



**DESERT HEALTHCARE DISTRICT
BOARD OF DIRECTORS MEETING
MEETING MINUTES
April 23, 2019**

Directors Present	District Staff Present	Absent
Vice-President/Secretary Les Zendle, MD Treasurer Mark Matthews Director Carole Rogers Director Evett PerezGil Director Karen Borja Director Leticia De Lara	Chris Christensen, Interim CEO, CFO Donna Craig, Senior Program Officer Alejandro Espinoza, Program Officer and Outreach Director Will Dean, Communications and Marketing Director Meghan Kane, Health Policy Analyst Vanessa Smith, Health Educator Andrea S. Hayles, Clerk of the Board <u>Legal Counsel</u> Jeff Scott	

AGENDA ITEMS	DISCUSSION	ACTION
A. Call to Order	Vice-President Zendle called the meeting to order at 5:33 p.m.	
Roll Call	The Clerk of the Board called the roll with all Directors present.	
B. Pledge of Alliance	Director Matthews led the pledge of allegiance.	
C. Approval of Agenda	Vice-President Zendle asked for a motion to approve the agenda.	#19-74 MOTION WAS MADE by Director Rogers and seconded by Director Matthews to approve the agenda. Motion passed unanimously. AYES – 6 Vice-President Zendle, Director Matthews, Director Rogers, Director PerezGil, Director Borja, and Director De Lara NOES – 0 ABSENT – 0
D. Public Comment	No public comment	
E. Board Member Vacancy 1. Election of Officers	Vice-President Zendle described the vacated seat of prior Board President Jennifer Wortham, DrPH, thanking Dr. Wortham for her service on the Board.	



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	<p>Jeff Scott, Legal Counsel, opened the nominations for the office of the President.</p> <p>Director Rogers nominated Vice-President Zendle to the office of the President. There were no other nominations and the Board voted accordingly.</p> <p>Attorney Scott opened the nomination for Vice-President/Secretary. Director Matthews moved to nominate Director De Lara and President Zendle nominated Director Rogers. Ballots were distributed to the Board with Director De Lara nominating Director Rogers; President Zendle abstained his vote; Director Borja nominated Director De Lara; Director Rogers nominated Director De Lara; and Director PerezGil nominated Director De Lara.</p> <p>Attorney Scott opened the nominations for Treasurer. President Zendle nominated Director Matthews.</p>	<p>#19-75 MOTION WAS MADE by Director PerezGil and seconded by Director Borja to elect Vice-President Zendle to the office of the President. Motion passed 5-1. AYES – 5 Director Matthews, Director Rogers, Director PerezGil, Director Borja, and Director De Lara NOES – 0 ABSENT – 0 ABSTAIN – 1 Vice-President Zendle</p> <p>#19-76 MOTION WAS MADE by Director Rogers and seconded by Director PerezGil to elect Director De Lara to the office of Vice-President. Motion passed 5-1. AYES – 5 Director Matthews, Director Rogers, Director PerezGil, Director Borja, and Director De Lara NOES – 0 ABSENT – 0 ABSTAIN – 1 President Zendle</p> <p>#19-77 MOTION WAS MADE by Director De Lara and seconded by Director Borja to elect Director Matthews to the office of Treasurer. Motion passed unanimously. AYES – 6 President Zendle, Vice-President De Lara, Director Rogers, Director Matthews, Director PerezGil, and Director Borja</p>
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<p>2. Consideration of Notice of Vacancy</p>	<p>Chris Christensen, Interim CEO, explained the notice of the Board member vacancy in zone five (5). The notice of vacancy will be posted in three conspicuous places within the District boundaries for 15 days before the Special Meeting of the Board to interview applicants. The meeting will be held on May 14 from 4 p.m. – 6 p.m. at the District office.</p>	<p>NOES – 0 ABSENT – 0</p> <p>#19-78 MOTION WAS MADE by Director Rogers and seconded by Director Borja to approve the notice of vacancy. Motion passed unanimously. AYES – 6 President Zendle, Vice-President De Lara, Director Matthews, Director Rogers, Director PerezGil, and Director Borja NOES – 0 ABSENT – 0</p>
<p>F. Consent Agenda F.1. Board Minutes a. Board of Directors Meeting – March 26, 2019 F.2. Finance, Administration, Real Estate, Legal and Hospital Governance & Oversight Committee a. Approval of February and March 2019 Financial Statements – Approved April 9, 2019</p>	<p>President Zendle asked for a motion to approve the consent agenda.</p>	<p>#19-79 MOTION WAS MADE by President Zendle and seconded by Director Borja to approve the consent agenda. Motion passed unanimously. AYES – 6 President Zendle, Vice-President De Lara, Director Matthews, Director Rogers, Director PerezGil, and Director Borja NOES – 0 ABSENT – 0</p>
<p>G. Public Hearing 1. Expansion and Rezoning Background 2. Zone Mapping Process for the new District Boundaries – 7 Zones</p>	<p>Chris Christensen, Interim CEO, explained the expansion of the District boundaries and the background concerning AB 2414 to increase the zones from 5 to 7.</p> <p>Justin Levitt, Vice-President, National Demographics Corporation (NDC), outlined the project timeline through November 2020, explained districting criteria, and described the Agave and Yucca maps.</p>	



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	<p>The Board discussed the benefits of keeping communities together, the potential of four Board members from the city of Indio, and concerns about the Yucca map with an Indio split.</p> <p>President Zendle requested a dot map that may provide more visibility. Director Borja requested a map with data for city populations such as Indio and Cathedral City. Director Matthews requested a dotted line of the former District and the expanded District.</p>	
<p>Public Comment</p>	<p>Mario Alberto Rodriguez, Cathedral City resident, explained that placing Latinos in the same area would limit the potential for affordable housing with no benefit in grouping them into one zoning area.</p> <p>Joey Acuna, Coachella resident, inquired about the 2020 election explaining that in 2021 the rezoning will take place again due to the Census. Justin Levitt, Vice-President at NDC, also explained that the process is due to the reorganization of the Board from five to seven members.</p> <p>Patricia Saleh, Thousand Palms resident, inquired about the number of registered voters per zone. Justin Levitt, Vice-President, NDC, explained that the demographics for each zone are included in the Board packet.</p>	
<p>H. Desert Healthcare District CEO Report</p> <p>1. CEO Report</p>	<p>Chris Christensen, Interim CEO, reminded the Board that the Chief Executive Officer recruitment search is still underway. April 29 is</p>	



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	<p>the cutoff date for applicants, and the recruitment firm will provide a status report by May 6.</p>	
<p>I. Desert Regional Medical Center CEO Report</p>	<p>Michele Finney, CEO, Desert Care Network, Desert Regional Medical Center (DRMC) outlined the first quarter 2.2% growth in admissions with an influx of flu-related symptoms. Los Angeles County Department of Public Health issued a measles outbreak that requires screenings and DRMC is closely observing the matter. Mrs. Finney explained the heart failure program designation upgrade and gave an update on accreditations. The fire alarm system renovations are nearing completion with the Sinatra elevator back in service after completion and inspection. DRMC is resuming the Emergency Department remodeling of phase 2 with the increase of patients directed to the triage area in June. The Care Campaign was described and DRMC's participation in community events and outreach classes was described.</p>	
<p>J. Desert Regional Medical Center Governing Board of Directors Report</p>	<p>President Zendle provided an overview of the most recent Governing Board meeting highlighting no new California Department of Public Health (CDPH) cases, the completion of a review from the Joint Accreditation concerning a complaint that revealed no deficiencies, and an increase in patient satisfaction.</p>	



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<p>K.1. Finance, Administration, Real Estate, Legal, and Hospital Governance & Oversight</p> <p>1. Meeting Minutes – April 9, 2019</p> <p>2. Las Palmas Medical Plaza Marketing Proposal</p> <p>3. Kaufman Hall Strategic Planning Proposal</p>	<p>Director Matthews described the meeting minutes of the April 9, 2019 meeting.</p> <p>Director Matthews explained the Las Palmas Medical Plaza Marketing Proposal to advertise and promote the current vacancies.</p> <p>Director Matthews explained the Kaufman Hall Engagement Letter to conduct three study sessions to assist the board with addressing the District’s role in providing access to healthcare to residents of the Coachella Valley.</p>	<p>#19-80 MOTION WAS MADE by Director Matthews and seconded by Director Rogers to approve the Las Palmas Medical Plaza Marketing Proposal. Motion passed unanimously. AYES – 6 President Zendle, Vice-President De Lara, Director Matthews, Director Rogers, Director PerezGil, and Director Borja NOES – 0 ABSENT – 0</p> <p>#19-81 MOTION WAS MADE by Director Matthews and seconded by Vice-President De Lara to approve the Kaufman Hall Strategic Planning Proposal. AYES – 6 President Zendle, Vice-President De Lara, Director Matthews, Director PerezGil, and Director Borja NOES – 0 ABSENT – 0</p>
<p>K.2. Strategic Planning Committee</p> <p>1. No Meeting of the Strategic Planning Committee</p>	<p>Chris Christensen, Interim CEO, explained that there was no April meeting of the Strategic Planning Committee, and that the committee meets on a quarterly basis.</p>	



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<p>K.3. Program Committee</p> <ol style="list-style-type: none"> 1. Next Scheduled Special Meeting – April 29, 2019 2. Grant Proposals Under Development 3. Loma Linda University Health – Dream Homes Initiative 4. Nutrition Education Obesity Prevention Branch (NEOPB)/United States Department of 	<p>Director Rogers explained that the District is currently recruiting volunteer community members with announcements in the local papers and on the website. The committee will interview the candidates and provide recommendations to the Board. The April 29 Program Committee meeting has been postponed with the new meeting date forthcoming.</p> <p>Donna Craig, Senior Program Officer, outlined the grant proposals under development also addressing various questions of the Board.</p> <p>Alejandro Espinoza, Program Officer and Outreach Director, explained the Dreams Home Initiative and the collaborative partnerships of the 18-month place-based initiative. Chrissy Irani, Program Coordinator, provided a presentation on the 2018 community health assessment that included testimonials about their experiences as community health workers for resource mobilization. John Corella, Public Works Director, Cathedral City, explained that with the District’s assistance, the program grew with resident involvement.</p> <p>Alejandro Espinoza, Program Officer and Outreach Director, explained the background of the Nutrition Education Obesity Prevention Branch (NEOPB)/United</p>	<p>#19-82 MOTION WAS MADE by President Zendle and seconded by Director Rogers to approve the NEOPB/USDA grant proposal. Motion passed unanimously.</p>
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<p>Agriculture (USDA) Grant Proposal</p>	<p>States Department of Agriculture (USDA) grant proposal and introduced Vanessa Smith, Health Coordinator. Ms. Smith described the CalFresh Healthy Living Program and the goal to improve access to nutrition education.</p>	<p>AYES – 6 President Zendle, Vice-President De Lara, Director Matthews, Director PerezGil, Director Borja, and Director De Lara NOES – 0 ABSENT – 0</p>
<p>K.4. Board/Staff Communications and Policy Ad Hoc Committee</p>		
<p>1. Meeting Minutes – April 17, 2019</p>	<p>Vice-President De Lara described the minutes of the April 17 meeting.</p>	
<p>2. Rauch Communications - Communications/Roles & Responsibilities Workshop Update</p>	<p>Vice-President De Lara provided an update on the Rauch Communications Workshop that will be scheduled in May or June.</p>	
<p>3. Revised Ticket Distribution Policy</p>	<p>Vice-President De Lara described the misinterpretation of the Board concerning the ticket distribution policy with a recommendation, which includes a modification and increase to \$2,500 per Board member per year. The updated policy will eliminate the purchase of tables with the possibility of the Board revisiting the matter next year. The guidelines for events and tickets for District representatives serving on the Desert Regional Medical Center Governing Board will be brought forth to the Board in the near future.</p>	<p>#19-83 MOTION WAS MADE by Director Borja and seconded by Director De Lara to approve the revised Ticket Distribution Policy and Resolution #19-05.</p>
<p>4. Consideration to approve Resolution #19-05 revising the Ticket Distribution Policy</p>		<p>Motion passed 4-2. AYES – 4 President Zendle, Vice-President De Lara, Director PerezGil, and Director Borja NOES – 1 Director Rogers ABSENT – 0 ABSTAIN – 1 Director Matthews</p>



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<p>5. Consideration to approve the revised Appointment and Duties for Committees Policy</p>	<p>Vice-President De Lara described the modifications to the Finance and Administration and Hospital Governance and Oversight Committees by separating the two committees and renaming the Hospital Governance and Oversight Committee to Hospital Lease Oversight Committee – meeting on a quarterly basis. The bylaws were updated to indicate that it is not necessary for District representatives serving on the Governing Board of Desert Regional Medical Center to serve on the Hospital Lease and Oversight Committee.</p>	<p>#19-84 MOTION WAS MADE by Vice-President De Lara and seconded by President Zendle to approve the revised Appointment and Duties for Committees Policy and Bylaws. Motion passed unanimously. AYES – 6 President Zendle, Vice-President Rogers, Director Matthews, Director PerezGil, Director Borja, and Director De Lara NOES – 0 ABSENT – 0</p>
<p>6. Consideration to approve the revised Stipend Compensation Policy from Five to Six Meetings per Month commencing July 1, 2019</p> <p>a. Resolution for the Stipend Policy and an Ordinance to Increase Stipend Compensation by 5% commencing January 1, 2020</p>	<p>Vice-President De Lara described the changes to the stipend policy from five to six meetings per month removing health fairs from the bylaws, but other formal meetings are appropriate for compensation, including conferences for one day.</p> <p>A Resolution for the Stipend Policy and an Ordinance to Increase Stipend Compensation by 5% commencing January 1, 2020 will be brought to the Board at the May 28, 2019 meeting.</p>	<p>#19-85 MOTION WAS MADE by Vice-President De Lara and seconded by Director Rogers to compensation policy to increase the stipend from five to six meetings per month. Motion passed unanimously. AYES – 6 President Zendle, Vice-President Rogers, Director Matthews, Director PerezGil, Director Borja, and Director De Lara NOES – 0 ABSENT – 0</p>
<p>L. Old Business</p> <p>1. Consideration for the purchase of tables subject to approval for the revised ticket policy (Section K.4.2)</p>	<p>President Zendle moved to withdraw items L.1.a.-d. See Motion 19-83.</p>	



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<p>a. Consideration to approve a table of ten at Soroptimist House of Hope Sixth Annual A Day of Hope</p> <p>b. Consideration to approve a table of ten at Harvey Milk Diversity Breakfast</p> <p>c. Consideration to approve a table of ten at Desert Wellness Awards</p> <p>d. Consideration to approve a table of ten at The Disco Ball Annual United Way of the Desert Gala</p> <p>2. Marketing and Communications Plan</p> <p>a. Website Launch</p>	<p>Will Dean, Communications and Marketing Director, explained that the soft launch for the website will occur on Monday, April 29. The Board will receive a link to the website with the official launch on May 3.</p>	
<p>M. New Business</p>	<p>None</p>	
<p>N. Legal Comments & Report</p>	<p>Jeff Scott, Legal Counsel, outlined AB 849, the local redistricting law that applies to thousands of agencies.</p>	
<p>O. Informational Items</p>	<p>President Zendle asked that the committee members support Director Rogers' return to the Hospital Lease Oversight Committee. President Zendle recommended waiting until the appointment of a new Board member to replace the vacated</p>	



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	<p>Finance and Administration and Strategic Planning Committee appointments.</p> <p>Vice-President De Lara expressed concern with postponing the Program Committee meeting on April 29 due to the pending grant for Galilee Center. Director Rogers explained that the grant can be brought forth directly to the Board at the May meeting.</p>	
<p>P. Directors' Comments, Reports, & Staff Direction and Guidance</p> <p>1. Association of California Healthcare Districts (ACHD) Legislative Days</p>	<p>Director Rogers described the Association of California Healthcare Districts (ACHD) Legislative Days in and her visits with local legislators Senator Jeff Stone and Carlos Gonzalez, Chief of Staff, Assemblymember Eduardo Garcia Director Rogers also discussed AB 1 for an amendment to municipal bonds from 70% to 55%.</p>	
<p>Q. Adjournment</p>	<p>President adjourned the meeting at 7:39 p.m.</p>	<p>Audio recording available on the website at http://dhcd.org/Agendas-and-Documents</p>

ATTEST: _____

Leticia De Lara, Vice-President/Secretary
Desert Healthcare District Board of Directors

Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board