



**DESERT HEALTHCARE DISTRICT
STRATEGIC PLANNING COMMITTEE MEETING**

July 14, 2020

4:30 p.m.

In lieu of attending the meeting in person, members of the public will be able to participate by webinar by using the following link:

<https://us02web.zoom.us/j/82382085460?pwd=NEtrazlINHFVEk5N1I1QjRWTUxzdz09>

Password: **808471**

Webinar ID: **823 8208 5460**

Participants will need to download the WebEx app on their mobile devices. Members of the public may also be able to participate by telephone, using the follow dial in information:

Dial in #:(**669**) **900-6833** To Listen and Address the Committee when called upon:

Webinar ID: **823 8208 5460**

Password: **808471**

<i>Page(s)</i>	AGENDA	<i>Item Type</i>
	I. Call to Order – Director Les Zendle, MD, Committee Chair	
1	II. Approval of Agenda	Action
2-5	III. Approval of Meeting Minutes 1. Meeting Minutes – May 13, 2020	Action
	IV. Public Comments At this time, comments from the audience may be made on items <u>not</u> listed on the agenda that are of public interest and within the subject-matter jurisdiction of the District. The Committee has a policy of limiting speakers to not more than three minutes. The Committee cannot take action on items not listed on the agenda. Public input may be offered on an agenda item when it comes up for discussion and/or action	
6-7	V. New Business 1. Advancing the District’s Role in Addressing the Healthcare Needs of Black Communities in the Coachella Valley a. Expanding Racial Diversity in the Health Profession Workforce b. Access to Healthcare Strategies 2. Long-term comprehensive strategies a. Collaborative Efforts	Information/Discussion



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VI. Old Business

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1. Community Health Needs Assessment and Health Improvement Plan

Information/Discussion

VII. Adjournment



**DESERT HEALTHCARE DISTRICT
STRATEGIC PLANNING COMMITTEE
MEETING MINUTES
May 13, 2020**

Directors Present via Video Conference	District Staff Present via Video Conference	Absent
Director/Chair Les Zendle, MD Vice-President Karen Borja Director Arthur Shorr	Conrado E Bárzaga, MD, CEO Chris Christensen, CAO Donna Craig, Chief Program Officer Meghan Kane, Programs and Research Analyst Andrea S. Hayles, Clerk to the Board	

AGENDA ITEMS	DISCUSSION	ACTION
I. Call to Order	Chair Zendle called the meeting to order at 3:38 p.m.	
II. Approval of Agenda	Chair Zendle asked for a motion to approve the Agenda.	It was moved by President De Lara and seconded by Director Shorr to approve the agenda. Motion passed unanimously.
III. Public Comment	There was no public comment.	
IV. New Business 1. Non-Profit Organizations Community Survey Findings 2. Grant-making Trends for FY 20-21 with Transparent and Competitive Development	<p>Conrado E. Bárzaga, MD, CEO, explained the survey for non-profit organizations, and Meghan Kane, Programs and Research Analyst provided a presentation on the results of the community survey. Funding received for the COVID-19 response was detailed, where the funding was produced, the operational impact, the primary services offered, sustainability, and information to funders.</p> <p>Dr. Bárzaga, CEO, described the grantmaking trends, measuring outcomes, and the role and value of the District in the Coachella Valley. Dr. Bárzaga’s presentation outlined the District and Foundation funding, grantmaking developments, suggested</p>	



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<p>3. Grant-making Budget Study Session</p>	<p>modifications for FY 20-21 to healthcare infrastructure, homelessness, vital human services to people with chronic conditions, economic protection/recovery/food security, health promotion, education, and information.</p> <p>The outcomes for recommendation included increased access to healthcare for traditionally underserved populations, increased number of mobile and portable medical units, and increased capacity to serve patients through telehealth technology. The Foundation grantmaking budget will be Valley-wide as opposed to east versus west, totaling \$600k.</p> <p>The committee discussed addressing the highest need as opposed to maintaining the existing level of services that have been impacted by COVID-19, staying within the mission of the District, increasing the level of services the District provides, increasing the capacity to serve, maintaining the existing services to those impacted by COVID-19, and strengthening the capacity building and partnerships with other organizations.</p> <p>Chair Zendle requested that legal counsel advise on the Foundation funds versus the District funds as a driver of grantmaking, RFP's and RFQ's</p>	
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STRATEGIC PLANNING COMMITTEE
MEETING MINUTES
May 13, 2020**

	<p>as it relates to AB 2019 and any potential restrictions.</p> <p>Public Comments were provided by the following: Greg Rodriguez, Office of Supervisor Perez, CVAG CVHEART Administrator Eva Guenther-James, Grants Manager, Regional Access Project (RAP) Foundation</p>	
V. Adjournment	<p>Chair Zendle adjourned the meeting at 4:57 p.m.</p>	<p>Audio recording available on the website at https://www.dhcd.org/Agendas-and-Documents</p>

ATTEST: _____
 Les Zendle, MD, Chair/President, Strategic Planning Committee
 Desert Healthcare District Board of Directors

Minutes respectfully submitted by Andrea S. Hayles, Clerk of the Board



Date: July 14, 2020

To: Strategic Planning Committee

Subject: Advancing the District's Role in Addressing the Healthcare Needs of Black Communities in the Coachella Valley

Background:

- Health inequities among racial minorities are pronounced, persistent, and pervasive. Racism may be one cause of these inequities as studies find that individuals who report experiencing racism exhibit worse health than people who do not report it.
- The Desert Healthcare District acknowledges this. On June 3, 2020, the District released a statement against racism, oppression and inequality in all of its forms, and in solidarity with the black community, especially in light of recent deaths of black Americans in the hands of law enforcement.
- To make progress, we have to shift the conditions that hold a problem in place. And doing this means building a healthcare system that focuses on equity and inclusion, a healthcare system that focuses on the needs of all our residents, including, and especially, the needs of our communities of color.
- To better understand these conditions, and to create a long-term plan to address it, the District commissioned a Community Health Needs Assessment (CHNA) and a 10-year Health Improvement Plan (HIP). This work is ongoing and expected to be completed in the first half of 2021.
- In 2014, the District supported a place-based initiative that included the historically black neighborhood of Desert Highland Gateway (DHG); a Community Health Assessment (DHG-CHA) was established, and the District supported the training of community members through a Loma Linda University and El Sol Community Health Worker (Promotores de Salud) Academy.
- This work led to the creation of a community advisory committee to guide and support the work of the community health workers and community members beyond the initial place-based intervention.
- This resulted in the development of a Collective Impact Community Model Plan for a second phase of the place-based intervention, which focused on five primary objectives:
 - Health Navigation Program
 - Low Cost Health Care Access

- Job Placement Programming
- At-Risk Youth Programming
- Vocational Training Resources
- The community has demonstrated the health and academic disparities faced by DHG students in comparison to their counterparts.
- The community established an African American Parent Advisory Council at the Palm Springs Unified School District and has continued to elevate facts about their community, including that its location keeps it isolated from accessing essential amenities such as grocery stores and healthcare services.
- But more resources are needed.

Recommended Response

- There is a \$1.5million allocation to address healthcare infrastructure and programs in the current fiscal year (2020-2021).
- Staff recommends allocating \$500,000 from this funding allocation to the Desert Healthcare Foundation to advance the District’s role in addressing the healthcare needs of black communities in the Coachella Valley.
- The allocation would include a \$400,000 fund to address **access to healthcare**, including but not limited to primary care, behavioral health, and navigation services; and a \$100,000 allocation toward a scholarship fund to **Expanding Racial Diversity in the Health Profession Workforce** by supporting black students pursuing health careers.
- Staff will pursue leveraging additional funds from other organizations.

Recommendation: To approve \$500,000 to be allocated to the Desert Healthcare Foundation to advance the District’s Role in Addressing the Healthcare Needs of Black Communities in the Coachella Valley.

Fiscal Impact: \$500,000 from the FY2020-2021 grantmaking budget.

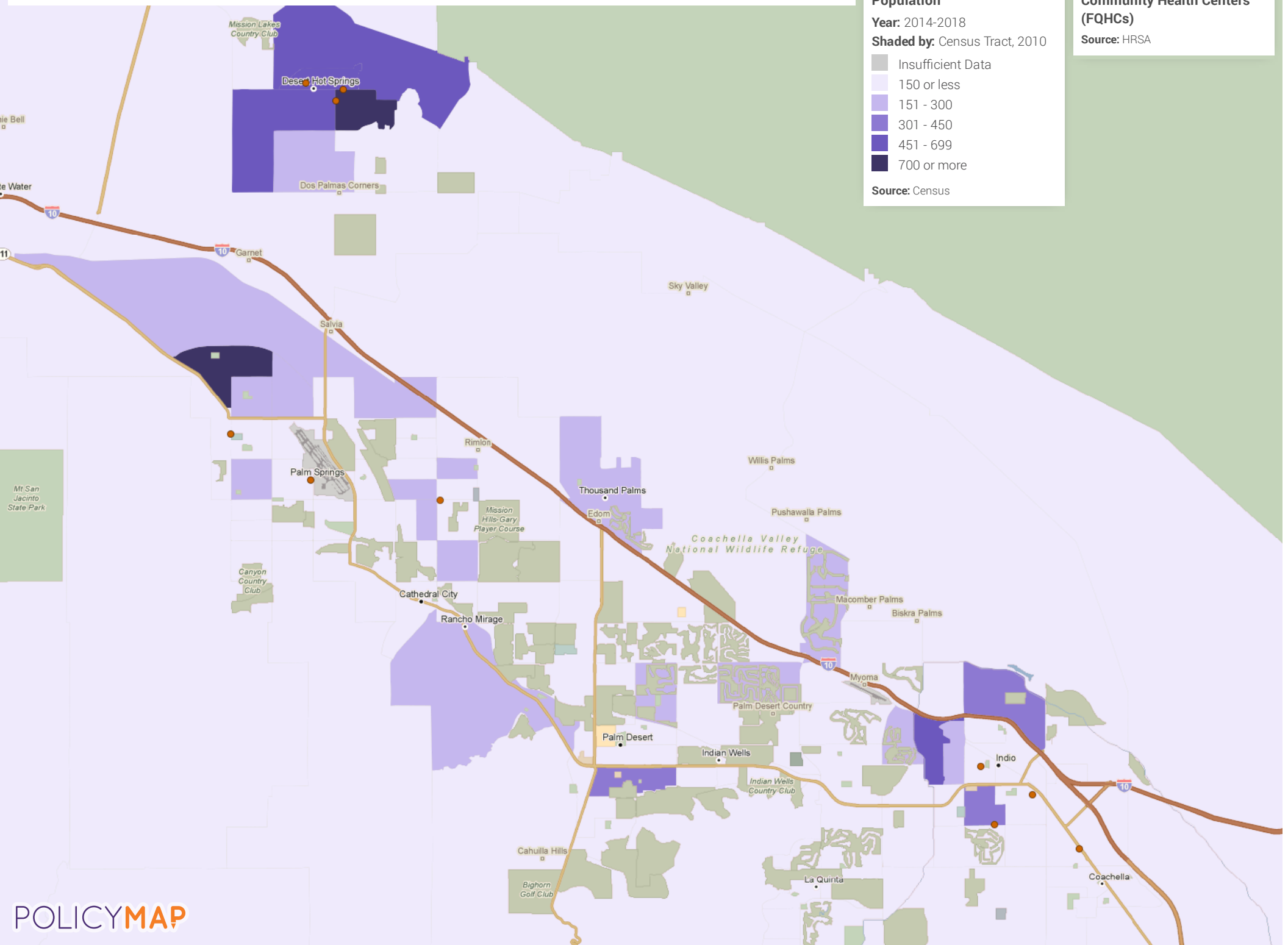
Estimated number of Black or African American people, between 2014-2018.

Black or African American Population
Year: 2014-2018
Shaded by: Census Tract, 2010

- Insufficient Data
- 150 or less
- 151 - 300
- 301 - 450
- 451 - 699
- 700 or more

Source: Census

Community Health Centers (FQHCs)
Source: HRSA





DESERT HEALTHCARE
DISTRICT & FOUNDATION

Date: July 14, 2020
To: Strategic Planning Committee
Subject: Community Health Needs Assessment and Health Improvement Plan (CHNA/CHIP) Update

Background:

- On January 28, 2020, the Board of Directors of the Desert Healthcare District and Foundation approved the selection of Health Assessment & Research for Communities (HARC) as the contractor to implement all phases of CHNA and CHIP.
- On June 23, 2020, the Board of Directors were notified that due to the public health COVID-19 crisis, the staff made the decision to delay the completion of the CHNA/CHIP until March 2021.

Information:

- On June 17, HARC presented the District staff with the first draft of the CHNA.
- The staff provided written and verbal feedback to the entirety of the report and are currently waiting on a second draft.
- To date, HARC continues to reach out to members of the project's Steering Committee to access secondary data relevant to the Coachella Valley region.
- Due to the challenges of meaningfully reaching residents during this time, staff is continuing to work with HARC to develop the best method to carry out effective community engagement for the next phases of the report.

Fiscal Impact:

- N/A.