

Desert Healthcare District & Foundation Strategic Plan

Strategic Plan



Mission: "To achieve optimal health at all stages of life for all District residents"

Vision: "Equitably connecting Coachella Valley residents to health and wellness services and programs through resources and philanthropy, health facilities, information and community education, and public policy"

Goal 2

G **SP** Goal 2: Proactively expand community access to primary and specialty care services

Aligned Strategies

S **SP** 2.1 Provide funding to support an increase in the number of primary care and specialty professionals (clinicians, physicians, physician assistants, nurses, nurse practitioners, etc.)

PM # of primary providers (FTE metric)

PM # of specialty care service providers (FTE metric)

PM # of residency positions for primary and specialty care services

PM # of fellowship positions for primary and specialty care services

PM # of scholarships awarded to students pursuing education in a healthcare related field

S **SP** 2.2 Provide funding to support an increase in the number of clinics and needed programs (FQHCs, community clinics, multi-purpose community centers) in geographically-targeted markets and the days and hours that they operate

PM # of healthcare organizations creating health access points in geographically targeted markets

PM # of programs addressing barriers to access to care in geographically targeted markets

PM # of healthcare settings offering services outside of traditional (8:00 – 5:00pm M-F) business hours

S SP 2.3 Provide funding support and evaluation to community organizations providing expanded mobile primary and specialty care services

PM # of mobile units in operation

PM # of additional mobile unit locations increasing health access points

PM # of new services provided on or with established mobile units

PM # of clients reached through mobile unit services

PM # of mobile healthcare settings offering services outside of traditional (8:00 – 5:00pm M-F) business hours

S SP 2.4 Provide funding support to community organizations providing primary and specialty care via telehealth

PM # of available telehealth hubs with connectivity and infrastructure

PM # of clients served via telehealth visits

PM # of clients referred to additional services (whole-person care)

S SP 2.5 Collaborate/partner with culturally-competent training programs to expand primary care residency and nursing programs with required retention initiatives

PM # of healthcare workforce settings that incorporate culturally competent training

PM # of service providers who received cultural competency training

S SP 2.6 Collaborate/partner with the Riverside University Health System on increasing the number of public health initiatives, including but not limited to: COVID- 19, obesity, sex education, drug use/addiction, and nutrition

PM # of collaborations with Riverside University Health System around public health initiatives

PM # of community organizations partnering on public health initiatives

P Initiative Coachella Valley Equity Collaborative

PM # of initiative partners

PM # of educational outreach events (indirect)

PM # of direct service events

PM # of individuals who were connected to services through direct service events

PM # of individuals who were connected to resources through direct service events

S SP 2.7 Utilize an equity lens to expand services and resources to underserved communities

PM # of individuals who were connected to primary and specialty healthcare services in underserved communities

PM # of individuals who were connected to primary and specialty healthcare resources in underserved communities

PM # of primary and specialty healthcare service locations in underserved communities

Goal 3

G SP Goal 3: Proactively expand community access to behavioral/mental health services

S SP 3.1 Provide funding to support an increase in the number of behavioral/mental health professionals (includes training)

PM # of behavioral/mental health service professionals (FTE metric)

PM # of internship positions for behavioral/mental health service professionals

PM	# of residency positions for behavioral/mental health service professionals
PM	# of fellowship positions for behavioral/mental health service professionals
PM	# of scholarships awarded to students pursuing education in a healthcare related field
S	SP 3.2 Provide funding to CBOs to support an increase in the number of days and hours of operation of behavioral/mental health services*
PM	# of healthcare settings offering behavioral/mental healthcare services outside of traditional (8:00 – 5:00pm M-F) business hours (including mobile)
PM	# of programs addressing barriers to access to behavioral/mental healthcare in geographically targeted markets
PM	# of individuals who were connected to behavioral/mental healthcare
S	SP 3.3 Provide funding to CBOs enabling an increase in the number and the geographic dispersion of sites providing behavioral/mental health services
PM	# of healthcare organizations creating behavioral/mental healthcare access points in geographically targeted markets (including mobile)
PM	# of individuals who were connected to behavioral/mental healthcare services
S	SP 3.4 Provide funding support to CBOs providing telebehavioral/ mental health services
PM	# of available telehealth hubs with connectivity and infrastructure providing a connection to behavioral/mental healthcare services
PM	# of clients served via behavioral/mental healthcare telehealth visits
PM	# of clients referred to additional services (whole-person care)
S	SP 3.5 Work with the new private psychiatric and community hospitals to identify opportunities to collaborate on the delivery of community-based behavioral/mental health services (payer mix)
PM	# of collaborative partners working on the delivery of community-based behavioral/mental healthcare services
S	SP 3.6 Educate community residents on available behavioral/mental health resources
PM	# of community awareness activities related to educating the community around behavioral/mental health services and resources
PM	# of individuals reached through behavioral/mental healthcare community awareness activities (indirect)
PM	# of individuals who were connected to behavioral/mental health services and resources (direct)
S	SP 3.7 Collaborate/partner with community providers to enhance access to culturally-sensitive behavioral/mental health services
PM	# of new collaborative partnerships established to enhance access to culturally-sensitive behavioral/mental health services
PM	# of individuals who received culturally-sensitive behavioral/mental health services
PM	# of individuals who were connected to behavioral/mental health services