

**DESERT HEALTHCARE DISTRICT  
BOARD OF DIRECTORS  
SPECIAL MEETING MINUTES  
June 28, 2011**

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A Special Meeting of the Board of Directors of the Desert Healthcare District was held in the Arthur H. "Red" Motley Boardroom, Palm Springs, CA

Teleconference Location – The Lodge at Ventana Canyon, 6200 N. Clubhouse Lane, Room 214, Tucson Arizona 85750

Attendance:

Members

Mark Matthews - President, via teleconference  
Sidney Rubenstein, DDS – Director  
Glen Grayman, MD – Director  
Michael Solomon, MD – Director

Absent:

Members

Kay Hazen, Vice President

Staff

Donna Craig, Chief Program Officer  
Tricia Wheeler, Program Manager  
Samantha Prior, Operations Support Manager

Legal Counsel

Jeffrey Scott, Esq.

Guests

Donna Wick, Senior Director of Development, University California of Riverside  
G. Richard Olds, M.D., Vice Chancellor, Health Affairs, University California of Riverside  
Kathy Barton, Director of Communications, University California of Riverside

**CALL TO ORDER**

The meeting was called to order at 2:42 pm by Director Solomon.

**APPROVAL OF AGENDA**

Director Solomon asked for a motion to approve the agenda.

**#11-51 MOTION WAS MADE by Director Rubenstein and seconded by Director Grayman to approve the agenda. Motion passed unanimously.**

**PUBLIC COMMENTS**

None

**STUDY SESSION**

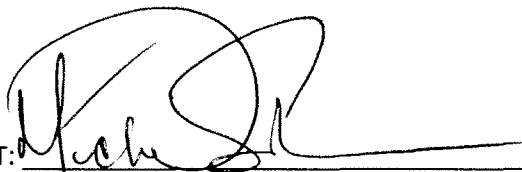
Dr. G. Richard Olds, Vice Chancellor of Health Affairs from University California of Riverside gave a power-point presentation on a new medical program for educating new primary physicians to help alleviate the shortage of primary care physicians. At the end of the presentation Dr. Olds proposed three funding option for the Desert Healthcare District Board of Directors to consider as outlined the power-point.

**#11-52 MOTION WAS MADE by director Grayman and seconded by Director Rubenstein to refer the matter to the Program Committee for the July meeting with the appropriate grant documentation for possible action at the July 2011 Board of Directors meeting. Motion passed unanimously.**

**ADJOURNMENT**

The meeting was adjourned at 4:23 pm.

ATTEST:



Michael Solomon, Director  
Desert Healthcare District Board of Directors

*Minutes respectfully submitted by Samantha Prior, Operations Support Manager*

# UCR



## Desert Healthcare District

**G. Richard Olds, MD, MACP**

**Vice Chancellor, Health Affairs  
Dean, School of Medicine**

**June 28, 2011**

UNIVERSITY OF CALIFORNIA, RIVERSIDE

# America's Health Care "System" Hardly a Good Value

**Spend 2-3X other industrialized nations, but:**

- › 19/23 in life expectancy
- › 23/23 in infant mortality
- › 15/19 in mortality amenable to care ('98)
- › 19/19 in mortality amendable to care ('03)

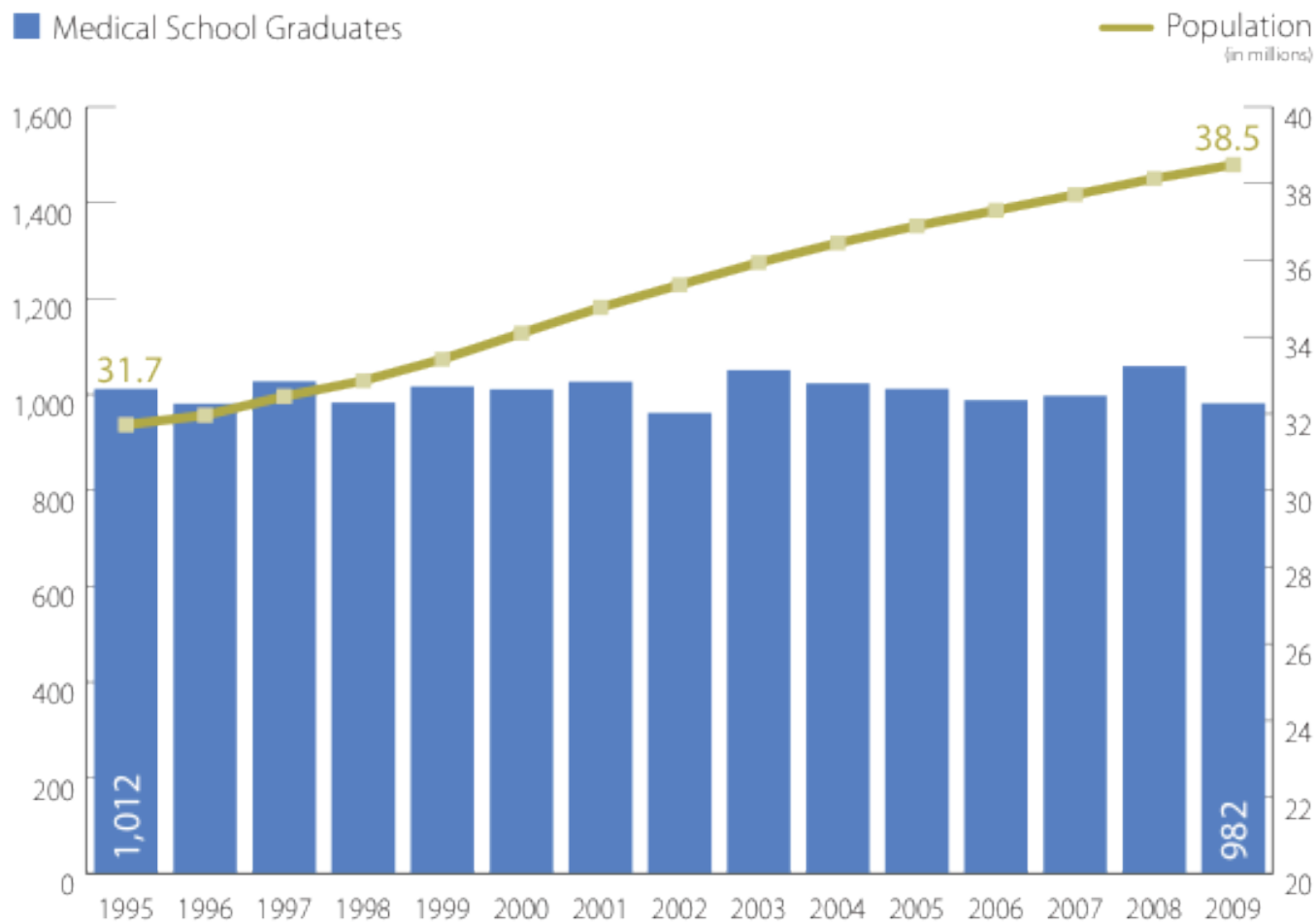
Health disparities persist (African American, Hispanic, White)

# We Need Greater Value

- › Costa Rica has 1/25<sup>th</sup> the per capita GNP, but out-performs the U.S. in all health care benchmarks
- › Focus on prevention and wellness
- › Focus on cost-effective interventions
- › Enhanced access
- › Eliminate waste and redundancy

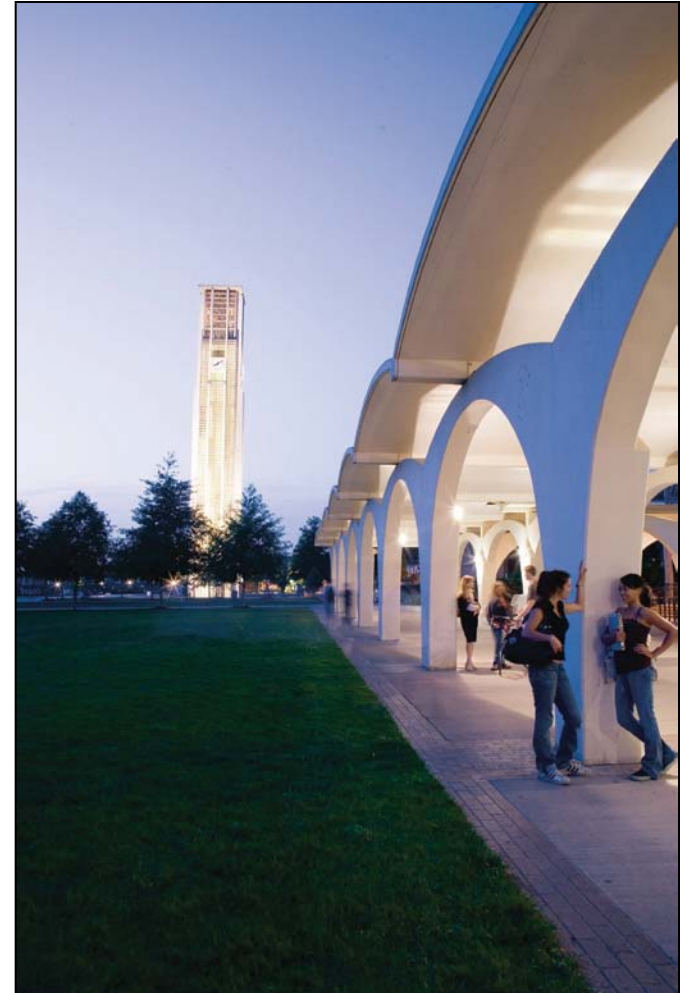


# Medical School Graduates and Population, California, 1995–2009



# Inland Empire

- › **Area population forecast to grow ~50% during next two decades**
  - › Geographically large region, many underserved populations
- › **Practicing doctors per capita just over half of statewide average**
- › **Serious shortage in primary care**
  - › Riverside County 36 physicians per 100,000
  - › Target 80 physicians per 100,000
- › **More than 40% of physicians age 55 and older**
- › **Indiana Comparison**



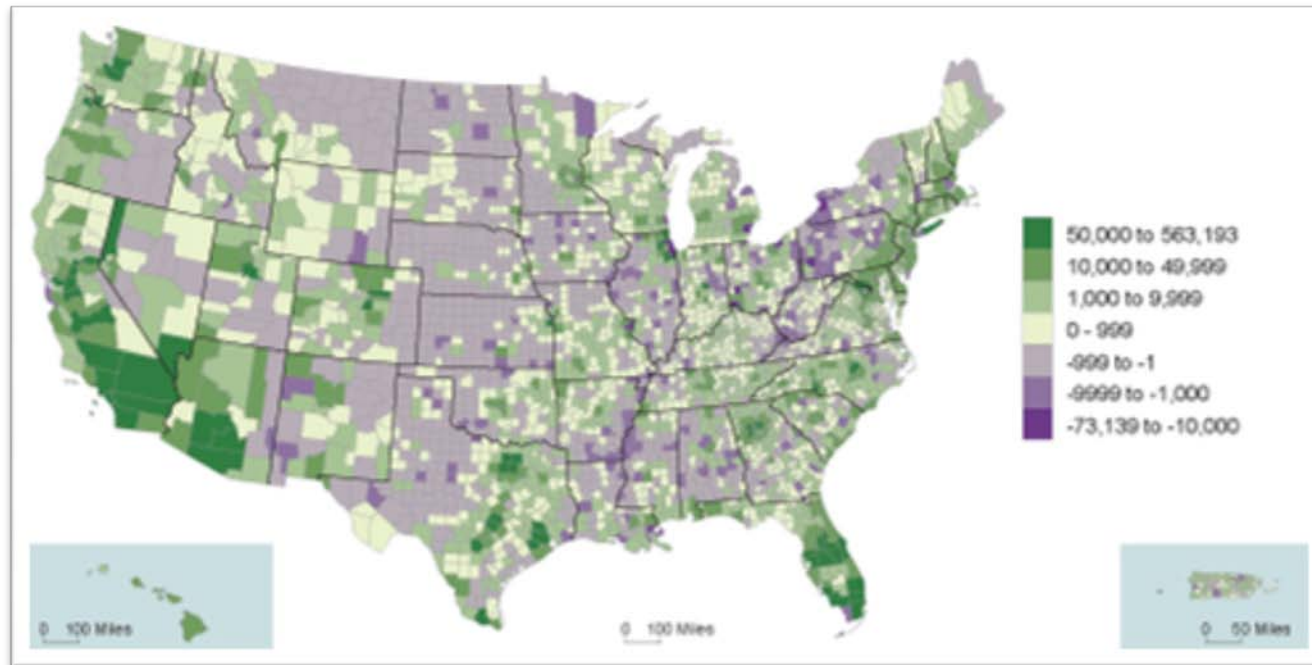
# Inland Empire

- › **Poor health outcomes relative to CA as a whole**
  - › ***Deaths due to coronary heart disease:*** Riverside County ranks 53<sup>rd</sup> of 58 counties, San Bernardino County ranks 56<sup>th</sup>
  - › ***Deaths due to diabetes:*** San Bernardino County ranks 53<sup>rd</sup>
- › **Very small number of residency programs**
  - › **Important because doctors tend to stay where they train, not where they go to medical school**

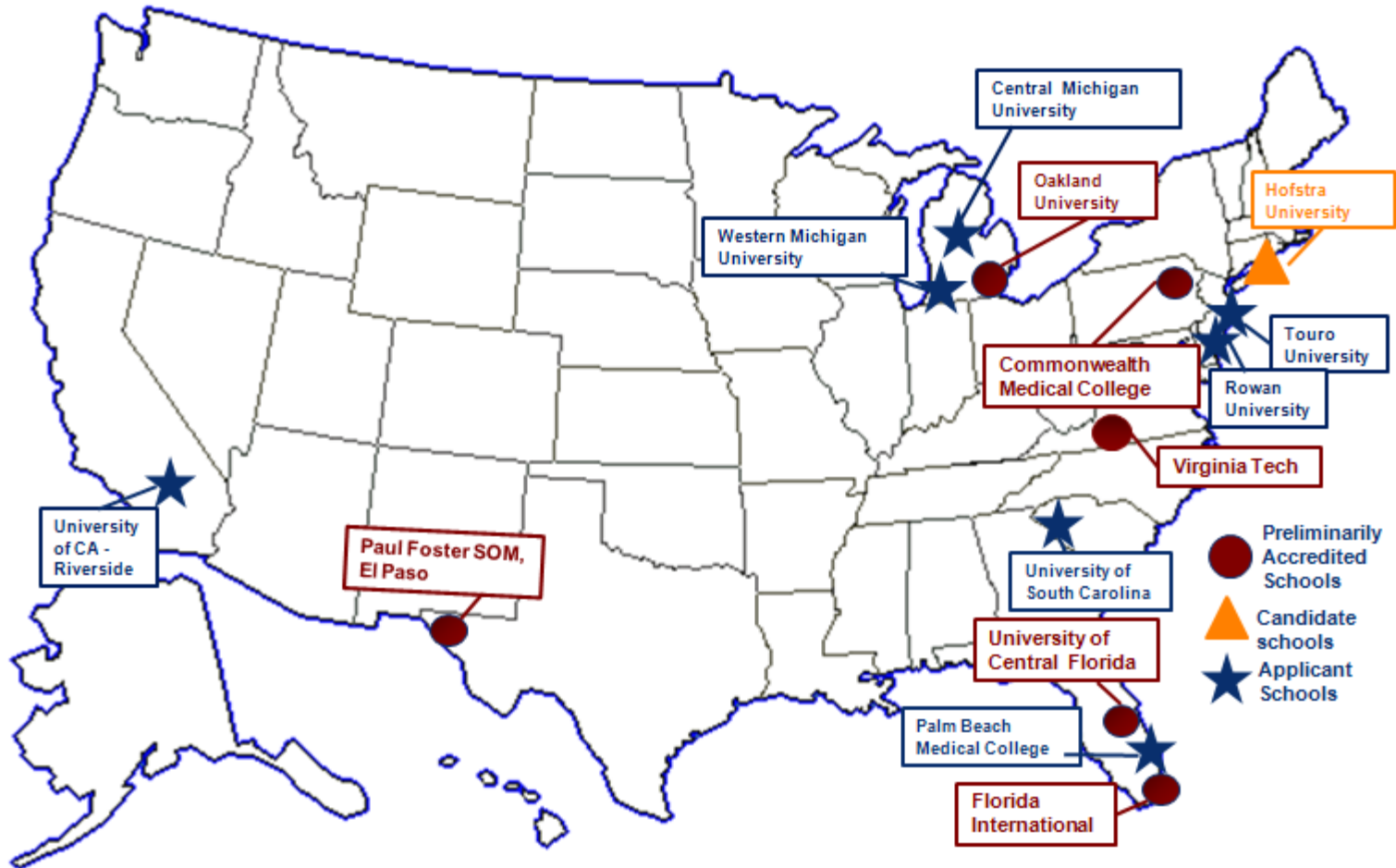
# Coachella Valley

- ▶ Insufficient healthcare access and disparities in healthcare access
  - ▶ Severe shortage of physicians in high-poverty communities
    - ▶ Desert Hot Springs 1-to-9,400
    - ▶ Eastern Coachella Valley 1-to-8,400
  - ▶ Many without health insurance (~112,000 in 2009)
  - ▶ Small number of “safety-net” facilities

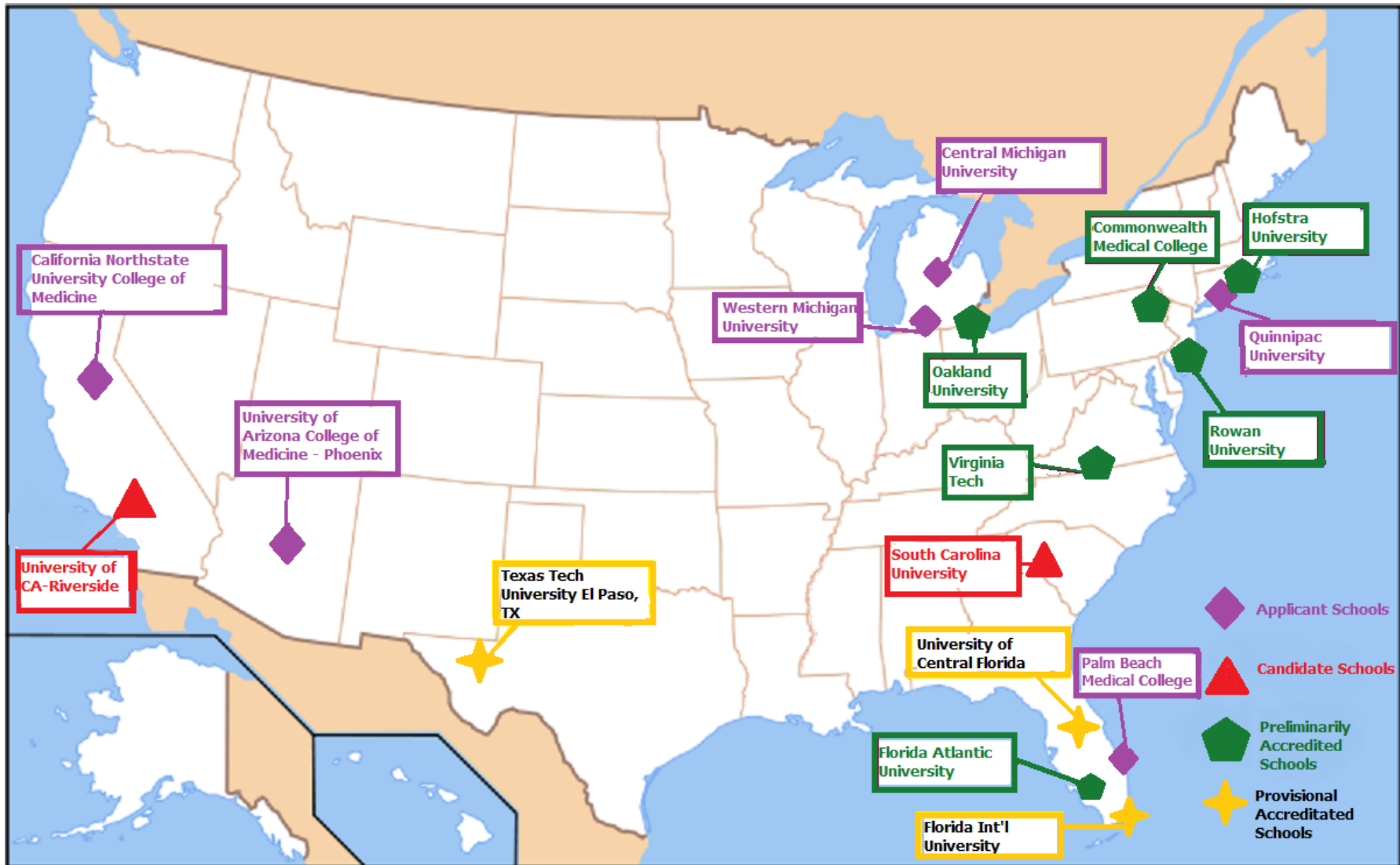
# Numerical Population Growth, 2000 to 2007



The California Department of Finance projects that over the next twenty years (2010 to 2030) the population of Riverside County will grow by 56.3%, which is **more than double** the growth rate for California overall (25.8%) and **four times** the growth rate for Los Angeles County (13.4%).



Source: Association of American Medical Colleges



The logo for the UCR School of Medicine. It features the letters 'UCR' in a bold, sans-serif font. The 'U' and 'C' are yellow, and the 'R' is blue with a white sunburst graphic inside its upper curve. A vertical yellow line separates the 'UCR' from the text 'School of Medicine', which is written in a blue, sans-serif font on two lines.

# Missions of the UCR Medical School

- Physician Workforce Issue for Inland Empire
  - Primary Care – 45% What We Need
  - Diversity – 5% vs. 50%
  - Why Doctors Stay in a Specific Location
  - The Physician Pipeline

# Missions of the UCR Medical School

- ▶ **Doctors Trained for the Future**
  - ▶ Wellness/Prevention
  - ▶ Ambulatory, not in-patient focus
  - ▶ Disease Management/Cost Effectiveness
  - ▶ Population as well as individual health perspective
  - ▶ Work in teams, not solo

# Missions of the UCR Medical School

- **Improve the Health of Community We Serve**
  - Promote Wellness
  - Measurably Improve Outcomes
  - Partner with Existing Doctors and Facilities
  - Recruit Experts to UCR Faculty
  - Continue to Train Existing Doctors

**So how close are we to  
opening our medical  
school?**

**UC  
Riverside  
Undergrad**

**UCR  
Medical  
School**

**UCR-  
affiliated  
GME**

**PIPELINE**

A large blue arrow pointing to the right, containing the word "PIPELINE" in white, bold, uppercase letters.

# Leadership Team

- › **Phyllis Guze**
  - › Senior Executive Dean
- › **Paul Lyons**
  - › Sr. Assoc. Dean, Education
- › **Raul Ruiz**
  - › Sr. Assoc. Dean, Community Engagement & Partnerships
- › **Mahendr Kochar**
  - › Assoc. Dean, Graduate Medical Education



# Leadership Team

- ▶ **Craig Byus**
  - ▶ Sr. Assoc. Dean, Academic Affairs
  
- ▶ **Jocelyn Nakashige**
  - ▶ Sr. Assoc. Dean, Finance & Administration
  
- ▶ **Neal Schiller**
  - ▶ Sr. Assoc. Dean, Student Affairs
  
- ▶ **Emma Simmons**
  - ▶ Assoc. Dean, Student Affairs  
(Arriving Sept. 1)



# Facilities



**School of Medicine Research Building**  
**Completed January 2011**

# Facilities



## School of Medicine Education Building

Completion June 2012

# Student Pipeline Programs

- › **Health Sciences Partnership** (with 8 local high schools, since 2002)
- › ***FastStart*** (summer bridge program for 24 incoming UCR science freshmen, since 1999)
- › **Medical Scholars Program** (an academic support and enrichment program for UCR undergrads, since 2004; ~500 students supported to date)
- › **Premedical Postbaccalaureate Program** (recruited and trained 6-7 students per year since 2008)
- › **Pre-Health Professions Advising Office** [NEW - will provide advising for all UCR students aspiring to health careers]
- › **Future Physician Leader Program** [NEW – inspiring high school and undergraduate students for MD careers thru MD shadowing experiences, leadership lectures/workshops, and community service]

# UCR/UCLA Haider Program

- ▶ Incoming class
  - ▶ Nearly 36% underrepresented students
- ▶ Residency match
  - ▶ 64% of Class of 2011 in primary care (grown from 25% in 2009)
  - ▶ 84% in Southern California
- ▶ Current clinical rotations in Inland Empire
  - ▶ Pediatrics
  - ▶ OB/GYN

# Initial Clinical Training Partnerships

- › Riverside County Regional Medical Center
- › Kaiser Riverside
- › Riverside Community Hospital
- › Desert Regional Medical Center
- › Riverside County Community Health Agency
- › Riverside Medical Clinic
- › Clinicas de Salud del Pueblo
- › Borrego Community Health Foundation

# Affiliation Discussions

- › Riverside County Department of Mental Health
- › Kaiser Fontana
- › Catholic Healthcare West
- › Riverside Community Health Foundation
- › Southwest Healthcare
- › The Betty Ford Center
- › Neighborhood Healthcare

# Graduate Medical Education

Residency training following med school

- **Family Medicine:** Expand and assume sponsorship of RCRMC program
- **General Surgery:** Starts July 1 (RCRMC/Kaiser)
- **Internal Medicine:** Submit application this summer (RCRMC/Kaiser/Riverside Community Hospital/Riverside Medical Clinic)
- **Psychiatry**
- **OB/GYN**
- **Pediatrics**
- **Emergency Medicine**

# Coachella Valley Initiatives

- › **Future Physician Leaders**
  - › Expansion in Coachella Valley and establish branches in Riverside-San Bernardino
- › **Residency training programs in partnership with Desert Regional Medical Center**
- › **Borrego Community Health Foundation and Clinicas de Salud del Pueblo affiliations**
- › **Communitywide family medicine program involving all Coachella Valley facilities**
- › **Center for Health Aging at UCR Palm Desert Graduate Center**

# Cost of a New Medical School

- Nationally a new medical school cost is \$500M - \$1B
- UCR
  - New buildings **ONE COMPLETED, SECOND UNDER RENOVATION** and paid for
  - First two years (most expensive) **IN PLACE** and funded
  - No University hospital to build

# Cost of a New Medical School, continued

- Use practicing physicians in our community at minimal cost
- Build Graduate Medical Education Programs under UCR leadership but paid for by affiliates
- Use Residents as additional teachers
- Start-up costs at UCR = \$80 - \$100M over ten years

# Economic Impact of Physicians

- ▶ Every primary care physician in California:
  - ▶ has an annual economic impact of nearly \$1 million, in addition to the much-needed medical care they provide
  - ▶ creates jobs
  - ▶ buys goods and services
  - ▶ generates income for other health care providers, such as hospitals, specialist physicians and nursing facilities (30:1 multiplier)

# Why Now?

- › We are ready to go
- › MD shortage already critical and will rapidly get worse
- › Takes a minimum of seven years to train a practicing physician
- › Our new faculty and trainees will have an immediate financial and manpower impact
- › We cannot hold in this position forever

# State Funding

- › **2009-10:** UC requests \$10 million augmentation; dropped in final budget negotiations
- › **2010-11:** UC requests \$10 million augmentation; kept in compromise budget
- › **2011-12:** UC requests \$15 million augmentation; not included in May revise; not included in June 15 (vetoed) budget

# Accreditation

- **2009-10:** Working closely with LCME staff throughout process
- **Dec. 2010:** Formally submitted application to open in August 2012 with 50 students, following adoption of state budget (\$10M)
- **Feb.-March 2011:** Site visit
- **June 7, 2011:** Preliminary accreditation withheld due to lack of ongoing state support in an approved budget; appeal process

# What can you do?

- ▶ Consider a sustained funding commitment to the School of Medicine
  - ▶ We will likely have to develop a new funding model, one in which a number of individual partners steps forward with ongoing financial support.
- ▶ Proposal alternatives
  - ▶ \$1 million per year for 12 years
  - ▶ \$2 million per year for 5 years
  - ▶ Gift of \$10 million



# Questions