been triggered in compliance with AB2019 in that staff can begin the technical assistance with Lift's request.
- A proposed option is to consider a revised grant request from Lift with the goal of building out their Health CAN (Community Action Network) that would include targeted deliverables of developing a strategic action plan that includes outcomes and measurements for the Desert Healthcare District's community focus area Healthy Eating/Active Living.

Fiscal Impact: To be allocated, if approved, from the District's 2019/2020 Fiscal Year grant budget.

2019 Letter of Interest Summary

Request Number: 1005

Organization: Lift to Rise **Tax ID:** 82-5258187

Address: Lift To Rise

73710 Fred Waring Dr. Ste 100

Palm Desert, CA 92260

Website: <http://www.lifttorise.org>

Primary Contact: Jocelyn Vargas

Tel: (760) 636-0420

Jocelyn@lifttorise.org

Annual Budget: \$1,951,000.00

Request Amount: \$605,677.00 **Project Budget:** \$605,677.00

Total Number of District Residents Served: 445,942

Strategic Plan Alignment: Homelessness

Background: Briefly describe the history and purpose of your organization

Lift To Rise is an ambitious collective action partnership rooted in our belief in a better future, where ALL Coachella Valley families are healthy, stable and thriving. Our vision is bold: we strive to do no less than change the trajectory of what it means to grow up, live, and work in the Coachella Valley. Our work emerged from the deep recognition that mounting local need requires us to pursue new and more effective strategies that tackle the underlying problems driving resident need. Even in our organizational infancy, we have built a strong collective impact initiative that catalyzes institutional and grassroots leaders to employ a proven results framework, to address root causes of poverty in our region.

We build and scale interventions in housing, health and social connection, to foster resident stability and support broader systems change toward a more equitable and inclusive region. We work to build and sustain bridges across all dimensions of social change: from resident engagement, partnerships with community organizations, to leaders, policymakers, systems-level institutions, and philanthropic foundations that make this collaborative work possible.

Lift To Rise is an independent non-profit organization and currently operates under the fiscal agency of the Regional Access Project Foundation.

Project Description: Lift To Rise seeks funding to support our resident engagement, communications and staffing capacity, to extend our ongoing work towards more inclusive and dynamic engagement.

We seek funding to further catalyze our housing, health and social connection work and build upon the strong alignment between and across our collective work. We propose funding support to operationalize resident engagement in our Collaborative Action Networks (CAN) and organizational infrastructure, communications and research support to drive interventions towards our result. Specifically, we seek partial funding for:

1. A Director of Community Engagement to extend resident engagement and create an influential Resident Engagement Table;
2. Implementation Manager to support implementation of CAN interventions and further move our work towards action;
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4. Funding for research to improve our tracking of the pipeline of housing projects and opportunities within our Housing CAN, to support progress towards our regional housing goal.

We are requesting funding support in the amount of \$605,677 over a two-year period to effectively execute the goals of our proposal. Our funding proposal aligns with Lift To Rise's mission and strategy and as such we continue to seek and secure additional funding sources and partnership opportunities to successfully meet our programmatic goals and objectives. It may be useful for readers to know that this funding request, if favorably received, will be used to fulfil a matching grant from a major national funder, and therefore increase investment in the Coachella Valley.

Line Item Budget - Sheet 1 Operational Costs

Approved budgets are the basis for reporting all grant expenditures. Line items may not be added or changed without grant amendment. Prior authorization is required for transferring funds (<10%) between existing line items. Describe budget narrative in cell B38. You may insert rows or create additional worksheets if more space is needed to fully describe your budget.

PROGRAM OPERATIONS		Total Program Budget	Funds from Other Sources Detail on sheet 3	Amount Requested from DHCD
Total Labor Costs	Detail on sheet 2	2,821,677	2,240,000	581,677
Equipment (itemize)				
1		0		
2		0		
3		0		
4		0		
Supplies (itemize)				
1	Office supplies	60,000		6,000
2		0		
3		0		
4		0		
Printing/Duplication		0		
Mailing/Postage/Delivery		2,600		
Travel		40,000		14,000
Education/Training		0		
Facilities (Detail)				
	Office/Rent/Mortgage	57,600		4,000
	Meeting Room Rental	15,000		
	Telephone/Fax/Internet	14,400		
	Utilities	5,200		
	Insurance	24,000		
	Maintenance/Janitorial	0		
Other Facility costs (itemize)				
1		0		
2		0		
3		0		
4		0		
Other Program Costs not described above (itemize)				
1	USC-NDSC Portal Support & Portal Engagem	400,000		
2	Communications	60,000		
3	Materials and Supplies	15,000		
4	Meeting Expenses	24,000		
5	Leadership Mentorship	24,000		
6	Consulting: Legal	100,000		
7				
Total Program Budget		3,663,477	2,240,000	605,677

Line Item Budget - Sheet 1 Operational Costs

Budget Narrative	<p>All line-item expenses are pro-rated in "Amount Requested from DHCD" to reflect portion allocated to District specific programming. Lift's budget reflects the 3 core areas required to activate collaboration: backbone staffing, capacity building and shared interventions . Lift's work has taken significant strides in the past year and in many ways we did not anticipate the level of success we would achieve in both activating collaboration and generating pathways to results. This means we have alot of work that is not reflected in this budget, that would support our project goals to engage and build capacity of residents. As we mobilize to significantly engage and outreach to residents throughtout the Coachella Valley, allocated travel funding will cover the travel costs to engage residents and cover resident transportation costs to support engagement and participation.</p>
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Line Item Budget
Sheet 2 - Labor Costs

Staff Salaries					
Employee Position/Title		Annual Salary	% of Time Allocated to Program	Actual Program Salary-2 years	Amount of Salary Paid by DHCD Grant- 2 years
1	Director of Research	95,000	0.25	47500	47,500
2	Director of Community Engagement	90,000	0.5	90000	90,000
3	Implementation Manager -Housing	60,000	0.5	60000	60,000
4	Implementation Manager - Social Connection	60,000	0	0	0
5	Implementation Manager - Health	60,000	0	0	0
6	Director of Collective Impact	95,000	0	0	0
7	President & CEO	110,000	0	0	0
8	Operations Manager	55,000	0	0	0
9	Dir. of Resource Development & Communicat	90,000	0.33	59400	59,400
10	Benefits	128,450	0.33	84777	84,777
Enter this amount in Section 1, Employee Salaries					Total > 341,677
Budget Narrative	All line-item expenses are pro-rated in "Amount Requested" from DHCD: to reflect the portion allocated to District-specific programming. Due to the nature of Lift to Rise's work we are including combined prorated labor expenses for the following personnel, as they relate specifically to launching, integrating and growing resident engagement into the more expansive work in the Collaborative Action Networks.				
Consultants/Contractors					
Consultant/Contractor Name		Total Program Budget 2-years		Monthly Fee	Amount of Salary Paid by DHCD Grant
1	USC-Research & Evaluation Support	\$200,000		2,803	50,000
2	Capacity Building	\$300,000		3,750	90,000
3	Strategic Communications	\$300,000		4,167	100,000
4					
Enter this amount in Section 1, Professional Services/Consultants					Total > 240,000
Budget Narrative	All line-item expenses are pro-rated in "Amount Requested" from DHCD: to reflect the portion allocated to District-specific programming. Lift has an expansive research agenda which benefits from the multiple years of investment it took to create this foundation. The cost of research support is significantly reduced because of the substantial in-kind contribution made by USC's Price Center for Social Innovation and its faculty and staff. The support listed herein is specific to the additional graduate research assistants, post doctoral scholars and analysts that activate our entire data agenda. Lift invests significant resources in leadership development and policy area specific capacity building. These costs, again similar to the in-kind support from USC's center for social Innovation, is significantly reduced by the in-kind support/technical assistance we receive from the Center for Community Investment, funded by the Robert Wood Johnson Foundation, the Annie E. Casey Foundation, among others. In addition, Lift to Rise is making a significant investment in Strategic Communications across our collaborative action networks in the next two years as we engage and build capacity of residents.				

Line Item Budget - Other Program Funds

Funding for this program received from other sources			Amount
Fees			
Donations			
Grants (List Organizations)			
	1	Annie E. Casey Foundation	50,000
	2	United way of the Desert	50,000
	3	US Bank Foundation	25,000
	4	Pacific Western Bank foundation	5,000
	5	Wells Fargo Foundation	20,000
	6	Union Bank Foundation	25,000
	7	Regional Access Project Foundation	75,000
	8	James Irvine Foundation	240,000
	9		
Fundraising (describe nature of fundraiser)			
	Private Donations		1,250,000
	Undisclosed Reserve Donation		300,000
Other Income, e.g., bequests, membership dues, in-kind services, investment income, fees from other agencies, etc. (Itemize)			
	1	Robert Woord Johnson Foundation (2-year In Kind Supp	200,000
	2		
	3		
	4		
Total funding in addition to DHCD request			2,240,000
Budget Narrative	Revenue will come from grant funding and private donations. We have listed funding here that specifically relates to the ongoing work of all 3 collaborative action networks. We have several multi-year proposals with regional and national philanthropies, pending. Additional we have drawn down significant resource from the Robert Wood Johnson Foundation, including the Connect capital work, for partner organizations to be able to participate and collaborate in this work. Those funds are not represented here. Lift to Rise has a track record of generating significant resources for partner organizaitons and community members. Those resources are nto reflected in these list of funders but include major philanthropies and donors.		



Date: June 11, 2019

To: Program Committee

Subject: Grant # 1006 Desert Healthcare Foundation

Grant Request: Homelessness Initiative Collective Fund

Amount Requested: \$1,000,000.00

Project Period: 6/25/2019 to 6/24/2020

Project Description: Homelessness Initiative Collective Funds will be used, in part, toward matching funds to the Coachella Valley Association of Governments' (CVAG) Coachella Valley Housing First Program (NTE \$300,000) and other homelessness services (NTE \$700,000).

Background:

- In 2017, the District created a \$2,000,000 Homelessness Initiative Collective Fund under the Foundation.
- The fund has been utilized mostly to provide matching Coachella Valley City funds through CVAG for CV Housing First.
- In November 2019, the Board approved \$700,000 – 7 cities (the majority of the remaining balance of the original \$2M) was approved by the Foundation Board to match a 2nd round of matching city funds. \$72k remains.
- Potentially, 9 cities will contribute to CVAG. This would leave the fund short by \$200,000.
- The Foundation would consider matching the 2 additional cities and possibly providing its own match of an additional \$100,000 to CVAG.
- Additionally, with the Homelessness Initiative Collective Fund being depleted, replenishing the fund will allow the Foundation Board to assist with Homelessness issue as directed.

Action by Program Committee: (Please select one)

- Full recommendation and forward to the Board for consideration with the committee's recommendation that a grant amount of \$1,000,000.00 be approved.
- Recommendation with modifications.
- Deny.

2019 Grant Request Summary

Desert Healthcare Foundation, Grant #1006

Tel: (760) 323-6113
Fax: (760) 323-6825
1140 N. Indian Canyon
Palm Springs, CA 92262
www.dhcd.org

Contact:

Chris Christensen
Tel: (760) 323-6113
Fax: (760) 323-6825
cchristensen@dhcd.org

About the Organization

Organization Type: 501 (c) 3 nonprofit foundation

Proposal

Project Title: Homelessness Initiative Collective Fund

Total Project Budget:	\$1,000,000
Requested Amount:	\$1,000,000
Length of Project:	12 months
Start Date:	6/25/2019
End Date:	6/24/2020

Community Health Focus Area

Homelessness

Geographical Area Served

All District Areas

Participants:

Population Served

Homeless

Age Group

All Ages

Participant Community

Homeless individuals throughout the Coachella Valley

Line Item Budget - Sheet 1 Operational Costs

Approved budgets are the basis for reporting all grant expenditures. Line items may not be added or changed without grant amendment. Prior authorization is required for transferring funds (<10%) between existing line items. Describe budget narrative in cell B38. You may insert rows or create additional worksheets if more space is needed to fully describe your budget.

PROGRAM OPERATIONS		Total Program Budget	Funds from Other Sources Detail on sheet 3	Amount Requested from DHCD
Total Labor Costs	Detail on sheet 2	0		0
Equipment (itemize)				
1		0		
2		0		
3		0		
4		0		
Supplies (itemize)				
1		0		
2		0		
3		0		
4		0		
Printing/Duplication		0		
Mailing/Postage/Delivery		0		
Travel		0		
Education/Training		0		
Facilities (Detail)				
	Office/Rent/Mortgage	0		
	Meeting Room Rental	0		
	Telephone/Fax/Internet	0		
	Utilities	0		
	Insurance	0		
	Maintenance/Janitorial	0		
Other Facility costs (itemize)				
1		0		
2		0		
3		0		
4		0		
Other Program Costs not described above (itemize)				
1	Matching funds to CVAG CV Housing First	200,000		200,000
2	Foundation matching to CVAG CV Housing	100,000		100,000
3	Homeless services	700,000		700,000
4		0		
Total Program Budget		1,000,000	-	1,000,000

Line Item Budget - Sheet 1 Operational Costs

Budget Narrative	Fully describe items above in this cell (B38)
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Line Item Budget
Sheet 2 - Labor Costs

Staff Salaries					
	Employee Position/Title	Annual Salary	% of Time Allocated to Program	Actual Program Salary	Amount of Salary Paid by DHCD Grant
1					
2					
3					
4					
5					
6					
7					
8					
<i>Enter this amount in Section 1, Employee Salaries</i>					Total > 0
Budget Narrative	Fully describe costs listed above in this cell (B12).				
Consultants/Contractors					
	Consultant/Contractor Name	Hourly Rate	Hours/Week	Monthly Fee	Amount of Salary Paid by DHCD Grant
1					
2					
3					
4					
5					
6					
7					
8					
<i>Enter this amount in Section 1, Professional Services/Consultants</i>					Total > 0
Budget Narrative	Fully describe costs listed above in this cell (B24).				

Line Item Budget - Other Program Funds

Funding for this program received from other sources			Amount
Fees			
Donations			
Grants (List Organizations)			
	1		
	2		
	3		
	4		
Fundraising (describe nature of fundraiser)			
Other Income, e.g., bequests, membership dues, in-kind services, investment income, fees from other agencies, etc. (Itemize)			
	1		
	2		
	3		
	4		
Total funding in addition to DHCD request			0
Budget Narrative	<div style="color: red; font-weight: bold; margin-bottom: 10px;">Fully describe program income listed above in this cell (B19). Note whether income is "projected" or actual.</div>		

Grant #1006 Desert Healthcare Foundation

EXHIBIT B

PAYMENT SCHEDULE, REQUIREMENTS & DELIVERABLES

<u>Project Title</u>	<u>Start/End</u>
Homelessness Initiative Collective Fund	6/25/2019
	6/24/2020

PAYMENTS:

(1) Payments: \$1,000,000.00

Total request amount: \$1,000,000.00

GRANT AND PAYMENT SCHEDULE REQUIREMENTS:

Scheduled Date	Grant Requirements for Payment	Payment
06/25/2019	Signed Agreement submitted & accepted	Advance of \$1,000,000.00 for time period 06/25/2019 - 06/24/2020

TOTAL GRANT AMOUNT: \$1,000,000.00



Date: June 11, 2019
To: Program Committee
Subject: 2020 Census

Recommendation:

Continue participation in 2020 Census regional activities and identify opportunities for the District and Foundation to play a role in the regional efforts (Information Only).

Background:

- At the May 28, 2019, Board meeting, Karthick Ramakrishnan, director of the Inland Empire Complete Count Committee, presented an overview of the 2020 Census and the importance of achieving a complete count in the Coachella Valley.

Regional Efforts:

- On June 4, staff attended the Regional Table Stakeholder Convening for the Coachella Valley efforts around the 2020 Census, hosted by Alianza CV, to understand the strategies for achieving a complete count.
- Regional efforts will be focused on targeting households that fall in Low Response Score (LRS) tracts of 27 and above. The LRS is a metric developed by the Census Bureau that is the predicted mail non-response rate. The higher the LRS value, the harder-to-count that area is.
- A score of 27 means that 27% of households within that tract are likely to not self-respond to the census.
- As the regional coordinator, Alianza CV established a four-part strategy to reach these households:
 1. Integration of census information into existing points of contact with hard-to-count populations (July 2019 – Feb. 2020)
 2. Canvassing tracts – door knocking (Sept. 2019 – Feb. 2020)
 3. Utilizing trusted messengers
 4. Get out the count – connecting people to census resources (March – April 2020)
- Staff's goal is to stay informed and further understand Coachella Valley census resource gaps and partnership opportunities.

Fiscal Impact:

None.

CHRISTINE J. ANDERSON, EdD

52 Oakmont Drive
Rancho Mirage, CA 92270

(714) 858-1645

Professional Experience

2/2017 to 6/2017	Interim Superintendent of Schools Coachella Valley Unified School District
2016 – present	Retired
2011 - 2016	Superintendent of Schools Palm Springs Unified School District
2007 – 2011	Asst. Superintendent of Educational Services Palm Springs Unified School District
2005 – 2007	Executive Director of Human Resources Santa Ana Unified School District
2003 – 2005	Educational Consultant Focus on Results Long Beach, CA
1993 – 2005	School Principal Santa Ana Unified School District
1989 – 1993	K-12 Principal Carl Harvey School for the Orthopedically Impaired and Teenage Parent Program Santa Ana Unified School District
1981 – 1989	Special Education Program Specialist North Orange County SELPA Orange County Department of Education
1979 – 1981	Program Specialist Fullerton School District
1975 – 1979	Teacher Fullerton School District

Educational Preparation

2007 – EdD <i>Valedictorian</i>	Organizational Leadership University of La Verne
1984 – Credential	Education: Administrative Services California State University, Fullerton
1978 – Credential	Education: Severely Handicapped California State University, Long Beach
1976 – M.A.	Communicative Disorders California State University, Long Beach
1975 – Credential	Speech and Language Pathologist California State University, Long Beach
1974 – B.A. <i>Cum Laude</i>	Communicative Disorders California State University, Long Beach

Professional and Community Affiliations

College of the Desert (COD) Foundation, Board secretary	2018 to present
Mission Hills Scholarship Education Fund (MHSEF) Board	2018 to present
Palm Springs Art Museum Western Art Council member	2018 to present
Desert Regional Medical Center Governing Board Member	2012 to 2018
Association of California School Administrators	retired
Coachella Valley Economic Partnership (CVEP) Board Member and Co Chair of Workforce Excellence	retired

Awards

Mayor's Award, Palm Spring's Women's Club, 2016

Regional Superintendent of the Year, ACSA, 2014

Women of the Year, Orion Award, Cathedral City Chamber of Commerce, 2013

Certificated Administrator of the Year, Riverside County, 2011

Certificated Administrator of the Year, Palm Springs Unified School District, 2011

Valedictorian, Organizational Leadership Doctoral Program, ULV, 2007

District Office Administrator of the Year, Santa Ana Educators Association, 2007

Principal of the Year, Santa Ana Educators Association, 2005

California State Distinguished School, Harvey Elementary, 2005

California Association of Bilingual Educators Distinguished School, 2002

Personal Information:

I served as an educator and educational administrator for 40 years in California K-12 public education. My husband Tony and I moved to the Coachella Valley from Orange County in 2007. We have two grown children, one educator and one Intellectual Property attorney. We have lived full time in Rancho Mirage for over 10 years. I retired from the Palm Springs Unified School District in June of 2016. In retirement we support organizations involved with education, health and the arts.

In the ten years I served in Palm Springs Unified School District (PSUSD), I had the opportunity to work with the Desert Health Care District. PSUSD applied and was approved for funding of two projects studying childhood diabetes and obesity. Following these studies PSUSD jointly funded a third grade student swim program with the City of Palm Springs and the Desert Healthcare District. I believe deeply in collaborative work to address health and education issues in the Coachella Valley.

From: [Allen Howe](#)
To: [Donna Craig](#)
Cc: [Chris Christensen](#)
Subject: RE: Program Committee
Date: Thursday, May 30, 2019 11:34:10 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)

Yes I would be happy to serve again on the Program Committee and I would be available to attend the June 11 meeting. However, my sister is in the end stages of cancer and my availability could change.

As far as a bio goes:

I'm originally from the Seattle area where I spent 25 years working for the University of Washington Medical Center/UW Medicine in various capacities:
Manager of Financial Services
Director of Payer Relations and Contract Negotiations
Director of Marketing, Contracting and Payer Relations
Director of Planning

So, I have a strong healthcare background and an interest in the field, especially building equitable health communities.

After that I was the Assistant to the City Manager of Cathedral City in which capacity I was responsible for:
Chief spokesperson for the City with Media
All communications and marketing
Events
Worked closely with the City Council and attended and reported agenda items at Council Meetings
Census

City Staff for:
Finance Committee
Public Arts Committee
Marketing Committee

I think I served previously on the Program Committee for 6 years? I enjoyed my service because it was a way to help support the health of the community and also to contribute something from my background. I'm committed to health and, yes, happy, communities.

I've been retired for about 5 years. Personally I am active in music (piano, cello), garden, travel and teach meditation.

Oh, I have a BA in Fine Arts.

I hope this is helpful. Let me know if you need something more formal.

Allen Howe

Sent from [Mail](#) for Windows 10
