



**DESERT HEALTHCARE DISTRICT
PROGRAM COMMITTEE
Program Committee Meeting
January 10, 2023
5:00 P.M.**

In lieu of attending the meeting in person, members of the public will be able to participate by webinar using the following Zoom link:

<https://us02web.zoom.us/j/88994867070?pwd=aGMzRWZlZDhRZjJhVQZhpRWlOZz09>

Password: 295634

Participants will need to download the Zoom app on their mobile devices. Members of the public may also be able to participate by telephone, using the follow dial in information:

Dial in #:(669) 900-6833 or (833) 548-0276 To Listen and Address the Board when called upon:

Webinar ID: 889 9486 7070

<i>Page(s)</i>	AGENDA	<i>Item Type</i>
	I. Call to Order – President Evett PerezGil, Committee Chairperson	
1-2	II. Approval of Agenda	Action
3-6	III. Meeting Minutes 1. December 13, 2022	Action
	IV. Public Comments At this time, comments from the audience may be made on items <u>not</u> listed on the agenda that are of public interest and within the subject-matter jurisdiction of the District. The Committee has a policy of limiting speakers to not more than three minutes. The Committee cannot take action on items not listed on the agenda. Public input may be offered on an agenda item when it comes up for discussion and/or action.	
7	V. Old Business 1. Grant Payment Schedule	Information
8-9	2. Grant Applications and RFP Proposals Submitted and Under Review	Information
10-13	VI. Program Updates 1. Progress and Final Reports Update	Information
	VII. Grant Funding Requests Consideration to forward to the Board for review and award:	Action
14-38	1. Grant #1363 Pegasus Riding Academy – <i>Pegasus Equine Assisted Therapy</i> - \$60,092 – Goal #2 – Expand Community Access to Primary Care and Specialty Services	



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39-58

2. Grant #1333 Organizacion en California de Lideres Campesinas: *Healthcare Equity for ECV Farmworker Women and Families* - \$150,000 (24 months) Goal #3 – Community Access to Behavioral Health Services

VIII. Committee Member Comments

IX. Adjournment

Next Scheduled Meeting February 14, 2023

The undersigned certifies that a copy of this agenda was posted in the front entrance to the Desert Healthcare District offices located at 1140 North Indian Canyon Drive, Palm Springs, California, and the front entrance of the Desert Healthcare District office located at the Regional Access Project Foundation, 41550 Eclectic Street, Suite G 100, Palm Desert California at least 72 hours prior to the meeting.

If you have any disability which would require accommodation to enable you to participate in this meeting, please email Andrea S. Hayles, Special Assistant to the CEO and Board Relations Officer, At ahayles@dhcd.org or call (760) 567-0298 at least 72 hours prior to the meeting.

Andrea S. Hayles

Andrea S. Hayles, Board Relations Officer



**DESERT HEALTHCARE DISTRICT
PROGRAM COMMITTEE MEETING
MEETING MINUTES
December 13, 2022**

Directors Present via Video Conference	District & Legal Counsel Staff Present via Video Conference	Absent
Vice-President Evett PerezGil Secretary Carmina Zavala	Conrado E. Bárzaga, MD, Chief Executive Officer Chris Christensen, CAO Donna Craig, Chief Program Officer Jana Trew, Senior Program Officer, Behavioral Health Andrea S. Hayles, Board Relations Officer	

AGENDA ITEMS	DISCUSSION	ACTION
I. Call to Order	The meeting was called to order at 5:02 p.m. by Chair PerezGil.	
II. Approval of Agenda	Chair PerezGil asked for a motion to approve the agenda.	Moved and seconded by Director Zavala and Director PerezGil to approve the agenda. Motion passed unanimously.
III. Meeting Minutes 1. November 15, 2022	Chair PerezGil asked for a motion to approve the November 15, 2022, meeting minutes.	Moved and seconded by Director Zavala and Director PerezGil to approve the November 15, 2022, meeting minutes. Motion passed unanimously.
IV. Public Comment	There were no public comments.	
V. Old Business 1. Policy #OP-5 Grant and Mini Grant Policy Structure Revisions	Chris Christensen, CAO, provided background on the requested revisions to the grant and mini policy at the October Program Committee meeting, as requested by President Borja on the current practices of the grant application review and declination appeals process. Mr. Christensen described the modifications as outlined in the redlined sections of the grant policy, and there were no further changes by the committee.	Moved and seconded by Director Zavala and Director PerezGil to approve Policy #OP-5 Grant and Mini Grant Policy Structure Revisions and forward to the Board for approval. Motion passed unanimously.

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<p>2. Grant Payment Schedule</p> <p>3. Grant Applications and RFP Proposals Submitted and Under Review</p>	<p>Chair PerezGil inquired about any questions concerning the grant payment schedule and grant applications and RFP proposals submitted and under review.</p> <p>There were no questions or comments.</p>	
<p>VI. Program Updates</p> <p>1. Progress and Final Reports Update</p>	<p>Chair PerezGil inquired if the committee had any questions concerning the progress and final reports.</p> <p>There were no questions or comments.</p>	
<p>VII. Grant Funding Requests</p> <p>1. Grant #1330 OneFuture Coachella Valley – <i>Building A Healthcare Workforce Pipeline</i> \$605,000 (24 months)</p>	<p>Donna Craig, Chief Program Officer, described the prior grant request in July with the committee requesting additional information. The current request of \$605k, including \$200k for the Black and African American scholarship program initiated by the District to continue supporting the students, further describing additional aspects of the program.</p> <p>Sheila Thorton, President and CEO OneFuture Coachella Valley, thanked the committee while providing positive feedback on the healthcare workforce pipeline program.</p>	<p>Moved and seconded by Director Zavala and Director PerezGil to approve Grant #1330 One Future Coachella Valley – <i>Building A Healthcare Workforce Pipeline</i> \$605,000 (24 months) and forward to the Board for approval. Motion passed unanimously.</p>

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<p>2. Grant #1369 ABC Recovery Center: Cost of Caring Fund Project - \$332,561 (12 months)</p>	<p>Donna Craig, Chief Program Officer, provided background on ABC Recovery Center’s services and their 12-month grant request.</p> <p>Chris Yingling, CEO, ABC Recovery Center, answered questions from the committee and provided an overview of the clients served.</p>	<p>Moved and seconded by Director Zavala and Director PerezGil to approve Grant #1330 One Future Coachella Valley – Building A Healthcare Workforce Pipeline \$ 605,000 (24 months) and forward to the Board for approval. Motion passed unanimously.</p>
<p>3. Grant #1326 TODEC Legal Center – TODEC’s Equity Program- \$100,000 (24 months)</p>	<p>Donna Craig, Chief Program Officer, described the requested revisions from the committee at the July meeting and prior funding for core operating support aligned with the District’s strategic plan.</p> <p>Alejandro Espinoza, Chief of Community Engagement, described TODEC’s engagement with the Coachella Valley Equity Collaborative and assistance with the revisions as requested by the committee.</p>	<p>Moved and seconded by Director Zavala and Director PerezGil to approve Grant #1326 TODEC Legal Center – TODEC’s Equity Program- \$100,000 (24 months) and forward to the Board for approval. Motion passed unanimously.</p>
<p>4. Grant #1318 Riverside County Latino Commission On Alcohol and Drug Abuse Services, Inc.: Healthy Minds, Healthy Lives – Mente Sanas Visas Sanas - \$605,507 (18 months)</p>	<p>Conrado E. Bárzaga, MD, Chief Executive Officer, recused himself from the Riverside County Latino Commission grant request discussions.</p> <p>Donna Craig, Chief Program Officer, described the requested revisions from the committee at the July meeting, such as the community needs, specific groups and locations served, budgeting specifics, and the</p>	<p>Moved and seconded by Director Zavala and Director PerezGil to approve Grant #1326 TODEC Legal Center – TODEC’s Equity Program- \$100,000 (24 months) and forward to the Board for approval. Motion passed unanimously.</p>



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	<p>distinction between the mobile and satellite clinics.</p> <p>Lucero Fabela, Human Resources Specialist and Program Supervisor, Riverside County Latino Commission, answered questions from the committee concerning the clinical staffing and training.</p>	
VIII. Committee Members Comments	There were no committee member comments.	
IX. Adjournment	Chair PerezGil adjourned the meeting at 5:29 p.m.	Audio recording available on the website at http://dhcd.org/Agendas-and-Documents

ATTEST: _____
 Evett PerezGil, Chair/Vice-President, Board of Directors
 Program Committee

Minutes respectfully submitted by Andrea S. Hayles, Board Relations Officer

DESERT HEALTHCARE DISTRICT								
OUTSTANDING GRANTS AND GRANT PAYMENT SCHEDULE								
December 31, 2022								
TWELVE MONTHS ENDING JUNE 30, 2023								
Grant ID Nos.	Name	Approved Grants - Prior Yrs	6/30/2022 Bal Fwd	Current Yr 2021-2022	Total Paid Prior Yrs July-June	Total Paid Current Yr July-June	Open BALANCE	
2014-MOU-BOD-11/21/13	Memo of Understanding CVAG CV Link Support	\$ 10,000,000	\$ 4,990,000		\$ -		\$ 4,990,000	
2021-1136-BOD-01-26-21	Ronald McDonald House Charities - Temporary Housing & Family Support Services - 1 Yr.	\$ 119,432	\$ 11,944		\$ 11,944		\$ -	
2021-1171-BOD-03-23-21	Blood Bank of San Bernardino/Riverside Counties - Bloodmobiles for Coachella Valley - 18 Months	\$ 150,000	\$ 15,000		\$ 15,000		\$ -	
2021-1266-BOD-04-27-21	Galilee Center - Our Lady of Guadalupe Shelter - 1 Yr.	\$ 150,000	\$ 15,000		\$ 15,000		\$ -	
2021-1277-BOD-04-27-21	Lift To Rise - United Lift Rental Assistance 2021 - 8 Months	\$ 300,000	\$ 30,000		\$ 30,000		\$ -	
2021-1280-BOD-05-25-21	Desert AIDS Project - DAP Health Expands Access to Healthcare - 1 Yr.	\$ 100,000	\$ 10,000		\$ 10,000		\$ -	
2021-1296-BOD-11-23-21	Coachella Valley Volunteers In Medicine - Improving Access to Healthcare Services - 1 Yr.	\$ 154,094	\$ 84,752		\$ 69,342		\$ 15,410	
2021-1289-BOD-12-21-21	Desert Cancer Foundation - Patient Assistance Program - 1 Yr.	\$ 150,000	\$ 82,500		\$ 67,500		\$ 15,000	
2022-1301-BOD-01-25-22	UCR Regents - Community Based Interventions to Mitigate Psychological Trauma - 1 Yr.	\$ 113,514	\$ 62,433		\$ 51,081		\$ 11,352	
2022-1302-BOD-01-25-22	Vision To Learn - Palm Springs, Desert Sands, and Coachella Valley School Districts 1 Yr.	\$ 50,000	\$ 27,500		\$ 22,500		\$ 5,000	
2022-1303-BOD-01-25-22	CSU San Bernardino Palm Desert Campus Street Medicine Program - 1 Yr.	\$ 54,056	\$ 29,731		\$ 24,325		\$ 5,406	
2022-1306-BOD-02-22-22	Olive Crest Treatment Center - General Support for Mental Health Services - 1 Yr.	\$ 123,451	\$ 67,898		\$ 55,553		\$ 12,345	
2022-1311-BOD-04-26-22	Desert Arc - Healthcare for Adults with Disabilities Project Employment of Nurses - 1 Yr.	\$ 102,741	\$ 56,508		\$ 46,233		\$ 10,275	
2022-1313-BOD-04-26-22	Angel View - Improving Access to Primary and Specialty Care Services for Children With Disabilities 1 Yr.	\$ 76,790	\$ 42,235		\$ -		\$ 42,235	
2022-1314-BOD-05-24-22	Voices for Children - Court Appointed Special Advocate Program - 1 Yr.	\$ 60,000	\$ 60,000		\$ 27,000		\$ 33,000	
2022-1325-BOD-06-28-22	Vision Y Compromiso - CVEC Unrestricted Grant Funds - 2 Yrs.	\$ 150,000	\$ 150,000		\$ 33,750		\$ 116,250	
2022-1327-BOD-06-28-22	Youth Leadership Institute - Youth Voice in Mental Health - 2 Yrs.	\$ 50,000	\$ 50,000		\$ 11,250		\$ 38,750	
2022-1328-BOD-06-28-22	El Sol - Expanding Access to Educational Resources for Promotoras - 2 Yrs.	\$ 150,000	\$ 150,000		\$ 33,750		\$ 116,250	
2022-1331-BOD-06-28-22	Pueblo Unido - Improving Access to Behavioral Health Education and Prevention Services - 2 Yrs.	\$ 50,000	\$ 50,000		\$ 11,250		\$ 38,750	
2022-0965-BOD-06-28-22	Desert Healthcare Foundation - Behavioral Health Initiative Expansion - 3 Yrs.	\$ 2,000,000	\$ 2,000,000		\$ 2,000,000		\$ -	
2022-22-15-BOD-06-28-22	Carry over of remaining Fiscal Year 2021/2022 Funds*	\$ 2,566,566	\$ 2,566,566		\$ 2,566,566		\$ -	
2022-1324-BOD-07-26-22	Galilee Center - Our Lady of Guadalupe Shelter - 2 Yr.			\$ 100,000		\$ 22,500	\$ 77,500	
2022-1332-BOD-07-26-22	Alianza CV - Expanding and Advancing Outreach Through Increasing Capacity Development - 2 Yrs.			\$ 100,000		\$ 22,500	\$ 77,500	
2022-1329-BOD-09-27-22	DPMG - Mobile Medical Unit - 3 Yrs.			\$ 500,000		\$ 50,000	\$ 450,000	
2022-1350-BOD-09-27-22	JFK Memorial Foundation - Behavioral Health Awareness and Education Program - 1 Yr.			\$ 57,541		\$ 25,893	\$ 31,648	
2022-1355-BOD-09-27-22	Joslyn Center - The Joslyn Wellness Center - 1 Yr.			\$ 85,000		\$ 38,250	\$ 46,750	
2022-1361-BOD-09-27-22	DAP Health - DAP Health Monkeypox Virus Response - 1 Yr.			\$ 586,727		\$ 101,710	\$ 485,017	
2022-1356-BOD-10-25-22	Blood Bank of San Bernardino/Riverside Counties - Coachella Valley Therapeutic Apheresis Program - 1 Yr.			\$ 140,000		\$ 63,000	\$ 77,000	
2022-1358-BOD-10-25-22	Foundation for Palm Springs Unified School District - School-Based Wellness Center Project - 1 Yr.			\$ 110,000		\$ 49,500	\$ 60,500	
2022-1362-BOD-10-25-22	Jewish Family Service of the Desert - Mental Health Counseling Services for Underserved - 2 Yrs.			\$ 160,000		\$ 36,000	\$ 124,000	
2022-1326-BOD-12-20-22	TODEC - TODEC's Equity Program - 2 Yrs.			\$ 100,000		\$ -	\$ 100,000	
2022-1330-BOD-12-20-22	OneFuture Coachella Valley - Building a Healthcare Workforce Pipeline - 2 Yrs.			\$ 605,000		\$ -	\$ 605,000	
2022-1369-BOD-12-20-22	ABC Recovery Center - Cost of Caring Fund Project - 1 Yr.			\$ 332,561		\$ -	\$ 332,561	
TOTAL GRANTS		\$ 16,670,644	\$ 10,552,067	\$ 2,876,830	\$ 5,102,044	\$ 409,353	\$ 7,917,499	
Amts available/remaining for Grant/Programs - FY 2022-23:								
Amount budgeted 2022-2023			\$ 4,000,000			G/L Balance:	12/31/2022	
Amount granted through December 31, 2022:			\$ (2,876,830)			2131	\$ 4,397,499	
Mini Grants:	1321; 1322; 1323; 1364		\$ (20,000)			2281	\$ 3,520,000	
Financial Audits of Non-Profits; Organizational Assessments			\$					
Net adj - Grants not used:	FY 21-22 Funds		\$ 2,566,566			Total	\$ 7,917,499	
Matching external grant contributions			\$ -				\$ 0	
Balance available for Grants/Programs			\$ 3,669,736					
* Value listed in Total Paid column reflects funds granted from carryover funds. Actual grant payments will be reflected under the respective grant.								



**DESERT HEALTHCARE
DISTRICT & FOUNDATION**

Date: January 10, 2023
To: Program Committee
Subject: Grant Applications and RFP Proposals Submitted and Under Review

Staff Recommendation: Information only.

Grant Applications: The following grant applications have been submitted and under review by the grants team and are pending either proposal conferences and or a site visit or have been approved by the board of directors. Recommendations/suggested decisions will be brought forward to the February 2023 Program Committee for possible action:

1. #1363 Pegasus Riding Academy - \$60,092 – *Pegasus Equine Assisted Therapy Program*. Use of District funds: to increase Pegasus’ capacity to serve additional individuals in need, specifically program/services; program staffing; and transportation costs
 - a. Status: Proposal conference was conducted on 12/8 and with a few suggested revisions, the application has been resubmitted and is on the agenda for review and determination at the Program Committee’s January 10, 2023 meeting.
2. #1372 Reynaldo J. Carreon MD Foundation - \$50,000 *Dr. Carreon Scholarship Program*. Use of District funds: Scholarships to low income high school students of Mexican-American descent and other minorities who desire to enter the health care or mental health care career pathway.
 - a. Status: Proposal conference is scheduled for January 10, 2023.
3. #1370 HARP-PS (HIV+Aging Research Project – Palm Springs) \$5,000 mini grant – *The Positive Connections 50+ Virtual Village* – Use of Funds: development of an on-line platform to reduce isolation, foster support systems, and connect Older People Living With HIV to needed behavioral health, medical, and supportive services.
 - a. Status: Proposal conference scheduled for January 11, 2023
4. #1371 California CareForce - \$10,000 -*Riverside County Free Healthcare Clinic 2023*. Use of Funds: to support the clinic through disposable dental, vision and medical supplies
 - a. Status: Proposal conference scheduled for January 11, 2023.
5. #1333 Organizacion en California de Lideres Campesinas - \$150,000 (24 months) – *Healthcare Equity for ECV Farmworker Women and Families* – Use of Funds: Lideres Compesinas is part of the CV Equity Collaborative’s core operating project support. This application was originally declined as the organization did not have audited financials. Audited financials have now been completed in December and was reviewed and accepted by the District fiscal team.

- a. Status: The request is on the agenda for review and determination at the Program Committee's January 10, 2023 meeting.
- 6. #1373 Palms to Pines Parasports - \$5,000 mini grant – *Leveling the Playing Field*.
Use of funds: Leveling the playing field ultimately means creating a more inclusive society so that people with disability have equitable access to all opportunities. Specifically this program will enable us to continue to offer and expand opportunities for sports and other activities. Funds will be used to pay for coaching, equipment and some admin.
 - a. Status: Proposal conference scheduled for January 11, 2023.



Date: January 10, 2023

To: Program Committee – District

Subject: Progress and Final Grant Reports 12/1/2022 – 12/31/2022

The following progress and final grant reports are included in this staff report:

Alianza Nacional De Campesinas Inc. # 1323

Grant term: 8/1/2022 – 11/30/2022

Original Approved Amount: \$5,000.

Mini Grant Final Report covering the time period from: 8/1/2022 – 11/30/2022

Dear Desert HealthCare District,

Alianza Nacional de Campesinas would like to thank you for your support of our Monthly Southeast Coachella Food Distribution. Because of your generosity, we have helped serve 4,500 farmworker families in need of fresh produce and water along with several everyday basic necessity items:

Grant # Mini Grant #1323

Name of Organization: *Alianza Nacional de Campesinas, Inc.*

Grant Period: August 1, 2022 - November 30, 2022

Project Narrative

The COVID-19 pandemic put on full display the cruel, inhuman nature of our country's food system. Farmworkers were hit disproportionately hard, after being labeled "essential workers" by the Trump administration, they had to labor without adequate personal protective equipment (PPE) in already exploitative conditions as the virus raged. To make matters worse, many workers - especially in California, which leads the country in terms of milk, vegetable, and fruit production - had their hours cut or lost their jobs entirely. As an organization that works primarily with farmworker women, we saw these challenges in all their complexity, with working mothers struggling to provide baby formula for infants as they had to keep working in the fields and at home.

Rising to meet the combined health and food challenges that our farmworker community faced, Alianza Nacional de Campesinas began to organize food and PPE distribution drives. Monthly, in partnership with Lideres Campesinas, Polo's Pantry, Food Forward, Water Drop Los Angeles, Burrtec, Mision San Jose, la Viña del Senor and Coachella Valley Volunteers in Medicine, our network distributed critical care and resources to approximately 1,600 families. Over the course of this project, we reached people across 15 communities in the southeastern Coachella Valley including Thermal, Oasis, Mecca, North Shore, Salton City, and Desert Cities. Our efforts reached migrants from Mexico and other Central American countries, as well as historically marginalized Mexican-Americans, Latinx, Pacific Islanders, Caucasians, and representatives of Indigenous communities, such as Purépecha, and others who speak Tarascó.

Our project repeatedly went over budget. Receiving \$5,000 for the project that would run for four months, we paid one staff person for their time, offered mileage compensation to them as well, and provided small stipends for volunteers. Averaging between \$1000 to \$1300 a month in compensation, our expenses generally ran close to \$3000. Besides people's time, we had to pay for forklift services, garbage collection and sanitation, truck rentals, gas, and on-site supplies like gloves, EZ-UPs, tables, garbage bags, and box cutters. We met this deficit by relying on donations and volunteers.

Objectives:

Results and Impact

- *How many families were helped each month?*

Around 1,600

- *Who helped (collaborators)*
 - *Water drop*
 - *Food Forward*
 - *Inland Empire Healthcare Plan*
 - *Mision San Jose*
 - *Burrtec*
 - *Lideres Campesinas*
 - *Alianza Nacional de Campesinas*
 - *Desert HealthCare District Foundation*
 - *Polo's Pantry*
 - *Volunteers of Medicine in Coachella Valley*
 - *Baby2Baby*
 - *La Vina del Senor*

Challenges

One of the critical challenges that we encountered was financial. Our expenses for the food and PPE distribution events went regularly over budget. We managed to make up for the deficit by relying extensively on donations and volunteers.

Overcoming the stigma that is attached to receiving assistance was also a challenge. Many workers are proud to provide for themselves and their family members, many who live in Mexico, and are reluctant to receive support. To address this problem, we conducted extensive outreach within farmworker communities by providing brochures at events and posting information in public, as well as on social media. We also ran radio ads to notify the public.

A still further challenge we encountered was providing services to people who live away from distribution sites, especially those with special needs and who were sick with COVID. To reach these populations, we made delivery part of our outreach services. Or rather, in addition to setting up a monthly distribution site where workers received goods, we also went to various Trailer Park home communities, as well as some worksites.

Proposal for more funding and need

Instead of diminishing over the year, we have seen the need increase both for PPE and food. Farmworker salaries have not risen during the pandemic, while the illness still strikes our country's essential workers without letting up. For these reasons, we are continuing our food and PPE distribution events into 2023. One positive result from our efforts during this trying time is that we have gained the trust of many farmworker families, as well as improved our distribution activities. This has allowed us to improve our efficiency as we reach more people in need.

In terms of more funding this year, we will need to compensate our staff for their time and travel expenses. We plan on including more staff, especially in terms of conducting outreach and at events. Currently, many who have been assisting us have been volunteers. We also plan on paying food vendors to be present at distribution events. This will draw more people to our sites as well as offer another source of nutrition to families.

Additionally, besides staff time, our outreach expenses in terms of communication will increase as we scale-up. We anticipate more need for brochures, as well as for radio time. These expenses will help us maintain the connections that we have already made during the past few months as we continue to reach people who have yet to receive critical care and resources.



Grant Application Scoring Rubric



Category	Meets expectations <i>(10-6 points)</i>	Does not meet expectations <i>(0-5 points)</i>
Programmatic Review		
Executive Summary of the Project (10 points)	The applicant includes and describes the project’s mission and vision, the target population the project will serve, the expected benefits to the community, the need for the project in the community with proposed evidence-based methods, interventions, and strategies that are realistic, attainable, effective, and outcome-oriented.	The applicant is unclear or does not include or describe the project’s mission and vision, the target population the project will serve, the expected benefits to the community, the need for the project in the community with proposed evidence-based methods, interventions, and strategies that are realistic, attainable, effective, and outcome-oriented.
Community Need for the Project & Strategic Plan Alignment (10 points)	The applicant identifies and defines a specific need(s) for the project within the identified community and effectively describes the alignment of that need to the Desert Healthcare District and Foundation 2021-2026 Strategic Plan goals and strategies by using one of more of the following: data, case studies, interviews, focus group results, media coverage, etc.	The applicant does not sufficiently identify or describe a need for the project and/or its alignment to one of the Desert Healthcare District and Foundation 2021-2026 Strategic Plan goals and strategies by using one or more of the following: data, case studies, interviews, focus group results, media coverage, etc.
Project Goals, Performance Measures, and Evaluation (10 points)	The applicant has provided SMART goals with an evaluation plan that is comprehensively developed. The SMART goals are specific, measurable, attainable, realistic, and time-bound , and the evaluation plan will accurately measure the project’s effectiveness and impact. Within each goal, the applicant identifies a related performance measure as outlined in the Desert Healthcare District and Foundation 2021-2026 Strategic Plan.	The applicant has provided very limited goals and evaluation plans. The goals are not specific, measurable, attainable, realistic, time-bound goals and will not measure the project’s effectiveness or impact. Applicant did not identify related performance measures as outlined in the Desert Healthcare District and Foundation 2021-2026 Strategic Plan.

<p>Project Evaluation Plan (10 points)</p>	<p>The applicant provides a detailed plan of action for evaluation that includes both qualitative and/or quantitative assessment(s). The plan includes well-defined data reporting mechanisms and/or a clear and transparent narrative.</p> <ul style="list-style-type: none"> • Evaluation measures and methods are clear; the applicant defines how they envision success. • Evaluation is in alignment with the SMART goals of the project. • Evaluation is in alignment with identified performance measure(s). • An explanation is provided on how the data collected from the project will be utilized for future programming, partnerships, and/or funding. 	<p>The applicant does not provide, or vaguely describes, a plan of action with limited qualitative and/or quantitative assessment(s). The plan includes poorly defined data reporting mechanisms and/or a narrative.</p> <ul style="list-style-type: none"> • Evaluation measures and methods are not clear; the applicant vaguely defines how they envision success. • Evaluation is not in alignment with the SMART goals of the project. • Evaluation is not in alignment with identified performance measure(s). • An explanation is not provided on how the data collected from the project will be utilized.
<p>Applicant Capacity and Infrastructure to Execute Proposal (10 points)</p>	<p>The applicant includes examples that demonstrate that the human resource allocation to this project is appropriate (internal staff expertise, use of external consultants, advisory committee, etc.). The applicant demonstrates reliability for this kind of work (strength, a history or track record of achievements, related mission, and letters of support)</p>	<p>The applicant does not include examples that demonstrate the human resource allocation to this project is appropriate (internal staff expertise, use of external consultants, advisory committee, etc.). The applicant is limited in its ability to demonstrate reliability for this kind of work (strength, a history or track record of achievements, related mission, and letters of support)</p>
<p>Organization Sustainability (10 Points)</p>	<p>The applicant demonstrates that it has a current Strategic Plan. The applicant demonstrates strong Board engagement, governance, and fundraising support.</p>	<p>The applicant does not sufficiently demonstrate that it has a current Strategic Plan. The proposed program is not identified in the current Strategic Plan and the applicant organization has limited Board engagement, governance, and fundraising support.</p>

<p>Budget (10 points)</p>	<p>The budget is specific and reasonable, and all items align with the described project. The proposed budget is accurate, cost-effective, and linked to activities and outcomes.</p> <ul style="list-style-type: none"> • There are no unexplained amounts. • The overall significance of the project, including the relationship between benefits and/or participants to the programmatic costs are reasonable. • All line items are identified clearly in the budget narrative. • The budget shows committed, in-kind, or other funds that have been identified, secured, and in place to support the project. 	<p>The budget is not specific and/or reasonable, and the items are poorly aligned with the described project. The budget is included in the application but seems incomplete or not reflective of actual costs.</p> <ul style="list-style-type: none"> • There are unexplained amounts. • The overall significance of the project, including the relationship between benefits and/or participants to the programmatic costs are not reasonable. • Line items are not clearly defined in the budget narrative. • The budget does not show committed, in-kind, or other funds that have been identified, secured, and in place to support the project.
<p>Key Partners / Collaboration (10 points)</p>	<p>The proposal demonstrates a collaborative process that includes multiple community partners involved in planning and implementation, with contributions from collaborators articulated in detail via letters of support and/or memorandums of understanding.</p>	<p>The proposal does not demonstrate a collaborative process and it does not involve multiple community partners in planning and implementation. Potential for collaboration exists but is not articulated.</p>
<p>Fiscal Review</p>		
<p>Fiduciary Compliance (10 Points)</p>	<p>The applicant demonstrates a financial history that shows a continuous cycle of fiduciary responsibility of the Board through unmodified audited financial statements produced in a timely fashion, positive cash flow at the end of each fiscal year, asset ratio meets required debt load, and the Board reviews financial statements regularly.</p>	<p>The applicant does not demonstrate a financial history that shows a continuous cycle of fiduciary responsibility of the Board through audited financial statements. Positive cash flow at the end of each fiscal year is not consistent. and the Board does not review financials regularly.</p>

<p>Financial Stability (10 Points)</p>	<p>Funding sources for operations and programs are from multiple sources and are driven by a strategic plan for stability for both short- and long-term growth. Fund development and/or business plan is in place to identify future sources of funding. The requested grant amount is reasonable in comparison to the overall organizational budget.</p>	<p>Source of funds for operations and programs are from limited sources and are not driven by a strategic plan. There is no plan for stability in place currently, including a fund development plan and/or business plan. The requested grant amount is unreasonable in comparison to the overall organizational operating budget.</p>
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Total Score: ____ / 100

Recommendation:

- Fully Fund
- Partially Fund – Possible restrictions/conditions
- No Funding



Date: January 10, 2023

To: Program Committee

Subject: Grant # 1363 Pegasus Riding Academy

Grant Request: Pegasus Equine Assisted Therapy Program

Amount Requested: \$60,092.00

Project Period: 2/1/2023 to 1/31/2024

Established in 1982, Pegasus Therapeutic Riding provides equine assisted therapy to individuals with disabilities of all ages at no cost to the client. Today, their organization is supported by over 150 volunteers. Clients come to Pegasus and work with the combination of a trusted horse, instructor, and group of volunteers. Specifically, clients work with an instructor in the arena with 4 to 5 individuals with disabilities, each mounted to a horse. The sessions are scheduled every week for 26 weeks. The horses have been donated or rescued and trained to work with individuals with disabilities. Lesson plans are tailored and consider the individual's physical, emotional, and mental strengths and limitations.

This application focuses on increasing Pegasus's capacity to support individuals currently on their waitlist. Clients are provided specialty care in a safe environment with a tailored approach for an experience that addresses physical benefits including improved balance, strengthened muscles, improved coordination, increasing range of motion of the joints, and sensory integration. Additionally, clients experience long lasting psychological benefits including general sense of well-being, increased engagement in life, improved self-confidence, emotional control, and self-discipline. Lastly, Pegasus clients experience educational benefits including speech, sequencing, and improved hand/eye coordination, visual spatial perception, and differentiation. To expand their capacity, Desert Healthcare District funds will be utilized for program equipment and supplies, horse care, general maintenance, client busing, and partial salary support for three staff members. Pegasus programmatic focus aligns with the District's strategic plan goal two and the strategy focused on utilizing an equity lens to expand services and resources to underserved communities.



Strategic Plan Alignment:

Goal 2: Proactively expand community access to primary and specialty care services.

Strategy 2.7: Utilize an equity lens to expand services and resources to underserved communities. (Priority: High)

Geographic Area(s) Served: All District Areas

Action by Program Committee: (Please select one)

- Full recommendation and forward to the Board for consideration with the Committee's recommendation that a grant amount of \$60,092.00 be approved.
- Recommendation with modifications
- Request for more information
- Deny



Grant Application Summary

Pegasus Riding Academy, Grant #1363

About the Organization

Pegasus Riding Academy
42575 Melanie Pl. Suite H
Palm Desert, California 92211
Tel: 760-772-3057
<http://www.Pegasusridingacademy.org>

Tax ID #: 95-3774003

Primary Contact:

Jenifer Heggie
Tel: (760) 772-3057
jennifer@pegasusridingacademy.org

Organization History and Mission

Pegasus Therapeutic Riding (Pegasus) was established in 1982 by Lori Sarner, President Emeritus when she learned there were no equine assisted therapy centers to provide services to individuals with disabilities. Pegasus received support from the local medical community and schools serving individuals with disabilities. Pegasus was founded with the mission to provide equine assisted therapy to individuals with disabilities of all ages and at no cost to the client. Pegasus blossomed in 1986 as a passionate group of community volunteers built a solid foundation from which the organization developed into a trusted community resource. Today, Pegasus has 7 therapy horses, 150 volunteers, and over 200 active clients.

The program provides equine assisted therapy at no cost to its clients in furtherance of its mission to help improve the quality of life for its clients in the following ways:

First, clients experience physical benefits including improved balance, strengthened muscles, improved coordination, increasing range of motion of the joints, and sensory integration. Second, clients experience long lasting psychological benefits including general sense of well-being, increased engagement in life, improved self-confidence, emotional control, and self-discipline. Third, clients experience educational benefits including speech, sequencing, and improved hand/eye coordination, visual spatial perception, and differentiation.

Organization Annual Budget: \$323,102.00

Historical (approved Requests)

Grant Year	Project Title	Grant Amount	Type	Disposition Date	Fund
2000		\$3,000	Grant	12/31/2000	
2003		\$5,000	Grant	12/31/2003	
2004		\$5,000	Grant	12/31/2004	
2009	"Riding for Recovery"	\$42,085	Improving Lives	9/22/2009	Grant budget
2010	Riding for Recovery	\$56,128	Improving Lives	11/23/2010	Grant budget
2011	Pegasus Riding for Recovery, Equine Therapy for the disabled all ages, all disabilities.	\$154,736	Improving Lives	5/22/2012	Grant budget
2014	Riding for Recovery	\$119,424	Grant	11/19/2014	Grant budget
2015	Hippo Therapy helping to heal.	\$97,696	Grant	2/23/2016	Grant budget
2017	Equine Therapy for District Residents- All Ages, All Disabilities	\$90,301	Grant	9/26/2017	Grant budget
2018	Cover Hard Costs Clients West of Cook Street	\$109,534	Grant	3/26/2019	

Project Information**Project Title:** Pegasus Equine Assisted Therapy Program**Start Date:** 2/1/2023 **End Date:** 1/31/2024**Term:** 12 months**Total Project Budget:** \$323,102**Requested Amount:** \$60,092**Executive Summary:****Need for Project**

To be clear, the need for Pegasus services exceeds its current capacity. Eisenhower Health recently reported that within the Coachella Valley's population of 388,000 people there are approximately 30,000 people under 65 with a disability. This significant community need is further identified through Pegasus own rapidly growing wait list for services. Pegasus currently has a waitlist of over 27 adults and children that have requested services from Pegasus. This includes a dramatically growing need for Pegasus services from Title 1 students with disabilities in the impoverished Eastern Coachella Valley.

Project Summary & Benefits

Pegasus Equine Assisted Therapy Program proposal to expand to provide 200 disabled individuals in the "District" with a life-changing experience is in direct alignment with the Strategic Focus Area as it increases access to healthcare to an underserved population. The program provides therapy to individuals at no-cost to the families. Goals for those in the program are based on medical studies reporting many significant benefits from the program including improvements in physical strength, balance, coordination, mobility, self-confidence, self-control, peer interaction, social skills, and independence.

There is an instructor in the arena with 4 to 5 individuals with disabilities, each mounted to a horse. The sessions are scheduled every week for 26 weeks. The horses have been donated or rescued and trained to work with individuals with disabilities. Lesson plans consider the individual's physical, emotional, and mental strengths and limitations. With the combination of a trusted horse, instructor, and group of volunteers, clients become more willing to try new things and attain new goals.

Target Population

The target population is individuals with disabilities living within the Desert Healthcare District's boundaries including but not limited to the following diagnoses:

Autism, ADD/ADHD, Learning disability, Cerebral Palsy, Down syndrome, Emotional, mental health issue, Brain injury, Hearing/Visual impairment, Multiple Sclerosis, PTSD, Muscular Dystrophy, Spina Bifida, Paralysis, and Amputation.

Summary of Project Goals and Evaluation

In summary, Pegasus is the only no cost, equine assisted therapy provider in the region, committed to unlocking the potential of individuals with disabilities in the "District". DHCD funding will empower individuals with disabilities to overcome transportation obstacles and allow them to receive the physical, psychological, and emotional benefits from equine assisted therapy. This year of DHCD grant funding will provide Pegasus the capacity to significantly increase the number of individuals with disabilities served from 165 to 200.

Community Need for the Project:

Over the past 3 years, Pegasus has positively impacted over 80 adults and 370 children with disabilities in the "District". To be clear, despite these results, the need for Pegasus services exceeds its current capacity. Eisenhower Health recently reported that within the Coachella Valley's population of 388,000 people there are approximately 30,000 people under 65 with a disability. This significant community need is further identified through Pegasus own rapidly growing waitlist for services. Pegasus currently has a waitlist of over 27 adults and children that have requested services but are not able to receive services. If we can adopt two more horses and recruit about 10 to 20 more volunteers, we can get the waitlist number down.

Based on the past 39 years of serving the community, 100% of participants will have some form of disability and approximately 61% of the clients served are low-income or come from low-income families and 64% of participants will be Hispanic. Therefore, the community has a need for specialty care services and support to ensure low-income, Latino children and adults overcome traditional obstacles to therapeutic services.

Individuals in need represent a wide spectrum of diagnoses, many have multiple diagnoses including, but are not limited to:

Autism, Developmental Disability, ADD/ADHD, Learning Disability, Cerebral Palsy, Down Syndrome, Emotional, Behavioral, Mental Health Issue, Brain Injury, Hearing Impairment, Visual Impairment, Multiple Sclerosis, Intellectual Disability, Muscular Dystrophy, Spina Bifida, Paralysis, Spinal Cord Injury, and Amputation.

This request will allow individuals with disabilities and their families convenient access to equine assisted therapy as well as a curated collection of resources and tools for individuals with disabilities. Unfortunately, in the Coachella Valley, individuals with disabilities and their families are currently left on their own to attempt to receive specialty care services like equine assisted therapy and other support services.

Strategic Plan Alignment:

Goal 2: Proactively expand community access to primary and specialty care services.

Strategy 2.7: Utilize an equity lens to expand services and resources to underserved communities. (Priority: High)

Project Description and Use of District funds:

Pegasus Equine Assisted Therapy Program proposal will expand to provide 200 disabled individuals in the "District" with a life-changing experience is in direct alignment with the Strategic Focus Area as it increases access to care to an underserved population. The program provides therapy to individuals at no-cost to the families. Goals for those in the program are based on medical studies reporting many significant benefits from the program including improvements in physical strength, balance, coordination, mobility, self-confidence, self-control, peer interaction, social skills, and independence. Pegasus has made great progress of the past year in collecting data and measuring the progress of its program participants.

To be considered for the Pegasus therapy program, participants must fill out a Rider Application. The potential riders physician must sign off on the application and refer them to our therapy program. We work with the physician and teachers to target our curriculum towards each riders individual needs. The teachers will give us weekly feedback on how the student is improving, or what we need to change to make his/her experience better.

There is an instructor in the arena with 4 to 5 individuals with disabilities, each mounted to a horse. The sessions are scheduled every week for 26 weeks. The horses have been donated or rescued and trained to work with individuals with disabilities. Lesson plans consider the individual's physical, emotional, and mental strengths and limitations. With the combination of a trusted horse, instructor, and group of volunteers, clients become more willing to try new things and attain new goals.

DHCD funding will be utilized to increase Pegasus capacity to serve additional individuals in need. Pegasus will utilize \$10,000 for Program/Services (Supplies, Materials, Participant Costs), \$35,000 for Program staffing (Trainer, Volunteer

Coordinator including Data Collection) \$15,000 for transportation (Accessible Participant Busing).

In summary, Pegasus is the only no cost, equine assisted therapy provider in the region, committed to unlocking the potential of individuals with disabilities in the "District". DHCD funding will empower individuals with disabilities to overcome transportation obstacles and allow them to receive the physical, psychological, and emotional benefits from equine assisted therapy. This year of DHCD grant funding will provide Pegasus the capacity to significantly increase the number of individuals with disabilities served from 165 to 200.

Description of the Target Population (s):

The target population is individuals with disabilities living within the Desert Healthcare District's boundaries including but not limited to the following diagnoses:

Autism, ADD/ADHD, Learning disability, Cerebral Palsy, Down syndrome, Emotional, mental health issue, Brain injury, Hearing/Visual impairment, Multiple Sclerosis, PTSD, Muscular Dystrophy, Spina Bifida, Paralysis, and Amputation.

Additionally, low-income adults and children attending Title 1 schools will be an additional focus for this project.

Geographic Area(s) Served:

All District Areas

Age Group:

- (0-5) Infants
- (06-17) Children
- (18-24) Youth
- (25-64) Adults
- (65+) Seniors

Total Number of District Residents Served:

Direct: 200
Indirect: 800

Project Goals and Evaluation

<p>Goal #1: By January 31, 2024, the project will expand access to specialty health services for 200 individuals with disabilities and their families. The project goal coincides with the District and Foundation's Strategic Plan performance measure # of individuals connected to specialty healthcare services in underserved communities under strategy 2.7.</p>	<p>Evaluation #1: Pegasus Services Staff will ensure comprehensive data collection and data entry into the Agency Database to include client assessments and units of service. Pegasus has implemented an updated system of evaluation that also includes participant surveys.</p>
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Goal #2:	Evaluation #2:
Goal #3:	Evaluation #3:
Goal #4:	Evaluation #4:
Goal #5:	Evaluation #5:

Proposed Project Evaluation Plan

Pegasus has 40 years of experience and documenting how its grant funding has been utilized. The Pegasus evaluation plan works to empower individuals with disabilities to develop and grow through specialized health services. We are dedicated to measuring services achievements and our effect on individual clients. Such measurement and analysis are critical to our ongoing success and determining where our limited funding can make the greatest impact on individuals in need. Monitoring and evaluating the success of this Pegasus Expansion Project will involve collecting and analyzing statistical records, including clients' intake data, program participation, resources provided, client records, and demographic profiles. Pegasus staff is responsible for ensuring data collection and data entry into the agency's database. Pegasus will provide timely and accurate report results and financial documentation to the Desert Healthcare District.

The overall goal of the Pegasus Program is to contribute positively to the mental, cognitive, physical, emotional, and social well-being of individuals with disabilities in the District. Pegasus has implemented a new system of participants surveys that are being used to guide future programming and measuring its impact on the community.

Pegasus also utilizes its evaluation plan to harness the strength of its roster of 150 volunteers to donate 6,084 hours of services directly to individuals with disabilities participating in equine assisted therapy. The data and surveys help inform how to utilize this critical part of the program most effectively.

Pegasus Equine Assisted Therapy Program provides a safe and cost-effective solution to meet the needs of individuals with disabilities. Funding from the Desert Healthcare District is critical to the ability of Pegasus to not only offer equine assisted therapy to an expanded number of individuals (including a growing waitlist of students from Eastern Coachella Valley's impoverished schools) but to measuring this impact as well.

Organizational Capacity and Sustainability

Organizational Capacity

From its origins, Pegasus has been an organization driven by its passionate Board of Directors and volunteers, playing a pivotal role in the success of the organization's programs and its impact on the community.

Board Member Chase Berke is a critical volunteer delivering invaluable leadership as Program Director. Chase has over 25 years of experience providing equine assisted therapy with Pegasus and is in charge of the Equine Therapy Program.

Jennifer Heggie, Executive Director, provides 15 years of non-profit experience in the desert. Having worked at American Cancer Society and Guide Dogs of the Desert,

Jennifer is well tied into the community and provides a tremendous amount of fundraising experience.

Virginia Davis, Equine Assisted Therapy Stable Manager, brings 40 years of experience working with horses trained specifically to work with disabled adults and children.

Tracy Geohegan, Program Administrator and has four years of expertise providing administrative support to equine assisted therapy programs.

Erika Battke, Operations Director has over 10 years of experience providing services to children with disabilities.

Pegasus harnesses the power and energy of 150 community volunteers. All volunteers receive special training specifically for equine assisted therapy and are equipped with the patience and sensitivity to provide services.

Organizational Sustainability:

Pegasus is proud to have positively impacted the lives of children and adults with disabilities in the Coachella Valley since 1982. During this time, Pegasus has successfully secured the funding necessary to serve the community, however, the Pegasus Board and leadership strongly believes that it's critical to develop a diverse portfolio of grant funding, individual donations and foundation funding, to ensure the organization is able to grow and serve an expanding number of children with disabilities in the community interested in the benefits of equine assisted therapy. The Pegasus Board has prioritized increasing financial support for its Equine Assisted Therapy Program for Adults and Children with Disabilities and is committing the resources necessary to expand this program.

Overall, this project aligns directly with Pegasus organizational strategy to provide specialized therapeutic care through equine assisted therapy to children and adults with disabilities throughout the Coachella Valley. Pegasus will also be working on getting PATH (Professional Association of Therapeutic Horsemanship) Certification in the next few years. This will give the non-profit more long term stability. We'll take the necessary steps to have employees take classes on Animal Behavior Therapy and work toward the 35 hours of job shadowing a PATH certified Instructor.

Diversity, Equity, and Inclusion

How does your organization address diversity, equity, and inclusion at the board and executive staff levels?

Pegasus has served children and adults with disabilities in the Coachella Valley for over 39 years. Pegasus has been critical in shaping individuals with disabilities perspectives on what they could achieve. With an extremely diverse group of clients, it is imperative that Pegasus have a staff and board that also reflects this diversity. Pegasus board is taking leadership for the organization in recruiting dynamic leaders of all ethnicities and socio-economic backgrounds for positions on the Board, staff, and volunteers. These perspectives will ensure that Pegasus provides a caring and compassionate

environment where all individuals with disabilities in our community have access to the support necessary for them to reach their full potential.

We will continue to be diligent through concentrated recruitment efforts focused on attracting a leadership team that reflects the community. Specifically, to support the Coachella Valley's large Hispanic population, Pegasus Advisory Board includes two Hispanic Liaisons positions as well as medical experts with experience including and supporting those with disabilities. These individuals are able to provide a critical voice to these communities' interests.

Pegasus organizational focus on individuals with disabilities has provided it the insight that we all have multiple identities—race and ethnicity, class, gender, sexual orientation, religion, ability, and each identity has the potential to increase their exposure to discrimination. Pegasus aims to overcome these discriminatory barriers that frequently result in less diverse individuals obtaining leadership positions. In response, Pegasus proactively recruits Board Members and Advisory Board Members that have multiple identities to add a greater layer of depth of organizational decisions and strategic planning.

In summary, Pegasus is an organization that grew out of a diverse group of passionate community members that wanted to support individuals with disabilities to be more included in the society. These core values continue to shape Pegasus work in the community today and allows it to successfully attract leaders that embody diversity, equity, and inclusion.

If your organization is not currently addressing diversity, equity, and inclusion at the board and executive staff levels, please explain the barriers, such as knowledge, financial investment, capacity, etc., that are preventing you from doing so. Not applicable

Partnerships:

Key Partners:

Over the past four decades, Pegasus's partnerships with other community organizations that provide services to individuals with a disability has been critical to establishing itself as a community leader. Pegasus is uniquely positioned in the community having developed long-standing relationships with organizations that serve adults and children with disabilities including the following:

- 1) All three Coachella Valley Unified School Districts, provide referrals of youth with disabilities for Pegasus specialty care services and shares resources,
- 2) Phoenix Rising Recovery Rehab Center - this is the facility/company that Pegasus rents from. Phoenix Rising is an in-patient drug and alcohol facility. We have a partnership where the temporary residents of Phoenix Rising come and volunteer with the children. They will assist as side walkers, which ensures the child stays on the horse, they volunteer under the Ramada working with the children on coloring and building with blocks and can help with putting on helmets. The residents at Phoenix

Rising find it therapeutic themselves often coming back to Pegasus even after they are discharged as a patient.

4) The COD Nursing Students volunteer at the Ranch to get credit hours towards their degree in Nursing.

5) The 29 Palms Marine Base, provides clean up days at the Ranch on an as needed basis.

6) Private practice physicians and counselors provide referrals for child and adult patients with disabilities for therapeutic care services that they are not able to provide.

These partnerships are critical to Pegasus's ability to ensure low-income individuals with disabilities have access to its services.

Networking with other agencies also allows Pegasus to determine the locations in the community to target outreach. For example, Pegasus outreach to the Eastern Coachella Valley resulted in uncovering a dramatic increase in the number of students at Title 1 schools in need of support and treatment.

Line Item Budget Project Operational Costs

PROJECT OPERATIONS		Total Project Budget	Funds from Other Sources Detail on sheet 3	Amount Requested from DHCD
Total Staffing Costs Detail on sheet 2		\$ 178,275.00	\$ 167,805.00	\$ 10,470.00
Equipment (itemize)				
1	Program (therapy) equipment & tools	\$ 5,480.00		\$ 5,480.00
2	Misting and Fan System	\$ 1,350.00	\$ 880.00	\$ 470.00
3				\$ -
4				\$ -
Supplies (itemize)				
1	Program Supplies(t-shirts, healthy snacks, water, activity games and interactive learning tools)	\$ 6,750.00		\$ 6,750.00
2				\$ -
3				\$ -
4				\$ -
Printing / Duplication		\$ 2,150.00	\$ 1,250.00	\$ 900.00
Mailing / Postage		\$ 1,225.00	\$ 1,225.00	\$ -
Travel / Mileage (use current Federal mileage rate)				\$ -
Education / Training		\$ 1,250.00	\$ 500.00	\$ 750.00
* Items listed below are included for calculation of the total project budget only. For use of DHCD funds, these line items would be included in the allowable 10% indirect cost rate.				
Office / Rent / Mortgage*		\$ 24,000.00	\$ 18,725.00	\$ -
Telephone / Fax / Internet*		\$ 2,680.00	\$ 2,680.00	\$ -
Utilities*		\$ 3,895.00	\$ 3,895.00	\$ -
Insurance*		\$ 17,250.00	\$ 13,550.00	\$ -
Other direct project costs not described above (itemize)				
1	Truck, Trailers, Tractors	\$ 3,850.00	\$ 3,850.00	\$ -
2	Horses, Feed, Maint. & Vet Care	\$ 36,450.00	\$ 27,400.00	\$ 9,050.00
3	Ranch Repairs, Maint. & Janitorial	\$ 5,850.00	\$ 3,250.00	\$ 2,600.00
4	Client Busing	\$ 28,000.00	\$ 18,000.00	\$ 10,000.00
Indirect Cost Rate - Maximum of 10% Allowed				\$ 4,647.00
Total Project Budget		\$ 323,102.00	\$ 263,010.00	\$ 60,092.00
Budget Narrative	<p style="color: red;">Fully describe items above in this cell. You may insert rows or create additional worksheets if more space is needed to fully describe your budget. Busing costs are based on # of miles to/from our facility, # of trips per week/# of riders to be picked up and type of vehicle needed. Some require wheelchair accessible buses. Pegasus pays for all busing from the 3 Coachella Valley School Districts (9 schools). Note bus fees change based on the cost of gas. Insurance costs include Workers Comp (Stable Manager \$9500/yrly) Commercial Liability, D&O, Business Property & Equipment Insurance. Education/Training for CPR/Safety Certification for volunteers and staff. Printing & Duplication costs include Rider and Volunteer Applications, Manuals, Schedules. Rent includes facility/arena rental and office trailer. Ranch repairs/maintenance and janitorial includes the costs of renting two handicap toilet facilities. Truck, Tractor and Trailers includes repairs, maintenace, registration and gas.</p>			

Line Item Budget Staffing Costs

Staff Salaries		Annual Salary	% of Time Allocated to Project	Total Project Salary	Amount Requested from DHCD
Employee Position/Title					
1	Operations Director/Volunteer Coord	54,500	65%	35,425.00	\$ 3,375.00
2	Office/Program Administrator	\$ 35,500.00	70%	24,850.00	\$ 2,770.00
3	Stable Manager/Trainer	\$ 48,000.00	100%	48,000.00	\$ 4,325.00
4	Executive Director	\$ 70,000.00	100%	70,000.00	\$ -
5				-	
6				-	
7				-	
8				-	
Total Employee Benefits / Employer Taxes - proportional fringe costs and/or employer taxes based on % of time allocated to project				-	-
Enter this amount in Section 1; Staffing Costs			Total >	\$ 178,275.00	\$ 10,470.00
Budget Narrative	<p style="color: red; font-size: small;">Please describe in detail the scope of work and duties for each employee on this grant. The Stable Manager is responsible for the care, feeding, grooming and most important for the training of the therapy horses. The Stable Manager personally reviews each equine, begins training, to evaluate their potential as a therapy horse, those not suitable are found a new home. Our Stable Manager will spend the next 2-4 months training the horses to be therapy horses. Additionally she helps train volunteers to be horse leaders and works with them in the Therapy Arena. She will also assist the Program Instructor when needed. Our Operations Director/Volunteer Coordinator responsibilities include, community outreach in the Coachella Valley to recruit new volunteers, trains the volunteers in sidewalking, proper mounting and dismounting of our special needs riders. Updating the volunteer handbook by making a better training process for the new volunteers. Scheduling of volunteers for daily programming. Our Office/Program Administrator works in our Ramada Area every therapy day, checking in Riders, installs the proper sized helmets and makes adjustments to each riders helmet, assigns sidewalkers for each rider and sidewalks in the therapy arena when needed. She is also responsible for all Rider Applications, renewals, and Riders At A Glance daily sheets. The Program Administrator works with the schools and teachers to schedule classes as well as with the busing companies to schedule the school pick ups.</p>				
Budget Narrative	<p style="color: red; font-size: small;">Please describe in detail the employee benefits including the percentage and salary used for calculation. Not Applicable</p>				
Professional Services / Consultants		Hourly Rate	Hours/Week	Total Project Fee	Amount Requested from DHCD
Company and Staff Title					
1					
2					
3					
4					
5					
Enter this amount in Section 1; Staffing Costs				Total >	\$ -
Budget Narrative	<p style="color: red; font-size: small;">Please describe in detail the scope of work for each professional service/consultant on this grant.</p>				

Line Item Budget Other Project Funds

Other funding received (actual or projected) SPECIFIC to this project. "Total funding in addition to DHCD request" below should match or exceed value listed in Section 1 for "Funds from Other Sources".			Amount
Fees			
Donations			\$ 46,925.00
Grants (List Organizations)			
Actual	1	Anderson Children's Foundation	\$ 14,200.00
Actual	2	Agua Caliente Band of Cahuilla Indians- Busing Grant	\$ 18,000.00
Actual	3	Gary Broad Foundation	\$ 30,000.00
Actual	4	Grossman Foundation	\$ 11,700.00
Actual	5	The Houston Family Foundation	\$ 50,000.00
Actual	6	The Mickelson Foundation	\$ 15,000.00
Projected	7	Richard Reed Foundation	\$ 60,000.00
Fundraising (describe nature of fundraiser)			
Projected	1	Riders Awards	\$ 5,000.00
Projected	2	Summer Event (Chili Cookoff)	\$ 5,000.00
Projected	3	Fall Event	\$ 4,800.00
Other Income, e.g., bequests, membership dues, in-kind services, investment income, fees from other agencies, etc. (Itemize)			
	1	Interest Income	\$ 2,385.00
	2		
	3		
	4		
Total funding in addition to DHCD request			\$ 263,010.00
Budget Narrative	<p style="color: red; margin: 0;">Describe project income listed above. Note whether income is "projected" or actual. Funding from DHCD is critical to Pegasus ability to serve adults and children with special needs in the Coachella Valley. The grants listed above are actual, many of these funders have long relationships of supporting Pegasus. We also have three fundraising events that will contribute additional funding. Finally, are other income category includes interest income.</p>		

Grant Scoring Review

Grant Staff Review # 1 of 4

Executive Summary: 9

Community Need and Alignment: 9

Goals: 8

Proposed Evaluation Plan: 8

Applicant Capacity and Infrastructure: 8

Organizational Sustainability: 8

Budget: 9

Key Partners/Collaborations: 10

Total Score: 69.00

Reviewer Comments:

Pegasus, through their assist support services utilizing the animal bond of horses, is one of the few regional organizations that is specific to including individuals with disabilities. Contrary to what some people's ideas are of this service, it is NOT free pony rides. Disabled individuals must be assessed by a physician and referred to Pegasus with specific directions of what areas to concentrate on working while astride the horse. The age limits range from children to adults, with some individuals receiving therapeutic services for many years. Many of the clients are low-income or come from low-income families thus there is no charge to anyone. To note, key partners include the 3 school districts, COD nursing students who get credit hours and learn about the needs of this special and vulnerable group of individuals, as well as people in rehab themselves, who volunteer with this special group as they work through their own recovery. Near-future goals include the organization becoming certified and licensed for Equine Therapy certification.

Response Notes:

Average Review Score:

Grant Program Staff Review Stage: 70 (4 of 4)

Fiscal Staff Review Stage: 18 (2 of 2)

Sum of all Reviews:

Grant Program Staff Review Stage: 280 (4 of 4)

Fiscal Staff Review Stage: 36 (2 of 2)

Total average proposal score: 88/100

Grant Scoring Review

Grant Staff Review # 2 of 4

Executive Summary: 10

Community Need and Alignment: 9

Goals: 8

Proposed Evaluation Plan: 9

Applicant Capacity and Infrastructure: 8

Organizational Sustainability: 8

Budget: 8

Key Partners/Collaborations: 9

Total Score: 69.00

Reviewer Comments:

Pegasus Equine Assisted Therapy Program will provide 200 individuals with learning and/or physical disabilities with the opportunity to participate in equine therapy, which has been proven to increase physical strength, balance, coordination, mobility, self-confidence, self-control, peer interaction, social skills, and independence. District funds will provide Pegasus Riding Academy to increase their capacity and provide this amazing resource to the individuals on their waiting list.

Response Notes:

Average Review Score:

Grant Program Staff Review Stage: 70 (4 of 4)

Fiscal Staff Review Stage: 18 (2 of 2)

Sum of all Reviews:

Grant Program Staff Review Stage: 280 (4 of 4)

Fiscal Staff Review Stage: 36 (2 of 2)

Total average proposal score: 88/100

Grant Scoring Review

Grant Staff Review # 3 of 4

Executive Summary: 8

Community Need and Alignment: 9

Goals: 8

Proposed Evaluation Plan: 8

Applicant Capacity and Infrastructure: 8

Organizational Sustainability: 9

Budget: 9

Key Partners/Collaborations: 9

Total Score: 68.00

Reviewer Comments:

Pegasus Therapeutic Riding provides a specialty care service to individuals, both adults and children, and their families. A community of volunteers and support staff come together to provide equine assisted therapy to clients at no cost. Pegasus improves the quality of life for individuals physically and mentally through a safe, tailored approach. With increased outreach, the waitlist for Pegasus has grown and currently holds 27 individuals waiting for services. Our funds will help offset costs and increase their capacity to meet the demand and advance their goal of serving 200 Coachella Valley residents. Pegasus is continuously working to improve their organization internally and externally as they expand these services.

Response Notes:

Average Review Score:

Grant Program Staff Review Stage: 70 (4 of 4)

Fiscal Staff Review Stage: 18 (2 of 2)

Sum of all Reviews:

Grant Program Staff Review Stage: 280 (4 of 4)

Fiscal Staff Review Stage: 36 (2 of 2)

Total average proposal score: 88/100

Grant Scoring Review

Grant Staff Review # 4 of 4

Executive Summary: 9

Community Need and Alignment: 10

Goals: 9

Proposed Evaluation Plan: 8

Applicant Capacity and Infrastructure: 9

Organizational Sustainability: 9

Budget: 10

Key Partners/Collaborations: 10

Total Score: 74.00

Reviewer Comments:

The project as described by the Pegasus Riding Academy will allow for the continued provision of equine supported services to community members who have been diagnosed with a variety of disabilities. These no cost support services are provided by a dedicated team of equine professionals and volunteers with long term experience in the linkage of animals to humans in support of increased social skills development and improved overall ability to engage with others. The use of the District funds would support their ability to provide services to 200 individuals. Partnerships include the Phoenix Rising Recovery Rehab Center which provides volunteers from among their clientele to work with the horses and those receiving support services. This results in a dual benefit for the recovery program participants as extending themselves to help others is an important aspect of sobriety/wellness.

This program's ability to reach low income children and adults and their families through this specialized support method, will be evaluated through the documentation of progress and client responses to continued exposure to these services. This will allow for the understanding of the impact being made and how it is experienced by the participants. Participants are linked to Pegasus through physician referrals. Future planning includes the addition of PATH (Professional Association of Therapeutic Horsemanship) certification as another step toward long term stabilization and to augment the current level of services provided.

Response Notes:

Average Review Score:

Grant Program Staff Review Stage: 70 (4 of 4)

Fiscal Staff Review Stage: 18 (2 of 2)

Grant Scoring Review

Sum of all Reviews:

Grant Program Staff Review Stage: 280 (4 of 4)

Fiscal Staff Review Stage: 36 (2 of 2)

Total average proposal score: 88/100

Grant Scoring Review

Fiscal Staff Review # 1 of 2

Fiduciary Compliance: 9

Financial Stability: 9

Total Score: 18.00

Reviewer Comments:

Audited financial statements received clean opinion. Positive cash flow noted for most recent audited calendar year of 2021. Sufficient assets available to address liabilities. Board resolution adopted to accept financial statements. Strategic plan in place which identifies short and long term funding goals. Project budget is reasonable to organizational budget.

Response Notes:

Average Review Score:

Grant Program Staff Review Stage: 70 (4 of 4)

Fiscal Staff Review Stage: 18 (2 of 2)

Sum of all Reviews:

Grant Program Staff Review Stage: 280 (4 of 4)

Fiscal Staff Review Stage: 36 (2 of 2)

Total average proposal score: 88/100

Grant Scoring Review

Fiscal Staff Review # 2 of 2

Fiduciary Compliance: 9

Financial Stability: 9

Total Score: 18.00

Reviewer Comments:

Fiduciary Compliance -

The FY 12/31/21 audit report is unmodified. The Board of Directors accepted the audit report.

Audit report Current Ratio is strong (189:1), which represents the grantee's ability to pay its short-term liabilities.

The Net Assets increased by \$327k as of 12/31/21, with Total Net Assets of \$744k. Internal financial statements, as of 6/30/22, demonstrates an increase of \$60k. The Balance Sheet is in good order.

Financial Stability -

Grantee demonstrates a sound financial position and is supported by a strategic plan.

Grantee has additional resources for this project of approximately \$323k. The District's grant of \$60k is supported by other resources.

Response Notes:

Average Review Score:

Grant Program Staff Review Stage: 70 (4 of 4)

Fiscal Staff Review Stage: 18 (2 of 2)

Sum of all Reviews:

Grant Program Staff Review Stage: 280 (4 of 4)

Fiscal Staff Review Stage: 36 (2 of 2)

Total average proposal score: 88/100



Date: January 10, 2023

To: Program Committee

Subject: Grant # 1333 Organizacion en California de Lideres Campesinas

Grant Request: Healthcare Equity for ECV Farmworker Women and Families

Amount Requested: \$150,000.00

Project Period: 2/1/2023 to 1/31/2025

Lideres Campesinas (Farmworker Women Leaders) is the only statewide network of farmworker women and girls in California. It is a community driven and led organization with 14 local chapters or committees throughout rural California. Lideres Campesinas was incorporated in 1997 and its roots date back to 1988 from a group known as Mujeres Mexicanas from the Coachella Valley. All of Lideres Campesinas' chapters were modeled after its Eastern Coachella Valley chapter, the first organized female farmworker group in the State.

The Coachella Valley chapter works within the Eastern Coachella Valley farmworker community to inform, educate, and empower individuals and families. This application focuses on building the capacity of Lideres to work with other local organizations including Alianza Nacional de Campesinas, Futures Without Violence, Riverside University Health System, and Innercare to reach more farmworker families. Specifically, the project will focus on the education, implementation, and response of Adverse Childhood Experiences tailored care in the community and within the local healthcare and community-based organizations. Additionally, efforts will focus on the hosting of community events where families can be connected to local healthcare services and receive assistance navigating insurance enrollment.

The funds provided by the Desert Healthcare District will be utilized for office expenses, expenses related to trainings and community meetings, and the partial salaries five staff members and two consultants. The project seeks to reach over 1,500 farmworker women and their families directly and 14,000 indirectly.

Strategic Plan Alignment:

Goal 2: Proactively expand community access to primary and specialty care services

Strategy 2.7: Utilize an equity lens to expand services and resources to underserved communities (Priority: High)



Goal 3: Proactively expand community access to behavioral/mental health services

Strategy 3.6 Educate community residents on available behavioral/mental health resources (Priority: Moderate)

Strategy 3.7 Collaborate/Partner with community providers to enhance access to culturally sensitive behavioral/mental health services (Priority: Moderate)

Geographic Area(s) Served:

Coachella; Mecca; North Shore; Oasis; Thermal

Action by Program Committee: (Please select one)

- Full recommendation and forward to the Board for consideration with the Committee's recommendation that a grant amount of \$150,000.00 be approved.
- Recommendation with modifications
- Request for more information
- Deny



Grant Application Summary

Organizacion en California de Lideres Campesinas, Grant #1333

About the Organization

Organizacion en California de Lideres Campesinas
 319 Lambert St Unit D
 Oxnard, CA 93036
<http://www.liderescampesinas.org>

Tax ID #: 954611282

Primary Contact:

Suguet Lopez
 Tel: (805) 486-7776
slopez@liderescampesinas.org

Organization History and Mission

Lideres Campesinas (Farmworker Women Leaders) is the only statewide network of farmworker women and girls in California. It is a genuine community driven and led organization with most of its Board, staff and members coming directly from farm working families. The Organization's only central office is based in Oxnard and its mission is to strengthen the leadership of campesinas to be agents of social, economic and political change to ensure their human rights. Lideres' Vision is that all campesinas in California are informed, educated, empowered, and enjoying all of our human rights. Lideres Campesinas was incorporated in 1997 and its roots date back to 1988 from a group known as Mujeres Mexicanas from the Coachella Valley. All of Lideres Campesinas' chapters were modeled after its Eastern Coachella Valley chapter the first organized female farmworker group in the State.

Organization Annual Budget: \$3,671,062.00

Historical (approved Requests)

Grant Year	Project Title	Grant Amount	Type	Disposition Date	Fund
2020	Lideres Campesinas: Take It to the Fields Initiative	\$120,000	Grant	11/10/2020	
2020	Lideres Campesinas: Take It to the Fields Initiative	\$70,000	Grant	2/11/2021	

2021	Lideres Campesinas: Take It to the Fields Initiative	\$125,000	Grant	10/14/2021	
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Project Information

Project Title: Healthcare Equity for ECV Farmworker Women and Families

Start Date: 2/1/2023 **End Date:** 1/31/2025

Term: 24 months

Total Project Budget: \$316,938

Requested Amount: \$150,000

Executive Summary:

Farmworker women and their families lack healthcare coverage due to their immigrant status in this country, their employer not offering health insurance to seasonal workers, or due to being laid off from work and thus losing their health benefits. On the other hand, women and girls who do have health coverage experience limited or no access to medical services due to high out of pocket expenses such as co-pays and deductibles, distant service locations, long waiting lists, or their partners controlling or prohibiting their doctor visits and their overall health decisions. Through this project, Lideres Campesinas expects that farmworkers are informed, connected, and have the support to navigate the systems to access healthcare services. Lideres' partners hear directly from the mobilized campesina community about ideas to enhance their operating policies that will better serve the needs of campesinas, their families, and the community at large. In general, Lideres Campesinas expects to see an increase number of farmworker women and girls in the Eastern Coachella Valley who have access to healthcare prevention and intervention medical services.

Community Need for the Project:

Often times, farmworker women and girls lack healthcare coverage due to their immigrant status in this country, their employer not offering health insurance to seasonal workers, or due to being laid off from work and thus losing their health benefits. On the other hand, women and girls who do have health coverage experience limited or no access to medical services due to high out of pocket expenses such as co-pays and deductibles, service locations, long waiting lists, or their partners controlling or prohibiting their doctor visits and their overall health decisions. The latter has been very evident in the Covid19 testing and vaccination mass events.

Strategic Plan Alignment:

Goal 2: Proactively expand community access to primary and specialty care services

Strategy 2.7: Utilize an equity lens to expand services and resources to underserved communities (Priority: High)

Goal 3: Proactively expand community access to behavioral/mental health services

Strategy 3.6 Educate community residents on available behavioral/mental health resources (Priority: Moderate)

Strategy 3.7 Collaborate/Partner with community providers to enhance access to culturally sensitive behavioral/mental health services (Priority: Moderate)

Project Description and Use of District funds:

Líderes Campesinas' campaigns and programs have been tailored and led by and for farmworker women and girls. Chapter meetings are typically held at members' homes, so that participating members and guests (potential members and agency representatives) have a space to have courageous conversations about the issues at stake through in house meetings, community forums, art development and exhibits, marches and vigils, public theatrical presentations held at members' homes, churches, health fairs, and other public venues to inform and engage the community on issue campaign planning, implementation and evaluation. Through our work in partnership with Alianza Nacional de Campesinas, Futures Without Violence, Riverside University Health System, Innercare, and several other partners, we seek to:

- a. Increase relevant information on ACES (Adverse Childhood Experiences), the health impact of toxic stress, and resilience-building responses to ACES in farmworker communities.
- b. Increase opportunities for farmworkers to inform healthcare response to ACES and share information about ACES with their own community.
- c. Increase partnerships between community health centers and community-based organizations that support farmworkers in order to
- d. Improve access to care and clinical responses to ACES in farmworker communities.

Description of the Target Population (s):

Líderes Campesinas serves low-income women, ages 14-70+, and their families employed in the farmworker industry. Most have very low-educational attainment, Latina or Mexican Indigenous, and are often times undocumented immigrants. Women employed in the agricultural industry face significant hardships, including poverty, sexual harassment, economic and racial discrimination, and unsafe living and working conditions. Some are single parents with multiple children. Women farmworkers live at or below poverty levels, and have lower personal incomes than men. In the fields, women face harsh working environments, including exposure to toxic pesticides that affect their reproductive health, extreme temperatures, and lack of sanitary facilities. Oftentimes farmworker women and their families live in substandard, overcrowded housing and are often victims of domestic violence and with limited access to services. Far worse is the sexual harassment and abuse that farmworker women face in the fields from male supervisors. Because a majority of farmworker women are non-English-speaking, undocumented immigrants, they seldom report abuses, out of fear of losing their jobs, of being deported, or of retaliation within their own community.

Geographic Area(s) Served:

Coachella; Mecca; North Shore; Oasis; Thermal

Age Group:

- (06-17) Children
- (18-24) Youth
- (25-64) Adults
- (65+) Seniors

Total Number of District Residents Served:

Direct: 1500

Indirect: 14000

Project Goals and Evaluation

Goal #1:

Lideres Campesinas reaches out to at least 10,000 farmworker families in the Eastern Coachella Valley through at least 100 pre-planned peer to peer community events over the course of two years and to help link at least 1500 farmworker women and their families to Mecca’s Resource Center and medical providers in the area including Desert Healthcare Foundation’s Mobile Clinic for assistance with completing healthcare coverage applications, such as Medical, Covered California, and/or to receive medical services such as pap smears, mammograms, mental health services, etc.

This project goal coincides with the District and Foundation’s Strategic Plan performance measure 2.7 Utilize an equity lens to expand services and resources to underserved communities. Increase the number of Promotoras/CHWs; 3.6 Educate community residents on available behavioral/mental health resources; 3.7 Collaborate/partner with community providers to enhance access to culturally-sensitive behavioral/mental health services

Evaluation #1:

Lideres Campesinas will document outreach efforts to at least 2,000 farmworker families in the Eastern Coachella Valley through at least 100 pre-planned peer to peer community events (health fairs, visits to the fields, vigils, art exhibits, civic and cultural events, house meetings, economic relief assistance, domestic violence advocacy, theatrical presentations, etc.) over the course of two years, and to help link at least 1500 farmworker women and their families to Mecca’s Resource Center and medical providers in the area including Desert Healthcare Foundation’s Mobile Clinic for assistance with completing healthcare coverage applications, such as Medical, Covered California, and/or to receive medical services such as pap smears, mammograms, mental health services, etc.

In addition, Lideres Campesinas plans to document 200 social media publications on its local chapters’ facebook and instagram pages and record outreach to at least 8,000 ECV residents over 24 months.

Furthermore, Lideres Campesinas has experience documenting personal testimonies of its program impact through recorded storytelling, including co-facilitating community theatre skits, to assess changes in attitudes and behavior and any other program impact.

We also keep track of peer-to-peer outreach and farmworkers’ attendance at public and online events and conduct monthly assessments that include pre and post surveys and focus groups with participants to identify the strategies that work and those that need adjustments to ensure we meet or exceed our project goals.

<p>Goal #2: In partnership with Alianza Nacional de Campesinas and Futures Without Violence, support the ongoing training of up to 7 farmworker leaders, located in the Eastern Coachella Valley (ECV), using the newly developed curriculum guide, on ACES, the health-impacts of toxic stress, and strategies to build resilience by June 2023.</p> <p>This project goal coincides with the District and Foundation’s Strategic Plan performance measure 7.1 Play a role in raising awareness of the impact of general health education on the health of community residents and be a catalyst for community organizations to act in implementing solutions - Education including the ConnectIE platform and other resources.</p>	<p>Evaluation #2: In addition to surveys, interviews and focus groups conducted by Migrant Clinicians Network (MCN), Lideres Campesinas also keeps track of members participation through monthly assessments that include pre and post surveys and focus groups with participants to identify the strategies that work and those that need adjustments to ensure we meet or exceed our project goals.</p>
<p>Goal #3: Trained Lideres Campesinas’ members host follow up listening sessions with previously trained farmworkers on ACES and the health-impacts of toxic stress, and strategies to improve healthcare responses to both by September 2023.</p> <p>This project goal coincides with the District and Foundation’s Strategic Plan performance measure # 7.1 Play a role in raising awareness of the impact of general health education on the health of community residents and be a catalyst for community organizations to act in implementing solutions - Education including the ConnectIE platform and other resources and 2.7 Utilize an equity lens to expand services and resources to underserved communities.</p>	<p>Evaluation #3: In addition to surveys, interviews and focus groups conducted by Migrant Clinicians Network (MCN), Lideres Campesinas also keeps track of peer-to-peer outreach and farmworkers’ attendance at public and online events and conduct monthly assessments that include pre and post surveys and focus groups with participants to identify the strategies that work and those that need adjustments to ensure we meet or exceed our project goals.</p>
<p>Goal #4: In partnership with Alianza Nacional de Campesinas and Futures Without</p>	<p>Evaluation #4: In addition to surveys, interviews and focus groups conducted by MCN, Lideres</p>

<p>Violence, Lideres Campesinas develops and delivers recommendations for ECV community health centers and other local health providers on how to improve partnerships, access and quality care related to ACEs for farmworkers by December 2024.</p> <p>This project goal coincides with the District and Foundation’s Strategic Plan performance measure # 7.1 Play a role in raising awareness of the impact of general health education on the health of community residents and be a catalyst for community organizations to act in implementing solutions - Education including the ConnectIE platform and other resources.</p>	<p>Campesinas works closely with the direct service partner to both coordinate outreach and referral efforts and to assess and document any increases in their numbers of clients served.</p>
<p>Goal #5: Trained Lideres Campesinas members work with Riverside University Health System – Public Health and local community groups to inform 4,000 farmworkers on the healing benefits of beautification and placemaking for sustained growth and development. This will be done through at least 24 activities such as obras, community tabling events, social media content, or community presentations by June 2024.</p> <p>This project goal coincides with the District and Foundation’s Strategic Plan performance measure # 2.6 Collaborate/partner with the Riverside University Health System on increasing the number of public health initiatives; 2.7 Utilize an equity lens to expand services and resources to underserved communities. Increase the number of Promotoras/CHWs and 7.1 Play a role in raising awareness of the impact of general health education on the health of community residents and be a catalyst for community organizations to act in implementing solutions.</p>	<p>Evaluation #5: Lideres Campesinas has experience documenting personal testimonies of its program impact through recorded storytelling, including co-facilitating community theatre skits, to assess changes in attitudes and behavior and any other program impact.</p> <p>We also keep track of peer-to-peer outreach and farmworkers’ attendance through sign in sheets at public and online events and conduct monthly assessments that include pre and post surveys and focus groups with participants to identify the strategies that work and those that need adjustments to ensure we meet or exceed our project goals.</p>

Proposed Project Evaluation Plan

Alianza Nacional de Campesinas, Futures Without Violence and Lideres Campesinas will collaborate with Migrant Clinicians Network (MCN) as the primary project evaluator. The partners will also engage RAND Corporation as a secondary evaluation partner. The RAND Corporation will help ensure the evaluation plan is consistent with the overall UCAAN Initiative evaluation goals and evaluate the clinical training provided by FUTURES on CUES and universal education. FUTURES has had preliminary conversations with both Migrant Clinicians Network and RAND Corporation about evaluating the different project activities.

Organizational Capacity and Sustainability

Organizational Capacity

For more than 34 years, Lideres Campesinas has been doing innovative work to mobilize highly marginalized and isolated farmworker women and girls throughout California; A constant challenge has been to overcome multiple barriers associated with stereotypes, lack of trust, stigmas, racism, classism, immigrant status, economic inequity, discrimination, etc. and to inform farmworker women and girls about their rights while advocating with providers to ensure they have adequate access to cultural, linguistically and trauma informed services. This experience has given Lideres Campesinas the expertise highly sought after by other agencies, academia and media interested in learning, documenting, and bringing to public light the issues and creative ideas proposed by farmworker women and girls which have resulted in new regulations and programs in our State and Country.

The implementation of this two- year long project is estimated to be of \$316,938 (Personnel, copies, travel, incentives and food for participants at educational events, stipends, and telecommunications, and overhead expenses). We have \$166,938 committed funds from The California Endowment, Riverside University Health System – Public Health, Futures Without Violence, and Weingart Foundation. Lideres Campesinas kindly requests the amount of \$150,000 from the Desert Healthcare Foundation in support of its Mission and proposed efforts.

Organizational Sustainability:

These past couple of years, Lideres Campesinas' major focus has been advocating for healthcare professionals to visit the fields in order to provide adequate education and training regarding COVID-19. Early on, Lideres partnered with local community health centers and engaged in many conversations with California Governor's Office, Public Health Departments and county officials from across the State regarding the need for community-based organizations having a role in messaging, in decreasing fears and partnering with community-based organizations for contact tracing, testing and vaccination efforts. A lot of these efforts and interactions were aimed towards bringing more trust between clinics, health professionals and the farm working community of which its members make up one of the most vulnerable populations. Accessibility and willingness to visit their local clinic, along with the preventative measures is key in prevention and controlling the spread of this virus and many other acute and chronic health conditions. The proposed scope of work builds on to this and the overall Organizations' historical efforts.

Diversity, Equity, and Inclusion

How does your organization address diversity, equity, and inclusion at the board and executive staff levels?

Lideres Campesinas members are organized into 14 local chapters or committees throughout rural California (Salinas Valley, Soledad, Greenfield, Merced County, Madera County, Huron, South and Kern County, Fresno, Northern Santa Barbara County, Ventura County, Sonoma/Napa, Tulare, and Coachella Valley). Each site including its Coachella Valley youth group are represented by two of its members on Lideres' Board. Its membership base is at around 300 (over 20 members in the Coachella Valley) farmworker women and girls and over double that number in other volunteers and supporters.

Twenty-four full-time and three part-time staff most of whom are former farmworker women, provide their guidance and coaching to members in support of campaigns and to ensure there is communication amongst the statewide farmworker network and with the Central Office, place where all of the members' activism is documented. The work of each chapter is planned, guided and carried out primarily by the local chapter members (farmworker women and other volunteers). This leadership model, which enables community members at the grassroots level to take on leadership roles in the visioning and management of Lideres Campesinas, requires ongoing training and development to accommodate changes in the make-up of the membership, different adult learning styles, and a long history of disenfranchisement within the farmworker community. Lideres' members serve as model and inspiration to other campesinas in the community and their families and society as a whole.

If your organization is not currently addressing diversity, equity, and inclusion at the board and executive staff levels, please explain the barriers, such as knowledge, financial investment, capacity, etc., that are preventing you from doing so. N/A

Partnerships:

Key Partners:

Lideres Campesinas is a network of campesinas working in partnership with other groups to change systems. The Organization values its partnership with other organizations and agencies since it understands that by doing so it is joining with its expertise, and thus strengthening a broader movement to unify efforts for the best interest of the community. Partners doing work in the Eastern Coachella Valley and with whom Lideres Campesinas collaborate in support of its outreach and education, direct services, and advocacy efforts include: Leadership Counsel, CRLA, TODEC, Alianza Coachella Valley, Pueblo Unido, Coachella Valley Parents, Coachella - Youth Leadership Institute, Alianza Nacional de Campesinas, Innercare, Coachella Valley Volunteers in Medicine, Riverside University System and Mental Health Department, Catholic Charities San Bernardino & Riverside Counties, Galilee Center, Visión y Compromiso, Riverside Sheriff Department, District Attorney's Office - Victim Witness Program, Shelter from the Storm, CV Sexual Assault Center, Futures Without Violence and many more.

For example, Lideres Campesinas links farmworker women survivors of domestic violence for medical services with Borrego Medical Clinics, and it is working with UC Riverside clinicians, Riverside County's Department of Public Health, and Volunteers in Medicine to promote and to help register farmworkers to mass testing and vaccination events.

Also, Lideres Campesinas collaborated with Congressman Dr. Raul Ruiz and team by providing advice for bilingual virtual town halls for farmworkers at the onset of the pandemic and have partnered with FIND Foodbank, Alianza Nacional de Campesinas, Pueblo Unido as part of an initiative to get more food to farmworkers.

PROJECT OPERATIONS		Total Project Budget	Funds from Other Sources <i>Detail on sheet 3</i>	Amount Requested from DHCD
Total Staffing Costs <i>Detail on sheet 2</i>		\$ 253,146	\$ 150,782	\$ 102,365
Equipment (itemize)				
1	Interpretation system	\$ 2,500	\$ -	\$ 2,500
2				\$ -
3				\$ -
4				\$ -
Supplies (itemize)				
1				\$ -
2				\$ -
3				\$ -
4				\$ -
Printing / Duplication		\$ 452	\$ -	\$ 452
Mailing / Postage				\$ -
Travel / Mileage (use current Federal mileage rate)				
Education / Training				\$ -
* Items listed below are included for calculation of the total project budget only. For use of DHCD funds, these line items would be included in the allowable 10% indirect cost rate.				
Office / Rent / Mortgage*		\$ 24,000	\$ 6,000	\$ 18,000
Telephone / Fax / Internet*		\$ 3,180	\$ 1,590	\$ 1,590
Utilities*		\$ 14,399	\$ 316	\$ 14,083
Insurance*		\$ 4,500	\$ 2,250	\$ 2,250
Other direct project costs not described above (itemize)				
1	Gas Cards	\$ 2,760	\$ -	\$ 2,760
2	Meals	\$ 12,000	\$ 6,000	\$ 6,000
3				\$ -
4				\$ -
Indirect Cost Rate - Maximum of 10% Allowed				\$ -
Total Project Budget		\$ 316,938	\$ 166,938	\$ 150,000
Budget Narrative	DHCD funded items are project costs which are not able to be fully funded by other sources :			
	Interpretation devises for Meeting translation Purposes. We are working with Purepecha community and need the equipment for interpretation.			
	Printing & Copies and material printing for distribution during outreach and education community events.			
	Internet and telephone services for budgeted staff on this project			
	Utilities: Costs for Electricity & Garbage for our office in Eastern Cochella County			
	Rent Costs: for new Office Space in the Eastern Coachella Valley.			
	Insurance: Cost of Fidelity fund and General Liability Insurance.			
	Travel costs for project related training for staff and meetings with the farmworker community.			
The cost of meals is associated with our staff training and community meetings.				

Staff Salaries		Biannual Salary	% of Time Allocated to Project	Total Project Salary	Amount Requested from DHCD
Employee Position/Title					
1	Data Analyst	\$ 112,320	10%	11,232	11,232
2	Communications Position	\$ 108,160	10%	10,816	5,408
4	Bookkeeper I	\$ 122,720	10%	12,272	12,272
5	Bookkeeper II	\$ 120,640	10%	12,064	12,064
6	Finance Assistant	\$ 91,520	10%	9,152	6,864
7	Programs Project Team	\$ 768,050	15%	115,208	-
Total Employee Benefits / Employer Taxes - proportional fringe costs and/or employer taxes based on % of time allocated to project			22%	12,218	10,525
Enter this amount in Section 1; Staffing Costs			Total >	182,961	58,365
Budget Narrative	The programs project team includes Project coordinators, project managers, community health workers, outreach workers, Executive Director, Director of operations, Victim advocate all of whom are responsible for curriculum development, training, evaluation, documentation & reporting, community outreach and education and meeting with project partners including clinics.				
Budget Narrative	Data Analyst: Responsible for Collecting and interpreting data from community health workers and site project coordinators. Analysing results. Reporting the results back to the relevant members of the team. Identifying patterns and trends in data sets.				
Budget Narrative	Communications: Media Specialists work closely with the Project Coordinators and members (Community Health Workers) to develop and disseminate culturally and linguistically appropriate PSA's and in support of social media outreach and education and event promotion. Provides training to Community Health Workers and ensures proper documentation and reporting of Lideres Campesinas members' online activism.				
Budget Narrative	Bookkeeper: Responsible for processing accounts receivable and payable including payroll, financial grant reporting, assists with developing budgets, preparing for annual audit, and financial reporting to executive director and board of directors.				
Budget Narrative	Finance Assistant: Responsible for assisting the bookkeeper in maintaining accounts database; preparing and sending invoices, maintaining current grant balances, preparing bank reconciliations and reporting to executive director.				
Budget Narrative	Fringe Benefits includes Workers Compensation, FICA, SUI, Taxes, IRA & Health				
Professional Services / Consultants		Hourly Rate	Hours/Week	Total Project Fee	Amount Requested from DHCD
Company and Staff Title					
1	Ijaz Accounting 2-years	\$ 125	3	\$ 39,000	\$ 39,000
2	Emily Goldfarb 1-year	\$ 105	5.5	\$ 31,185	\$ 5,000
3					
4					\$ -
5					
Enter this amount in Section 1; Staffing Costs				Total >	\$ 44,000
Budget Narrative	The total budget costs includes program expenses such as Project coordinators, project managers, community health workers, outreach workers, Executive Director, Director of operations, Victim advocate paid by the other funders (The California Endowment, Futures without Violence, Riverside County). Data analyst, Communications position, Bookkeepers, Finance Assistant & Ijaz Accounting who provides payroll support and Emily Goldfarb Capacity Building Coach working with Lideres in Wellness Program are all support staff critical for a successful implementation of the proposed project.				

Other funding received (actual or projected) SPECIFIC to this project. "Total funding in addition to DHCD request" below should match or exceed value listed in Section 1 for "Funds from Other Sources".		Amount
Fees		\$ -
Donations		\$ -
Grants (List Organizations)		
1	The California Endowment	\$ 33,203
2	Futures Without Violence Foundation	\$ 90,000
3	Riverside Public Health	\$ 17,550
4	Weingart Foundation	\$ 26,185
Fundraising (describe nature of fundraiser)		
1		
2		
Other Income, e.g., bequests, membership dues, in-kind services, investment income, fees from other agencies, etc. (Itemize)		
1		
2		
3		
4		
Total funding in addition to DHCD request		\$ 166,938
Budget Narrative	The amount of \$166,938 has been awarded by these funders Listed above.	

Grant Scoring Review

Grant Staff Review # 1 of 3

Executive Summary: 9

Community Need and Alignment: 10

Goals: 9

Proposed Evaluation Plan: 9

Applicant Capacity and Infrastructure: 10

Organizational Sustainability: 9

Budget: 9

Key Partners/Collaborations: 9

Total Score: 74.00

Reviewer Comments:

This Farmworker Women Leaders, aka Lideres Campesinas, is a vital and community driven organization that is led by most of the Board, staff and member having a link to farm working families. The women served are underserved and face many barriers and challenges in seeking vital and life-saving healthcare services and other resources. The women and their children are an often overlooked and discriminated but important entity in the farm working business. If not for Lideres Campansinas, many of these women and their families would not be informed, connected and/or have the support to navigate the various health, legal and insurance systems. The women learn how to be empowered through Lideres and have a voice to overcome their struggles. I fully support and endorse funding for this organization as they work with the District in attaining impact through the District's strategic goals and strategies

Response Notes:

Average Review Score:

Fiscal Staff Review Stage: 16.5 (2 of 2)

Grant Program Staff Review Stage: 75 (3 of 3)

Sum of all Reviews:

Fiscal Staff Review Stage: 33 (2 of 2)

Grant Program Staff Review Stage: 225 (3 of 3)

Total average proposal score: 92/100

Grant Scoring Review

Grant Staff Review # 2 of 3

Executive Summary: 10

Community Need and Alignment: 9

Goals: 9

Proposed Evaluation Plan: 9

Applicant Capacity and Infrastructure: 8

Organizational Sustainability: 8

Budget: 9

Key Partners/Collaborations: 10

Total Score: 72.00

Reviewer Comments:

Lideres Campesinas has been an invaluable resource to the farmworking community, especially farmworker women. Their community-based outreach efforts to connect women to vital programs and resources has improved the lives of hundreds of underserved and undocumented women here in the Coachella Valley. District funds will help Lideres Campesinas continue those efforts, along with training 7 farmworker leaders using a newly developed curriculum on ACES, in turn these 7 trained farmworkers will host listening sessions with other women farmworkers to raise awareness and increase knowledge of ACES, and connect them with local healthcare providers to address those issues.

Response Notes:

Average Review Score:

Fiscal Staff Review Stage: 16.5 (2 of 2)

Grant Program Staff Review Stage: 75 (3 of 3)

Sum of all Reviews:

Fiscal Staff Review Stage: 33 (2 of 2)

Grant Program Staff Review Stage: 225 (3 of 3)

Total average proposal score: 92/100

Grant Scoring Review

Grant Staff Review # 3 of 3

Executive Summary: 9

Community Need and Alignment: 10

Goals: 10

Proposed Evaluation Plan: 10

Applicant Capacity and Infrastructure: 10

Organizational Sustainability: 10

Budget: 10

Key Partners/Collaborations: 10

Total Score: 79.00

Reviewer Comments:

The proposed project by Lideres Campesinas will provide much needed support services to Coachella Valley farmworker women and girls (ages 14-70+). These services include; community events to share educational materials related to Adverse Childhood Experiences (ACES) and how they impact current functioning, opportunities to become trusted navigators for the sharing of information, linkage to community support services partners, and increasing access to care. This target population often lives below the poverty level and is often a victim of sexual harassment or unfair treatment in the workplace. Many of these women are single mothers of multiple children and are in need of general health information and resources. Lideres has a 30+ year history of successfully serving this population and the use of District funds would allow for the necessary support to maintain the daily operating services so this work can continue. This project plans to reach 1500 members of this high need and vulnerable community through structured events/listening sessions on Adverse Childhood Experiences (ACES) and its impact, coordinated trainings related to community beautification, and peer to peer community events over a 2 year period.

Lideres has developed strong partnerships with local organizations that can assist in the cultivation of an array of supports services including but not limited to, Futures Without Violence, Riverside University Health System (RUHS), Coachella Valley Youth Leadership Institute, etc., with a focus on promoting systems change to sustain the necessary improvements.

Evaluation methodology to be employed to track progress will include event attendee tracking, monthly surveys, focus groups, personal testimonies re: participant experiences, and a project evaluation to be conducted through the RAND Corporation

Grant Scoring Review

and the Migrant Children's Network (MCN) to interpret project activities outcomes and associated trends.

This project and its focus aligns with District Strategic Plan Goal 2 (Proactively expand community access to primary and specialty care services).

Response Notes:

Average Review Score:

Fiscal Staff Review Stage: 16.5 (2 of 2)

Grant Program Staff Review Stage: 75 (3 of 3)

Sum of all Reviews:

Fiscal Staff Review Stage: 33 (2 of 2)

Grant Program Staff Review Stage: 225 (3 of 3)

Total average proposal score: 92/100

Grant Scoring Review

Fiscal Staff Review # 1 of 2

Fiduciary Compliance: 8

Financial Stability: 8

Total Score: 16.00

Reviewer Comments:

Audited financials received unmodified opinion and were reviewed and approved by Board of Directors. Current assets sufficient to meet current liabilities. Audited financial statements were for only FY22 and did not demonstrate a positive cash flow for the period. Project budget is reasonable to the organizational budget, which contains multiple sources of funding. Strategic plan provided, but was not current. It did not include current notation of short and long-term funding sources.

Response Notes:

Average Review Score:

Fiscal Staff Review Stage: 16.5 (2 of 2)

Grant Program Staff Review Stage: 75 (3 of 3)

Sum of all Reviews:

Fiscal Staff Review Stage: 33 (2 of 2)

Grant Program Staff Review Stage: 225 (3 of 3)

Total average proposal score: 92/100

Grant Scoring Review

Fiscal Staff Review # 2 of 2

Fiduciary Compliance: 8

Financial Stability: 9

Total Score: 17.00

Reviewer Comments:

Fiduciary Compliance -

The FY 06/30/22 audit report is unmodified. The Board of Directors accepted the audit report.

Audit report Current Ratio is strong (9.8:1), which represents the grantee's ability to pay its short-term liabilities.

The Net Assets decreased by \$208k as of 6/30/22, with Total Net Assets of \$1.7M. The Balance Sheet is in good order.

Financial Stability -

Grantee demonstrates a sound financial position.

Grantee has additional resources for this project of approximately \$317k. The District's grant of \$150k is supported by other resources.

Response Notes:

Average Review Score:

Fiscal Staff Review Stage: 16.5 (2 of 2)

Grant Program Staff Review Stage: 75 (3 of 3)

Sum of all Reviews:

Fiscal Staff Review Stage: 33 (2 of 2)

Grant Program Staff Review Stage: 225 (3 of 3)

Total average proposal score: 92/100