



**DESERT HEALTHCARE DISTRICT
SPECIAL MEETING OF THE BOARD OF DIRECTORS
Board of Directors
November 04, 2023
9:00 A.M.**

Fantasy Springs Casino
Suish Room
84-245 Indio Springs Pkwy
Indio, CA 92203

This meeting is handicapped-accessible

In lieu of attending the meeting in person, members of the public can participate by webinar using the following link:

<https://us02web.zoom.us/j/86316861966?pwd=QUZVSVFGRzI3WGhKbTN0VllQLzFhQT09>

Password: 548360

Members of the public can also participate by telephone, using the following dial in information:

(669) 900-6833 or Toll Free (833) 548-0282

Webinar ID: 863 1686 1966

Password: 548360

You may also email ahayles@dhcd.org with your public comment no later than 4 p.m., Friday, 11/03

| <i>Pages</i> | AGENDA | <i>Item Type</i> |
|--------------|--|------------------|
| | <i>Any item on the agenda may result in Board Action</i> | |
| | A. CALL TO ORDER – President PerezGil | |
| | Roll Call | |
| | Director Barraza____Director De Lara____ | |
| | Director Zendle, MD____Director Shorr____ | |
| | Secretary Rogers, RN____ Vice-President Zavala, PsyD____President PerezGil | |
| | B. PLEDGE OF ALLEGIANCE | |
| 1-2 | C. APPROVAL OF AGENDA | Action |
| | D. PUBLIC COMMENT | |
| 3 | E. STRATEGIC PLANNING RETREAT | |
| | 1. Discuss and re-evaluate the strategic planning objectives, priorities, goals, and strategies – Mark Dubow, MSPH, MBA, Director, Veralon | |
| 4-25 | a. Presentation | |
| 26-44 | b. Current Grant Allocations | |
| 45-75 | c. 5-Year Strategic Plan | |



- 76-77**
- F. BEHAVIORAL HEALTH**
1. Consideration to approve up to \$50,000 to local agencies to provide Behavioral Health Services to Cathedral City and surrounding area Tropical Storm Hilary Victims. **Action**
- G. CONVENE TO CLOSED SESSION OF THE DESERT HEALTHCARE DISTRICT BOARD OF DIRECTORS**
1. The Board will convene to closed session to discuss –
Public Employee Appointment: Chief Executive Officer
(Authority Government Code 54957)
- H. RECONVENE TO OPEN SESSION OF THE DESERT HEALTHCARE DISTRICT BOARD OF DIRECTORS**
- I. REPORT AFTER CLOSED SESSION**
- J. ADJOURNMENT**

The undersigned certifies that a copy of this agenda was posted in the Front entrance to the Desert Healthcare District offices located at 1140 North Indian Canyon Drive, Palm Springs, California, and the front entrance of the Desert Healthcare District office located at the Regional Access Project Foundation, 41550 Eclectic Street, Suite G 100, Palm Desert California at least 24 hours prior to the meeting. If you have a disability which requires an accommodation to enable you to participate in this meeting, please email Andrea S. Hayles, Special Assistant to the CEO and Board Relations Officer, at ahayles@dhcd.org or call (760) 567-0298 at least 24 hours prior to the meeting.

Andrea S. Hayles

Andrea S. Hayles, Board Relations Officer



Date: November 4, 2023
To: Board of Directors
Subject: Strategic Plan Retreat

Background:

Information only.

- The District Board developed and approved a 5-year strategic plan 10/26/21.
- Since then, Board and Staff have worked diligently to provide grant funding and develop Requests for Proposals specific to the strategic plan's goals and strategies.
- Recently, the Strategic Planning Committee requested a Strategic Planning retreat to provide an overview of the work to date and to consider updates or revisions to the current plan.
- Mark Dubow, of Veralon, and staff have developed a presentation to guide the discussion.
- The packet includes the following documents:
 1. Retreat Slide Deck
 2. Current Grants Schedule
 3. Original Strategic Plan – 10/26/21

Fiscal Impact:

None



Desert Healthcare District & Foundation

Strategic Planning Retreat: Discussion Document

November 4, 2023

Objectives for the Retreat

- Verify retention of current goals and strategies
- Identify approach(es) to achieve increased funding focus to maximize impact
 - Given that DHCD/F's resources (funds, personnel, time) are finite, revisit the strategic plan goals and strategies and identify adjustments that would enhance the impact that it can achieve in addressing community needs specific to our Mission and vision
 - Potential change to priorities
 - Narrow/increased focus of how the funds are used
- Discuss:
 - Is there agreement that the current goals and strategies remain consistent with the Huron and CHNA reports and should be retained?
 - Should the priorities assigned to any of the strategies be refined?
 - Board direction to DHCD/F management on implementing the strategies and allocating funds.
 - Other topics as identified.

Strategic Planning Retreat Agenda

Saturday November 4, 2023 (Approximate Timing)

- 9:00 – 9:05 Welcome and introductory comments (Chris Christensen)
- 9:05 – 9:10 Objectives for the retreat (Mark Dubow)
- 9:10 – 9:40 Setting context (Mark Dubow)
 - Health and Safety Code
 - DHCD/F Mission and vision
 - Takeaways from the March 2023 Huron report
 - How priorities in the current strategic plan were set
 - Grant dollars by goal
 - Environmental health initiative
- 9:40 – 11:00 Discussion topics (Retreat participants facilitated by Mark Dubow)
- 11:00 – 11:15 Break
- 11:15 – 11:55 Strategy prioritization (Retreat participants facilitated by Mark Dubow)
- 11:55 – 12:00: Next steps and closing comments (Chris Christensen)
- 12:00 Adjourn

Health and Safety Code and DHCD/F Mission and Vision

Health and Safety Code Division 23: Hospital Districts [32000 – 32499.4]

- Article 2 Powers [32121 – 32140]
 - “Each local district shall have and may exercise the following powers:
 - (j) To establish, maintain and operate, or provide assistance in the **operation of one or more health facilities or health services**, including, but not limited to outpatient programs, services, and facilities; retirement programs, services, and facilities; chemical dependency programs, services, and facilities; or other health care programs, services, and facilities at any location within or without the district for the benefit of the district and the people served by the district.
 - (m) To establish, maintain, and operate, or provide assistance in the operation of free clinics, diagnostic and testing centers, health education programs, wellness and prevention programs, rehabilitation, aftercare, and any other health care services provider, groups, and organizations that are **necessary for the maintenance of good physical and mental health** in the communities served by the district”

1. Source: Desert Healthcare District / Desert Healthcare Foundation Strategic Plan, adopted June 27, 2017

DHCD/F Mission and Vision

- Mission statement per the by-laws
 - “To achieve optimal health at all stages of life for all District residents.”¹
- Vision statement per the strategic plan
 - “Equitably connecting Coachella Valley residents to health and wellness services and programs through resources and philanthropy, health facilities, information and community education, and public policy.”¹

1. Source: Desert Healthcare District / Desert Healthcare Foundation Strategic Plan, adopted June 27, 2017

Takeaways From the March 2023 Huron Report

Huron Report: Most Significant Healthcare Needs

- Limited access of Coachella Valley (“CV”) residents to health services listed below – consistent with 2020-21 CHNA report:
 - Adult primary care
 - Pediatric primary care
 - Chronic disease (e.g., hypertension, hyper lipidemia, asthma)
 - Obesity and diabetes
 - Emotional, mental health, opioid and other substance abuse and behavioral issues
- Shortage of physicians – consistent with the 2020-21 CHNA report
 - 181 PCPs (family and general practice, internal Medicine)
 - 70 pediatricians
 - 10 medical specialists
 - 36.5 psychiatrists
 - 46.3 surgical specialists
 - 17.2 hospital-based specialists

Huron Report: Most Significant Healthcare Needs

- Existing clinics and other healthcare resources are misaligned with the residential location of the population in need of enhanced access to health services
 - Majority of resources are in mid-Coachella Valley
 - Access is most limited to residents in the north and east Valley
- High outmigration of inpatients and outpatients
- Particular need to expand access to primary care and behavioral health services in:
 - Desert Hot Springs
 - Coachella/Thermal/Mecca
- Recommendations in Huron report are consistent with the 2020-21 CHNA:
 - Grow residency programs
 - Recruit physicians and APPs
 - Develop new ambulatory care clinics
 - Implement mobile clinics
 - Develop telehealth (through internet hub access)

How Priorities In the Current Strategic Plan Were Established

How Priorities Were Established

- Reason for prioritizing
 - DHCD/F has limited resources (\$, personnel and time)
 - Don't want to diffuse resources and reduce impact
- Criteria used:
 - Magnitude of need by District residents
 - Extent to which improving the issue enhances equitability of healthcare
 - Degree of impact DHCD/F can achieve through its funding support
 - Timeliness of achieving progress
 - Fit with DHCD/F's Mission, vision and capabilities
- Voting process
 - For all 7 goals, each strategy was evaluated on each of the criteria
 - Each retreat participant voted on the extent to which the criteria would be met by the strategy (High/Moderate/Low)
 - An aggregate priority rating for each strategy (High/Moderate/Low) across the criteria was determined

Grant Dollars by Goal

Grant Dollars by Goal

- The following chart identifies the aggregate grant dollars provided by DHCD/F during the two most recent years (2022-2023):

| Goal | Grant \$ |
|--|---|
| Goal 1: Proactively increase the financial resources DHCD/F can apply to support community needs (<i>Internal</i>) | District Funds Allocated: \$1,171,800 Pass-through Funds Received: \$4,906,407 |
| Goal 2: Proactively expand community access to primary and specialty care services | District Funds Allocated: \$7,004,383 Pass-through Funds: \$341,648 |
| Goal 3: Proactively expand community access to behavioral/mental health services | District Funds Allocated: \$3,430,832 Pass-through Funds: \$50,000 |
| Goal 4: Proactively measure and evaluate the impact of DHCD/F funded programs and services on the health of community residents (<i>Internal</i>) | Contracted Services for Capacity Building: \$325,000 |
| Goal 5: Be responsive to and supportive of selected community initiatives that enhance the economic stability of the District's residents | District Funds Allocated: \$1,759,972 |
| Goal 6: Be responsive to and supportive of selected community initiatives that enhance the environment in the District's service area | District Funds Allocated: \$505,000 |
| Goal 7: Be responsive to and supportive of selected community initiatives that enhance the general education of the District's residents | District Funds Allocated: \$120,852 Pass-through Funds: \$4,514,759 |

Discussion Topics

Discussion Topics

- Is there agreement that the current goals and strategies remain consistent with the Huron and CHNA reports and should be retained?
- Should the priorities assigned to any of the strategies be refined?
- Board direction to DHCD/F management on implementing the strategies and allocating funds
 - Should grant funds be allocated solely/predominantly to the “high” priority items?
 - Priority can be refined over time
 - To enhance equitability in meeting community need, should management shift from the current “rolling grant” process to an RFP process in which:
 - RFPs would be released based on data-supported community need
 - Funds would be granted based on an evaluation of the proposals received in response to the RFPs and no other unsolicited requests?

Strategy Prioritization Exercise and Discussion

Strategy Prioritization Exercise

- Posted on the walls of the meeting room are charts containing the strategies for those goals that are externally focused (2, 3, 5, 6 and 7)
- Exercise
 - Each retreat participant will receive 7 green dots
 - The green dots represent a “budget” of grant funding dollars to be allocated to the strategies
 - Instruction:
 - Please stand in front of and review the each of the charts listing the goals and associated strategies.
 - Place the **green dots** (representing grant dollars budget) next to those **strategies that you believe should be funded by DHCD/F.** You have a budget of 7 dots (equivalent to dollars). You may place 1 or more dots on each strategy.
 - Discuss the outcome

Strategy Prioritization Exercise

Goal 2: Proactively expand community access to primary and specialty care services

| Strategy | Current Priority | Place Dots Here (Budget Allocation) |
|--|------------------|-------------------------------------|
| 2.1 Increase in the number of primary care and specialty professionals (clinicians, physicians, physician assistants, nurses, nurse practitioners, etc.) | High | |
| 2.2 Increase in the number of clinics and needed programs (FQHCs, community clinics, multi-purpose community centers) in geographically-targeted markets and the days and hours of operation | High | |
| 2.3 Expand mobile primary and specialty care services | High | |
| 2.4 Provide primary and specialty care via telehealth | High | |
| 2.5 Expand primary care residency and nursing programs | Moderate | |
| 2.6 Collaborate/partner with Riverside University Health System on increasing the number of public initiatives (COVID-19, obesity, sex education, drug use/addiction, nutrition) | Moderate | |
| 2.7 Use an equity lens to expand services and resources to underserved communities | High | |

Strategy Prioritization Exercise

Goal 3: Proactively expand community access to behavioral/mental health services

| Strategy | Current Priority | Place Dots Here (Budget Allocation) |
|---|------------------|-------------------------------------|
| 3.1 Increase in the number of behavioral/mental health professionals (including training) | High | |
| 3.2 Increase in the number of days and hours of operation of behavioral/mental health services | High | |
| 3.3 Increase the number and geographic dispersion of sites providing behavioral/mental health services | High | |
| 3.4 Tele-behavioral/mental health services | High | |
| 3.5 Work with new private psychiatric and community hospitals to collaborate on the delivery of community-based behavioral/mental health services | Moderate | |
| 3.6 Educate community residents on available behavioral/mental health resources | Moderate | |
| 3.7 Enhance access to culturally sensitive behavioral/mental health services | Moderate | |

Strategy Prioritization Exercise

Goal 5: Be responsive to and supportive of selected community initiatives that enhance the economic stability of the District's residents

| Strategy | Current Priority | Place Dots Here (Budget Allocation) |
|---|------------------|-------------------------------------|
| 5.1 Raise awareness of/facilitate progress on social determinants of health specific to homelessness and be a catalyst for community organizations to act in implementing solutions | Moderate | |
| 5.2 Raise awareness of/facilitate progress on social determinants of health specific to affordable housing for community residents and be a catalyst for community organizations to act in implementing solutions | Moderate | |
| 5.3 Raise awareness of/facilitate progress on social determinants of health specific to poverty among community residents and be a catalyst for community organizations to act in implementing solutions | Moderate/Low | |
| 5.4 Promote health action planning and co-location of healthcare services in affordable housing developments | Moderate | |

Strategy Prioritization Exercise

Goal 6: Be responsive to and supportive of selected community initiatives that enhance the environment in the District's service area

| Strategy | Current Priority | Place Dots Here (Budget Allocation) |
|--|------------------|-------------------------------------|
| 6.1 Raise awareness of the impact of air quality in the East Coachella Valley and the health of community residents and be a catalyst for community organizations to implement solutions | Moderate | |
| 6.2 Raise awareness of the impact of poor water quality in the East Coachella Valley on the health of community residents and be a catalyst for community organizations to implement solutions | Moderate | |
| 6.3 Collaborate with and support public organizations in the Coachella Valley to address social determinants of health related to the environment | Moderate | |

Strategy Prioritization Exercise

Goal 7: Be responsive to and supportive of selected community initiatives that enhance the general education of the District's residents

| Strategy | Current Priority | Place Dots Here (Budget Allocation) |
|---|------------------|-------------------------------------|
| 7.1 Raise awareness of the impact of general health education on the health of community residents and be a catalyst for community organizations to implement solutions | Moderate | |
| 7.2 Raise awareness of the impact of school resources on the health of community residents and be a catalyst for community organizations to implement solutions | Moderate | |

Strategic Plan Goal 1: Proactively increase the financial resources DHCD/F can apply to support community health needs.

Strategy 1.1: Develop a healthcare delivery system vision for the Coachella Valley (Priority: High)

Strategy 1.2: Pursue renegotiation of the hospital lease - Complete seismic retrofit design/planning (Priority: High)

Strategy 1.3: Expand capabilities and activities for obtaining new grant funding (Priority: High)

Strategy 1.4: Work with Riverside University Health System to continue/expand funds provided to DHCD/F to meet community health needs (Priority: High)

Strategy 1.5: Identify opportunities and implement selected joint venture/partnerships with community organizations to jointly support funding of selected community health needs (Priority: Moderate)

Strategy 1.6: Evaluate the potential to conduct community-based fund raising (Foundations, individuals, corporations) - Hire a development director - Explore planned giving program (Priority: Low)

| Organization | Project Title | Funded Amount | Contract Start Date | Contract End Date | Strategy Alignment | Project Description |
|---------------------------|--------------------------------|---------------|---------------------|-------------------|--------------------|--|
| Huron Consulting Group | Perception Health (Assessment) | \$95,000 | 12/1/2022 | 4/30/2023 | 1.1 | Huron report on the healthcare infrastructure needs of the Coachella Valley completed. It elevated disparities in health outcomes, health needs, and infrastructure demand. |
| SGH | Seismic Assessment | \$26,800 | 08/01/2022 | 12/31/2023 | 1.2 | SGH report updated and presented to the Board. Cost estimates went up to \$200 - \$220 million. Additional work to complete a local hazard mitigation plan. |
| DHCD Staff | Seismic Funding | | On-going | | 1.2 | Staff is pursuing funding opportunities to support seismic retrofit work |
| Strategies 360 | Seismic Legislation | | On-going | | 1.2 | AB 869 approved by the Assembly 80/0. Waiting referral to Senate. Contract with S-360 renewed. |
| California Consulting | Grant-Writing | | On-going | | 1.3 | California Consulting has secured grants for \$1.3 million. |
| Inland Empire Health Plan | Connect IE | \$98,782 | 1/1/23 | 12/31/23 | 1.5 | Raise awareness of the Connect IE platform amongst community members and service providers in the Coachella Valley. Identify and onboard qualified service providers onto the Connect IE database and provide training on the administrative functions. Enroll interested organizations into the electronic referral functionality to create a robust inter-agency referral network. |

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|--|---|---|-------------------------|-----------------------|----------------|---|
| DHCD staff | External Grant Process | | On-going | | 1.3, 1.5 | 8/30/23 Update: Program Staff (SPO-PH and CPO) have developed an External Grant Process flow chart – under review |
| Riverside University Health Systems – Public Health | COVID testing, vaccinations RODA (Riverside Overdose Data to Action) | \$4,415,977 for COVID 19 response since it started. \$50,000 for Fentanyl response | Ongoing 04/01/23 | 08/31/23 | 1.4 | CV Equity Collaborative Collective Impact/Response. Fentanyl Harm Reduction strategies to address overdoses and mortality in communities with the highest rate – Indio, Cathedral City, Desert Hot Springs |
| RAP Foundation/NPO Centric Collective Impact Partnership | Behavioral Health RFP Capacity Building and Technical Assistance | RFP 2022 \$300K RFP 2023 \$500K \$250K over two years | 2022 3/1/2023 | 2023 3/31/2025 | 1.5 1.5 | DHCD & RAP Foundation have partnered to implement a collective impact funding and have supported large number of grantees, including capacity building and technical assistance – important venues for nonprofit success and sustainability: All funds have been awarded, including funding for technical assistance. Update: Invitations for agency assessments have gone out to select DHCD grantees |
| US Aging | Aging and Disability Vaccination Collaborative | \$341,648 | 9/15/23 | 4/15/24 | 1.3,1.5 | Provide COVID-19 and flu vaccines, education, and connections to supportive services targeting older adults and individuals with special needs via mobile vaccination clinics throughout the Coachella Valley. |

Strategic Plan Goal 2: Proactively Expand Community Access to Primary and Specialty Care Services

Strategy 2.1: Provide funding to support an increase in the number of primary care and specialty professionals (clinicians, physicians, physician assistants, nurses, nurse practitioners, etc.) (Priority: High)

Strategy 2.2: Provide funding to support an increase in the number of clinics and needed programs (FQHCs, community clinics, multi-purpose community centers) in geographically targeted markets and the days and hours that they operate (Priority: High)

Strategy 2.3: Provide funding support and evaluation to community organizations providing expanded mobile primary and specialty care services (Priority: High)

Strategy 2.4: Provide funding support to community organizations providing primary and specialty care via telehealth (Priority: High)

Strategy 2.5: Collaborate/Partner with culturally competent training programs to expand primary care residency and nursing programs with required retention initiatives (Priority: Moderate)

Strategy 2.6: Collaborate/Partner with the Riverside University Health System on increasing the number of public health initiatives, including but not limited to: COVID-19, obesity, sex education, drug use/addiction, and nutrition (Priority: Moderate)

Strategy 2.7: Utilize an equity lens to expand services and resources to underserved communities (Priority: High)

| Organization | Project Title | Funded Amount | Contract Start Date | Contract End Date | Strategy Alignment | Project Description |
|---|--|---------------|---------------------|-------------------|--|--|
| ABC Recovery | Cost of Caring Fund Project | \$332,561 | 1/1/2023 | 12/31/2023 | 2.7 | Funds will help ABC Recovery reach 428 clients directly for addiction related services and 856 family members indirectly through their family support program. |
| *Angel View | Improving Access to Primary and Specialty Care Services for Children with Disabilities | \$76,790 | 7/1/2022 | 6/30/2023 | 2.7 | Support to provide one-on-one support to children and their families by helping parents find and apply for various safety net services and health insurance. |
| Blood Bank of San Bernardino and Riverside Counties, Inc. | Coachella Valley Therapeutic Apheresis Program | \$140,000 | 11/1/2022 | 10/31/2023 | 2.3 | Fund the creation of their Coachella Valley Therapeutic Apheresis Program. This specialized medical procedure removes harmful components of a patient's blood and replaces the harmful components with either albumin or other blood products. |
| Borrego Community Health Foundation | Improving Healthcare Access in Desert Highland Gateway Estates | \$575,000 | 7/1/2021 | 6/30/2024 | Healthcare Infrastructure (Old SP) - Fits under 2.2, 2.3 | Help to increase access to healthcare services in Desert Highland Gateway Estates neighborhood via a mobile medical unit. |
| *Coachella Valley Volunteers in Medicine | Improving access to healthcare services | \$154,094 | 12/1/2021 | 11/30/2022 | 2.4 | Target healthcare access by providing no-charge in-person medical care and telehealth medical care while additionally providing telemedicine clinics in remote areas (Mecca and Desert Hot Springs). |

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| Coachella Valley Volunteers in Medicine | Ensuring access to healthcare through awareness and continuation of services delivery | \$478,400 | 11/1/2023 | 10/31/2024 | 2.4, 2.7 | Target healthcare access by providing no-charge in-person medical care and telehealth medical care while additionally providing case management to link clients to supportive services. |
| *CSUSB Philanthropic Foundation | PDC Street Medicine Program | \$54,056 | 2/1/2022 | 1/31/2023 | 2.2 | Utilize nursing students to provide healthcare services to vulnerable populations in geographically targeted areas. This program works to reduce the number of persons who are unable to obtain or delay in obtaining necessary medical care and reduce nonurgent emergency department use. |
| CSUSB Philanthropic Foundation | PDC Nursing Street Medicine Program | \$73,422 | 8/1/2023 | 7/31/2024 | 2.5, 2.7 | Provide healthcare services contacts to individuals through nurse and medical clinics serving the homeless, unsheltered, and vulnerable populations in the Coachella Valley. Healthcare services will include assisting with COVID-19 testing, education and immunizations services, and providing care that diverts people from using the ER for primary care and non-urgent issues. |
| Desert AIDS Project DBA DAP Health | DAP Health Expands Access to Healthcare | \$1,025,778 | 7/1/2023 | 6/30/2024 | 2.2 | To protect and maintain access to healthcare for 120,000 Borrego Health patients, DAP formed an alliance with Neighborhood Healthcare and Innercare ensuring patients who currently rely on Borrego for high-quality, culturally competent care will not experience an interruption in their service. District funds fill the expected gaps in operating revenue during the first year of the DAP acquisition. |
| *Desert AIDS Project DBA DAP Health | DAP Health Monkeypox Virus Response | \$586,727 | 7/1/2022 | 6/30/2023 | 2.3, 2.6, 2.7 | Prevent the spread of MPX infection among the high-risk MSM population in the Coachella Valley region. |
| *Desert Arc | Desert Arc Healthcare for Adults with Disabilities Project Employment of Licensed Vocational Nurses | \$102,741 | 5/1/2022 | 4/30/2023 | 2.7 | Support the annual salaries of two Licensed Vocational Nurses. The LVN's primary responsibility are to provide medical services to adults with severe disabilities who participate in the Adult Day Program. |
| Desert Arc | Desert Arc Health Care Program | \$291,271 | 10/1/2023 | 9/30/2024 | 2.7, 3.6 | Equip Desert Arc's vehicles with AEDs, provide medical care through Licensed Vocational Nurses, and provide access to behavioral health assessments through a Behavioral Analyst. |

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| *Desert Cancer Foundation | Patient Assistance Program | \$150,000 | 1/1/2022 | 12/31/2022 | 2.7 | Directly support their Patient Assistance Program. The Patient Assistance Program provides financial relief to patients and a supportive, trusting environment where patients and families can turn to for assistance and resource navigation. |
| DPMG Health | DPMG Health Street Medicine | \$500,000 | 10/1/2022 | 9/30/2025 | 2.3 | Operates the District's mobile medical unit targeting underserved communities. |
| DPMG Health | DPMG Health Community Medicine | \$1,057,396 | 11/1/2023 | 10/31/2025 | 2.3, 2.4, 3.4 | Operates the District's second mobile medical unit targeting underserved communities incorporating mental health and pharmacy. |
| Lideres Campesinas | Healthcare Equity for ECV Farmworker Women and Families | \$150,000 | 2/1/2023 | 1/31/2025 | 2.7, 3.6, 3.7 | Funds will focus on the education, implementation, and response of Adverse Childhood Experiences tailored care in the community and within the local healthcare and community-based organizations. |
| *OneFuture Coachella Valley | Coachella Valley Black/African American Healthcare Student Scholarships | \$200,000 | 3/1/2021 | 2/28/2023 | Healthcare Infrastructure (Old SP) – Fits under 2.1 | Funds will be utilized for the planning phase of development for a sustainable structure and the initial launch that addresses disparities and obstacles in college enrollment and attainment and entry into health careers among our region's African American student population. |
| One Future Coachella Valley | Building a Healthcare Workforce Pipeline | \$605,000 | 1/1/2023 | 12/32/2024 | 2.1, 2.7, 3.1, 3.7 | Funds will be utilized to use a proven scholar success model that pairs scholarship awards with wrap-around services and case-management to provide a minimum of 50 students with funding and support services to complete degrees and certificates that lead to in-demand healthcare careers. The scholar success project will serve two groups: 1) Black and African American Health students who are underrepresented in health professions and 2) students in graduate level programs preparing for in-demand clinical professions. |
| Pegasus Riding Academy | Pegasus Equine Assisted Therapy Program | \$60,092 | 2/1/2023 | 1/31/2024 | 2.7 | Funds will be used to expand capacity to provide specialty care addressing client's physical health including improved balance, strengthened muscles, improved coordination, increasing range of motion of the joints, and sensory integration. |
| Reynaldo J Carreon MD Foundation | Dr. Carreon Scholarship Program | \$50,000 | 3/1/2023 | 2/29/2024 | 2.1, 2.7 | The funds provide direct scholarships to students pursuing healthcare related fields. This grant focuses on increasing the health professional workforce and ultimately hopes to |

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|------------------------------|--|--|-----------|------------|----------|--|
| | | | | | | increase the number of healthcare professionals in Coachella Valley. |
| US Aging | Aging and Disability Vaccination Collaborative | \$341,648 (pass-through) | 9/15/23 | 4/15/24 | 2.6, 2.7 | Provide COVID-19 and flu vaccines, education, and connections to supportive services targeting older adults and individuals with special needs via mobile vaccination clinics throughout the Coachella Valley. |
| *Vision to Learn | Vision To Learn – Palm Springs, Desert Sands and Coachella Valley Unified School Districts | \$50,000 | 2/1/2022 | 1/31/2023 | 2.3 | Bring a mobile clinic to elementary schools in Coachella Valley, Palm Springs and Desert Sands school districts. Every student at each participating school would have their vision screened. Students who do not pass the screening will be referred for an eye exam, conducted by a licensed optometrist on the Vision To Learn mobile clinic. |
| Vision y Compromiso | CVEC Unrestricted Grant Funds | \$150,000 | 7/1/2022 | 6/30/2024 | 2.7 | Provide unrestricted grant funds to support health equity work by developing and strengthening promotoras. VyC will promote diverse pathways for promotoras to express their leadership and build economic self-sufficiency including workforce development as well as volunteer and other community engagement opportunities. |
| *Voices for Children | Court Appointed Special Advocate (CASA) Program | \$60,000 | 7/1/2022 | 6/30/2023 | 2.7, 3.7 | Provide advocacy and support via CASAs to children. CASAs advance the physical and mental health of marginalized children living in foster care by ensuring that their health needs are not overlooked and helping them to consistently access physical and mental/behavioral health services. This individualized advocacy helps judges make the most informed decisions for each child's future. |
| Voice for Children | Court Appointed Special Advocate (CASA) Program | \$81,055 | 11/1/2023 | 10/31/2024 | 2.7, 3.6 | Provide advocacy and support via CASAs to children. CASAs advance the physical and mental health of marginalized children living in foster care by ensuring that their health needs are not overlooked and helping them to consistently access physical and mental/behavioral health services. This individualized advocacy helps judges make the most informed decisions for each child's future. |
| TOTAL FUNDING AWARDED | | District Funds Allocated: \$7,004,383 Pass-through Funds: \$341,648 | | | | |

Strategic Plan Goal 3: Proactively Expand Community Access to Behavioral/Mental Health Services

Strategy 3.1: Provide funding to support an increase in the number of behavioral/mental health professionals (includes training) (Priority: High)

Strategy 3.2: Provide funding to Community-Based Organizations to support an increase in the number of days and hours of operation of behavioral/mental health services (Priority: High)

Strategy 3.3: Provide funding to Community-Based Organizations enabling an increase in the number and the geographic dispersion of sites providing behavioral/mental health services (consider co-location with other health services) (Priority: High)

Strategy 3.4: Provide funding support to Community-Based Organizations providing tele-behavioral/mental health services (Priority: High)

Strategy 3.5: Work with the new private psychiatric and community hospitals to identify opportunities to collaborate on the delivery of community-based behavioral/mental health services (payer mix) (Priority: Moderate)

Strategy 3.6: Educate community residents on available behavioral/mental health resources (Priority: Moderate)

Strategy 3.7: Collaborate/Partner with community providers to enhance access to culturally sensitive behavioral/mental health services (Priority: Moderate)

| Organization | Project Title | Funded Amount | Contract Start Date | Contract End Date | Strategy Alignment | Project Description |
|---|--|-------------------------|---------------------|-------------------|--------------------|---|
| Clinicas De Salud Del Pueblo Inc. (DBA Inercare) | Expansion of Mental Health Services for Children Beyond COVID-19 in the Coachella Valley | \$150,000 | 8/1/2022 | 7/31/2024 | 3.1, 3.4 | Support the partnership with the Boys and Girls Club of Coachella Valley to ensure that youth at their Club sites have a direct pathway to behavioral health services with a Licensed Clinical Social Worker. |
| Cove Communities Senior Association DBA The Joslyn Center | The Joslyn Wellness Center | \$85,000 | 10/1/2022 | 9/30/2023 | 3.1, 3.2, 3.6, 3.7 | Support the Problem-Solving Therapy, Aging Mastery Program, and Brain Boot Camp that all work to optimize mental health and well-being in older adults through a multi-faced approach that combines focus on behavioral health, healthy aging, memory, and exercise. |
| Desert Sands Unified School District Educational Foundation | Improving Access to Behavioral Health Education and Prevention Services to Children (0-18 years) and their Families. | \$296,194 | 8/1/2022 | 7/31/2024 | 3.1, 3.3, 3.6 | Builds on the increasing capacity of the school district's mental health teams to include a mental health nurse and a behavioral health specialist in order to reach more children quicker. |
| DHCD/F | RODA (Riverside Overdose Data to Action) | \$50,000 (pass-through) | 4/1/2023 | 8/31/23 | 3.6 | Fentanyl Harm Reduction strategies to address overdoses and mortality in communities with the highest rate – Indio, Cathedral City, Desert Hot Springs |
| El Sol Neighborhood Educational Center | Expanding Access to Educational Resources for Promotores | \$150,000 | 7/1/2022 | 6/30/2024 | 2.7, 3.6, 7.1 | Develop additional training material topics, enhance mental health training for promotores and to develop a resource hub where materials can be accessible to members within the Coachella Valley Equity Collaborative and other community organizations. |

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|--|---|-------------|-----------|------------|-------------------------|---|
| Foundation of Palm Springs Unified School District | School-Based Wellness Center Project | \$110,000 | 11/1/2022 | 10/31/2023 | 3.3 | Funds will be used to convert identified spaces at four elementary schools (Bella Vista, Bubbling Wells, Cabot Yerxa, and Two Bunch Palms) into “wellness centers.” |
| Jewish Family Service of the Desert | Mental Health Counseling Services for Underserved Coachella Valley Residents | \$160,000 | 11/1/2022 | 10/31/2024 | 3.2, 3.4, 3.7 | Continue providing mental health counseling services, administering depression scales to all adult counseling clients; and ensuring that all adult counseling clients are aware of case management services, including emergency financial assistance. Also, funds support the “Hole Soul to Whole Soul” support group, which partners with teens and their parents or guardians to educate and address mental health struggles most pertinent to community youth. |
| John F Kennedy Memorial Foundation | Behavioral Health Awareness and Education Program | \$57,541.44 | 10/1/2022 | 9/30/2023 | 3.6, 3.7 | Provide additional services to families with children/youth 0-18 enrolled in JFK Foundation’s SafeCare In-Home Parent-Training Program and to families recruited by JFK Foundation’s Community Outreach Specialist. |
| Martha’s Village and Kitchen Inc. | Martha’s Behavioral Health Support for Homeless Children and Families | \$99,853.60 | 8/1/2022 | 7/31/2024 | 3.6 | Focus on homeless children and families through tailored outreach, educational materials, and direct assessments with referrals to behavioral health professionals as needed. |
| *Olive Crest | General Support for Counseling and Mental Health Services to Vulnerable Children and Families in Coachella Valley | \$123,451 | 3/1/2022 | 2/28/2023 | 3.3 | Provide a range of counselling services that address the mental, social-emotional, behavioral, and physical health of children through holistic treatment plans that they develop in a child-family-team setting. |
| Riverside County Latino Commission | Healthy Minds Healthy Lives – Mentas Sanas Vidas Sanas | \$605,507 | 1/1/2023 | 6/30/2024 | 3.1, 3.3, 3.4, 3.6, 3.7 | In partnership with Vision Y Compromiso, the project will utilize four promotoras who will directly engage residents by providing outreach around available resources, resource and referral navigation through case management, and direct connections to the Latino Commission for mental healthcare services. Additionally, funding will go to expanding the Latino Commission’s capacity to supervise behavioral health graduate students and trainees and ultimately help to retain behavioral health professionals in the valley. |

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|---|--|---|----------|-----------|-------------------------|---|
| Transgender Health and Wellness Center | Healing Rainbows | \$129,771 | 8/1/2022 | 7/31/2024 | 3.1, 3.4, 3.6, 3.7 | Expand the healthcare workforce by bringing in five maters' level behavioral health interns, expanding the capacity of their telehealth services/case management/crisis intervention line, enhancing education to youth and families, and building on collaborative efforts with the high schools of the three Coachella Valley school districts. |
| University of California, Riverside | Improving Access to Behavioral Health Education and Prevention Services to Children (0-18 years) and their Families | \$500,000 | 8/1/2022 | 7/31/2024 | 3.1, 3.3, 3.4, 3.6, 3.7 | Address mental health needs in the region and to reduce barriers to accessing services by offering on-site and telehealth behavioral health services in Desert Hot Springs schools and at a new CAREspace. |
| *University of California, Riverside | Community-Based Interventions to Mitigate Psychological Trauma and Mental Health Disparities in Immigrant Communities in the COVID-19 Pandemic | \$113,514 | 2/1/2022 | 1/31/2023 | 3.7 | Builds on an existing project, STOP COVID-19 CA, to implement restorative circles—culturally sensitive community-based group sessions facilitated by mental health professionals and promotores—to build capacity to address community mental health disparities in diverse communities in the ECV. |
| Youth Leadership Institute | Youth Voice in Mental Health | \$50,000 | 7/1/2022 | 6/30/2024 | 3.6, 3.7 | Provide training, tools and resources for effective youth advocacy and leverages the experiences of adult allies while sticking to their core values of inclusion, innovation, social justice, and community. |
| RAP Foundation/NP O Centric Collective Impact Partnership | Behavioral Health RFP | RFP 2022 \$300K RFP 2023 \$500K | 2022 | 2023 | 3.7 | DHCD & RAP Foundation have partnered to implement a collective impact funding and have supported large number of grantees, including capacity building and technical assistance – important venues for nonprofit success and sustainability: All funds have been awarded, including funding for technical assistance. |
| TOTAL FUNDING AWARDED | | District Funds Allocated: \$3,430,832 Pass-through Funds: \$50,000 | | | | |

Strategic Plan Goal 4: Proactively measure and evaluate the impact of DHCD/F-funded programs and services on the health of community residents

Strategy 4.1: Adopt Clear Impact performance management and Results-Based Accountability platform to track and report impact (Priority: High)

Strategy 4.2: Evaluate the potential to offer multi-year grants to organizations (Priority: Moderate)

Strategy 4.3: Require, where appropriate, grantees to conduct and report the results of patient satisfaction surveys (Priority: Low)

Strategy 4.4: Conduct a CHNA in 5 years (2026) (Priority: Low)

Strategy 4.5: Annually report progress of funded programs/services toward meeting identified community health needs (Priority: High)

Strategy 4.6: Support local organizations' capacity building efforts (Priority: Low)

| Organization | Project Title | Funded Amount | Contract Start Date | Contract End Date | Strategy Alignment | Project Description |
|--------------|--|--|---------------------|-------------------|--------------------|--|
| NPO Centric | RBA Capacity Building, Action Planning, and Implementation | Start: \$48,000 Proposed additional hours \$27,000 Total: \$75,000 | 05/01/2022 | 09/30/2023 | 4.1 | <p>To date, SOW accomplishments to goals include:</p> <ul style="list-style-type: none"> ○ a reporting and metrics management; ○ Grantee survey development ○ Continuation of work with staff on the RBA framework and its elements ○ The addition of Compyle software has been purchased and activated to work in conjunction with the Scorecards ○ Creation of wording and template for the website for the RBA page for joint scorecards with the RAP Foundation and the 2022 Mental Health RFP partnership ○ RBA language for the website has been developed and refined as related to all DHCD grant programs. ○ The beginning of the creation of the following Clear Impact Scorecards: <ul style="list-style-type: none"> ▪ Mini grants ▪ Rolling grants (scorecard for each Strategic Plan Goal) ▪ RFP <p>9/7/23 Update: An RFP is being developed for Social Isolation and Loneliness.</p> |

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|--|--|--|--------------|---------------|-----|---|
| DHCD Program staff | RBA certification training for two staff – Meghan Kane and Jana Trew | | January 2023 | Ongoing | | <p>Currently data has been collected by staff; a data walk involving community members, grantees, health providers, etc. is scheduled for October 17, 2023. This data walk will allow us to collect important information that will determine the RFP's goals, strategies, and target population. The RFP plans to be available for funding requests in early November.</p> <p>Once certified and trained, Meghan and Jana will continue to implement RBA in ongoing grant awards and RFP development.</p> <p>Update: Meghan and Jana have passed certification</p> |
| DHCD staff | | | Ongoing | Ongoing | 4.2 | Multi-year grants have been awarded and future multi-year requests continued to be vetted through the Grants Team, Program Committee, and Board of Directors |
| DCHD staff | | | Not started | | 4.3 | Potential for "patient" survey to be incorporated in RBA/Clear Impact scorecards in the future |
| Outside consultant to be named in the future | CHNA | | 2026 | | 4.4 | Community Health Needs Assessment to be followed by a Community Health Improvement Plan (CHIP) |
| DHCD staff | Annual report 2022 | | January 2022 | December 2022 | 4.5 | Completed; printed; placed on website; community engagement plan to potentially present to local government jurisdictions, businesses, grantees, community members etc. ongoing |
| DHCD staff | Annual report 2023 | | January 2023 | | 4.5 | To be developed |

| | | | | | | |
|--|--|-------------------|---------------|----------------|-----|---|
| DHCD in partnership with RAP/NPO Centric | Capacity Building and Technical Assistance | \$250,000/2 years | March 1. 2023 | March 31, 2025 | 4.6 | Although this was originally deemed a “low priority”, it has been highlighted in the past few months that CV nonprofits are in dire need for assistance in building their capacity whether it be board governance, strategic planning, audited financial assistance, grant writing, and other important venues needed for nonprofit success and sustainability. |
|--|--|-------------------|---------------|----------------|-----|---|

Strategic Plan Goal 5: Be responsive to and supportive of selected community initiatives that enhance the economic stability of the District residents

Strategy 5.1: On a situational basis, play a role in raising awareness of/facilitating progress on the social determinants of health specific to homelessness of community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate)

Strategy 5.2: On a situational basis, play a role in raising awareness of/facilitating progress on the social determinants of health specific to affordable housing for community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate)

Strategy 5.3: On a situational basis, play a role in raising awareness of/facilitating progress on the social determinants of health specific to poverty among community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate/Low)

Strategy 5.4: Promote health action planning and co-location of healthcare services in affordable housing developments (Priority: Moderate)

| Organization | Project Title | Funded Amount | Contract Start Date | Contract End Date | Strategy Alignment | Project Description |
|--------------------------------------|---|--------------------|---------------------|-------------------|--------------------|---|
| Alianza Nacional De Campesinas, Inc. | Coachella Valley Farmworkers Food Distribution | \$57,499 | 11/1/2023 | 10/31/2024 | 5.3 | Provide food distribution to underserved communities. |
| Galilee Center | Galilee Center Extended Shelter | \$268,342 | 6/1/2023 | 5/31/2024 | 5.1, 2.7 | Provide lodging, basic necessities, and case management services to Asylum Seekers until they reach their final destination. |
| Lift to Rise | Driving Regional Economic Stability Through Collective Impact | \$900,000 | 6/1/2023 | 5/31/2026 | 5.1, 5.2, 5.3, 5.4 | Use District Funds for organizational operating support for its ongoing efforts to drive regional economic stability through collective impact organizing around radically increasing the supply of affordable housing in the Coachella Valley. |
| Martha's Village and Kitchen | Homeless Housing With Wrap-Around Services Expansion | \$369,730 | 10/1/2023 | 9/30/2024 | 5.1 | Provide case management with wrap-around services to include enhancements of Employment Services, English as a Second Language Instruction and Computer Skills Training to homeless or at-risk individuals. |
| Step on Second Street, Inc. | Step Up's ECM/ILOS programs in the Coachella Valley | \$64,401 | 8/1/2023 | 7/31/2024 | 5.1, 2.7 | Step Up will connect approximately individuals to health insurance, a primary care physician, housing, benefits, and other supportive services through Outreach Specialists and Service Coordinators. |
| TODEC Legal Center | TODEC's Equity Program | \$100,000 | 1/1/2023 | 12/31/2024 | 5.2, 5.3 | TODEC's Health Equity program will provide outreach, education, case management, and raise awareness about housing to frontline farmworkers. |
| TOTAL FUNDING AWARDED | | \$1,759,972 | | | | |

Strategic Plan Goal 6: Be responsive to and supportive of selected community initiatives that enhance the environment in the District's service area

Strategy 6.1: Play a role in raising awareness of the impact of air quality in the East Coachella Valley on the health of community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate)

Strategy 6.2: Play a role in raising awareness of the impact of poor water quality in the East Coachella Valley on the health of community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate)

Strategy 6.3: Collaborate with and support public organizations in the Coachella Valley to address social determinants of health related to the environment (air quality, water quality and shelter) (Priority: Moderate)

| Organization | Project Title | Funded Amount | Contract Start Date | Contract End Date | Strategy Alignment | Project Description |
|--------------------------|--|---------------|---------------------|-------------------|-------------------------|--|
| Alianza Coachella Valley | Partnerships for Air Quality Community Training in Rural Communities of the Eastern Coachella Valley (SCAQMD DHCD Air Quality Academy) | \$40,000 | 7/1/2022 | 1/31/2024 | 6.1, 6.2, 6.3 | Establish an Air Quality Academy to provide resources and training that will improve environmental literacy and air quality data. The Academy will include 15 community health workers and other community members and provide training on the Air Quality Index, and actions to reduce exposures to indoor and outdoor air pollution, air pollution measurement, and how to get local air quality information. In addition, 15 air monitors will be installed at the homes of the Air Quality Academy participants to collect community-level air quality data. |
| Alianza Coachella Valley | Expanding and Advancing Outreach Through Increasing Capacity Development | \$100,000 | 8/1/2022 | 7/31/2024 | 3.1, 3.6, 6.1, 6.2, 6.3 | Increase internal and external capacity to support their Environmental campaign targeting environmental issues around Salton Sea and their Community Justice campaign targeting alternative disciplinary approach in schools based on restorative justice practices. |
| CONCUR, Inc | Air Quality Emergency Communication Plan | \$215,000 | 3/1/2020 | 6/30/23 | 6.1, 6.3 | Develop a communication plan to guide emergency management entities at the local, tribal, and county level in their efforts to inform the Eastern Coachella Valley community of the potential hazards and evacuation orders derived from poor air quality. In addition, several preventative, outreach, and educational interventions were identified in the development of the plan. |
| Galilee Center | Our Lady of Guadalupe Center | \$100,000 | 8/1/2022 | 7/31/2024 | 3.1, 3.6, 6.1, 6.2, 6.3 | Increase and advance outreach via monthly in person and virtual community meetings/trainings and quarterly Action Team community meetings. In these meetings and trainings, the community will have the opportunity to receive updates |

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| | | | | | | on their advocacy work and receive the needed tools and resources to be engaged in the scope of work. |
| Pueblo Unido CDC | Interim Drinking Water Program (IDWP) | \$50,000 | 7/1/2022 | 6/30/2024 | 6.2 | Provide core operating support for their Interim Drinking Water Program, a second phase installation of water filtration units for drinking and cooking and to provide |
| DHCD/F | Environmental Health Initiative (for consideration to develop) | | | | 7.1 | Utilize the recommendations derived from the 3 reports specific to Air Quality and Environmental Health (CONCUR, Inc., Public Health Institute, and Alianza CV/South Coast Air Quality Management District), to release an RFP to develop an Environmental Health Initiative to address the concerns raised in the reports and act on the recommendations. |
| TOTAL FUNDING AWARDED | | \$505,000 | | | | |

Strategic Plan Goal 7: Be responsive to and supportive of selected community initiatives that enhance the general education of the District's residents

Strategy 7.1: Play a role in raising awareness of the impact of general health education on the health of community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate)

Strategy 7.2: Play a role in raising awareness of the impact of school resources on the health of community residents and be a catalyst for community organizations to act in implementing solutions (Priority: Moderate)

| Organization | Project Title | Funded Amount | Contract Start Date | Contract End Date | Strategy Alignment | Project Description |
|--------------|---------------------------------------|----------------------------|---------------------|-------------------|----------------------|---|
| DHCD/F | Connect IE | \$98,782 (pass-through) | 1/1/23 | 12/31/23 | 7.1 | Raise awareness of the Connect IE platform amongst community members and service providers in the Coachella Valley. Identify and onboard qualified service providers onto the Connect IE database and provide training on the administrative functions. Enroll interested organizations into the electronic referral functionality to create a robust inter-agency referral network. |
| DHCD/F | Behavioral Health Collective | | | | 7.1 | A collaborative process looking to advance an equitable behavioral health system with the capacity and infrastructure to provide services and empower Coachella Valley residents. Currently over 60 community partners focusing on 3 areas: Workforce Development; Improved Access; and Policy Development |
| DHCD/F | Coachella Valley Equity Collaborative | \$4,415,977 (pass-through) | 6/1/2020 | 12/31/23 | 2.6, 2.7, 7.1 7.2 | The Coachella Valley Equity Collaborative (CVEC) was originally established to mitigate the impact of COVID19 on Coachella Valley residents through an equitable and community-based approach to ensure disadvantaged communities and community members have access to culturally and linguistically appropriate educational materials, access to testing, and vaccination clinics. The CVEC is comprised of a group of community-based organizations, governmental entities, faith-based institutions, and healthcare providers brought together with the common goal of improving the health and wellness of Coachella Valley residents. At the core of the CVEC are Community Health Workers (Promotoras), who serve as community liaisons, advocates, and trusted messengers for our community. |

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| DHCD/F | Community Health & Wellness Symposium/Summit | | | | 7.1 | Proposed to be held in March 2024 with the intention to bring together and engage stakeholders – from nonprofit organizations to municipal and thought leaders – to identify and begin to remove the barriers that prevent Valley residents from living an optimally healthy and rewarding life. 9/7/23 Update: 1 st Planning Committee meeting was held 8/31/23 to discuss logistics, such as a symposium theme, etc. |
| DHCD/F; One Future CV; Desert Care Network; Eisenhower Health; IEHP | Healthcare Workforce Leadership Roundtable | | | | | Create a regional collaborative executive leadership body to document and advise on issues of recruitment, training, and retention. Continue OneFuture K12 healthcare career pathways, scholar success, scholarships, and financial aid, million-dollar fund, and BH and PA talent pipeline. Develop a regional co-investment structure that significantly increases capacity to enroll and graduate local students into RN programs. Explore alternative financial models to support education and training, including holistic wrap around services to support pathway completion and placement into local workforce Build an efficient regional approach to clinical rotations to increase recruitment and retention 8/30/23 Update: Leadership Roundtable met in August and would like to focus on College of the Desert’s nursing cohort and how those 100 applicants that are eligible but there is no room, COD will draw up an expansion plan (including SIM labs) and a budget. |
| Variety Childrens Charities Of The Desert | Expansion of Core Programs and Services | \$120,852 | 10/1/2023 | 9/30/2024 | 7.1 | Increase access to healthcare services for children aged 0-5 through Caring Connections which offers developmental screenings and educational resources to children and their families at no cost. |
| TOTAL FUNDING AWARDED | | District Funds Allocated: \$120,852 Pass-through Funds: \$4,514,759 | | | | |

| Mini Grants | | | | | | |
|--|--|----------|---------------------|-------------------|--------------------|--|
| Organization | Project Title | Amount | Contract Start Date | Contract End Date | Strategy Alignment | Project Description |
| *Al Horton Memorial Rotary Foundation | Community Service Financial Assistance | \$5,000 | 10/29/2022 | 6/30/2023 | 7.2 | Help sponsor health activities for families and children – Happy Healthy Halloween, DHS Family Triathlon, Annual Community Appreciation Day |
| *Alianza Nacional De Campesinas, Inc. | Coachella Valley Farmworkers Food Distribution | \$5,000 | 8/1/2022 | 11/30/2022 | 5.1, 5.3 | Contribute to the monthly food distribution to the farmworker community. |
| *Alianza Nacional De Campesinas, Inc. | Coachella Valley Farmworkers Food Distribution | \$10,000 | 2/1/2023 | 6/30/2023 | 5.1, 5.3 | Contribute to the monthly food distribution to the farmworker community. |
| Boys and Girls of Coachella Valley | Healthy Habits | \$10,000 | 7/1/2023 | 6/30/2024 | 7.1 | Healthy Habits program identifies unhealthy behaviors and teaches youth how to make informed decisions that will empower them to make healthy lifestyle choices. |
| *California CareForce | Riverside County Free Healthcare Clinic 2023 | \$10,000 | 2/1/20223 | 4/30/2023 | 2.2 | Support the Riverside County Free Healthcare Clinic. |
| Desert Access and Mobility | Mobility/Management Assistance | \$10,000 | 9/1/2023 | 8/31/2024 | 2.7 | Increase the availability of transportation by supplementing the services of the local public transit agency. |
| Desert Recreation Foundation | Adaptive Program: Inclusion & Education | \$10,000 | 1/1/2023 | 12/31/2023 | 2.7 | Funds will be used to expand adaptive programs to reach more individuals with visual impairments. |
| *Hanson House Foundation, Inc. | Emergent Needs to Clients of Hanson House Foundation | \$5,000 | 8/1/2022 | 8/1/2023 | 2.7 | Subsidize lodging for the families of trauma patients, and cancer patients seeking treatment who reside in local counties near the Coachella Valley and are on a fixed income. |
| *Hidden Harvest | Free fresh produce for those in need | \$5,000 | 6/1/2022 | 5/31/2023 | 5.3 | Provide free, fresh produce twice a month at 9 locations through our Senior Markets. |
| HIV+ Aging Research Project – Palm Springs | The Positive Connections 50+ Virtual Village | \$10,000 | 2/1/2023 | 1/31/2024 | 3.6 | Support an on-line platform to reduce isolation, foster support systems, and connect older people living with HIV to needed behavioral health, medical, and supportive services. |

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| Palms to Pines Parasports | Leveling the Playing Field | \$10,000 | 2/1/2023 | 1/31/2024 | 2.7 | Create a more-inclusive society by providing competitive and recreational opportunities focusing on people with physical disabilities. |
| PS Test Inc. | Testing & Treating the Growing Health Crisis | \$10,000 | 5/1/2023 | 4/30/2024 | 2.2 | Provide health outreach/education, test/treat for STI(D)s, HIV/HBV/HCV, and link patients to additional services. |
| Ronnie's House for Hope | Center | \$10,000 | 9/1/2023 | 8/31/2024 | 3.2, 3.3 | Provide capacity to expand their peer support groups. |
| Rotary Club Of Palm Desert Foundation | Assistance in providing scholarships for students majoring in healthcare | \$10,000 | 7/1/2023 | 6/30/2024 | 2.1, 2.7 | Provide scholarships to students pursuing healthcare related degrees. |
| *Theresa A. Mike Scholarship Foundation | Theresa A. Mike Scholarship Foundation | \$5,000 | 8/1/2022 | 1/31/2023 | 2.1 | Provide financial support to students in the Coachella Valley pursuing healthcare degrees. |
| Theresa A. Mike Scholarship Foundation | Theresa A. Mike Scholarship Foundation | \$10,000 | 7/1/2023 | 6/30/2024 | 2.1 | Provide financial support to students in the Coachella Valley pursuing healthcare degrees. |
| Well in the Desert | Hot Meals Program | \$10,000 | 9/1/2023 | 8/31/2024 | 5.1 | Provide meals and food assistance through weekly distribution events. |
| Word of Life Fellowship Center | The Bridge to Better | \$10,000 | 7/1/2023 | 6/30/2024 | 5.1 | Provide nutritional meals to the homeless, offer information and referral services for housing/health care/mental health services, offer showers and hygiene services, establish a volunteer bank of residents to assist in meeting the goals of the project, and offer referrals to vocational resources. |
| TOTAL FUNDING AWARDED | | \$155,000 | | | | |

**Inactive Grants*



Desert Healthcare District & Foundation

Strategic Plan

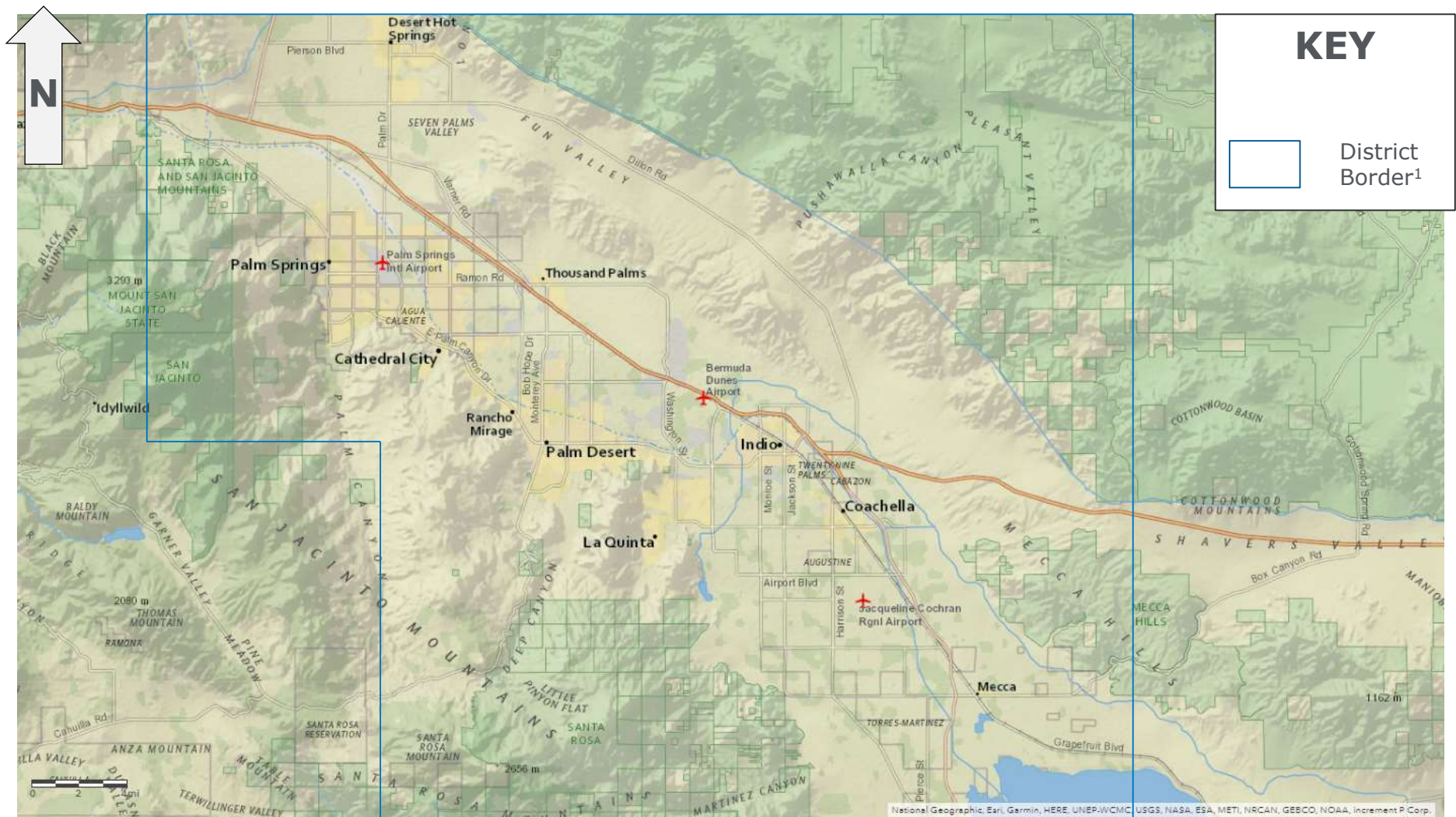
Approved by the DHCD/F Board on October 26, 2021



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Strategic Plan is Specific to the Entire District -- Coachella Valley As A Whole



1. District border is hand drawn by Veralon and represents an approximation of the district boundaries.

DHCD/F Enabling Legislation, Mission and Vision

DHCD/F Enabling Legislation Clarifies the Emphasis Is On Health Services

AB 2414, Eduardo Garcia. Desert Healthcare District.

“Existing law, the Local Health Care District Law, authorizes the organization and incorporation of local health care districts and specifies the powers of those districts, including, among other things, the power to establish, maintain, and operate, or provide assistance in the operation of, one or more health facilities or health services, including, but not limited to, outpatient programs, services, and facilities; retirement programs, services, and facilities; chemical dependency programs, services, and facilities; or other health care programs, services, and facilities and activities at any location within or without the district for the benefit of the district and the people served by the district.”^{1,2}

1. Source: Assembly Bill 2414 Chapter 416
2. During the strategic planning retreat this description of the purpose of DHCD/F was cited as a means of emphasizing that the role is specific to healthcare services and resources



DHCD/F Mission Statement

"To achieve optimal health at all stages of life for all District residents"¹

1. Source: Desert Healthcare District / Desert Healthcare Foundation Strategic Plan, adopted June 27, 2017

DHCD/F Vision Statement

“Equitably connecting Coachella Valley residents to health and wellness services and programs through resources and philanthropy, health facilities, information and community education, and public policy”¹

1. Source: Desert Healthcare District / Desert Healthcare Foundation Strategic Plan, adopted June 27, 2017

Critical Planning Issues

Critical Planning Issues

- Resolve the hospital lease and seismic investment
- Maintain the District's reserves at the current level until the Tenet situation is resolved
- Evaluate current/future programs and services to which DHCD/F provides funds using effectiveness and impact criteria and looking at impact
- No new parcel tax funding in the short term (at least 2 years)
- Pursue new funding sources to support meeting CV healthcare needs (e.g., Riverside County, grants, JVs/partnerships, Federal and State Govt.)
- Expand access to care: focus on health care
 - Community-oriented primary care (medical), mental health and dental services
- Enhance equity for all residents accessing care
- Measure/assess the impact on and size of a population to which DHCD/F holds organizations/programs accountable for achieving stated goals
- Encourage innovation and collaboration
- Enhance DHCD/F's lobbying capabilities, as needed and targeted

Goals and Strategies



Discussion: Setting Preliminary Goals and Strategies

- **Goal** – an [outcome](#) to be achieved over a 5-year period.
 - Describes [what](#) DHCD/F is going to achieve through the implementation of strategies
- **Strategy** – an [action](#) to be taken in support of accomplishing the goal.
 - A statement of [how](#) DHCD/F will accomplish the goal
 - Strategies are stated for a 3-year period and can be refined annually

CPIs “Drive” Selection of *Draft* DHCD/F Goals



Critical
Planning
Issues

- Goal 1: Proactively increase the **financial resources** DHCD/F can apply to support community health needs
- Goal 2: Proactively expand community **access to primary and specialty care services**
- Goal 3: Proactively expand community access to **behavioral/mental health services**
- Goal 4: Proactively measure and evaluate the **impact** of DHCD/F-funded programs and services on the health of community residents
- Goal 5: Be responsive to and supportive of selected community initiatives that **enhance the economic stability** of the District residents
- Goal 6: Be responsive to and supportive of selected community initiatives that **enhance the environment** in the District’s service area
- Goal 7: Be responsive to and supportive of selected community initiatives that **enhance the general education** of the District's residents

Goal 1

Goal 1: Proactively increase the financial resources DHCD/F can apply to support community health needs

| Strategies | Priority | Lead Party | Start Date | Complete Date |
|---|----------|------------|------------|---------------|
| 1.1 Develop a healthcare delivery system vision for the Coachella Valley | High | CEO | Oct '21 | Mar '22 |
| 1.2 Pursue renegotiation of the hospital lease - Complete seismic retrofit design/planning | High | Ad-Hoc | Immediate | Jan '24 |
| 1.3 Expand capabilities and activities for obtaining new grant funding - Hire grant writer (already in budget) (Jan) | High | CEO | Immediate | Ongoing |
| 1.4 Work with Riverside University Health System to continue/expand funds provided to DHCD/F to meet community health needs | High | CEO | Ongoing | Ongoing |
| 1.5 Identify opportunities and implement selected joint venture/partnerships with community organizations to jointly support funding of selected community health needs | Moderate | CEO | Nov '21 | Ongoing |
| 1.6 Evaluate the potential to conduct community-based fund raising (Foundations, individuals, corporations) - Hire a development director - Explored planned giving program | Low | CEO | Mar '22 | Ongoing |

Goal 2

Goal 2: Proactively expand community access to primary and specialty care services

| Strategies | Priority | Lead Party | Start Date | Complete Date |
|--|----------|--------------------|------------|---------------|
| 2.1 Provide funding to support an increase in the number of primary care and specialty professionals (clinicians, physicians, physician assistants, nurses, nurse practitioners, etc.) | High | CPO* | Nov '21 | Ongoing |
| 2.2 Provide funding to support an increase in the number of clinics and needed programs (FQHCs, community clinics, multi-purpose community centers) in geographically-targeted markets and the days and hours that they operate | High | CPO | Nov '21 | Ongoing |
| 2.3 Provide funding support and evaluation to community organizations providing expanded mobile primary and specialty care services - In support of the District buying a mobile van for primary care and vaccinations, identify operating costs and resources required | High | CPO | Mar '22 | On-going |
| 2.4 Provide funding support to community organizations providing primary and specialty care via telehealth - Fund telehealth internet hubs to increase access in underserved communities | High | CPO | Dec '21 | Ongoing |
| 2.5 Collaborate/partner with culturally-competent training programs to expand primary care residency and nursing programs with required retention initiatives | Moderate | CPO | Dec '21 | Ongoing |
| 2.6 Collaborate/partner with the Riverside University Health System on increasing the number of public health initiatives, including but not limited to: COVID-19, obesity, sex education, drug use/addiction, and nutrition | Moderate | CEO/ Program Staff | Dec '21 | Ongoing |
| 2.7 Utilize an equity lens to expand services and resources to underserved communities - Increase the number of Promotoras/CHWs** | High | CEO/ Program Staff | Dec '21 | Ongoing |

*CPO - Chief Program Officer

** CHW - Community health worker

Goal 3

Goal 3: Proactively expand community access to behavioral/mental health services

| Strategies | Priority | Lead Party | Start Date | Complete Date |
|---|----------|-------------|------------|---------------|
| 3.1 Provide funding to support an increase in the number of behavioral/mental health professionals (includes training) | High | SPO - BMH** | Jan '22 | Ongoing |
| 3.2 Provide funding to CBOs to support an increase in the number of days and hours of operation of behavioral/mental health services* | High | SPO - BMH | Jan '22 | Ongoing |
| 3.3 Provide funding to CBOs enabling an increase in the number and the geographic dispersion of sites providing behavioral/mental health services (consider co-location with other health services) | High | SPO - BMH | Jan '22 | Ongoing |
| 3.4 Provide funding support to CBOs providing tele-behavioral/mental health services | High | SPO - BMH | Jan '22 | Ongoing |
| 3.5 Work with the new private psychiatric and community hospitals to identify opportunities to collaborate on the delivery of community-based behavioral/mental health services (payer mix) | Moderate | SPO - BMH | Sept '22 | Ongoing |
| 3.6 Educate community residents on available behavioral/mental health resources | Moderate | SPO - BMH | Oct '21 | Ongoing |
| 3.7 Collaborate/partner with community providers to enhance access to culturally-sensitive behavioral/mental health services | Moderate | SPO - BMH | Mar '22 | Ongoing |

*CBO - community based organization

** SPO - BMH - Senior Program Officer Behavioral & Mental Health

Goal 4

Goal 4: Proactively measure and evaluate the impact of DHCD/F-funded programs and services on the health of community residents

| Strategies | Priority | Lead Party | Start Date | Complete Date |
|--|----------|------------|------------|---------------|
| 4.1 Adopt Clear Impact performance management and RBA* platform to track and report impact | High | CPO | Jan '22 | Ongoing |
| 4.2 Evaluate the potential to offer multi-year grants to organizations | Moderate | CPO | Jan '22 | Ongoing |
| 4.3 Require, where appropriate, grantees to conduct and report the results of patient satisfaction surveys | Low | CPO | July '22 | Ongoing |
| 4.4 Conduct a CHNA in 5 years (2026) | Low | CEO, CPO | 2026 | 2026 |
| 4.5 Annually report progress of funded programs/services toward meeting identified community health needs | High | CPO | Jan '22 | Ongoing |
| 4.6 Support local organizations' capacity building efforts | Low | CPO | Jan '22 | Ongoing |

*RBA -- Results based accountability

Goal 5

Goal 5: Be responsive to and supportive of selected community initiatives that enhance the economic stability of the District residents

| Strategies | Priority | Lead Party | Start Date | Complete Date |
|--|---------------|------------|------------|---------------|
| 5.1 On a situational basis, play a role in raising awareness of/facilitating progress on the social determinants of health specific to homelessness of community residents and be a catalyst for community organizations to act in implementing solutions | Moderate | CPO | Oct '21 | Ongoing |
| 5.2 On a situational basis, play a role in raising awareness of/facilitating progress on the social determinants of health specific to affordable housing for community residents and be a catalyst for community organizations to act in implementing solutions | Moderate | CEO | Oct '21 | Ongoing |
| 5.3 On a situational basis, play a role in raising awareness of/facilitating progress on the social determinants of health specific to poverty among community residents and be a catalyst for community organizations to act in implementing solutions | Moderate /Low | CEO | Oct '21 | Ongoing |
| 5.4 Promote Health Action Planning and co-location of healthcare services in affordable housing developments | Moderate | CEO | Oct '21 | Ongoing |

Goal 6

Goal 6: Be responsive to and supportive of selected community initiatives that enhance the environment in the District's service area

| Strategies | Priority | Lead Party | Start Date | Complete Date |
|---|----------|------------|------------|---------------|
| 6.1 Play a role in raising awareness of the impact of air quality in the East Coachella Valley on the health of community residents and be a catalyst for community organizations to act in implementing solutions | Moderate | CCE* | Ongoing | Ongoing |
| 6.2 Play a role in raising awareness of the impact of poor water quality in the East Coachella Valley on the health of community residents and be a catalyst for community organizations to act in implementing solutions | Moderate | CCE | Ongoing | Ongoing |
| 6.3 Collaborate with and support public organizations in the Coachella Valley to address SDOH** related to the environment (air quality, water quality and shelter) | Moderate | CCE | Ongoing | Ongoing |

*CCE -- Chief of Community Engagement

** SDOH - Social determinants of health

Goal 7

Goal 7: Be responsive to and supportive of selected community initiatives that enhance the general education of the District's residents

| Strategies | Priority | Lead Party | Start Date | Complete Date |
|--|----------|------------|------------|---------------|
| 7.1 Play a role in raising awareness of the impact of general health education on the health of community residents and be a catalyst for community organizations to act in implementing solutions - Education including the ConnectIE platform and other resources | Moderate | CCE | Ongoing | Ongoing |
| 7.2 Play a role in raising awareness of the impact of school resources on the health of community residents and be a catalyst for community organizations to act in implementing solutions | Moderate | CCE | Ongoing | Ongoing |

Appendices

Potential Sources of New Funding

Potential Modes of New Funding

| Potential Source of New Funds | Observations | Priority # or "Not Viable"* |
|--|---|--|
| Early Negotiation of the Hospital Lease (Expires May 2027) | <ul style="list-style-type: none"> Potential to generate revenue to support DHCD/F activities | Highest Priority |
| Use Portion of Reserve (\$59M less \$7M already pledged) | <ul style="list-style-type: none"> Draw down or guarantee would reduce DHCD/F's "reserves" to support operations, capitalize investments and seismic retrofit Almost all Board members not supportive | Not at this time |
| New Parcel Tax | <ul style="list-style-type: none"> Economic downturn due to COVID makes this unlikely in next 3-4 yrs. Expected to be politically unpopular | Potential Source but Beyond the Next 2-3 years |
| Seek Grants Through State/National Philanthropic Sources | <ul style="list-style-type: none"> Is an opportunity; magnitude difficult to quantify Requires grant writer (Sr. Dir. Development previously approved) | High priority |
| Local Community Fundraising (e.g., Galas) | <ul style="list-style-type: none"> Is an opportunity; magnitude difficult to quantify DHCD/F could be perceived as competing with other local organizations | Viability to be Assessed |

* Priority rating was identified by the DHCD/F board and management team through discussion during the September 2021 strategic planning retreat

Continued next page

Potential Modes of New Funding

| Potential Source of New Funds | Observations | Priority # or "Not Viable"* |
|--|--|--|
| Debt (Use the most beneficial method to finance) | <ul style="list-style-type: none"> \$59M (\$52M net) principal/reserve is DHCD/F's only collateral asset; Requires pledge of revenue or guarantee, debt or a guarantee would reduce availability of these funds for operations, capital investment or seismic funding | Feasibility and strategic and financial impact to be evaluated |
| Funding Support by County | <ul style="list-style-type: none"> Riverside County Dept. of Public Health recently provided \$2M. Potential exists for future funding Access to funding can be bureaucratic/uncertain | High priority |
| Funding Support by Hospitals | <ul style="list-style-type: none"> Investments focused on their assisting their services and viability -- unlikely | Low priority |

* Priority rating was identified by the DHCD/F board and management team through discussion during the September 2021 strategic planning retreat

Community Health Needs Evaluation Exercise Findings

Evaluation of Community Needs

- Community needs were highlighted through CHNA and discussion during day 1 of the DHCD/F retreat
 - Summarized by priority category: economic stability, health access, mental health, environment, education, other
- Evaluative criteria were agreed to on day 1 of the retreat
 - Magnitude of need by the District's residents (size of population served)
 - Extent to which improving the issue enhances equitability of healthcare
 - Degree of impact DHCD/F can achieve through its funding support (resources available)
 - Timeliness of achieving progress
 - Fit with DHCD/F's Mission, vision and capabilities and resources
- Within each of the priority categories, the board assessed the needs against the 5 criteria

Evaluation Exercise: Economic Stability*

| Economic stability community needs | Select: High, Moderate or Low | | | | | Priority Conclusion (High, Moderate, Low, None) |
|---|--|---|---|----------------------------------|--|---|
| | Magnitude of need by District residents (size pop. served) | Extent to which improving the issue enhances equitability of healthcare | Degree of impact DHDF can achieve through its funding support | Timeliness of achieving progress | Fit with DHCD/F's Mission, vision and capabilities | |
| Homelessness | High | High | Mod/Low | Mod/Low | Yes | Moderate |
| Affordable housing | High | Moderate | Mod/Low | Low | Yes/No (Spilt) | Moderate |
| Higher paying jobs | -- | -- | -- | -- | No | -- |
| Poverty | Moderate | High | Low | Low | Yes/No (Spilt) | Mod/Low |
| Substandard housing (missing gas for stove, over crowded, etc.) | -- | -- | -- | -- | No | -- |
| Little to no employment | -- | -- | -- | -- | No | -- |

* The seven members of the DHCD/F board evaluated each of the community needs against the criteria. The rating assigned ("high", "moderate", "low" reflects the majority of the votes

Evaluation Exercise: Health Access*

| Health access community needs | Select: High, Moderate or Low | | | | | Priority Conclusion (High, Moderate, Low, None) |
|---|--|---|---|----------------------------------|--|---|
| | Magnitude of need by District residents (size pop. served) | Extent to which improving the issue enhances equitability of healthcare | Degree of impact DHDF can achieve through its funding support | Timeliness of achieving progress | Fit with DHCD/F's Mission, vision and capabilities | |
| Clinician shortage | High | High | Moderate | Moderate | Yes | High/Mod |
| Healthcare is expensive (services, insurance, prescriptions) | High/Mod | High | High | High | Yes | High |
| Quality of care (outcomes., physician empathy, accuracy of diagnosis) | High | High | Mod/Low | Low | Yes | Mod/Low |
| East Valley access to healthcare services | High | High | High | High/Mod | Yes | High |

* The seven members of the DHCD/F board evaluated each of the community needs against the criteria. The rating assigned ("high", "moderate", "low" reflects the majority of the votes

Evaluation Exercise: Mental Health*

| Mental health community needs | Select: High, Moderate or Low | | | | | Priority Conclusion (High, Moderate, Low, None) |
|---|---|--|--|---|---|--|
| | Magnitude of need by District residents (size pop. served) | Extent to which improving the issue enhances equitability of healthcare | Degree of impact DHDF can achieve through its funding support | Timeliness of achieving progress | Fit with DHCD/F's Mission, vision and capabilities | |
| Mental health is an important issue | High | High | High | High/Mod | Yes | High |
| Need more mental health clinics/resources | High | High | High | High | Yes | High |
| People should know more about mental health and how to get help | High | High | High | High | Yes | High |

* The seven members of the DHCD/F board evaluated each of the community needs against the criteria. The rating assigned ("high", "moderate", "low" reflects the majority of the votes

Evaluation Exercise: Environment*

| Environment community needs | Select: High, Moderate or Low | | | | | Priority Conclusion (High, Moderate, Low, None) |
|---|--|---|---|----------------------------------|--|---|
| | Magnitude of need by District residents (size pop. served) | Extent to which improving the issue enhances equitability of healthcare | Degree of impact DHDF can achieve through its funding support | Timeliness of achieving progress | Fit with DHCD/F's Mission, vision and capabilities | |
| Infrastructure needs (sidewalks, lighting, internet connectivity) | -- | -- | -- | -- | No | -- |
| Transportation (lack of transportation, no public transportation) | -- | -- | -- | -- | No | -- |
| Air quality in East CV | High | High | Moderate | Low | Yes | Moderate |
| Walkability is low | -- | -- | -- | -- | No | -- |
| Poor water quality in East CV | High/Mod | High | High/Mod | Mod/Low | Yes | High/Mod |

* The seven members of the DHCD/F board evaluated each of the community needs against the criteria. The rating assigned ("high", "moderate", "low" reflects the majority of the votes

Evaluation Exercise: Education*

| Education community needs | Select: High, Moderate or Low | | | | | Priority Conclusion (High, Moderate, Low, None) |
|--|--|---|---|----------------------------------|--|---|
| | Magnitude of need by District residents (size pop. served) | Extent to which improving the issue enhances equitability of healthcare | Degree of impact DHDF can achieve through its funding support | Timeliness of achieving progress | Fit with DHCD/F's Mission, vision and capabilities | |
| General health education (need more awareness on health issues not presented in schools) | High | High | High | High | Yes | High |
| School resources needed (guidance counselors, computers for students, tutoring, scholarships) | Low | Low | Low | Low | Yes/No (Split) | Low |
| Quality of education (need better quality of education, teachers who are passionate/care) | -- | -- | -- | -- | No | -- |
| General education attainment (more people need to go to college, differences in educational attainment across districts) | -- | -- | -- | -- | No | -- |

* The seven members of the DHCD/F board evaluated each of the community needs against the criteria. The rating assigned ("high", "moderate", "low" reflects the majority of the votes

Evaluation Exercise: Other Issues*

| Other community needs (with high mentions) | Select: High, Moderate or Low | | | | | Priority Conclusion (High, Moderate, Low, None) |
|---|--|---|---|----------------------------------|--|---|
| | Magnitude of need by District residents (size pop. served) | Extent to which improving the issue enhances equitability of healthcare | Degree of impact DHDF can achieve through its funding support | Timeliness of achieving progress | Fit with DHCD/F's Mission, vision and capabilities | |
| High crime (crime is high in CV, fights and gang violence) | -- | -- | -- | -- | No | -- |
| Obesity (obesity is a problem, obesity among low income) | High | High | High/Mod | Moderate | Yes | High/Mod |
| Sex education in schools | High | High | High | High | Yes | High |
| Drug use/addiction (drug use is a problem, substance abuse rates high, methamphetamine problem) | High | High | High | High | Yes | High |
| Food shortage/food access (lack of food, food access for low income) | High | High | High | High | Yes | High |

* The seven members of the DHCD/F board evaluated each of the community needs against the criteria. The rating assigned ("high", "moderate", "low" reflects the majority of the votes



DESERT HEALTHCARE DISTRICT & FOUNDATION

Date: November 4, 2023
To: Board of Directors
Subject: Tropical Storm Hilary Support

Background:

- Tropical Storm Hilary hit Southern California on August 20, 2023. The storm brought unprecedented rainfall to cities and communities across the Coachella Valley. The storm caused extreme flooding that led to significant property damage, residential displacement, financial burdens, and mental health issues brought on by the traumatic event. Some of the hardest-hit areas included Cathedral City, Thermal, Mecca, and Oasis.
- Two listening sessions sought to better understand the impact Tropical Storm Hilary had on families.
 - The first listening session was hosted at the District offices on Thursday, October 19th with residents participating from the Panorama community in Cathedral City.
 - Board President PerezGil, Director De Lara, and Director Zendle were present along with DHCD Interim CEO, Chris Christensen, and Chief of Community Engagement, Alejandro Espinoza.
 - Rick Saldivar, a local community advocate, has spearheaded clean-up and relief efforts and brought 5 families to the listening session to share how they were impacted and continue to be impacted by the floods.
 - The second listening session was hosted on Monday, October 23 at the TODEC offices in Coachella and led by Luz Gallegos from TODEC.
 - Board President PerezGil, Director De Lara, and Director Barraza were present along with DHCD Interim CEO, Chris Christensen, and Chief of Community Engagement, Alejandro Espinoza.

Information:

- Key topics were uplifted from families participating in the listening sessions, including:
 - The five families from Cathedral City shared their heartbreaking stories and how they were impacted, which included:
 - Total loss of personal items and household items
 - Paying mortgage and housing at hotels and Airbnb
 - Looting at their homes
 - Loss of vehicles
 - Trouble with the City of Cathedral City with permits and allowing volunteers to enter the community to help with clean-up
 - Slow response from insurance companies
 - Respiratory health issues due to the mounds of dirt piled up near their homes.
 - Lack of leadership from the City Council and Mayor
 - Mental health issues derived from stress, PTSD, and nightmares.
 - Tension between spouses and family members
 - Some families didn't have flood insurance.
 - 20 families had their homes impacted by the mud (14 severely; 6 moderately)
- Two farmworker women from the eastern Coachella Valley shared their heartbreaking stories and

how they were impacted, which included:

- Inability to work due to the crops being damaged
 - Severe damage to their trailers included caved-in roofs, loss of appliances, shifted foundation, and loss of personal belongings.
 - Inability to apply for unemployment benefits due to their immigration status.
 - Having three months of due rent and utilities
 - Lack of funds to buy food and water
 - Flooded dirt roads in their trailer parks
 - Swarms of mosquitos growing due to the standing water
 - Mental health issues derived from lack of wages, stress, and personal relationships being strained.
 - Need for medical services like mammograms, OB/GYN, dental services, and pediatric clinics.
- Over two months have passed since the storm and around 20 families in Cathedral City and 100+ families in the East Valley are still dealing with the impact of the extreme flooding. Navigating support systems has posed to be challenging and burdensome, causing additional undue distress.

Staff Recommendations:

- To help equitably support, based on our understood need, the families most impacted by Tropical Storm Hilary, staff is recommending the following:
 - Convene members of the Coachella Valley Behavioral Health Collective to understand organizational capacity in providing direct behavioral health services to impacted families. Then, develop a tailored behavioral health resource list to disseminate directly to impacted families through targeted outreach.
 - Staff recommends providing \$10,000 to Chance Initiative, to help accomplish this objective. Chance Initiative, CEO, Rick Saldivar, has been spearheading the response and relief efforts in Cathedral City.
 - The resource list will be developed, in English and Spanish, to be disseminated and made available across the Coachella Valley.
 - Utilize the established infrastructure and partnerships of the Coachella Valley Equity Collaborative to mitigate the health impact of Tropical Storm Hilary by helping East Valley residents navigate and access direct supportive services.
 - Staff recommends providing \$40,000 to TODEC to help accomplish this objective.
- To help expedite the disbursement of funds, staff recommends proceeding with the execution of MOUs with each of the mentioned organizations. Staff will work with legal counsel to finalize.

Fiscal Impact:

- Funding not to exceed \$50,000 to support the organizational capacity of Chance Initiative and TODEC. Funding will not be utilized for direct cash assistance.