

DESERT HEALTHCARE DISTRICT BOARD OF DIRECTORS MEETING MINUTES SPECIAL MEETING MINUTES December 08, 2022

Directors Present – Video Conference Vice-President Evett PerezGil Secretary Carmina Zavala, PsyD Director Arthur Shorr Director Carole Rogers, RN Director Les Zendle, MD Director Leticia De Lara, MPA Director Kimberly Barraza		District Staff Present Conference Conrado E. Bárzaga, Chris Christensen, CA Donna Craig, Chief Pr Alejandro Espinoza, I Community Engagem Will Dean, Marketing Communications Dire Andrea S. Hayles, Bos Officer	MD, CEO AO rogram Officer MPH, Chief of nent g and ector	Absent	
		Jeff Scott			
AGENDA ITEMS	DISCUS	SION	AC	ACTION	
A. Call to Order Roll Call B. Pledge of Allegiance	the meetin p.m. The Clerk of the roll wit present an and Directo mistakenly at 7:30 p.m adjournme	exited the meeting n. before the ent. dent PerezGil asked horr to lead the			
C. Approval of Agenda	Vice-Presic	dent PerezGil asked on to approve the	Director Barraz Director Rogers agenda. Motion passed AYES – 7 Vice-P Secretary Zaval	resident PerezGil, a, Director Shorr, , Director Zendle,	



DESERT HEALTHCARE DISTRICT BOARD OF DIRECTORS MEETING MINUTES SPECIAL MEETING MINUTES

December 08, 2022

D. Public Comment	There were no public	
D. Public Comment	•	
	comments.	
E. Development Workshop		
1. Board of Directors	Conrado Barzaga, MD, CEO,	
Development and	provided an overview of the	
Communications Workshop –	workshop and the facilitator,	
Erin Hart, Chief Innovation	Erin Hart, Spitfire Strategies,	
Officer, Spitfire Strategies	and her work with other	
	notable organizations.	
	Erin Hart commenced the	
	development workshop with	
	the survey the board submitted	
	on communications and	
	messaging and a summary of	
	the quarterly sessions.	
	Highlights of the workshop	
	included the survey insights,	
	further discussions on goals	
	and objectives, decision-	
	makers and audiences,	
	messaging dos and don'ts,	
	value, overcoming barriers,	
	vision, and ask.	
F. Immediate Issues and Board	Director Zendle requested	
Comments	updates on the ad hoc	
	committee and additional	
	closed sessions for discussion,	
	including personnel matters.	
G. Adjournment	Vice-President Perez adjourned	Audio recording available on the
-	the meeting at 7:35 p.m.	website at
		http://dhcd.org/Agendas-and-
		Documents

DocuSigned by:

ATTEST:

Carmina Eavala

Carmina Zavala, PsyD, Secretary Desert Healthcare District Board of Directors

Minutes respectfully submitted by Andrea S. Hayles, Board Relations Officer