In accordance with new authorization signed by the Governor – Executive Order N-17-21 on September 16, 2021 - (AB 361 - Government Code 54953 effective until January 1, 2024), which extends the provisions of the Governor’s Executive Order N-29-20 of March 12, 2020, revised on March 18, 2020, and Board-approved Resolution #21-03 on September 26, 2021, teleconferencing will be used by the Board members and appropriate staff members during this meeting.

In lieu of attending the meeting in person, members of the public can participate by webinar by using the following link:

https://us02web.zoom.us/j/88167023982?pwd=b2xtYm5KdnpEV2VWR0Q0ejJkZG9xUT09
Password: 881 6702 3982

Participants will need to download the Zoom app on their devices. Members of the public may also be able to participate by telephone, using the follow dial in information:

Dial in #: (669) 900-6833 To Listen and Address the Board when called upon:
Webinar ID: 881 6702 3982
Password: 572863

You may also email ahayles@dhcd.org with your public comment no later than 4 p.m., Tuesday, 12/21

Page(s)
AGENDA
Item Type
Any item on the agenda may result in Board Action

A. CALL TO ORDER – President De Lara
   Roll Call
   Director Zavala___Director Shorr___Director Zendle, MD____
   Director PerezGil___Director Rogers, RN____
   Vice-President/Secretary Borja___President De Lara

B. PLEDGE OF ALLEGIANCE

1-3

C. APPROVAL OF AGENDA Action

D. PUBLIC COMMENT
   At this time, comments from the audience may be made on items not listed on the agenda that are of public interest and within the subject-matter jurisdiction of the District. The Board has a policy of limiting speakers to no more than three minutes. The Board cannot take action on items not listed on the agenda. Public input may be offered on agenda items when they come up for discussion and/or action.

E. CONSENT AGENDA Action
   All Consent Agenda item(s) listed below are considered routine by the Board of Directors and will be enacted by one motion. There will be no separate discussion of items unless a Board member so requests, in which event the item(s) will be considered following approval of the Consent Agenda.
1. BOARD MINUTES

4-13
a. Board of Directors Meeting – November 26, 2021

2. GRANT FUNDING

14-17
a. Grant #1171 Blood Bank of Riverside and San Bernardino Counties AKA LifeStream – modification to the approved grant budget of $150,000 by transferring $30,000 from the line-item budget category COVID Antibodies Test Kits to line-item budget category One Blood Mobile to support the cost of the district-funded bloodmobile (Strategic Plan Linkage: Goal #2 Proactively expand community access to primary and specialty health care services; Strategy 2.3: Provide funding support to community organizations providing expanded mobile primary and specialty care services)

b. Grant #1289 Desert Cancer Foundation – Patient Assistance Program – $150,000 (Strategic Plan Linkage: Goal #2 Proactively expand community access to primary and specialty health care services; Strategy 2.7: Utilize an equity lens to expand services and resources to underserved communities)

18-45

b. Grant #1289 Desert Cancer Foundation – Patient Assistance Program – $150,000 (Strategic Plan Linkage: Goal #2 Proactively expand community access to primary and specialty health care services; Strategy 2.7: Utilize an equity lens to expand services and resources to underserved communities)

3. ENGAGEMENT LETTER

46-49

4. RESOLUTIONS

50-52
a. Subsequent Emergency Resolution #21-08 Re-Ratifying the State of Emergency and Re-Authorizing Remote Teleconference Meetings

F. ANNUAL ELECTION OF OFFICERS – PRESIDENT, VICE-PRESIDENT/SECRETARY, AND TREASURER

53
1. Election of Officers Procedure, Jeffrey G. Scott, Esq., Legal Counsel

G. PUBLIC HEARING

54-69
1. Zone Mapping Process – Justin Levitt, Vice-President, National Demographic Corporation (NDC) – Consideration for approval of the Quail, Roadrunner, or Hummingbird Map

H. DESERT HEALTHCARE DISTRICT CEO REPORT

70-73
– Conrado E. Bárzaga, MD

74
1. COVID-19 in the Coachella Valley – Update Information
2. KESQ and Telemundo COVID-19 Medical Expert Panel Live Broadcast, Wednesday, December 15 Information
3. Strategic Planning Implementation Information

75-78
a. Clear Impact Platform/Results Based Accountability (RBA) Metrics – Update Information

79-98
b. 2021-2023 Communications and Marketing Plan

99-100
4. Community Engagements and Presentations Information
I. DESERT REGIONAL MEDICAL CENTER CEO REPORT
   – Michele Finney, CEO

J. DESERT REGIONAL MEDICAL CENTER GOVERNING
   BOARD MEETING – Les Zendle, MD and Carole Rogers, RN

K. COMMITTEE MEETINGS

   1. FINANCE, LEGAL, ADMINISTRATION & REAL
      ESTATE COMMITTEE – Chair/Director Arthur Shorr,
      President Leticia De Lara, and Director Les Zendle, MD

      101-106
      1. Draft Meeting Minutes – December 07, 2021
      2. Chief Administrative Officers Report
      3. Las Palmas Medical Plaza Leasing Update

   2. PROGRAM COMMITTEE – Chair/Director Evett
      PerezGil, Vice-President Karen Borja, and Director
      Carmina Zavala

      109-112
      1. Draft Meeting Minutes – December 07, 2021
      2. Funding Requests
      3. Grant Payment Schedule
      4. Progress and Final Reports

L. LEGAL

M. IMMEDIATE ISSUES AND BOARD COMMENTS

N. ADJOURNMENT

If you have any disability which would require accommodation to enable you to
participate in this meeting, please email Andrea S. Hayles, Special Assistant to
the CEO and Board Relations Officer, at ahayles@dhcd.org or call
(760) 567-0298 at least 24 hours prior to the meeting