

DESERT HEALTHCARE DISTRICT AND FOUNDATION
GRANTMAKING

# Desert Healthcare District and Foundation



#### **Mission**

To achieve optimal health at all stages of life for all District residents

#### Vision

Connecting Coachella Valley residents to health and wellness services and programs through philanthropy and resources, health facilities, information and community education, and public policy







## HEALTH AND SAFETY CODE DIVISION 23. HOSPITAL DISTRICTS [32000 - 32499.4]

- (j) To establish, maintain, and operate, or provide assistance in the operation of, one or more health facilities or health services, including, but not limited to, outpatient programs, services, and facilities; retirement programs, services, and facilities; chemical dependency programs, services, and facilities; or other health care programs, services, and facilities and activities at any location within or without the district for the benefit of the district and the people served by the district.
- (k) To do any and all other acts and things necessary to carry out this division.
- (m) To establish, maintain, and operate, or provide assistance in the operation of, free clinics, diagnostic and testing centers, health education programs, wellness and prevention programs, rehabilitation, aftercare, and any other health care services provider, groups, and organizations that are necessary for the maintenance of good physical and mental health in the communities served by the district.



Dr. Conrado Bárzaga Chief Executive Officer



Leticia De Lara, MPA President



Karen Borja
Vice-President & Secretary



Mark Matthews
Treasurer

# Desert Healthcare District and Foundation CEO & Board of Directors



Carole Rogers, RN, MPH
Director



Evett PerezGil
Director



Arthur Shorr Director



Les Zendle, MD Director

# Desert Healthcare District and Foundation Board of Directors



Donna Craig Chief Program Officer



Alejandro Espinoza,
MPH
Program Officer &
Director of Outreach



Meghan Kane, MPH Program & Research Analyst



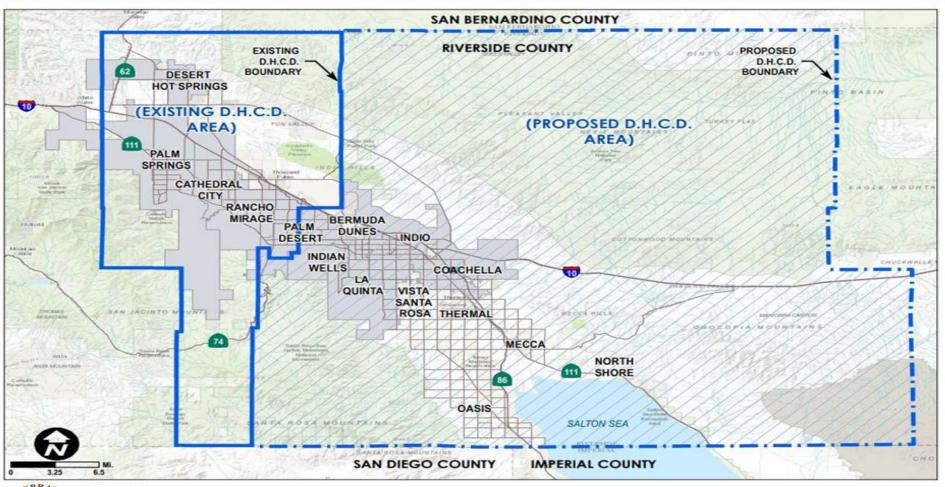
Vanessa Smith
Special Projects and
Program Manager



Erica Huskey
Admin. & Program
Assistant

# Desert Healthcare District and Foundation **Grant's Team**

#### 1948 – November 5, 2018



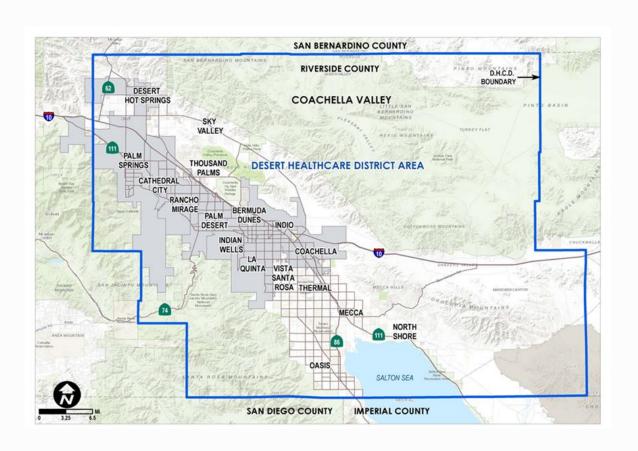


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DESERT HEALTHCARE DISTRICT PROPOSED BOUNDARY EXPANSION
PURSUANT TO CALIFORNIA ASSEMBLY BILL 2414



#### One Coachella Valley



#### One Coachella Valley Resolution:

- Effective May 26, 2020
- Valley-wide funding
  - The Desert Healthcare District and Foundation will now use all funds to financially support grants, programs, and initiatives across the District
- Equitable consideration and distribution of funds based on community needs



## Grantmaking Funding

- Community Health Needs Assessment and Health Improvement Plan 2030
  - Estimated completion 2021 → Drive future investments
  - Lead to a 10-year Strategic Plan
- 2020 2021 Fiscal Year Grantmaking
  - Transitioning out of current Strategic Plan
  - Utilize a gap year funding to help recovery from COVID-19 public health crisis
    - 5 focus areas
  - \$4 million grantmaking budget



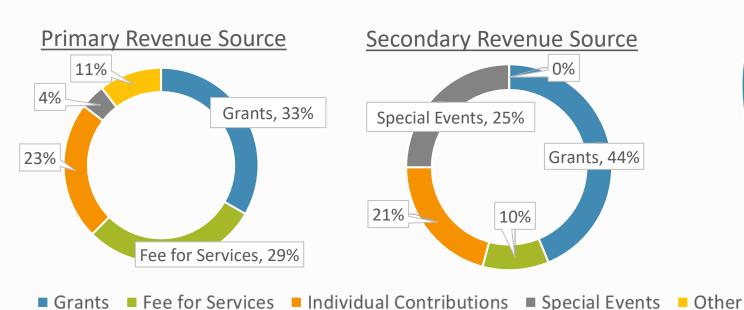
#### COVID-19

- The outbreak of COVID-19 exposed the inadequacy of our healthcare infrastructure to respond to unexpected health-related events
  - Amplified the intersection of public health, healthcare, and the economy
- DHCD reacted to the unforeseen events by repurposing and focusing its remaining FY 2019-20 grantmaking dollars
- Funding allocation: nearly \$3,000,000
  - Support to FQHCs
  - Financial assistance to residents
  - Direct testing
  - Educational resource distribution
  - Food distribution
  - PPE distribution
  - Collaborative funding with RAP
- Launched a survey to see how funds could be focused for FY 2020-21

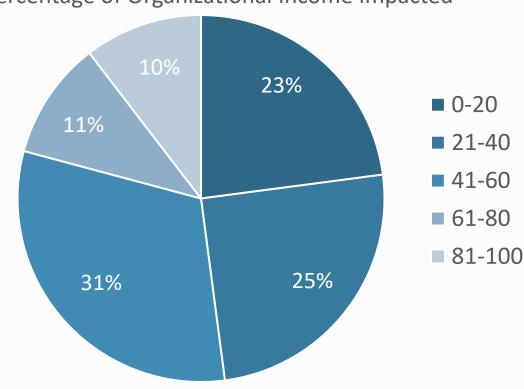


#### COVID-19 Organization Survey

- 48 participants
- High dependency on grant revenues
- All organizations have been financially impacted
- A component in framing our gap year funding



#### Percentage of Organizational Income Impacted





#### Gap Year Funding Strategic Focus Areas

#### Funding will be allocated in the following strategic areas:

- 1. Healthcare Infrastructure and Services
- 2. Behavioral Health/Mental Health
- 3. Homelessness
- 4. Vital Human Services to People with Chronic Conditions
- 5. Economic Protection, Recovery, and Food Security



<u>Healthcare Infrastructure/Services:</u> provide core operating support for community actions that improve health-related infrastructure

- 1. Increased access to healthcare for traditionally underserved populations
- 2. Increased number of mobile and portable medical units
- 3. Increased capacity to serve patients through telehealth technology

Funding Allocation: \$1,500,000



Behavioral Health/Mental Health: explore how funds from the MHSA can be leveraged and aim at improving access to behavioral health service by:

- 1. Maintained number of mental health urgent care facilities (Crisis Stabilization Units)
- Increased tele-psych capacity to increase access to mental health services, aid in 5150s, and assist REACH & CREST teams
- 3. Increased number of educators that receive training/certification in Mental Health First Aid
- 4. Increased number of college counselors to meet the standard of one counselor per 1,000 to 1,500 students
- 5. Increased number of peer mental health educators

Funding Allocation: additional \$500,000 in the Behavioral Health Initiative Collective Fund



<u>Homelessness:</u> seek to leverage and match other funds. It will support the ongoing CVAG CVHEART activities, including:

- Cooling centers
- 2. Case management/wraparound services
- 3. Community outreach

Funding Allocation: additional \$500,000 added to the Homelessness Initiative Collective Fund



<u>Vital Human Services to People with Chronic Conditions:</u> seek to support this important and at-risk community by:

- 1. Strengthened organizational capacity
- 2. Increased levels of services to meet increased demand post-COVID-19
- 3. Support organizations undergoing organizational mergers
- 4. Increased number of case managers

Funding Allocation: \$500,000



**Economic Protection/ Recovery/ Food Security:** seek to provide needed support in areas of distress by:

- 1. Sustaining ongoing efforts by collaborative partners
- 2. Promoting community collaborations and regional work around these efforts
- Increased case management at food pantries through measurable food security, self-sufficiency, and quality of diet

Funding Allocation: \$500,000



## Foundation Funding

**Desert Healthcare Foundation:** funding will be used to promote:

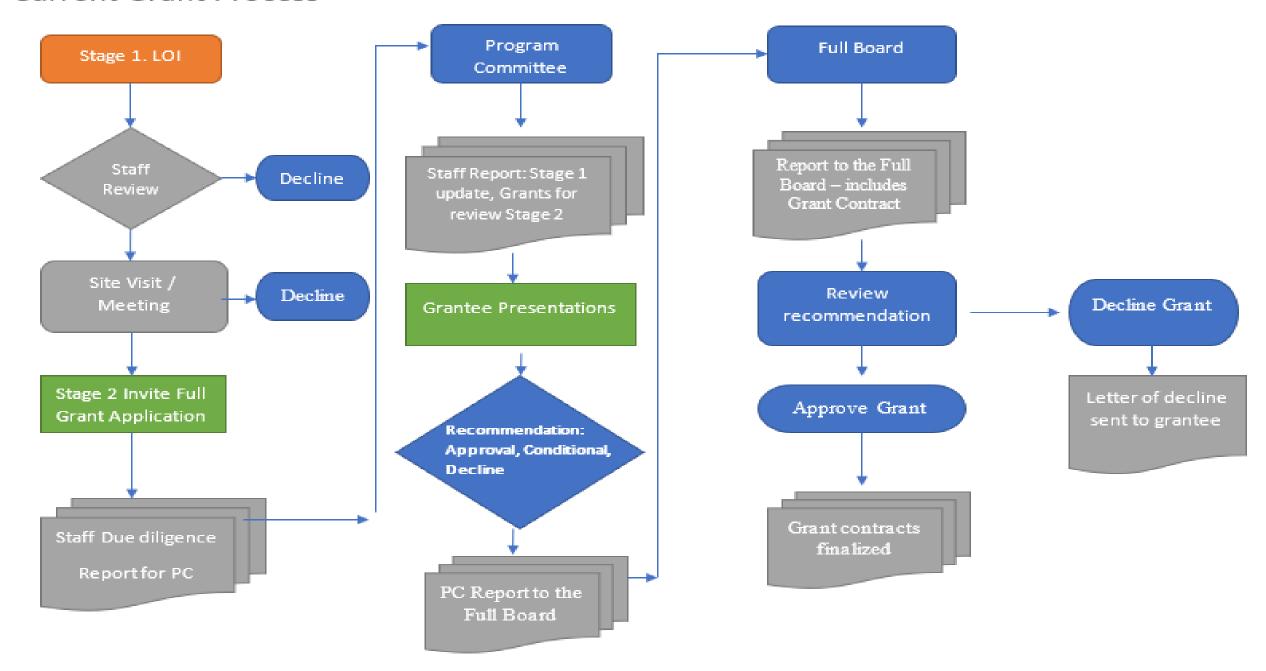
- 1. Collective impact
- 2. Community collaboration

Funding Allocation: \$600,000



# Grantmaking Process

#### **Current Grant Process**





## California Assembly Bill 2019

California Assembly Bill (<u>AB 2019</u>) became law as of January 1, 2019. This law, in particular, Section 3 – Section 32139 of the Health and Safety Code 9.5 states *A prohibition against individual meetings regarding grant applications between a grant applicant and a district board member, officer, or staff outside of the district's established grant awards process. A district's established grant awards process may include the provision of technical assistance to grant applicants, upon request, by district grant program staff.* 

**Once the Letter of Interest has been submitted**, staff, under the law (AB-2019), can provide technical assistance to the grantee



# Eligibility

Eligible Organizations	Organizations <u>NOT</u> Eligible
<ul> <li>501(c)(3) Nonprofit and tax- exempt organizations, a governmental, tribal, or public entity, including, healthcare service providers such as federally qualified health centers and local clinics.</li> </ul>	<ul> <li>Individuals</li> <li>Endowment Campaigns</li> <li>Retirement of debt</li> <li>Annual campaigns, fundraising events or expenses related to fundraising</li> <li>Programs that proselytize or promote any religion or sect, or deny services to potential beneficiaries based upon religious beliefs</li> <li>Political campaigns or other partisan political activities, including lobbying public officials.</li> <li>Unfunded government mandates</li> <li>Replacement funds to allow funding to be shifted to other programs or budget areas prior to grant approval</li> <li>Capital Projects (on hold until further notice)</li> <li>Organizations that discriminate against certain groups or individuals in the delivery of programs and services</li> </ul>



#### Grant Requirements

- Organizations must directly serve residents of the Desert Healthcare District
- 2. Organizations must address one of the Desert Healthcare District's five strategic areas
- 3. Except for mini grant recipients, organizations must have current audited financial statements



#### Letter of Interest

- Access via dhcd.org
- Starts the process
- Submission of Letter of Interest with:
  - 1. 501(c)3 determination letter
  - 2. Program budget (use DHCD form)
  - 3. Current audited financial statements (no audited financials if applying to mini-grant)
- If pre-qualified, District staff will contact the applicant for a proposal conference call/possible site visit



## Full grant Application

- The applicant will receive an invitation to complete the full grant application via a link on its grantee portal
- The applicant completes the full grant application, which includes the following sections:
  - Organization Information
  - Program/Project Description
  - Goals and Evaluation
  - Capacity and Sustainability
  - Strategic Partnerships
  - Diversity, Equity, and Inclusion
- Goes to PC and full Board for approval
- Reporting requirements outlined in grant contract
  - Typically includes a mid-way progress report and final report



### Mini-Grant Application

- Starts with letter of interest
- Maximum allocation of \$5,000
- No audited financials required
- Build capacity of smaller health initiatives
- Application goes to CEO for approval
- Reporting requirements are limited to a final report
- One request per fiscal year

## Scoring Criteria

Executive Summary

Community Need and Alignment

Goals

Proposed Evaluation Plan

Applicant
Capacity and
Infrastructure to
Execute Proposal

Organizations Sustainability

Budget

Key partners/ Collaboration

Fiduciary Compliance Financial Stability



# New Grantmaking Webpage

# Questions?

#### **Contact Information:**

please email <a href="mailto:info@dhcd.org">info@dhcd.org</a> for additional information and resources