

Directors Present – Video Conference	District Staff Present – Video Conference	Absent
President Leticia De Lara	Conrado E. Bárzaga, MD, CEO	
Vice-President/Secretary Karen Borja	Chris Christensen, CAO	
Director Carole Rogers	Donna Craig, Chief Program Officer	
Director Evett PerezGil	Will Dean, Marketing and	
Director Les Zendle, MD	Communications Director	
Director Arthur Shorr	Alejandro Espinoza, Program Officer and	
Director Carmina Zavala	Outreach Director	
	Eric Taylor, Accounting Manager	
	Meghan Kane, Programs and Research	
	Analyst	
	Vanessa Smith, Special Projects and	
	Program Manager	
	Erica Huskey, Administrative and	
	Programs Assistant	
	Andrea S. Hayles, Clerk of the Board	
	Legal Counsel	
	Jeff Scott	

AGENDA ITEMS	ISCUSSION	ACTION
A. Call to Order Roll Call	President De Lara called the meeting to order at 7:18 p.m.	
	The Clerk of the Board called the roll with all Directors' present.	
B. Approval of Agenda	President De Lara asked for a motion to approve the agenda.	 #18-77 MOTION WAS MADE by Director PerezGil seconded by Director Zavala to approve the agenda. Motion passed unanimously. AYES – 7 President De Lara, Vice- President Borja, Director Rogers, Director PerezGil, Director Zendle, Director Shorr, and Director Zavala NOES – 0 ABSENT – 0
C. Public Comment	There was no public	
	comment.	



	February 23, 2021	
D. Consent Agenda	President De Lara asked for	#18-78 MOTION WAS MADE by Director
	a motion to approve the	Zendle seconded by Director Shorr to pull
1. BOARD MINUTES	consent agenda.	D.4. from the consent agenda and
a. Board of Directors Meeting		approve the remaining items.
– January 26, 2021	Director Zendle pulled item	Motion passed unanimously.
2. FINANCIALS	D.4. for discussion, and	AYES – 7 President De Lara, Vice-
a. Approval of the January	President De Lara recused	President Borja, Director Rogers, Director
2021 Financial Statements	herself from the discussion.	PerezGil, Director Zendle, Director Shorr,
– F&A Approved February		and Director Zavala
09, 2021		NOES – 0
3. AGREEMENTS		ABSENT – 0
a. No-cost extension		
agreement between	Donna Craig, Chief	#18-79 MOTION WAS MADE by Director
CONCUR, Inc. and the	Program Officer, described	Rogers seconded by Director PerezGil to
Desert Healthcare	the second request from	approve the recommendation to
Foundation through June	the Regional Access Project	contribute a match of \$150,000 to the
30, 2021 to continue	Foundation's (RAP)	Regional Access Project Foundation (RAP)
addressing air quality in	initiative for a contributing	to support the organization's
the Eastern Coachella	match of \$150k for the	Health/Mental Health Initiative
Valley	health and mental health	(2021.01).
4. MATCHING CONTRIBUTION	request for proposals.	Motion passed unanimously.
a. Consideration to approve	Several organizations have	AYES – 7 President De Lara, Vice-
the recommendation to	applied, totaling over	President Borja, Director Rogers, Director
contribute a match of	\$400k with 14 invites to	PerezGil, Director Zendle, Director Shorr,
\$150,000 to the Regional	submit proposals managed	and Director Zavala
Access Project Foundation	by RAP with support from	NOES – 0
(RAP) to support the	the District as an	ABSENT – 0
organization's	opportunity to leverage	
Health/Mental Health	additional funding of the	
Initiative (2021.01)	District's behavioral health	
	initiative as a collective	
	impact approach to assist	
	with the needs throughout	
	the Coachella Valley.	
E. Desert Healthcare Foundation		
CEO Report		
1. Update – Eastern	Conrado Bárzaga, MD,	
Coachella Valley Equity	CEO, highlighted the work	
Collaborative: COVID-	of the partners providing	
19 Community Support,	education and PPE in the	
Outreach, Education,	Eastern Coachella Valley to	
Testing, and	address equity, removing	
· · · ·		



February 23, 2021

	February 25, 2021	
Vaccination	barriers with COVID-19,	
Distribution	such as linguistics, testing	
	site locations, and internet	
	access. The testing events	
	at packing houses,	
	churches, and community	
	centers throughout the	
	Valley, including in	
	Cathedral City and Desert	
	Highland Gateway Estates,	
	providing over 4,400	
	COVID-19 tests to date,	
	further highlighting the	
	shared leadership,	
	including District staff –	
	Alejandro Espinoza,	
	Program Officer and	
	Outreach Director.	
	Mr. Espinoza outlined the	
	efforts of the community-	
	based organizations in	
	creating the groundwork to	
	address the demands, and	
	introduced the following	
	collaborative partners that	
	provided public comments	
	on the positive aspects of	
	the cooperative endeavors,	
	such as the interactions,	
	the promotoras'	
	achievements with the	
	farm working communities,	
	mental health, and support	
	services, focus groups,	
	campaigns, and other	
	preventive efforts:	
	Janell Percy, Executive	
	Director, Growing	
	Coachella Valley	
	countrie tancy	
	1	



February 23, 2021		
	Melinda Cordero-Bárzaga,	
	Associate Director, Vision y	
	Compromiso	
	Alexander Fajardo,	
	Executive Director, El Sol	
	Neighborhood Educational	
	Center	
	Claudia Castorena, CFO,	
	Galilee Center	
	Silvia Paz, Executive	
	Director, Alianza	
	Sergio Carranza, Executive	
	Director, Pueblo Unido	
	Greg Rodriguez,	
	Government Relations and	
	Public Policy Advisor,	
	Office of Supervisor Perez	
	Office of Supervisor Ferez	
2. Advancing the District's	Dr. Bárzaga, CEO,	
Role in Addressing the	described the background	
Healthcare Needs of	and request for proposals	
Black Communities in	for the District's role in	
the Coachella Valley	addressing the health	
-	needs of Black	
a. Request for Proposals (PEP) –	communities in the	
Proposals (RFP) –		
February 12 Deadline	Coachella Valley. Staff is	
- Access to Healthcare	collaborating with the	
Strategies - \$575,000	community members for	
(\$400,000 DHCD	an upcoming meeting to	
Contribution -	discuss and review the	
\$100,000 Inland	proposals.	
Empire Health Plan		
(IEHP) - \$75,000 Lift to		
Rise)		
F.1. Program Committee		
1. Draft Meeting Minutes –	Director PerezGil, Chair,	
January 12, 2021	Program Committee,	



February 23, 2021

	February 23, 2021	
 Grant Payment Schedule Expanding Racial Diversity in the Health Profession Workforce – Consideration to approve Grant #1148 OneFuture Coachella Valley: Black and African American Healthcare Scholarship and Student Success Initiative – \$200,000 for two (2) years. 	inquired on questions from the Board concerning the meeting minutes of the January 12 meeting, including the grant payment schedule. Donna Craig, Chief Program Officer, described the details of OneFuture Coachella Valley's two-year grant request to support the District's expansion of racial diversity in the health profession workforce for the planning phase of development to a sustainable structure and the initial launch that addresses disparities and obstacles in college enrollment and attainment and entry into health careers among our region's African American student	#18-80 MOTION WAS MADE by Director PerezGil seconded by Director Rogers to approve Grant #1148 OneFuture Coachella Valley: Black and African American Healthcare Scholarship and Student Success Initiative – \$200,000 for two (2) years. Motion passed unanimously. AYES – 7 President De Lara, Vice- President Borja, Director Rogers, Director PerezGil, Director Zendle, Director Shorr, and Director Zavala NOES – 0 ABSENT – 0
F.2. F&A Committee 1. Draft Meeting Minutes – February 09, 2021	population. Director Shorr provided an overview of the February F&A Committee meeting minutes.	
G. Homelessness Initiative		
1. Tom Kirk, Executive Director, Coachella Valley Association of Governments (CVAG), Homelessness Presentation Update	Tom Kirk, Executive Director, Coachella Valley Association of Governments (CVAG) congratulated the District on the collaborative and extensive efforts of COVID- 19 testing and vaccinations, further acknowledging Director	



February 23, 2021		
	Rogers for inviting him to	
	provide a presentation.	
	In conjunction with Mr.	
	Kirk's detailed presentation	
	on CV 200, the history of	
	CV Housing First, rapid	
	resolutions, stabilization	
	units, the number of clients	
	housed, successful exits,	
	mobile access centers,	
	partnerships, and Tom Cox,	
	Management Analyst,	
	formerly staffed at the	
	Coachella Valley Rescue	
	Mission, also provided an	
	overview of CVAG's efforts	
	with the CV 200 platform.	
	Director Rogers challenged	
	the county and cities to	
	identify places to house	
	people experiencing	
	homelessness on an	
	interim basis and use case	
	management for	
	permanent housing.	
	Director Zendle suggested	
	a communication plan to	
	advise the community on	
	the work, such as	
	addressing the \$10M for a	
	shelter on the westside,	
	tiny homes, and other	
	ideas that have come forth.	
	Greg Rodriguez,	
	Government Relations and	
	Public Policy Advisor,	
	Office of Supervisor Perez	
	explained that the county	
	has communicated with	



	February 23, 2021	
	the city of Palm Springs on	
	the \$10M allocation to	
	leverage with Project	
	Room Key for the Ivy Palm,	
	which fell through due to	
	the bankruptcy court	
	matter; however, the	
	county-funded three	
	affordable housing projects	
	of 69 supportive housing	
	units and discussions with	
	the city are ongoing to	
	augment the access center	
	CVAG is operating at the	
	boxing center and	
	developing other housing	
	units or emergency	
	overnight shelters. \$1.5M	
	yearly operating costs is	
	also a challenge with	
	continuing discussion	
	underway. The county is	
	furthering its efforts with	
	its communications and	
	marketing, such as	
	community presentations,	
	van wraps, and updating	
	the public through all	
	collaborative methods.	
	President De Lara	
	acknowledged Tom Cox's	
	work to advance and bring	
	attention to the problem	
	with and genuine solutions.	
H. Old Business	There was no old business;	
	however, Directors	
	provided the following	
	comments:	
	President De Lara	
	described the support for	
	Fr. Valdovinos and a bench	
		Page 7 of 10



February 23, 2021

	February 23, 2021	
	at the church with a plaque acknowledging his contributions to the community in addition to a \$10k financial contribution to the Sanctuary of Our Lady of Guadalupe Church. Director PerezGil explained that the Board should not move around agenda items as it is not fair to other attendees that are presenting matters to the Board. President De Lara specified that in the future, as the Board President, she will adhere to the agenda unless there are other circumstances.	
	Director Zendle suggested moving items, such as presentations to the beginning of the agenda as presented in the past.	
 New Business Consideration to approve entering a Memorandum of Understanding (MOU) as a partner commitment to support the work in the East Coachella Valley Promise Neighborhoods Collaborative grant – a coordinated "Cradle to Career" pipeline to help better serve all students and families in the East Coachella Valley 	Dr. Bárzaga, CEO described the framework of the MOU as an opportunity to bring the cradle to career model to the community which is a nationwide effort to provide support to young children at early stages for success and opportunities, recommending the District's partnership and commitment to assist the community in fulfilling the promise.	 #18-81 MOTION WAS MADE by Director Zendle seconded by Director Rogers to approve entering a Memorandum of Understanding (MOU) as a partner commitment to support the work in the East Coachella Valley Promise Neighborhoods Collaborative grant – a coordinated "Cradle to Career" pipeline to help better serve all students and families in the East Coachella Valley after review by legal counsel. Motion passed unanimously. AYES – 7 President De Lara, Vice- President Borja, Director Rogers, Director



	February 23, 2021	1
	Public Comments	PerezGil, Director Zendle, Director Shorr,
	supporting the MOU and	and Director Zavala
	partnership with the	NOES – 0
	Promise Neighborhoods	ABSENT – 0
	Collaborative were	
	provided by the following:	
	Neftali Galarza, City of	
	Coachella, City	
	Councilmember	
	Joanne Lauer, Assistant	
	Superintendent, Riverside	
	County Office of Education	
	Greg Rodriguez,	
	Government Relations and	
	Public Policy Advisor,	
	Office of Supervisor Perez	
	Sheila Thorton,	
	President/CEO, OneFuture	
	Coachella Valley.	
	Miguel Romero Ochoa,	
	Field Representative,	
	Assemblymember Eduardo	
	Garcia	
	President De Lara	
	explained that the grant is	
	a good opportunity to	
	support funding in the East	
	Valley communities, for	
	staff to identify in-kind	
	services through the grants	
	the District is providing,	
	while highlighting the	
	supportive efforts.	
I. Adjournment	President De Lara	Audio recording available on the website
	adjourned the meeting at	at <u>https://www.dhcd.org/Agendas-and-</u>
	9:18 p.m.	<u>Documents</u>



DocuSigned by:

ATTEST:

karen Bonja

Karen Borja, Vice-President/Secretary Desert Healthcare District Board of Directors

Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board

Page 10 of 10 Desert Healthcare Foundation Meeting Minutes February 23, 2021