

### DESERT HEALTHCARE FOUNDATION BOARD MEETING Board of Directors

July 28, 2020 6:30 P.M.

Immediately Following the Adjournment of the Desert Healthcare District Board Meeting

In accordance with the current State of Emergency and the Governor's Executive Order N- 25-20, of March 12, 2020, revised on March 18, 2020, teleconferencing will be used by the Board members and appropriate staff members during this meeting. In lieu of attending the meeting in person, members of the public will be able to participate by webinar by using the following link:

https://us02web.zoom.us/j/82572317874?pwd=SHd6elpVcExLbittL2tObUlQNHEvdz09 Password: 419583

Participants will need to download the Zoom app on their devices. Members of the public may also be able to participate by telephone, using the follow dial in information:

Dial in #: (669) 900-6833 To Listen and Address the Board when called upon:

Webinar ID: 825 7231 7874 Password: 419583

If you are unable to use the 669 area code (San Jose), dial (877) 304-9269 – Passcode: 594808#

You may also email <u>ahayles@dhcd.org</u> with your public comment no later than 4 p.m., Tuesday, 07/28.

Page(s) AGENDA Item Type

Any item on the agenda may result in Board Action

A.	CALL	TO	ORDER -	<ul> <li>President</li> </ul>	ו בח	ara
Α.	CALL		ONDER -	- LIESIUEIII		a 1 a

Roll Call

Director Shorr

Director Zendle, M

\_\_\_\_Director Shorr\_\_\_\_Director Zendle, MD\_\_\_\_Director PerezGil\_\_\_\_
Director Rogers, RN\_\_\_\_Director Matthews\_\_\_\_

Vice-President/Secretary Borja\_\_\_\_President De Lara

#### 1-2 B. APPROVAL OF AGENDA

Action

#### C. PUBLIC COMMENT

At this time, comments from the audience may be made on items <u>not</u> listed on the agenda that are of public interest and within the subject-matter jurisdiction of the Foundation. The Board has a policy of limiting speakers to no more than three minutes. The Board cannot take action on items not listed on the agenda. Public input may be offered on agenda items when they come up for discussion and/or action.

3-7 8-16	D.	CONSENT AGENDA  All Consent Agenda item(s) listed below are considered to be routine by the Board of Directors and will be enacted by one motion. There will be no separate discussion of items unless a Board member so requests, in which event the item(s) will be considered following approval of the Consent Agenda.  1. BOARD MINUTES  a. Board of Directors Meeting – June 23, 2020  2. FINANCIALS  a. Approval of the June 2020 Financial Statements – F&A Approved July 14, 2020	Action
17-18	E.	DESERT HEALTHCARE FOUNDATION CEO REPORT – Conrado E. Bárzaga, MD, CEO  1. Environmental Health in the Eastern Coachella Valley – Emergency Response Communication Plan Update 2. AB 617 South Coast Air Quality Management District Community Steering Committee Reassignment	Information Information
19-21 22	F.	<ol> <li>PROGRAM COMMITTEE - Chair Evett PerezGil, Vice-President Karen Borja, and Director Carole Rogers</li> <li>Draft Meeting Minutes - July 14, 2020</li> <li>Grant Payment Schedule</li> <li>Consideration to accept the \$500,000 from the District to the Foundation for FY 20-21 Grant Budget to further Advance the District's Role in Addressing the Healthcare Needs of Black Communities in the Coachella Valley - Strategic Focus Area: Healthcare Infrastructure and Services         <ol> <li>Expanding Racial Diversity in the Health Profession Workforce - \$100,000</li> <li>Access to Healthcare Strategies - \$400,000</li> </ol> </li> </ol>	Information Information <b>Action</b>
23		<ol> <li>FINANCE, LEGAL, ADMINISTRATION, &amp; REAL ESTATE         COMMITTEE – Chair/Treasurer Mark Matthews, President         Leticia De Lara, and Director Arthur Shorr         <ol> <li>Draft Meeting Minutes – July 14, 2020</li> </ol> </li> </ol>	Information
24-25	G.	HOMELESSNESS INITIATIVE  1. Consideration to approve a budget modification for Grant #1034 – City of Palm Springs Matching Grant for the Mental Health Housing Crisis Team and Wrap Around Services  2. Summer Cooling Centers Update	<b>Action</b> Information
26-27	Н.	OLD BUSINESS  1. Coachella Valley Information Place (CVHIP) – Analytics and Trends	Information
	l.	ADJOURNMENT	



Directors Present – Video Conference	District Staff Present – Video Conference	Absent
President Leticia De Lara	Conrado E. Bárzaga, MD, CEO	
Vice-President/Secretary Karen Borja	Chris Christensen, CAO	
Treasurer Mark Matthews	Donna Craig, Chief Program Officer	
Director Carole Rogers	Will Dean, Marketing and	
Director Evett PerezGil	Communications Director	
Director Les Zendle, MD	Alejandro Espinoza, Program Officer and	
Director Arthur Shorr	Outreach Director	
	Eric Taylor, Accounting Manager	
	Meghan Kane, Programs and Research	
	Analyst	
	Vanessa Smith, Special Projects and	
	Program Manager	
	Erica Huskey, Administrative and	
	Programs Assistant	
	Andrea S. Hayles, Clerk of the Board	
	<u>Legal Counsel</u>	
	Jeff Scott	

AGENDA ITEMS	ISCUSSION	ACTION
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AGENDATIENS	1500551011	71011011
A. Call to Order	President De Lara called	
	the meeting to order at	
	6:58 p.m.	
Roll Call		
	The Clerk of the Board	
	called the roll with all	
	Directors' present.	
B. Approval of Agenda	Conrado E. Bárzaga, MD,	#18-54 MOTION WAS MADE by Director
	CEO, explained the	PerezGil seconded by Director Rogers to
	removal of item E.1. from	approve the agenda.
	the CEO report as the	Motion passed.
	allocation was not brought	AYES – 7 President De Lara, Vice-
	forward from the District	President Borja, Director Matthews,
	and will be discussed at the	Director Rogers, Director PerezGil,
	July Program Committee	Director Zendle, and Director Shorr
	meeting.	NOES – 0
		ABSENT
	President De Lara asked for	
	a motion to approve the	
	agenda with the change.	



June 23, 20	<b>)20</b>
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	June 23, 2020	
C. Public Comment  D. Consent Agenda	Councilmember Grace Gardener, District 1, provided remarks in support of communities of color, partnering with others doing the same work, and establishing health centers and a grocery store in the Desert Highland Gateway Estates community. President De Lara asked for	#18-55 MOTION WAS MADE by Director
<ol> <li>BOARD MINUTES         <ul> <li>Board of Directors Meeting</li> <li>May 26, 2020</li> </ul> </li> <li>FINANCIALS         <ul> <li>Approval of the May 2020</li> <li>Financial Statements –</li> <li>F&amp;A Approved June 09, 2020</li> </ul> </li> </ol>	a motion to approve the consent agenda.	Shorr seconded by Director Rogers approve the consent agenda.  Motion passed.  AYES – 7 President De Lara, Vice-President Borja, Director Matthews, Director Rogers, Director PerezGil, Director Zendle, and Director Shorr NOES – 0  ABSENT
E. Desert Healthcare Foundation CEO Report  1. Consideration to accept the \$432,595 allocation to further Advance the District's Role in Addressing the Healthcare Needs of Black Communities in the Coachella Valley	The item was pulled from the agenda.	#18-56 MOTION WAS MADE by Director Matthews seconded by Director Shorr approve the consent agenda.  Motion passed.  AYES – 7 President De Lara, Vice-President Borja, Director Matthews, Director Rogers, Director PerezGil, Director Zendle, and Director Shorr NOES – 0
2. Environmental Health in the Coachella Valley – Emergency Response Communication Plan Update	Dr. Bárzaga, CEO, explained that CONCUR, Inc. was approved by the Board in the Fall to assist with addressing the environmental communications emergency plan in the East Valley. Despite the challenges with COVID, CONCUR has moved	ABSENT



forward with the stakeholder interviews, such as the Torres Martinez Desert Cahuilla Tribe, South Coast Air Quality Management District, and the California Environmental Protection Agency. CONCUR has uncovered complex issues with land ownership and is working to produce a

briefing paper on the findings that include data illustrating the contrast of the area with other areas of the Coachella Valley.

#### F.1. Program Committee

- Draft Meeting Minutes June 09, 2020
- 2. Grant Payment Schedule

#### F.2. F&A Committee

1. Draft Meeting Minutes – June 09, 2020

Director PerezGil described the minutes of the June meeting that includes homelessness initiative and challenges with county funding this year's cooling centers. The senior program officer scheduled to begin in July has declined the employment offer due to COVID concerns.

Director Matthews described the minutes of the June meeting that included the May financials.

G. Homelessness Initiative Dr. Bárzaga, CEO,

described the background of the homelessness initiative with \$1.2M of the allocation remaining in the collective fund. The

Page 3 of 5
Desert Healthcare Foundation Meeting Minutes
June 23, 2020



regional and collective approach by the Coachella Valley Association of Governments (CVAG) through CVHEART ensures that everyone is addressing homelessness, and not in isolation. Additional details and updates are provided in the staff report.

Greg Rodriguez, Public Policy Advisor, Office of Supervisor Perez, explained that the county Office of Housing and Economic Development has been aggressive about obtaining funding from the CARE Acts and traditional Homeless Housing Assistance and Prevention (HHAP) funding. However, the \$10M direct allocation from the state directed by Assemblymember Chad Mayes has affected the allocation of additional funds, and the county has eliminated the homelessness czar position due to budget cuts.

The Board inquired on the recent hot weather and the people experiencing homelessness moving from the high school gym by June 30. Locations in Desert Hot Springs and Cathedral City have been located but not funded, and the Palm Springs'



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	shelter will be funded by	
	the CARE Act.	
	The Board directed staff to	
	work with Mr. Rodriguez	
	and bring forward	
	recommendations or	
	actions to the Program	
	Committee, and if	
	necessary, call a special	
	meeting of the Program	
	Committee and the Board.	
H. Behavioral Health Initiative		
<ol> <li>Senior Program Officer –</li> </ol>	Donna Craig, Chief	
Update	Program Officer, explained	
	that the senior program	
	officer candidate declined	
	the position due to COVID	
	concerns and the staff is	
	moving forward with a new	
	candidate.	
I. Adjournment	President De Lara	Audio recording available on the website
	adjourned the meeting at	at https://www.dhcd.org/Agendas-and-
	7:25 p.m. in honor of Frank	<u>Documents</u>
	Ercoli, MD, Trauma	
	Surgeon, Desert Regional	
	Medical Center.	

ATTEST:					
	Karen Borja,	Vice-Presid	ent/Secre	tary	

Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board

Desert Healthcare District Board of Directors

DESERT HEALTHCARE FOUNDATION							
JUNE 2020	FINANCIA	AL STATE	MENTS				
	INDE	X					
Preliminary							
Statement of Operations							
Balance sheet							
Allocation of Restricted Funds							
Deposit Detail							
Check Register	Check Register						
Credit Card Expenditures							
Schedule of Grants							

### Desert Healthcare Foundation Profit & Loss Budget vs. Actual

July 2019 through June 2020

Preliminary		MONTH			TOTAL		
	Jun 20	Budget	\$ Over Budget	Jul '19 - Jun 20	Budget	\$ Over Budget	
Income							
4000 ⋅ Gifts and Contributions	5,418	5,000	418	73,223	30,000	43,223	
4003 · Grants	0	29,167	(29,167)	200,000	350,000	(150,000)	
4116 · Bequests - Frederick Lowe	10,055	5,417	4,639	64,668	65,000	(332)	
4130 · Misc. Income	0	83	(83)	0	1,000	(1,000)	
8015 - Investment Interest Income	18,183	8,333	9,849	184,904	100,000	84,904	
8030 · Change in Value of CRT's	0	6,000	(6,000)	0	6,000	(6,000)	
8040 - Restr. Unrealized Gain/(Loss)	(11,138)	14,583	(25,722)	41,026	175,000	(133,974)	
Total Income	22,518	68,583	(46,066)	563,820	727,000	(163,180)	
Expense							
5001 · Accounting Services Expense	661	667	(6)	7,930	8,000	(70)	
5035 · Dues & Memberships Expense	0	42	(42)	25	500	(475)	
5057 · Investment Fees Expense	3,739	2,500	1,239	46,473	30,000	16,473	
5065 - Legal Costs Ongoing Expense	0	83	(83)	0	1,000	(1,000)	
5101 · DHCD-Exp Alloc Wages& benefits	25,473	27,854	(2,381)	305,676	334,249	(28,573)	
5106 · Marketing & Communications	599	3,958	(3,359)	5,231	47,500	(42,269)	
5110 · Other Expenses	575	417	158	6,158	5,000	1,158	
5115 · Postage & Shipping Expense	0	8	(8)	0	100	(100)	
5120 · Professional Fees Expense	0	83	(83)	0	1,000	(1,000)	
5210 · RSS Jr - Overhead Allocation	0	(1,417)	1,417	(3,946)	(17,000)	13,054	
8051 - Major grant expense	(34,049)	20,833	(54,882)	184,667	250,000	(65,333)	
8052 - Grant Expense - Collective/Mini	300,000	27,500	272,500	300,000	330,000	(30,000)	
8053 - Grant Expense - RSS Jr	0	5,000	(5,000)	0	60,000	(60,000)	
Total Expense Before Social Services	296,998	87,529	209,468	852,213	1,050,349	(198,136)	
5054 · Social Services Fund	0	3,333	(3,333)	24,000	40,000	(16,000)	
Net Income	(274,480)	(22,279)	(252,201)	(312,393)	(363,349)	50,956	

### Desert Healthcare Foundation Balance Sheet

As of June 30, 2020

Preliminary		Jun 30, 20		
ASSETS				
Current As	ssets			
Check	ing/Savings			
10	0 · CASH			
	150 · Petty Cash	200		
	151 - Checking - Union Bank 7611	998,158		
Total 0	Checking/Savings	998,358		
Other	Current Assets			
47	6-486 · INVESTMENTS			
	477 · Morgan Stanley-Investments			
	477.2 · Unrealized Gain/(Loss)	224,502		
	477 · Morgan Stanley-Investments - Other	3,024,349		
	Total 477 · Morgan Stanley-Investments			
	486 · Merrill Lynch			
	486.1 · Merrill Lynch Unrealized Gain	221,312		
	486 · Merrill Lynch - Other	1,716,380		
	Total 486 · Merrill Lynch	1,937,693		
То	tal 476-486 INVESTMENTS	5,186,544		
50	0 - CONTRIBUTIONS -RCVB -CRTS			
	515 - Contrib RCVB-Pressler CRT	63,217		
	530 - Contrib RCVB-Guerts CRT			
То	tal 500 · CONTRIBUTIONS -RCVB -CRTS	189,239		
60	601 · Prepaid Payables			
Total C	Total Other Current Assets			
Total Curre	ent Assets	6,377,141		
TOTAL ASSET	S	6,377,141		

### Desert Healthcare Foundation Balance Sheet

As of June 30, 2020

Preliminary		Jun 30, 20			
LIABILITIES & E	QUITY				
Liabilities					
Current	Liabilities				
Acce	ounts Payable				
	1000 ⋅ Accounts Payable	18,720			
	1052 · Account payable-DHCD Exp Alloc	81,738			
Tota	l Accounts Payable	100,458			
Othe	er Current Liabilities				
	2190 · Current - Grants payable	2,034,224			
Tota	l Other Current Liabilities	2,034,224			
Total Cu	rrent Liabilities	2,134,681			
Long Te	rm Liabilities				
2186	6 - Grants payable	2,260,000			
Total Lo	Total Long Term Liabilities				
Total Liabilit	ties	4,394,681			
Equity					
3900 - R	etained Earnings	2,294,853			
Net Inco	Net Income				
Total Equity		1,982,460			
TOTAL LIABILIT	IES & EQUITY	6,377,141			

DESERT HEALTHCARE FOUNDATION  BALANCE SHEET 6/30/20  ALLOCATION OF MAJOR CATEGORIES/LIABILITIES								
	T/B	GENERAL	Restricted					
Preliminary		Fund	Funds	Trusts				
ASSETS								
150 · Petty Cash	200	200	-	-				
151 · Checking - Union Bank 7611*	998,158	880,979	117,179	-				
Total 100 · CASH - UNRESTRICTED	998,358	881,179	117,179	-				
477 ·Invt-Morgan Stanley		,	,					
477.2 · Unrealized Gain	224,502	224,502	-	-				
477 ·Invt-Morgan Stanley	3,024,349	-	3,024,349	-				
Total 477 · Invt-Morgan Stanley	3,248,851	224,502	3,024,349	-				
6441 486.1 · Merrill Lynch Unrealized Gain	221,312	221,312	-	-				
486 · Merrill Lynch	1,716,380	563,684	1,152,696	-				
Total 486 · Merrill Lynch	1,937,693	784,997	1,152,696	-				
515 · Contrib RCVB-Pressler CRT	63,217	-	-	63,217				
530 · Contrib RCVB-Guerts CRT	126,022	-	-	126,022				
601 - Prepaid payables	3,000	3,000	-	-				
Total Current Assets	6,377,141	1,893,678	4,294,224	189,239				
TOTAL ASSETS	6,377,141	1,893,678	4,294,224	189,239				
LIABILITIES & EQUITY								
Liabilities								
Current Liabilities								
Accounts Payable								
1000 · Accounts Payable	18,720	18,720	-	-				
1052 - Account Payable - DHCD - Alloc Expenses	81,738	81,738	-	-				
2190 - Grants Payable - Current Portion	2,034,224	-	2,034,224					
Total Current Liabilities	2,134,681	100,458	2,034,224	-				
2186 - Grant Payable - Long Term	2,260,000	-	2,260,000	-				
Total Liabilities	4,394,681	100,458	4,294,224	-				
Equity								
3900 · Retained Earnings	2,294,853	2,105,614	-	189,239				
Net Income	(312,393)	(312,393)	-	-				
Total Equity	1,982,460	1,793,221	-	189,239				
TOTAL LIABILITIES & EQUITY	6,377,141	1,893,679	4,294,224	189,239				

#### Desert Healthcare Foundation Deposit Detail

June 2020

Preliminary				
Туре	Date	Name	Account	Amount
Deposit	06/02/2020		151 · Checking - Union Bank 7611	7,846
		Misc.	4000 · Gifts and Contributions	(10)
		Misc.	4000 · Gifts and Contributions	(398)
		American Society of Composers	4116 · Bequests - Frederick Lowe	(7,438)
TOTAL				(7,846)
Deposit	06/02/2020		151 · Checking - Union Bank 7611	10,000
Payment	06/02/2020	Avangrid Renewables	1499 · Undeposited Funds	(10,000)
TOTAL				(10,000)
Deposit	06/16/2020		151 · Checking - Union Bank 7611	2,617
		Warner Music Group Services	4116 · Bequests - Frederick Lowe	(2,617)
TOTAL				(2,617)
Deposit	06/25/2020		151 · Checking - Union Bank 7611	1,406
		City of Desert Hot Springs.	2190 · Current - Grants payable	(1,406)
TOTAL				(1,406)
Deposit	06/25/2020		151 · Checking - Union Bank 7611	5,000
		Misc.	4000 · Gifts and Contributions	(5,000)
TOTAL				(5,000)
Deposit	06/30/2020		151 · Checking - Union Bank 7611	10
		Misc.	4000 · Gifts and Contributions	(10)
TOTAL				(10)
			Total	26,879

### Desert Healthcare Foundation Check Register

As of June 30, 2020

Preliminary				
Туре	Date	Num	Name	Amount
100 - CASH				
151 · Checking - U	nion Bank 761	1		
Bill Pmt -Check	06/02/202	20 5057	KESQ Newschannel 3	(1,800)
Bill Pmt -Check	06/02/202	20 5058	KUNA-FM	(1,350)
Bill Pmt -Check	06/02/202	20 5059	KUNA-TV Telemundo 1	5 (1,975)
Bill Pmt -Check	06/02/202	20 5060	Leap Marketing	(143)
Bill Pmt -Check	06/03/20	20 5061	Lund & Guttry LLP	(2,500)
Bill Pmt -Check	06/04/20	20 5062	Cardmember Services	(599)
Check	06/25/202	20	Bank Service Charge	(575)
Bill Pmt -Check	06/30/202	20 5063	Desert Recreation Distr	ict (6,037)
TOTAL				(14,979)

			Desert Hea	althcare Found	lation
			Details for cre	edit card Expe	nditures
			Credit card purchase	<u>-</u>	
Number of cre	edit cards he	ld by Foundation	n personnel - 2		
Credit Card Li			- p		
Credit Card H	· · · · · · · · · · · · · · · · · · ·				
Conrado E	Bárzaga - Chi	ef Executive Off	icer		
		ief Administration			
Routine types					
		nembership. Su	pplies for Projects, Prog	rams, etc.	
			, , , , , , , , , , , , , , , , , , ,		
	St	atement			
	Month	Total	Expense		
Year	Charged	Charges	Туре	Amount	Purpose
		\$ 598.99			
Chris' Statem	ent:				
2020	May	\$ 598.99	Foundation		
			5106	\$ 588.00	Constant Contact annual subscription
			5106	\$ 10.99	cvHIP.com hosting

	DESERT HEALTHCARE FOUNDATION								
	OUTSTANDING GRANTS AND GRANT PAYMENT S	`HEDI	III E						
	June 30, 2020		OLL						
	TWELVE MONTHS ENDED JUNE 30, 2020	1							
					6/30/2019	New Grants		6/30/2020	
A/C 2190 and A/C 2186-Long term				· '	Open	Current Yr	Total Paid	Open	
Grant ID Nos.	Name			E	BALANCE	2019-2020	July-June	BALANCE	
Health Portal	Remaining Collective Funds-Mayor's Race & DHCF			\$	131,898		\$ 21,793	\$ 110,105	HP-cvHIP
BOD - 7/25/17 (#937)	*West Valley Homelessness Initiative - Matching Grant			\$	1,125,712		\$ 1,125,712	, ,	Homelessness
TCE Grant 01/31/18	Cal Endowment - Community & Health Policy Analysts 12/1/17- 11/30/18			\$	64,817		\$ 30,768	\$ 34,049	TCE
	Reclass Unexpended Balance to Grant Expense							\$ (34,049	
BOD - 04/24/18	Behavioral Health Initiative Collective Fund			\$	1,985,200		\$ 33,200	\$ 1,952,000	Behavioral Health
BOD - 06/26/18 BOD	Avery Trust Funds-Committed to Pulmonary services			\$	1,000,000		\$ 80,199	\$ 919,801	Avery Trust
BOD - 5/28/19 BOD (#993)	Galilee Center - Emergency Services			\$	41,250		\$ 33,750	\$ 7,500	
BOD - 6/25/19 BOD (#1006)	DHCD - Homelessness Initiative Collective Fund			\$	1,000,000		\$ 288,617		
F&A - 06/11/19	\$300k Grant Funding Commitment FY18-19 - \$225k Balance			\$	225,000		\$ 105,844	\$ 119,156	EV Funding
BOD - 9/26/17; 10/23/18; 09/24/19 (#1025)	RSS Funds-From Investment Funds & DHCD Grants			\$	70,573	\$ 200,000	\$ 96,294	\$ 174,279	RSS
F&A - 06/09/20	\$300k Grant Funding Commitment FY19-20					\$ 300,000		\$ 300,000	)
TOTAL GRANTS				\$	5,644,450	\$ 500,000	\$ 1,816,177	\$ 4,294,224	
Summary: As of 6/30/2020							A/C 2190	\$ 2,034,224	1
Health Portal (CVHIP):	\$ 110,105						A/C 2186	\$ 2,260,000	)
Ready Set Swim	\$ 174,279						Total	\$ 4,294,224	
West Valley Homelessness Initiative	\$ 711,383						Diff	\$ -	
Behavioral Health Initiative Collective Fund	\$ 1,952,000								
Avery Trust - Pulmonary Services	\$ 919,801								
Galilee Center - Emergency Services	\$ 7,500								
\$300k East Valley Grant Funding - \$225k Balance	\$ 119,156								
\$300k Grant Funding Commitment FY19-20	\$ 300,000								
Total	\$ 4,294,223								
Amts available/remaining for Grant/Programs -	FY 2019-20:			FY2	20 Grant Bud	lget	Social Service		
Amount budgeted 2019-2020		\$	640,000	\$	250,000		Budget		
Amount granted year to date		\$	(500,000)	\$	390,000		RMC Auxiliary	. , ,	
Mini Grants:							MC Luci Curci		) \$ (24,000) Spent YTD
Net adj - Grants not used:	TCE	\$	34,049			Bala	nce Available	\$ 16,000	
Balance available for Grants/Programs		\$	174,049						



Date: July 28, 2020

To: Board of Directors

Subject: AB-617 and CONCUR: Air Quality Emergency Communication Plan Updates

#### **Staff Recommendation:** Informational item only.

#### **Updates:**

#### **AB-167 Eastern Coachella Valley**

- In 2017, Assembly Member Cristina Garcia authored Assembly Bill 617 (AB 617) to address air pollution impacts in environmental justice communities.
- AB-617 requires local air districts and the state Air Resources Board to reduce air pollution in the most impacted communities by identifying emitters of air pollution and strategies to reduce and/or monitor air quality.
- In 2019, The South Coast Air Quality Management District (SCAQMD) identified and selected the Eastern Coachella Valley as a priority area for AB-617 funding. This prompted the creation of a Community Steering Committee (CSC) comprised of community members and key stakeholders to guide and oversee the implementation of the project.
- SCAQMD appointed CEO, Conrado Barzaga, and Board President, Leticia DeLara to the CSC.
- The CSC has met several times since the implementation of AB-617 to draft the charter rules that will govern the actions of the CSC moving forward.
- Once the charter has been finalized and adopted the project will move-on to the next phase, which is to identify the emitters of air pollution and the measures to reduce and/or monitor the impact on the community.

#### **CONCUR: Air Quality Emergency Communication Plan**

- On October 14, 2019, an illegal fire in Thermal was reported in the news that severely impacted the eastern Coachella valley for several weeks.
- At the District Board meeting on October 22, 2019. Thermal residents and

school officials provided public comment on the impact the illegal mulch fire. As a result, staff was instructed to identify and recommend possible solutions to the problem.

- At the District Board meeting on February 25, 2020, the Board approved a service agreement with CONCUR, Inc, to develop an air quality emergency communication plan, which will include input from local organizations and residents.
- Since the approval of the service agreement, CONCUR, Inc has been successful in connecting with key stakeholders at the federal, state, and local level to gather information on the Thermal fires, tribal land use issues, and current emergency response procedures. Those key stakeholders include:
  - Congressman Raul Ruiz
  - United States Environmental Protection Agency
  - Bureau of Indian Affairs
  - California Air Resources Board
  - o California Environmental Protection Agency
  - South Coast Air Quality Management District
  - o Riverside County Department of Environmental Health
  - o Torres-Martinez Environmental Protection Agency
- CONCUR, Inc is in the final stages of drafting a briefing paper with information gathered from various meetings and research. The briefing paper will include:
  - Eastern Coachella Valley environmental justice issues
     Chronology of the Thermal fires

  - Tribal land use and jurisdiction problems
  - o The breakdown in communication and response
  - Initial list of key stakeholder entities and potential representatives
- The briefing paper will be disseminated in coordination with the Office of Congressman Raul Ruiz and the Desert Healthcare District.
- The next step will be to convene a series of six collaborative meetings with key stakeholders with the objective of establishing a clear problem statement, improving communication amongst agencies and other collaborative members, identifying proactive steps to reduce risk of toxic waste burning, and developing an agreed upon emergency communication plan.

#### **Fiscal Impact:**

AB-617: NONE

CONCUR: NTE \$191,573 – Board approved allocation from the \$1M Avery Trust Funds.



## DESERT HEALTHCARE FOUNDATION PROGRAM COMMITTEE MEETING MEETING MINUTES July 14, 2020

<b>Directors Present via Video Conference</b>	District Staff Present via Video Conference	Absent
Chair, Evett PerezGil	Conrado E. Bárzaga, MD, Chief Executive Officer	Luciano
Vice-President Karen Borja	Chris Christensen, CAO	Crespo,
Director Carole Rogers, RN	Donna Craig, Chief Program Officer	Community
Nicolas Behrman, Community Member	Will Dean, Marketing and Communications	Member
Allen Howe, Community Member	Director	Thomas
	Alejandro Espinoza, Program Officer and	Thetford,
	Director of Outreach	Community
	Meghan Kane, Programs and Research Analyst	Member
	Erica Huskey, Administrative and Program	
	Assistant	
	Andrea S. Hayles, Clerk of the Board	

AGENDA ITEMS DISCUSSION ACTION

		2 2
I. Call to Order	The meeting was called to order	
	at 1:12 p.m. by Chair PerezGil.	
II. Approval of Agenda	Chair PerezGil asked for a	Moved and seconded by Director
	motion to approve the agenda.	Rogers and Vice-President Borja
	menon to approve and agentual	Motion passed unanimously.
III. Meeting Minutes	Chair PerezGil asked for a	Moved and seconded by Director
1. June 09, 2020	motion to approve the June 09,	Rogers and Community Member
1. Julie 09, 2020	2020 minutes.	
	2020 minutes.	Howe to approve the minutes with the modification.
	Director Rogers described page 4	Motion passed unanimously.
	of the minutes concerning	
	utilizing funding for Cathedral	
	City, which should state funding	
	for Desert Hot Springs.	
IV. Public Comment	There was no public comment.	
V. New Business	There was no new business.	
VI. Old Business		
1. Homelessness Initiative	Donna Craig, Chief Program	
Update	Officer, explained that Greg	
a. Summer Cooling	Rodriguez, Government	
Centers	Relations and Public Policy	
	Advisor, Office of Supervisor	
	Perez has located temporary	
	shelters for people experiencing	
	homelessness. Mr. Rodriguez	



## DESERT HEALTHCARE FOUNDATION PROGRAM COMMITTEE MEETING MEETING MINUTES July 14, 2020

	T	
	explained that the shelter in	
	Cathedral City for people	
	experiencing homelessness will	
	be located at the Elks Lodge and	
	will include protable restrooms	
	and showers. Locating a cooling	
	center in Desert Hot Springs has	
	been challenging, and he is	
	reaching out to churches and	
	other facilities that offer large	
	enough space for physical	
	distancing.	
	The committee provided	
	additional recommendations for	
	shelters in Desert Hot Springs	
	that Mr. Rodriguez will research.	
	The city of Palm Springs's	
	temporary cooling center was	
	moved from the gym and	
	relocated to the United	
	Methodist Church on Alejo Road,	
	which has been operating for	
	one week. The cooling centers	
	are active through September	
	30, and the state is extending	
Y	project room key.	
	project room key.	
2. Grant Payment	Chair PerezGil inquired on any	
Schedule	questions or comments from the	
Joneanic	Grant Payment Schedule.	
VII. Committee Member	Committee Member Behrmann	
Comments	complimented the staff for their	
Comments	work and to stay safe and	
	continue with the good work.	
	continue with the good work.	
	Director Rogers inquired on Vice-	
	President's Borja's request for	
	information on the Avery Trust.	
	Dr. Bárzaga, CEO, explained that	
	a report was provided at the	
	Board and there are no	
	additional details at this time.	
	additional details at this time.	Page 2 of 3



## DESERT HEALTHCARE FOUNDATION PROGRAM COMMITTEE MEETING MEETING MINUTES July 14, 2020

	The committee confirmed that in August the District's meetings are dark unless there are any emergency matters.	
VIII. Adjournment	Chair PerezGil adjourned the meeting at 1:32 p.m.	Audio recording available on the website at <a href="http://dhcd.org/Agendas-and-Documents">http://dhcd.org/Agendas-and-Documents</a>

ATTEST:

Evett PerezGil, Chair/Director Program Committee

Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board

	DESERT HEALTHCARE FOUNDATION								
	OUTSTANDING GRANTS AND GRANT PAYMENT S	`HEDI	III E						
	June 30, 2020		OLL						
	TWELVE MONTHS ENDED JUNE 30, 2020	1							
					6/30/2019	New Grants		6/30/2020	
A/C 2190 and A/C 2186-Long term				· '	Open	Current Yr	Total Paid	Open	
Grant ID Nos.	Name			E	BALANCE	2019-2020	July-June	BALANCE	
Health Portal	Remaining Collective Funds-Mayor's Race & DHCF			\$	131,898		\$ 21,793	\$ 110,105	HP-cvHIP
BOD - 7/25/17 (#937)	*West Valley Homelessness Initiative - Matching Grant			\$	1,125,712		\$ 1,125,712	, ,	Homelessness
TCE Grant 01/31/18	Cal Endowment - Community & Health Policy Analysts 12/1/17- 11/30/18			\$	64,817		\$ 30,768	\$ 34,049	TCE
	Reclass Unexpended Balance to Grant Expense							\$ (34,049	
BOD - 04/24/18	Behavioral Health Initiative Collective Fund			\$	1,985,200		\$ 33,200	\$ 1,952,000	Behavioral Health
BOD - 06/26/18 BOD	Avery Trust Funds-Committed to Pulmonary services			\$	1,000,000		\$ 80,199	\$ 919,801	Avery Trust
BOD - 5/28/19 BOD (#993)	Galilee Center - Emergency Services			\$	41,250		\$ 33,750	\$ 7,500	
BOD - 6/25/19 BOD (#1006)	DHCD - Homelessness Initiative Collective Fund			\$	1,000,000		\$ 288,617		
F&A - 06/11/19	\$300k Grant Funding Commitment FY18-19 - \$225k Balance			\$	225,000		\$ 105,844	\$ 119,156	EV Funding
BOD - 9/26/17; 10/23/18; 09/24/19 (#1025)	RSS Funds-From Investment Funds & DHCD Grants			\$	70,573	\$ 200,000	\$ 96,294	\$ 174,279	RSS
F&A - 06/09/20	\$300k Grant Funding Commitment FY19-20					\$ 300,000		\$ 300,000	)
TOTAL GRANTS				\$	5,644,450	\$ 500,000	\$ 1,816,177	\$ 4,294,224	
Summary: As of 6/30/2020							A/C 2190	\$ 2,034,224	1
Health Portal (CVHIP):	\$ 110,105						A/C 2186	\$ 2,260,000	)
Ready Set Swim	\$ 174,279						Total	\$ 4,294,224	
West Valley Homelessness Initiative	\$ 711,383						Diff	\$ -	
Behavioral Health Initiative Collective Fund	\$ 1,952,000								
Avery Trust - Pulmonary Services	\$ 919,801								
Galilee Center - Emergency Services	\$ 7,500								
\$300k East Valley Grant Funding - \$225k Balance	\$ 119,156								
\$300k Grant Funding Commitment FY19-20	\$ 300,000								
Total	\$ 4,294,223								
						_			
Amts available/remaining for Grant/Programs -	FY 2019-20:			FY2	20 Grant Bud	lget	Social Service		
Amount budgeted 2019-2020		\$	640,000	\$	250,000		Budget		
Amount granted year to date		\$	(500,000)	\$	390,000		RMC Auxiliary	. , ,	
Mini Grants:							MC Luci Curci		) \$ (24,000) Spent YTD
Net adj - Grants not used:	TCE	\$	34,049			Bala	nce Available	\$ 16,000	
Balance available for Grants/Programs		\$	174,049						



## DESERT HEALTHCARE FOUNDATION FINANCE, ADMINISTRATION, REAL ESTATE AND LEGAL COMMITTEE MEETING MINUTES July 14, 2020

<b>Directors Present via Video Conference</b>	District Staff Present via Video Conference	Absent
Chair/Treasurer Mark Matthews	Conrado E. Bárzaga, MD, Chief Executive Officer	
President Leticia De Lara	Chris Christensen, Chief Administration Officer	
Director Arthur Shorr	Eric Taylor, Accounting Manager	
	Andrea S. Hayles, Clerk to the Board	

AGENDA ITEMS	DISCUSSION	ACTION
I. Call to Order	Chair Matthews called the meeting to order at 4:04 p.m.	
II. Approval of Agenda	Chair Matthews asked for a motion to approve the Agenda.	Moved and President De Lara and Director Shorr to approve the agenda. Motion passed unanimously.
III. Public Comment	There was no public comment.	
IV. Approval of Minutes  1. Minutes – Meeting June	Chair Matthews asked for a motion to approve the minutes of the June 09, 2020 F&A	Moved and seconded Director Shorr and President De Lara to approve the meeting minutes.
09, 2020	Committee meeting.	Motion passed unanimously.
V. CEO Report	There was no CEO report.	,
VI. Financial Reports 1. Financial Statements 2. Deposits 3. Check Register 4. Credit Card Expenditures 5. General Grants Schedule	Chair Matthews reviewed the June financial reports with the committee discussing the restricted funds compared to the cash versus investment accounts. The \$4M grant funds are committed from the investment accounts. The Foundation pays the District approximately \$300k per year in overhead expenses and will progressively deplete the current funds without new funds being generated.	Moved and seconded Director Shorr and President De Lara to approve the June 2020 Foundation Financial Reports – items 1-5 and forward to the Board for approval.  Motion passed unanimously.
VII. Other Matters	There were no other matters.	
VIII. Adjournment	Chair Matthews adjourned the meeting at 4:09 p.m.	Audio recording available on the website at <a href="http://dhcd.org/Agendas-and-Documents">http://dhcd.org/Agendas-and-Documents</a>

ATTEST:

Mark Matthews, Chair/ Treasurer Finance & Administration Committee Desert Healthcare Foundation Board of Directors Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board

### City of Palm Springs

3200 E. Tahquitz Canyon Way • Palm Springs, California 92262 Tel: (760) 323-8299 • Fax: (760) 323-8207 • Web: www.palmspringsca.gov

June 22, 2020

Conrado E. Bárzaga, MD Chief Executive Officer Desert Healthcare District Foundation 1140 N. Indian Canyon Drive Palm Springs, CA 92262

Dear Dr. Bárzaga,

As you know, the City of Palm Springs is experiencing a fiscal emergency. The City's projected deficit for the upcoming Fiscal Year (FY 20/21) is \$47,175,000. In response to this crisis, the City has eliminated 82 positions and is relying on its reserve funds to continue basic operations. Unfortunately, this crisis will also impact our agreement with the Desert Healthcare Foundation (Foundation).

According to the terms of the Desert Healthcare Foundation Grant Agreement (Agreement), the Foundation provides matching funds to the City in the amount of \$225,000 for Mental Health Housing Crisis Teams (Crisis Team) and Wrap-Around services which provides assistance to those who are homeless, have substance use problems, or mental illness. The term of the agreement is from December 1, 2019, to November 30, 2020.

The City's financial obligations under the Agreement are to:

- Mental Health Staff Fund two Mental Health Housing Crisis Teams. Foundation provides financial assistance of up to \$150,000 towards the two Mental Health Housing Crisis Teams.
- Wrap-Around Services Fund Wrap-Around Services. Foundation provides assistance of up to \$75,000 towards the Wrap-Around Services.
- Sworn Police Officers City provides 100% funding for two Sworn Police Officers.
- Community Service Officers City provides 100% funding for two Community Service Officers.

As we discussed on June 19, 2020, in its efforts to address its fiscal emergency, the City would like to reduce its level of participation as follows:

 Mental Health Staff – City will reduce its share of funding for the two Mental Health Housing Crisis Teams to 0%. The Foundation would continue to fund one Mental Health Housing Crisis Team through November 30, 2020, in an amount up to \$150,000 (for the entire term of the Agreement). Page Two
Desert Healthcare District Foundation
June 22, 2020

- Wrap-Around Services City will reduce its share of funding for Wrap-Around Services to 0%. The Foundation would continue to fund up to \$75,000 for Wrap-Around Services through November 30, 2020. Martha's Village and Kitchen will utilize recently approved grant funding to cover the balance of the costs.
- Sworn Police Officers City to continue funding for two Sworn Police Officers.
- Community Service Officers City to continue funding two Community Service Officers.

The impacts of COVID-19 are having a particularly negative impact on the City. We are determined, however, to continue meeting the needs of our homeless residents and would greatly appreciate your ongoing partnership.

Thank you for your consideration of this important request. Please do not hesitate to contact me should you have any questions.

Sincerely,

David H. Ready, Esq., Ph.D.

City Manager



Date: July 28, 2020

To: Board of Directors

Subject: CVHIP Marketing Campaign and COVID-19 Activities Update

#### **Staff Recommendation:** Informational item only.

#### **Background**

 The Desert Healthcare District and Foundation Board of Directors approved implementing a digital marketing campaign on March 24, 2020, to inform and engage with Coachella Valley residents about CVHIP.com

• Now in its fourth month, the 10-month campaign consists of English and Spanish ads via KESQ TV, Telemundo TV, La Poderosa Radio, KESQ's, and Telemundo's websites, Facebook and Instagram, and geo-targeting locations.

• Smaller independent media outlets also were engaged in a similar marketing campaign to inform their audiences about CVHIP.com. They include El Informador del Valley, The Uken Report, and Cactus Hugs.

• On July 22, District and Foundation Program Officer and Director of Outreach Alejandro Espinoza presented CVHIP.com through Facebook Live to Derribando Barreras, an eastern Coachella Valley group.

#### **Analytics**

- The utilization of CVHIP.com prior to the launch of the marketing campaign on 4/15 was at 600 monthly users. The public marketing campaign created a peak of 1,700 monthly users initially then leveled off to 750 monthly users from 5/15 to 7/15.
- A net increase 150 monthly users from 600 to 750 has been established since the launch of the marketing campaign on April 15, 2020.
- The most frequently searched terms are:
  - o Food (52%)
  - o Covid-19 (22%)
  - o Housing (15%)
  - o Rental assistance (11%)
  - o Money and work (1%)

#### **Fiscal Impact:**

The Board-approved Communications and Marketing Budget for FY 2019-2020 includes \$40,000 allocated for CVHIP marketing, with additional CVHIP marketing dollars included in the FY 2020-2021 budget.

### **Active User Report 4/1/20 to 7/15/20**





