



**DESERT HEALTHCARE DISTRICT
BOARD OF DIRECTORS MEETING MINUTES
MEETING MINUTES
December 21, 2021**

Directors Present – Video Conference	District Staff Present – Video Conference	Absent
President Leticia De Lara Vice-President/Secretary Karen Borja Director Arthur Shorr Director Carole Rogers, RN Director Les Zendle, MD Director Evett PerezGil Director Carmina Zavala	Conrado E. Bárzaga, MD, CEO Chris Christensen, CAO Donna Craig, Chief Program Officer Alejandro Espinoza, Chief of Community Engagement Jana Trew, Senior Program Officer Will Dean, Marketing and Communications Director Meghan Kane, Programs and Research Analyst Andrea S. Hayles, Clerk of the Board <u>Legal Counsel</u> Jeff Scott	

AGENDA ITEMS	DISCUSSION	ACTION
A. Call to Order	President De Lara called the meeting to order at 5:30 p.m.	
Roll Call	The Clerk of the Board called the roll with all directors' present.	
B. Pledge of Allegiance	President De Lara asked Director Zendle to lead the Pledge of Allegiance.	
C. Approval of Agenda	President De Lara asked for a motion to approve the agenda.	#21-77 MOTION WAS MADE by Director PerezGil and seconded by Director Rogers to approve the agenda. Motion passed unanimously. AYES – 7 President De Lara, Vice-President/Secretary Borja, Director Shorr, Director Rogers, Director Zendle, Director PerezGil, and Director Zavala NOES – 0 ABSENT – 0
D. Public Comment		
E. Consent Agenda		
1. BOARD MINUTES		



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<p>a. Board of Directors Meeting – November 26, 2021</p> <p>2. GRANT FUNDING</p> <p>a. Grant #1171 Blood Bank of Riverside and San Bernardino Counties AKA LifeStream – modification to the approved grant budget of \$150,000 by transferring \$30,000 from the line-item budget category <i>COVID Antibodies Test Kits</i> to line-item budget category <i>One Blood Mobile</i> to support the cost of the district-funded bloodmobile (Strategic Plan Linkage: Goal #2 <i>Proactively expand community access to primary and specialty health care services</i>; Strategy 2.3: <i>Provide funding support to community organizations providing expanded mobile primary and specialty care services</i>)</p> <p>b. Grant #1289 Desert Cancer Foundation – Patient Assistance Program – \$150,000 (Strategic Plan Linkage: Goal #2 <i>Proactively expand community access to primary and specialty health care services</i>; Strategy 2.7: <i>Utilize an equity lens to expand services and resources to underserved communities</i>)</p> <p>3. ENGAGEMENT LETTER</p> <p>a. Amendment to the Kaufman Hall Associates May 20, 2021, Engagement Letter – Effective January 2022</p> <p>4. RESOLUTIONS</p> <p>a. Subsequent Emergency Resolution #21-08 Re-</p>	<p>President De Lara asked for a motion to approve the consent agenda with a correction to the motions of 6-0 related to Director Shorr's absence.</p> <p>Director Rogers requested a correction to Acadia hospital's name.</p>	<p>#21-78 MOTION WAS MADE by Director PerezGil and seconded by Director Rogers to approve the consent agenda with modifications to the November 26, 2021 meeting minutes. Motion passed unanimously. AYES – 7 President De Lara, Vice-President/Secretary Borja, Director Shorr, Director Rogers, Director Zendle, Director PerezGil, and Director Zavala</p> <p>NOES – 0</p> <p>ABSENT – 0</p>
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Ratifying the State of Emergency and Re- Authorizing Remote Teleconference Meetings		
F. Annual Election of Officers – President, Vice- President/Secretary, and Treasurer 1. Election of Officers Procedure, Jeffrey G. Scott, Esq., Legal Counsel	<p>Jeff Scott, Legal Counsel, explained that President De Lara will continue to conduct the meeting after the election of officers.</p> <p>Mr. Scott opened the nominations for President with President De Lara voting for Vice-President Borja. Director Shorr motioned, and Director Rogers seconded to approve Vice-President Borja as President.</p> <p>Mr. Scott opened the nominations for Vice-President/Secretary with President De Lara nominating Director PerezGil, and Director Rogers nominating Director Zendle. Director Zendle declined the nomination. Mr. Scott called for the vote and Director Zendle motioned to nominate Director PerezGil, and Director Rogers seconded approve Director PerezGil as Vice-President/Secretary.</p> <p>Mr. Scott opened the nominations for Treasurer with Director Zendle nominating Director Shorr. Director Zendle motioned, and Director</p>	<p>#21-79 MOTION WAS MADE by Director Shorr and seconded by Director Rogers to approve as Vice-President Borja as President. Motion passed unanimously. AYES – 7 President De Lara, Vice-President/Secretary Borja, Director Shorr, Director Rogers, Director Zendle, Director PerezGil, and Director Zavala NOES – 0 ABSENT – 0</p> <p>#21-80 MOTION WAS MADE by Director Zendle and seconded by Director Rogers to approve Director PerezGil as Vice-President/Secretary. Motion passed unanimously. AYES – 7 President De Lara, Vice-President/Secretary Borja, Director Shorr, Director Rogers, Director Zendle, Director PerezGil, and Director Zavala NOES – 0 ABSENT – 0</p> <p>#21-81 MOTION WAS MADE by Director Zendle and seconded by Director PerezGil to approve Director Shorr as Treasurer. Motion passed unanimously.</p>



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	PerezGil seconded to approve Director Shorr as Treasurer.	AYES – 7 President De Lara, Vice-President/Secretary Borja, Director Shorr, Director Rogers, Director Zendle, Director PerezGil, and Director Zavala NOES – 0 ABSENT – 0
G. Public Hearing		
1. Zone Mapping Process – Quail, Roadrunner, and Hummingbird Maps – Justin Levitt, Vice-President, National Demographic Corporation (NDC)	<p>Justin Levitt, Vice President, National Demographics Corporation (NDC), provided an overview of the district's redistricting detailing the individual zones of the maps with minor changes to most maps and moderate changes to the Hummingbird map.</p> <p>After board discussion, Director Zendle moved to accept the Hummingbird map, and seconded by Director Rogers.</p> <p>President De Lara thanked Dr. Levitt for guiding the board through the process up to this point. Legal counsel, Jeff Scott, will provide a resolution for approval at the January board meeting.</p>	<p>#21-82 MOTION WAS MADE by Director Zendle and seconded by Director Rogers to approve the Hummingbird map. Motion passed 6-1. AYES – 6 President De Lara, Vice-President/Secretary Borja, Director Shorr, Director Rogers, Director Zendle, and Director PerezGil NOES – 1 Director Zavala ABSENT – 0</p>
H. Desert Healthcare District CEO Report		
1. COVID-19 in the Coachella Valley – Update	<p>Conrado Bárzaga, MD, CEO, provided an update on the vaccinations and events in the Coachella Valley, including the booster shot.</p> <p>Vice-President Borja requested guidance for the holiday season with Dr. Bárzaga reiterating two doses of the vaccine,</p>	



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<p>2. KESQ and Telemundo COVID-19 Medical Expert Panel Live Broadcast, Wednesday, December 15</p>	<p>including booster shots, testing, and avoiding large crowds.</p> <p>Dr. Bárzaga, CEO, described the live broadcast medical expert panel to provide more awareness on the COVID vaccine and resources to the community, the district reached out to the media, and a special bilingual medical expert panel participated, including Director Zavala for her expertise on mental health, further thanking everyone for their assistance.</p> <p>President De Lara congratulated the staff and thanked the media for providing awareness.</p>	
<p>3. Strategic Planning Implementation a. Clear Impact Platform/Results Based Accountability (RBA) Metrics – Update</p>	<p>Dr. Bárzaga, CEO, described the Strategic Plan strategies, vision, and evaluating the outcome measures through the Clear Impact platform – software tool for accountability.</p> <p>Meghan Kane, MPH, Senior Program Officer, described the platform alignment with the strategies and the highest priorities to begin tracking and implementing the data with the tracking measures to report to the board and public as applicable.</p> <p>Director Zendle reminded the board that performance measures in healthcare are difficult to measure and enlisting some outside</p>	



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<p>b. 2021-2023 Communications and Marketing Plan</p>	<p>resources to assist is possibly necessary.</p> <p>Director Rogers explained that additional goals were initially adopted and inquired on a more detailed outline similar to the high priorities. Dr. Bárzaga, CEO, explained that the district commenced with goals 2 and 3, which are clearly articulated to easily measure the objectives with the others requiring further clarity that will be provided, but still require additional work.</p> <p>President De Lara explained the diligent work, determination to commence the process, and moving forward with some modifications that occur as a journey with an impact over time.</p> <p>Dr. Bárzaga, CEO, described the communication and marketing plan to clearly articulate the work of the district to various audiences and the impact in the community.</p> <p>Will Dean, Director, Communications and Marketing further described the communications and marketing plan as an evolving district highlighting the publicity and education and additional details of the plan.</p> <p>Vice-President Borja described an assessment of language access, as well as a strategy to</p>	
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<p>4. Community Engagements and Presentations</p>	<p>continue to translate the district's meetings, including the non-traditional media markets through small businesses and media in the Coachella Valley.</p> <p>Director Rogers suggested a database of nonprofit organizations in the Valley and sending an annual report to stakeholders related to the district's goals for funding.</p> <p>Director Shorr recommended television programming for community affairs to interview grantees, as well as incorporation into the Spanish language community.</p> <p>President De Lara is looking forward to strengthening the district's brand through the strategic plan goals, webcasts, and standing out in the community.</p> <p>Dr. Bárzaga, CEO, outlined his community engagements explaining his time off during the month of January further detailing the City of Palm Springs Human Rights Commission award to the district.</p> <p>There is a vacancy in the organization of the Special Programs and Projects Manager that will be filled with modifications to better adopt the position to the strategic goals.</p>	
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<p>I. Desert Regional Medical Center CEO Report</p>	<p>Michelle Finney, CEO, Desert Care Network (DCN), Desert Regional Medical Center (DRMC), provided an overview of updates explaining that the hospital is stable related to COVID, and applauding the district for their work. DRMC has twenty-eight (28) positive COVID cases, JFK Memorial Medical hospital has eight (8) positive admissions, which are unvaccinated individuals, similar to individuals in the ICU. Currently, there are a limited amount of Influenza A cases with only six (6).</p> <p>JFK underwent the joint commission survey to evaluate compliance with Center for Medicare and Medicaid Services (CMS), and the Joint Commission standards performing exceedingly well with no condition level findings. DRMC's trauma survey had no high-level findings and a written report forthcoming in several weeks. All computerized tomography (CT) installations are on schedule at JFK and DRMC. The robotic services is upgraded, and the JFK trauma program is progressing with additional resources to care for the trauma patients. DRMC's advance trauma life support has commenced its classes and certification to others for completion.</p> <p>Mrs. Finney described the holiday events with staff,</p>	
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	<p>including sponsored events, giveaways, gifts for employees with financial hardships, and senior gift baskets for residents in assisted living facilities.</p> <p>The DCN blood drives are ongoing with a calendar of information for health fairs.</p> <p>Resident interviews are underway with seventy-six (76) residents for training and a new program approved by the Accreditation Council for Graduate Medical Education (ACGME) for 2022, a critical care surgical program.</p> <p>DCN is taking action to support full compliance with the January 2022 No Surprises Act for uninsured patients to receive a good faith estimate for care and provisions for protections for out-of-network providers similar to an in-network institution.</p>	
J. Desert Regional Medical Center Governing Board	<p>Director Rogers described the most recent governing board meeting with the surveys that Mrs. Finney described, explaining the accreditation standards as it relates the hospital lease agreement licensures. The Comprehensive Cancer Center activities were described with a one-hundred percent patient satisfaction profile. The Chief of Staff provided a report on new appointments to the medical staff, including reappointments, ancillary staff</p>	



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	updates, and peer reviews. The residency programs seventy-six residence have various specialties, and additional information was provided concerning preventing staff burnout and supporting the workforce at DRMC.	
K. Committee Meetings – K.1. Finance, Legal, Administration & Real Estate 1. Draft Meeting Minutes – December 07, 2021 2. Chief Administrative Officers Report 3. Las Palmas Medical Plaza Leasing Update	<p>President De Lara inquired with the board concerning any questions of the December 07, F&A Committee meeting minutes.</p> <p>Director Shorr provided a brief overview of the meeting highlighting the Guidehouse agreement and a recommendation to forward back to the ad hoc committee for an RFP.</p> <p>Vice-President Borja explained that the Guidehouse service agreement agency that is selected should have Spanish speakers' access to the Purepecha language when moving forward with the RFP process as it relates to the Eastern Coachella Valley.</p> <p>Director Zendle expressed the importance of the directors to review the 2017 Marketing Analysis, which may need updating, but the placement of hospitals has not changed and ensure the directors</p>	



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K.2. Program Committee 1. Draft Meeting Minutes – December 07, 2021 2. Funding Requests 3. Grant Payment Schedule 4. Progress and Final Reports	collectively determine if an update is necessary. President De Lara inquired with the board concerning any questions of the December 07, Program Committee meeting minutes.	
L. Legal	Jeff Scott, Legal Counsel, wished everyone a Merry Christmas and a Happy New Year.	
M. Immediate Issues and Comments	President De Lara explained that it is her honor and pleasure to serve as President, thanking everyone for their support, that she is positive the President-elect will perform a great job, and she will support her in any way possible.	
N. Adjournment	President De Lara adjourned the meeting at 7:05 p.m.	Audio recording available on the website at http://dhcd.org/Agendas-and-Documents

DocuSigned by:

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ATTEST: _____

Karen Borja, Vice-President/Secretary
 Desert Healthcare District Board of Directors

Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board